

DESIGN BRIEF

Company Name:

Season

Company Description:

We are a company that produces state-of-the-art rock climbing lessons for beginners. We pride ourselves in our accuracy. Our target audience is young adults. We want to convey a sense of excitement, while at the same time being inexpensive.

Job Description

You must create a website that will mainly provide customer support for the company. The goal is to increase sales. Besides the landing page, the website will need a about page, product pages and a terms of service page. The landing page should have a About the Team section. There should be a call to action to get users to follow the company's social media. They would prefer a colorful design, and would like you to use the brand color, which is red. Take into account the client's preferences and values.

Deadline

8 days