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IST697-Exercise 10: Word Association

#Set working directory

setwd("D:\Documents\IST687")

#load rdata

 $load ("D: \Documents \IST687 \term Doc Matrix.rdata")$

#get summary of termDocMatrix

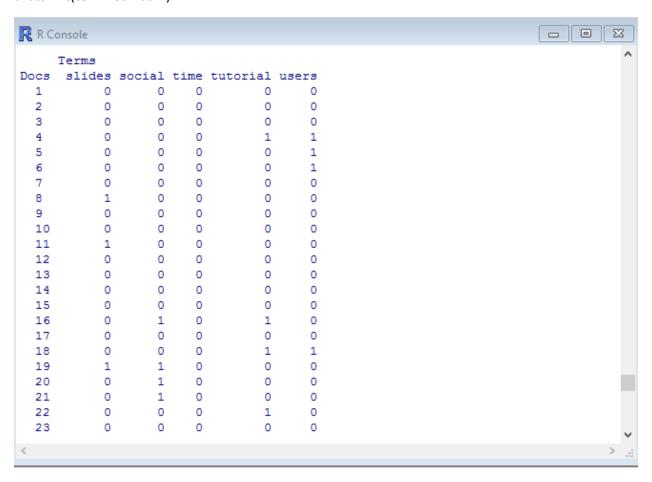
summary(termDocMatrix)

#Get first rows of termDocMatrix *(Note that terms are rows and documents are columns)

head(termDocMatrix)

| R Console | | | | | | | | | | | | | | | | | 23 | | | | | | |
|--------------|-----|-----|---|-----|----|----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|------|
| 1 | Doc | :3 | | | | | | | | | | | | | | | | | | | | | ^ |
| Terms | 1 | 2 | 3 | 4 5 | 6 | 7 | 8 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | |
| analysis | 0 | 0 | 0 | 0 0 | 0 | 0 | 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | |
| applications | 0 | 0 | 0 | 0 0 | 0 | 0 | 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| code | 0 | 0 | 0 | 0 0 | 0 | 0 | 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| computing | 0 | 0 | 1 | 1 0 | 1 | 1 | 1 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| data | 1 | 1 | 0 | 0 2 | 0 | 0 | 0 0 | 0 | 1 | 2 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| examples | 0 | 0 | 0 | 0 0 | 0 | 0 | 0 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Docs | | | | | | | | | | | | | | | | | | | | | | | |
| Terms | 25 | 2 | 6 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | |
| analysis | 0 |) | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| applications | 0 |) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | |
| code | 1 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| computing | 0 |) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | |
| data | 0 |) | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | |
| examples | 0 |) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Docs | | | | | | | | | | | | | | | | | | | | | | | |
| Terms | 46 | 4 | 7 | 48 | 49 | 50 | 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 | 59 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | |
| analysis | 0 |) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| applications | 1 | - 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| code | 0 |) | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| computing | 0 | | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| data | 1 | | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | |
| examples | 0 | | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Doc | :3 | | | | | | | | | | | | | | | | | | | | | |
| < | | | | | | | | | | | | | | | | | | | | | | | > .: |

#create tData variable with transposed data set *(Note that terms are now columns and docs are rows)
tData <- t(termDocMatrix)



#install arules package

install.packages("arules")

#load library

library("arules")

#install arulesViz package

install.packages("arulesViz")

#load arulesViz library

library(arulesViz)

ruleset <- apriori(tData,parameter=list(support=0.05,confidence=.5))

```
> ruleset <- apriori(tData,parameter=list(support=0.05,confidence=.5))
Apriori
Parameter specification:
 confidence minval smax arem aval originalSupport support minlen maxlen
       0.5 0.1 1 none FALSE
                                            TRUE 0.05 1 10
 target ext
  rules FALSE
Algorithmic control:
 filter tree heap memopt load sort verbose
   0.1 TRUE TRUE FALSE TRUE 2 TRUE
Absolute minimum support count: 7
set item appearances ...[0 item(s)] done [0.00s].
set transactions ...[21 item(s), 154 transaction(s)] done [0.00s].
sorting and recoding items ... [21 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 done [0.00s].
writing ... [20 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
Warning message:
In asMethod(object):
  matrix contains values other than 0 and 1! Setting all entries != 0 to 1.
```

