

Total Orders by SubCategory

Tires and.. Helmets

Road Bikes Bottles a... Mountai... Jerseys

Touring ...

Caps Fenders Gloves Shorts Cleaners Hydratio... Socks

Vests

0.00K

5.00K

Total Orders

10.00K

Bike Racks Bike Stan...

SubcategoryName

6/30/2017 1/1/2016

View Product Detail

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	
Total	22,534	2.14%

Monthly Revenue

\$1.83M

Goal: 1.77M (+3.31%)

Monthly Orders

Goal: 2.38K (-9.89%)

Monthly Returns

Goal: 167 (+0.6%)

Top Product [Orders]

Water Bottle - 30 oz.

Top Product [Profit]

Mountain-200 Black, 46

North America Select all Pacific Europe



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