Daniela Paez

Fullstack Developer

danipaez1098@gmail.com · (+57) 302 239 3397 · linkedin.com/in/daniela-paez-delahoz ·
github.com/dpaeza

I'm a Fullstack Developer with 1.7+ years of experience, specializing in frontend technologies like React and Svelte, with a solid foundation in .NET and AI solutions. I bring strong analytical skills, a quick learning ability, and a collaborative mindset to build innovative, scalable applications. My motivation lies in solving complex challenges and driving impactful results through technology.

SKILLS

Frontend: Javascript, TypeScript, React.js, Svelte, Sass, Redux, HTML/CSS

Backend: .NET 7, ASP:NET, REST APIs, Firebase, MySQL, Redis

Azure Services: Azure OpenAI, Blob Storage, Azure Table Storage

Toold & Methodologies: Git, GitHub, Git Flow, Scrum, Jira, Figma

WORK EXPERIENCE

Fullstack Developer

10 2023 - Present · 1 yr 7 mos Bogotá, Colombia Inchcape Digital, Digital solutions provider for the automotive industry

RESPONSIBILITIES

- **Builds:** Developed web and backend tools for managing internal AI solutions.

- **Supports:** Offers tech support and mentorship to boost team performance.

- **Creates:** Builds scalable apps with Svelte and .NET for internal use.

- **Integrates:** Uses Azure (OpenAI, Blob, Table Storage) to improve apps.

- **Collaborates:** Works in agile teams using Scrum, Git, Github and Jira.

KEY ACCOMPLISHMENTS

- **Increased user satisfaction** to 4.5/5 by improving the Ethics Cache interface through collaboration and best practices.

- **Boosted chatbot accuracy** to 85% for Subaru Chile via robust backend and testing.

- **Enhanced tool usability**, integrating 90% of features and reaching 92% user satisfaction in a multilingual interface.

- **Cut content creation time by 30%** with a ChatGPT-based AI wizard, achieving 90% user satisfaction.

- **Improved brand compliance by 80%** with the Brand Guardian Bot for image and video checks.

- **Raised system performance by 25%** by refactoring the GenAI bots frontend and backend.

- **Expanded use cases by 20%** by upgrading the OpenAI microservice to handle image inputs.

- **Reduced media planning time by 40%** with a pilot tool for the Paid Media team.

- **Lowered developer dependency by 30%** with a user-role management tool and training.

- **Promoted in career level** after one year due to high performance and training completion.

- **Reduced backend dev time by 20%** by advancing skills in .NET and C#.

- **Improved bot performance by 20%** after applying knowledge from five advanced AI courses.

- **Enhanced English communication** through an advanced course, improving clarity in meetings and docs.

EDUCATION

Certified Tech Developer, Digital House

07 2023 - 04 2025 Argentina, Remote

Bootcamp: Frontend Web Development, MAKAIA Corporation

11 2022 - 05 2023 Colombia, Remote

Mechanical Engineering, University of the North

01 2016 - 02 2021 Barranquilla, Colombia

LANGUAGES

Spanish and English.