#look at rules of ruleset

summary(ruleset)

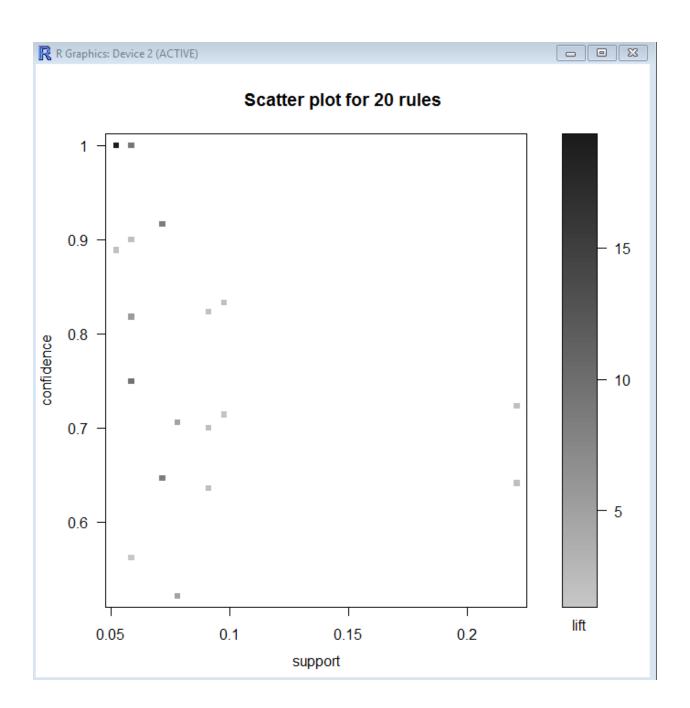
```
> summary(ruleset)
set of 20 rules
rule length distribution (lhs + rhs):sizes
2 3
15 5
  Min. 1st Qu. Median Mean 3rd Qu. Max.
  2.00 2.00 2.00 2.25 2.25 3.00
summary of quality measures:

        support
        confidence
        lift

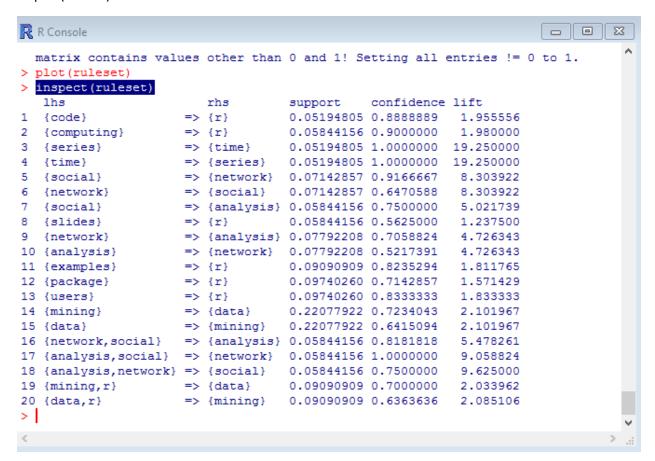
        Min. :0.05195
        Min. :0.5217
        Min. : 1.238

1st Qu.:0.05844 1st Qu.:0.6868 1st Qu.: 1.974
Median: 0.07143 Median: 0.7500 Median: 3.414
Mean :0.08571 Mean :0.7767 Mean : 5.623
3rd Qu.:0.09091 3rd Qu.:0.8917 3rd Qu.: 8.304
Max. :0.22078 Max. :1.0000 Max. :19.250
mining info:
data ntransactions support confidence
tData
          154 0.05
```

Plot(ruleset)



inspect(ruleset)



#Rules 3 and 4 show the highest lift, meaning these are the most interesting #rules. LHS and RHS occurr less frequently and support and confidence are #high, with the series/time association occurring 100% of the time. This is #useful to find frequent itemsets.