# goodbrief.io

DESIGN BRIEF

### **Company Name:**

Running Dash

### **Company Description:**

We offer a selection of luxury houses with home automation. Our target audience is college students. We want to convey a sense of delight, while at the same time being calm.

## **Job Description**

You must create a website that will mainly provide customer support for the company. The goal is to increase search rankings. Besides the landing page, the website will need a about page, product pages and a privacy policy page. The landing page should have a Our Values section. There should be a call to action to get users to view the catalogue. They would prefer a old-fashioned design, and would like you to use the brand color, which is grey. Take into account the client's preferences and values.

#### **Deadline**

5 days