David Perry Morrow

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Work Experience

New Relic *(Rails / UI Developer)* | 06.12 - Present

Work with the Rails app that allows customers of New Relic to monitor their applications and servers. Built new features such as Custom Dashboards, Key Transactions and others. Also maintain and support the existing codebase on a day to day basis.

Collective Intellect *(Rails / UI Developer)* | 11.11 - 07.12

Manage existing Ruby On Rails Applications as well as design & build next generation product. Applications run off of vast amount of social media data. Built next generation application off JSON API I built as well as Backbone.js application running off the data. Company was acquired by Oracle summer 2012.

Victors & Spoils *(senior UI / Rails developer)* | 05.11 - 11.11

Developed Victors & Spoils web applications for crowd-sourcing advertising talent for their clients. Worked closely with creatives to deliver a custom tailored app for their needs. On a day to day basis, I Develop compelling experiences in Html5/JQuery on Rails. Refactoring legacy Rails code-base, and increasing test coverage of build.

Clickbooq.com *(CTO)* | 07.10 - 09.11

Working with Clickbooq owners to develop next generation of their web application. Building compelling photography management and site publishing application for Clickbooq's existing customer base. Application is immersive JQuery user interface on top of CodeIgniter backend.

NewFinds *(founder / developer)* | 04.07 - 06.10

Freelance developer working directly for clients and used as an outside resource for agencies. Partial client list includes; Yahoo, Jeep, Volkswagen, Ann Taylor, Sears, Reuters, Tivo, and McGraw Hill. Have created a wide variety of sites for the above clients from non-linear video experiences, to FaceBook apps, to Custom CMS solutions.

HyperQUAKE *(consultant)* | 06.06 - 04.07

Developed dynamic Flash sites for HyperQUAKE's clients including HGTV, Warner Bros, AIGA, and others. Developed a multilingual sites for Warner Bros movies "The Departed", "Lady In The Water", and "BeerFest". Developed a broadband channel for Exercise TV, and HyperQUAKE's site and administrative panel.

RGA Digital Studios NY *(senior developer)* | 09.05 - 06.06

Flash developer for Nokia N-series web. Built and maintained multilingual content management controlled web sites showcasing multimedia capabilities of Nokia's phones. Co-developed on several Flash applications including a music recommender and sites utilizing assets uploaded from users.

10/04 - 09/05 | Razorfish NY (senior developer)

Flash programmer for various clients of Razorfish. Recent work includes the re-launch of Mercedes AMG on which I co-developed the class based multi lingual site. Developed a white labeled Flash application for a financial institution using Flash Remoting and custom graphing elements.

09/99 - 10/04 | RGA Studios NY (senior designer / front end engineer)

I designed various sites for IBM including; IBM.com, pervasive computing, Linux, and IBM e-server. I also developed & co-developed many Flash Nike sites including; Nike.com, Nikerunning.com/usa, Nikebasketball.com/usa, nikelab.com and nikepresto.com. Won numerous awards in this role including the "Flash Forward Film Festival Award" in 2003 for Nikebasketball.com.

05 / 96 - 06 / 99 | IconNicholson (designer / production artist)

I worked as a production artist supporting designers & art directors, and later as a designer. Partial client list includes; Metropolitan Museum of Art, Readers Digest, Thomas Register, and E-Trade.

Education

06.1999 | School of Visual Arts Manhattan (bachelor's degree)

Received a bachelor's degree after completing a four year intensive graphic design program. Areas of concentration during my thesis projects included packaging and editorial design.

Skills

Ruby On Rails, Backbone.js, Bootstrap, Jasmine, QUnit, HAML, SASS, CoffeeScript, CSS3, HTML5, MySQL, PHP, CodeIgniter, Javascript/JQuery, Photoshop, Illustrator, After Effects

Areas of Expertise

Developing rich client side applications driven from restful JSON server side endpoints. Test Driven Development using Backbone.js with Jasmine on a Ruby On Rails stack. I am a developer with a designers mentality.

Awards

Mercedes AMG *Macromedia Site of the Day* , NikeBasketball.com **Flashforward 2003** *(gold)*, Omni Awards *(gold)*, Clio Awards *(bronze)*, One Show Awards *(silver)*, Horizon Interactive *(gold)*, NikeRunning.com Horizon Interactive *(gold)*, BDA Design Award *(gold)*, NikeGoddess.com BDA Design Award (silver), One Show (silver), Omni Awards (silver), Horizon Interactive (gold) Art Director Club (merit) NikePresto.com eDesign (gold), Clio Award (bronze), One Show (gold), Omni Awards (gold), Horizon Interactive (gold), BDA Design Award (bronze), ID Magazine (silver), One Show Awards (gold), Andy's (gold), Horizon Interactive (gold), Art Director's Club (silver) MetMuseum.com One Show (bronze), Ted Conference Titles Omni Awards: editing (silver), AICP Award Ceremony Titles Omni Awards: graphics (silver), Omni Awards: Cinematography (gold), Omni Awards: communications (gold)