

Danny Parks  
Week 3 Personas – Time Saver

Sandy



**Sandy** has always been a giving individual. In high school she was the historian in Key Club and part of the student council. Sandy regularly organized clean-up within her community. Material possessions are not a concern but she would like to be secure for the future. Sandy continues her this tread at her current university as VP of the Philanthropy Club where she earned her Bachelors in English. Sandy is a teacher where she teaches English.

Lisa



**Lisa** is a 32-year-old. Lisa is a teacher and lives in a small house just outside of town together with her husband, their two kids and a full-grown Golden Retriever. Lisa use the school website to communicate with her students and their parents. She also creates a weekly letter and reviews for each student. Lisa has very low experience in the world of IT.

Emily



**Emily.** Emily is an early education school teacher. She is single, married 1, and dedicated to her work. She loves her job and feels as though she was born to do it. She spends hours every day planning her lessons for her students and dedicates most of her time trying to come up with inventive and fun ways to teach the children reading and math. She believes that a hands-on approach to teaching is essential for a student's growth and development. She spends many hours a week online searching new lesson plans and ideas to help make the learning experience fun and fulfilling for the students. Because of increasing budget cuts in education by the federal government, Emily finds herself having to spend her own money for classroom supplies.

Emily, being a teacher, is seriously underpaid and can hardly afford to pay the rent on her apartment, let alone classroom supplies.