passport badge announcement emails v3

[Version A to reviewers who have the badge]

[SL]

Congratulations!

[preheader]

Congratulations! You've collected a new badge

[message]

**Congratulations!**

Your new Passport badge shows how well-traveled you are. It appears next to your reviews on TripAdvisor, showing that you've reviewed places in <#> cities. Nicely done!

Where else have you traveled?

[CTA] Add a review

[Version B to reviewers who do not have the badge]

[SL]

Announcing a new TripAdvisor badge

[preheader]

You're just one review away from your new badge

[message]

**Get the new Passport badge**

Where else have you been besides <Geo of prior review>? Review a place in another destination and collect your Passport badge on TripAdvisor.

[CTA] Add a review