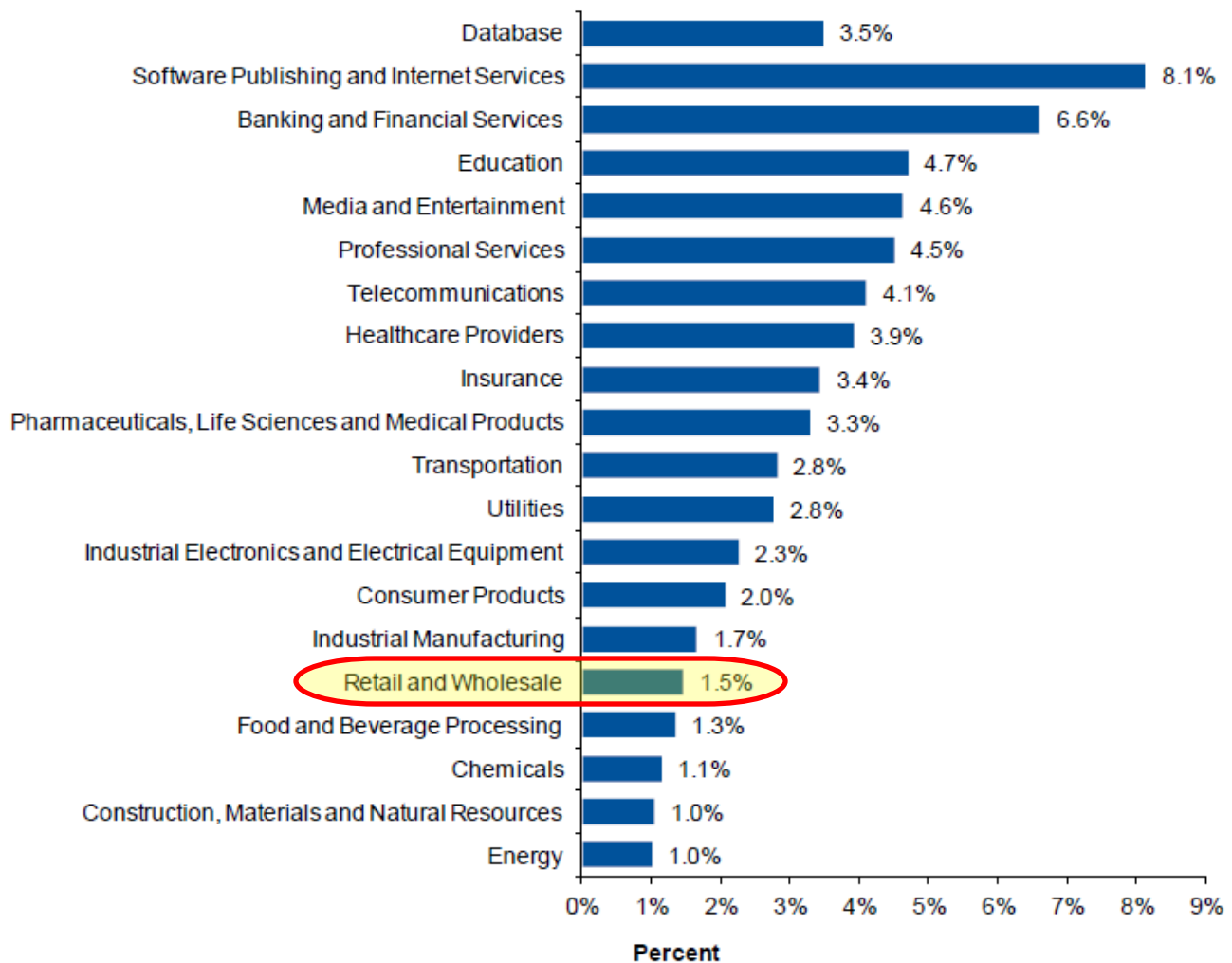


**Figure 2. IT Spending as a % of Revenue**

Source: Gartner IT Key Metrics Data 2013

Revenue is defined as "The enterprise revenue associated with the business units supported by the IT organization (banks should use total interest income plus noninterest income minus provision for loan losses, while insurance companies should use gross written premiums and other income)."