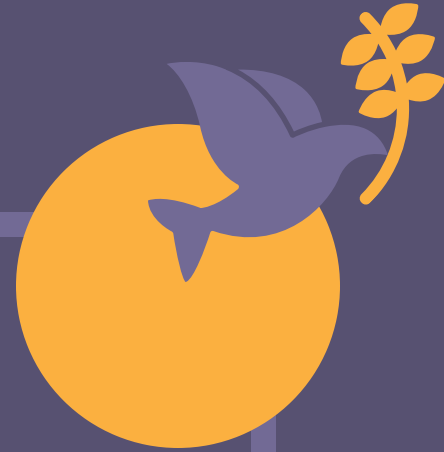


SOLE INDIA



01

PROBLEM STATEMENT

- Bridging the gap between the privileged and the underprivileged classes in our society.



02 CONTEXT



Who are privileged citizens?

Citizens like you and me, who have the access to the best learning method in the whole world. Yes, Experiential learning. I made this presentation using a laptop, but who taught me to do so? You're viewing this on your own laptop, who taught you to do so?



03 CONTEXT



So who are the underprivileged ones?

You would probably have seen your maid struggling to use her smartphone. A rickshaw puller would never know where to file an FIR online for the wallet that he lost today. They do have access to the internet and a smartphone. But how would they ever know to use them?



04 CONTEXT



You know how to make a google search. Who taught you? Probably your father who uses internet everyday at office when you were a kid. So, who do you think will teach the kid of a chaiwala to do the same google query?

05

WHAT DOES OUR APP DO?



Our app has a simple feature where the underprivileged ones just have to tap on the mic and speak whatever problem they are facing. Yes, that's it.



On the other end, a privileged user will have an account where he will be able to see these queries and take them up.

06

HOW DOES IT HELP THE UNDERPRIVILEGED ONES?



The users will guide them to resolve the queries and hence teach them something new every time they do so.

Maybe they won't learn anything in the first time and maybe not even in the 10th time. But it is assured that they will definitely learn to help themselves in the 101st time.



07 SUMMARY



Let's put it this way. On the higher side, the ratio of privileged to the underprivileged is 1:3.

So, if a privileged users helps the other once every week for over a year, then the ratio will reduce to 1:1.

What next?



08 SUMMARY



The user helping out the other will gain points for solving a query every time. They can then redeem these points for various products and services.

There will also be a leaderboard all over the social media to keep them hyped.

Hence, changing the world one query at a time.





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**GIVE A MAN A FISH AND
YOU FEED HIM FOR A DAY;
TEACH A MAN TO FISH
AND YOU FEED HIM FOR A
LIFETIME**