Independent Components Analysis of Search Trends for 610 Political Terms
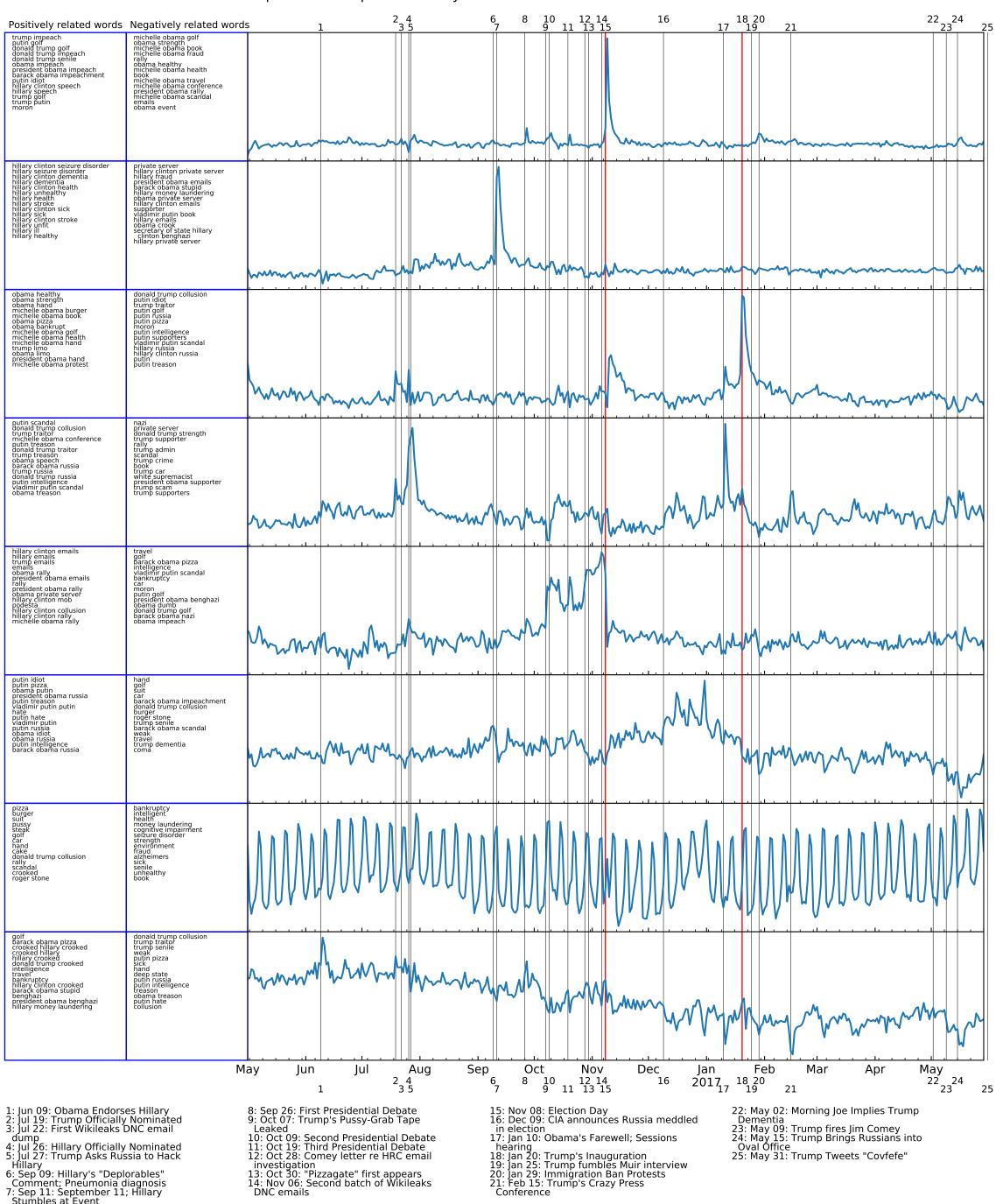

Positively related words   **Negatively related words**

Component 1:
Positively related: trump impeach, putin golf, donald trump golf, donald trump impeach, donald trump senile, obama impeach, president obama impeach, barack obama impeachment, putin idiot, hillary clinton speech, hillary speech, trump golf, trump putin, moron
Negatively related: michelle obama golf, obama strength, michelle obama book, michelle obama fraud, rally, obama healthy, michelle obama health, book, michelle obama travel, michelle obama conference, president obama rally, michelle obama scandal, emails, obama event

