Hello, I’m Jesus Gonzalez, Director, Global Parts and Attachments for the Ag and Turf Division, and Managing Director of our Mexican Operations.

The value of **Integrity** makes me feel very proud to work at John Deere and is very engaging. I think it is a privilege to work in a company that values the **“How”** as much as achieving extraordinary business results. The wonderful reputation our company has in many places around the world comes from consistently applying our core values in good and bad times, and under all circumstances.

In my experience in Mexico, the great reputation of our company has allowed us to do business in an easier way:

* Customers trust us and prefer to buy from us as they know we will never deceive them, and will always support our products. This helps us grow.
* Dealers and suppliers understand we are a business partner with high expectations that will always treat them fairly, so they wish to work with us.
* Government officials understand we only do business the right way and consequently we do not receive corruption requests.
* We are an employer of choice in the communities where we work. Once employed, our turnover rate is significantly lower than the market. Employees and their families value the environment of respect and equal opportunities to grow and develop that we provide. In other words, they trust the company.
* The labor unions we work with trust us and assist us in keeping the company competitive.

Another very positive result of our value of Integrity is that many of our employees take this attitude to their homes, thus spreading the **How** to their personal lives and family. This positive “infectious spread” of values is very valuable in these difficult times.

I invite you to consistently place integrity in all your actions - both at work and in your personal life. It is the right thing to do and it pays high dividends!

I also ask you to be aware of the responsibility of all John Deere employees around the world; to never under any circumstance put the John Deere name at risk by participating in any kind of corruption. We have an obligation with the next generation of employees to pass on a company even stronger than the one we received.

Thanks to everyone for your attention in this very relevant subject.