# **Software Requirements Specification (SRS)**

# **Project Title:**

Farm Direct – Online Platform for Canadian Farmers to Sell Directly to Customers

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## 1. Introduction

# 1.1.1Purpose

The purpose of this SRS is to define the requirements for Farm Direct, a mobile platform designed to connect Canadian farmers directly with consumers, enhancing access to local, fresh produce. This document serves as a guideline for developers, testers, stakeholders, and project managers by detailing both functional and non-functional requirements.

#### 1.2 Scope

This project focuses on creating a direct-to-consumer sales channel for farmers. Key objectives include:

- Enabling farmers to list products, manage inventories, and interact with customers directly.
- Reducing intermediaries to lower distribution costs.
- Increasing access to fresh, locally sourced food for Canadian consumers. The
  platform will be a mobile-first solution, primarily for Android and iOS, with a webbased administrative interface for managing platform operations.

### 1.3 Definitions, Acronyms, and Abbreviations

List specific terms and abbreviations that will be used throughout the document:

- D2C: Direct-to-Consumer.
- CSA: Community Supported Agriculture.
- **PIPEDA**: Personal Information Protection and Electronic Documents Act (Canada's data privacy law).

#### 1.4 References

This section lists documents and resources referenced in defining the requirements, such as:

- Canadian agriculture market reports.
- Data privacy regulations.

Project proposal and market study documents

# 2. Overall Description

## 2.1 Product Perspective

Describe Farm Direct's role within the broader agricultural and e-commerce market:

- Farm Direct bridges the gap between local farmers and consumers by offering a centralized digital marketplace, overcoming limitations of farmers' markets and CSA programs.
- The platform offers scalability for farmers, allowing them to reach more consumers and build relationships, which is not possible on platforms like Amazon or traditional grocery delivery services.

#### 2.2 Product Functions

Summarize the main functions of Farm Direct:

- Farmer Profiles and Product Listings: Farmers can set up profiles to showcase farm information, including farming practices and certifications, and manage product listings.
- Search and Discovery Features: Users can search for nearby farms, and filter by

product types, farming methods, and dietary needs.

- Secure Online Transactions: The platform supports payments through an integrated payment gateway and includes an escrow system for added transaction security.
- **Community Engagement**: The platform allows knowledge sharing, recipe sharing, and discussions.
- Analytics and Market Insights: Sales and consumer data analytics for farmers to optimize product offerings.
- Quality Assurance and Review System: Consumers can review products, helping maintain quality standards.

### 2.3 User Classes and Characteristics

Define user groups:

- **Farmers**: Primary users who use the platform to list products, manage inventory, and interact with customers. They may have limited digital skills.
- **Consumers**: Users seeking local produce; they value convenience, transparency, and sustainable products.
- **Administrators**: Responsible for overseeing platform operations, handling disputes, and ensuring quality.

## 2.4 Operating Environment

Specify the system environment:

 The platform will operate on mobile devices (iOS and Android) for farmers and consumers. Administrators will use a web interface for easier management of platform operations.

## 2.5 Design and Implementation Constraints

Outline constraints:

- Regulatory Compliance: Adherence to Canadian food safety standards.
- Data Privacy: Compliance with PIPEDA for secure handling of user data.
- Technology Stack: Built with Flutter for cross-platform support and Java for backend API services.

#### 2.6 User Documentation

Specify documentation requirements:

 Provide user guides, video tutorials, and FAQs accessible within the app and on the website for easy onboarding.

# 3. System Features

## 3.1 Farmer Profile and Product Listings

• **Description:** Farmers can create detailed profiles showcasing their farms and products, enhancing transparency and consumer trust.

#### • Functional Requirements:

- Allow farmers to create and edit profiles with farm descriptions, certifications, and farming practices.
- Enable farmers to add, edit, and manage product listings, including photos, descriptions, prices, and inventory levels.
- Provide support for multimedia (photos, videos) to enhance product presentations.

## 3.2 Search and Discovery

 Description: Consumers can easily locate and browse local farm products based on their preferences.

### • Functional Requirements:

- Implement a search feature with filters for product categories, farm certifications, and location-based searches.
- Use geolocation to show consumers nearby farms, helping them source produce locally.
- Allow users to save searches and set up notifications for new product availability.

## 3.3 Secure Transactions and Escrow System

 Description: The platform supports secure transactions with an escrow system to protect both parties.

### • Functional Requirements:

- Integrate with payment gateways to support multiple payment methods (credit/debit cards, bank transfers, etc.).
- Implement an escrow system to hold payments until orders are fulfilled, ensuring security for both consumers and farmers.

## 3.4 Community Engagement and Forums

• **Description**: A feature-rich community space that encourages interactions, knowledge sharing, and relationship building.

#### • Functional Requirements:

- Provide discussion forums for consumers and farmers to exchange ideas,
   ask questions, and share experiences.
- Include recipe-sharing options linked to products available on the platform.
- Offer educational resources on sustainable farming practices and local food benefits.

## 3.5 Analytics and Reporting for Farmers

• **Description**: Analytics tools to help farmers make informed business decisions.

#### Functional Requirements:

 Display detailed sales analytics, customer demographics, and product performance insights.

- Allow farmers to track consumer behavior trends, aiding in planning and marketing efforts.
- Include reports on seasonal trends and market demands to inform planting decisions.

# 4. External Interface Requirements

#### 4.1 User Interfaces

Describe the UI design:

- Design a mobile-friendly and intuitive interface with easy-to-navigate menus and simplified data entry for farmers.
- Use visual cues and notifications to guide farmers in managing their inventory and tracking sales.

#### 4.2 Hardware Interfaces

Define any device requirements:

 The mobile app should be compatible with most Android and iOS devices, ensuring accessibility for a wide user base.

#### 4.3 Software Interfaces

Outline software interactions:

- Integrate with third-party services for payment processing, location-based searches, and analytics.
- Use RESTful APIs to enable secure data exchanges with the backend.

#### 4.4 Communication Interfaces

Requirements for secure and reliable data transmission:

- Secure communication channels (HTTPS) for all data transfers.
- Backend hosted on a secure cloud platform with data encryption and redundancy measures.

# 5. Non-functional Requirements

## **5.1 Performance Requirements**

Specify expected performance metrics:

- Response times for critical functions (e.g., search and transactions) should be under 2 seconds.
- System uptime should meet or exceed 99.9% to ensure availability for users.

## **5.2 Security Requirements**

Detail security measures:

- Ensure encryption of sensitive data, including payment details.
- Implement secure login and user authentication mechanisms.
- Regular security audits and vulnerability assessments.

## 5.3 Usability Requirements

Requirements to enhance ease of use:

- User interface optimized for ease of navigation with clear labeling and guidance.
- Provide accessible design for users with varying levels of technical experience.

### 5.4 Reliability Requirements

Define reliability standards:

- Implement automated monitoring and logging for early detection of issues.
- Data backup and recovery plans in place to prevent data loss.

#### 5.5 Scalability Requirements

Outline scalability needs:

- Use cloud infrastructure to scale with user demand.
- Design architecture to handle increasing data volumes and user activity without performance degradation.

# 6. Other Requirements

# 6.1 Legal and Regulatory Requirements

Specify compliance obligations:

- Adherence to Canadian e-commerce, data privacy, and food safety regulations.
- Develop user consent policies and data management processes in line with PIPEDA.

# **6.2 Environmental and Ethical Requirements**

Outline the project's commitment to sustainability and ethical practices:

- Encourage environmentally friendly packaging practices.
- Foster transparency in farming practices to build consumer trust and support sustainable agriculture.