Component 2:
Positively related: hillary clinton seizure disorder, hillary seizure disorder, hillary clinton dementia, hillary dementia, hillary clinton health, hillary unhealthy, hillary health, hillary stroke, hillary sick, hillary clinton sick, hillary clinton stroke, hillary unfit, hillary ill, hillary healthy
Negatively related: private server, hillary clinton private server, hillary fraud, president obama emails, barack obama stupid, hillary money laundering, obama private server, hillary clinton emails, supporter, vladimir putin book, hillary emails, obama crook, secretary of state hillary clinton benghazi, hillary private server

Component 3:
Positively related: obama healthy, obama strength, obama hand, michelle obama burger, michelle obama book, obama pizza, obama bankrupt, michelle obama golf, michelle obama health, michelle obama hand, trump limo, obama limo, president obama hand, michelle obama protest
Negatively related: donald trump collusion, putin idiot, trump traitor, putin golf, putin russia, putin pizza, moron, putin intelligence, putin supporters, vladimir putin scandal, hillary russia, hillary clinton russia, putin, putin treason

Component 4:
Positively related: putin scandal, donald trump collusion, trump traitor, michelle obama conference, putin treason, donald trump traitor, trump treason, obama speech, barack obama russia, trump russia, donald trump russia, putin intelligence, vladimir putin scandal, obama treason
Negatively related: nazi, private server, donald trump strength, trump supporter, rally, trump admin, scandal, trump crime, book, trump car, white supremacist, president obama supporter, trump scam, trump supporters

Component 5:
Positively related: hillary clinton emails, hillary emails, trump emails, emails, obama rally, president obama emails, rally, president obama rally, obama private server, hillary clinton mob, podesta, hillary clinton collusion, hillary clinton rally, michelle obama rally
Negatively related: travel, golf, barack obama pizza, intelligence, vladimir putin scandal, bankruptcy, car, moron, putin golf, president obama benghazi, obama dumb, donald trump golf, barack obama nazi, obama impeach

Component 6:
Positively related: putin idiot, putin pizza, obama putin, president obama russia, putin treason, vladimir putin putin, hate, putin hate, vladimir putin, putin russia, obama idiot, obama russia, putin intelligence, barack obama russia
Negatively related: hand, golf, suit, car, barack obama impeachment, donald trump collusion, burger, roger stone, trump senile, barack obama scandal, weak, travel, trump dementia, coma

Component 7:
Positively related: pizza, burger, suit, pussy, steak, golf, car, hand, cake, donald trump collusion, rally, scandal, crooked, roger stone
Negatively related: bankruptcy, intelligent, health, money laundering, cognitive impairment, seizure disorder, strength, environment, fraud, alzheimers, sick, senile, unhealthy, book

Component 8:
Positively related: golf, barack obama pizza, crooked hillary crooked, crooked hillary, hillary crooked, donald trump crooked, intelligence, travel, bankruptcy, hillary clinton crooked, barack obama stupid, benghazi, president obama benghazi, hillary money laundering
Negatively related: donald trump collusion, trump traitor, trump senile, weak, putin pizza, sick, hand, deep state, putin russia, putin intelligence, treason, obama treason, putin hate, collusion

1: Jun 09: Obama Endorses Hillary
2: Jul 19: Trump Officially Nominated
3: Jul 22: First Wikileaks DNC email dump
4: Jul 26: Hillary Officially Nominated
5: Jul 27: Trump Asks Russia to Hack Hillary
6: Sep 09: Hillary's "Deplorables" Comment; Pneumonia diagnosis
7: Sep 11: September 11; Hillary Stumbles at Event

8: Sep 26: First Presidential Debate
9: Oct 07: Trump's Pussy-Grab Tape Leaked
10: Oct 09: Second Presidential Debate
11: Oct 19: Third Presidential Debate
12: Oct 28: Comey letter re HRC email investigation
13: Oct 30: "Pizzagate" first appears
14: Nov 06: Second batch of Wikileaks DNC emails

15: Nov 08: Election Day
16: Dec 09: CIA announces Russia meddled in election
17: Jan 10: Obama's Farewell; Sessions hearing
18: Jan 20: Trump's Inauguration
19: Jan 25: Trump fumbles Muir interview
20: Jan 29: Immigration Ban Protests
21: Feb 15: Trump's Crazy Press Conference

22: May 02: Morning Joe Implies Trump Dementia
23: May 09: Trump fires Jim Comey
24: May 15: Trump Brings Russians into Oval Office
25: May 31: Trump Tweets "Covfefe"