



Speed Configuration Guide

on How to configure plans

▶ Glossary

Terms	Meaning
Account	A record in the database of the site that stores the most important information about a user such as name, username, email, account type etc.
Ad/Listing	Graphical and textual representation of an item posted for sale, rent or trade.
Category	A visual method of classifying similar listings represented either graphically (a piece of graphic acting as a link) or textually (a piece of text, for example Computers, Books etc).
Featured Listing	A type of a listing having a higher status as compared to common listings and displayed in a featured content box.
Listing Type	A primary set of configurations that allows you to add a number of unrelated sections like jobs, cars, entertainment etc with category, featured, multimedia and search options specific to a particular listing type.
Listing Package	A few listings offered in one package.
Plan	A time limited subscription to a site offered under a user account, and setting a number of listings a user can post and also a number of images and videos that can be attached to a listing.
Subcategory	A visual method of classifying relevant listings posted under lower-level categories.

► Configuring Plans

Plan - is a time limited subscription assigned to a category(s) and available to a particular account type(s) (buyers, agents etc).

The purpose of the Plan is to generate profit by charging users (agents, sellers, brokers, dealers etc) for posting ads on your site (a user is offered to purchase a plan before posting an ad). At the same time plans provide a wide selection of capabilities to users in terms of prices, duration of plans and ads, featuring ads and multimedia uploads. Flynax Software enables you to add both free and paid plans from the Plan Manager depending on concept of your site.

The Plan Manager allows you to either add new plans or edit existing ones. You can find the Plan Manager here: Admin panel > Listings > Listing Plans > Add a Plan.

Flynax Plan Manager enables you to control the following plan attributes (pay particular attention to notes in boxes):

Assign to – enables assigning a plan to a particular category(s). A plan can be assigned to more than one category/subcategory by checking boxes against appropriate categories/subcategories.

✓ If you are planning to add custom plans to subcategories of a particular category then you should keep the **Include Subcategories** option unchecked. Conversely, to assign the plan to all subcategories of a category check the box.

✓ If you don't assign a plan to a category, after its addition, then users will get a notice: **"There are no listing plans assigned to the category, please contact the Administrator to resolve this issue,"** and will not be able to post ads to the category. For this reason every time adding a category/subcategory to your site you should keep it in mind, and assign a plan to the newly added category.

To set a particular plan as a default one for all categories/subcategories click **Sticky**.

Make available to – allows you to make a plan available to a particular account type(s), for example you can make paid plans available to sellers and free plans to buyers. If you leave the field empty the plan will be made available to all account types.

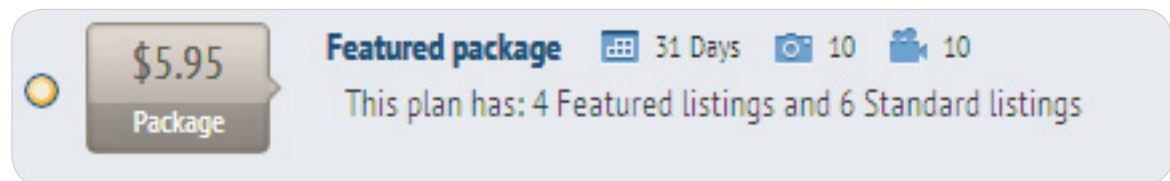
✓ One of the reasons why a particular type of users cannot post an ad to a category is that you forgot to check the box for their account type. You should make sure that a plan was made available to an appropriate account type(s).

Label background color – sets background color of a plan label. To select a range of colors use a runner in a vertical bar. To select a desired color you should drag and drop a circle to a selected area.

Plan type – Flynax Plan Manager offers three types of plans:

Single listing – allows a user to add one ad; after adding such listing a user will have to purchase the plan again (if plan usage limit is not exceeded) or upgrade to another plan.

Listing package – allows a user to post a few ads within duration of a plan. With **Featured** option enabled a user is able to add both featured and standard listings (number of each type can be controlled through appropriate fields when adding/editing a plan) offered in a package, for example:



Upgrade to featured – enables upgrading active listings to featured. Upgrade-to-featured plans are available for active listings that are displayed on the site.

Price - sets price of a listing plan. The price field enables adding prices divided into smaller units, for example 5.4 USD.



Enter 0 or leave the price field empty to add a free plan.

Listing live for - sets an active period for listings that can be added under a particular plan. Expired listing(s) will be suspended from the site.



Ads posted under a particular plan and further removed by a user are not added to the overall number of available ads.



Duration of an ad can be longer than that of a plan. For example, if you add a plan that is going to be live for 10 days and set duration for ads to 12 days it means that a user will be able to post his ads within a 10 day period and each of them will be active for 12 days from the date of posting. That is, if a user bought a plan on the 1st of June and posted his listing on the 7th of June the listing will be active till 19th of June.

Plan live for - sets an active period for a plan that uses a package type. Upon expiration a plan will disappear from categories/subcategories.

Plan usage limit - sets a number of times a specific plan can be used. Use of this feature makes sense when you want to limit usage of a free plan to 2-3 times encouraging your users to purchase a paid plan after enjoying a free plan.



For example, with a usage limit set to 3 times the plan used under the same account for 3 times will be greyed out in the user interface notifying a user that he exceeded usage limit for this plan.

Cross listing – sets a number of relevant categories/subcategories to which a user will be able to add his listing(s). For example when adding a listing to Audio Books category a user will also be able to advertise it under such categories as Books, Fiction etc.

Number of pictures - sets a number of images that can be attached to a listing.



The field specifies a number of pictures that can be attached to a listing. For example adding a package type plan offering 3 listings with the number of pictures set to 3 then the overall number of pictures that a user will be able to attach to all 3 listings will be 9.

Number of videos - sets a number of videos that can be attached to a listing.



The field specifies a number of videos that can be attached to a listing. For example adding a package type plan offering 3 listings with the number of videos set to 3 then the overall number of videos that a user will be able to attach to all 3 listings will be 9.