

# BUILDING STABLE AGILE CLOUD APPLICATIONS

■ Dan Piessens

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# ABOUT ME

- Senior Agile Consultant
- 13 Years Experience as Developer, IT Consultant, Architect, Trainer, Coach
- 2008 — 2013 MS Patterns & Practices Champion



# TALES FROM THE TRENCHES



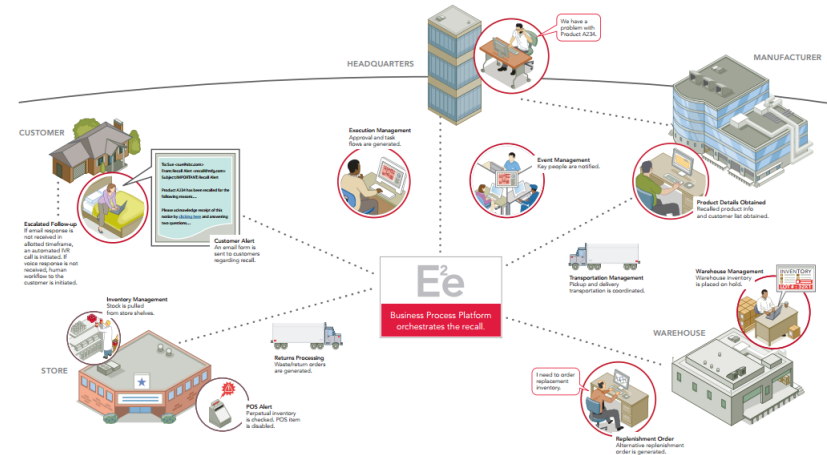
*"It was a good idea at the time . . ."*



# THE SUPPLY CHAIN COMPANY

- Large software vendor for supply chain solutions
- Software was designed for on premise installation
- Until one day . . .

They tried to go to the cloud!



# THE INSURANCE COMPANY

- SaaS software for insurance brokers
- Large stable private cloud
- Until one day . . .

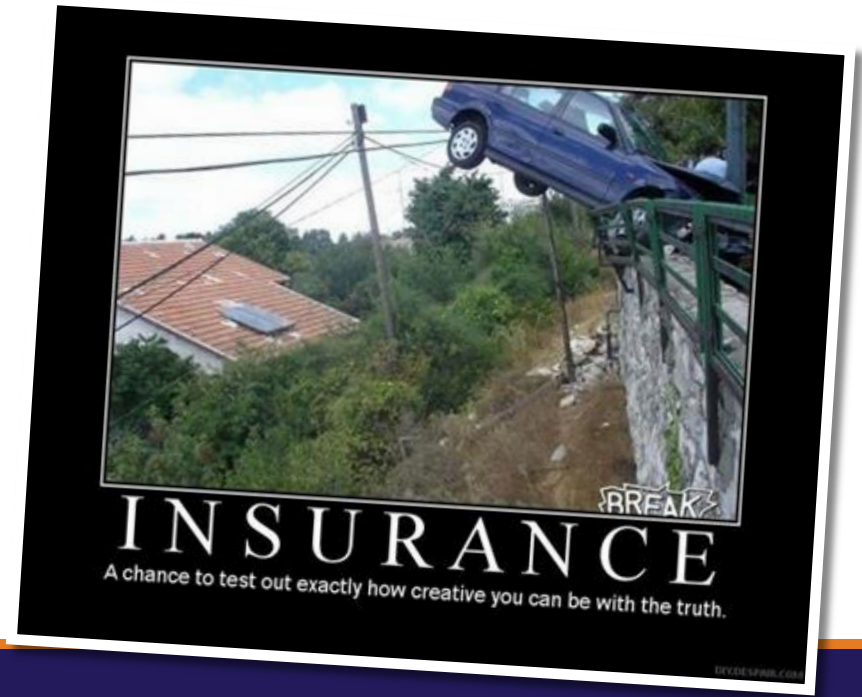
Open Enrollment  
Started



# ANOTHER INSURANCE COMPANY

- Green field consumer insurance software
- Rapid development schedule
- Heavily used 3<sup>rd</sup> party backend
- Until one day . . .

They fired the  
3<sup>rd</sup> party vendor!



# WHY DO WE CARE?

*"It works fine most of the time"*



# IT'S ALL ABOUT PERCEPTION

- Response times affect perception
  - 0.1s - Users feeling that they are **directly manipulating** the UI
  - 1.0s - Users feeling that they are **freely navigating** the UI
  - 2.0s – User feel a **noticeable delay** in the UI
  - 10s - Users feeling that their **experience is impaired**
- This was from a paper in 1968!

<http://www.nngroup.com/articles/response-times-3-important-limits/>



# CURRENT HARDWARE IS STALE



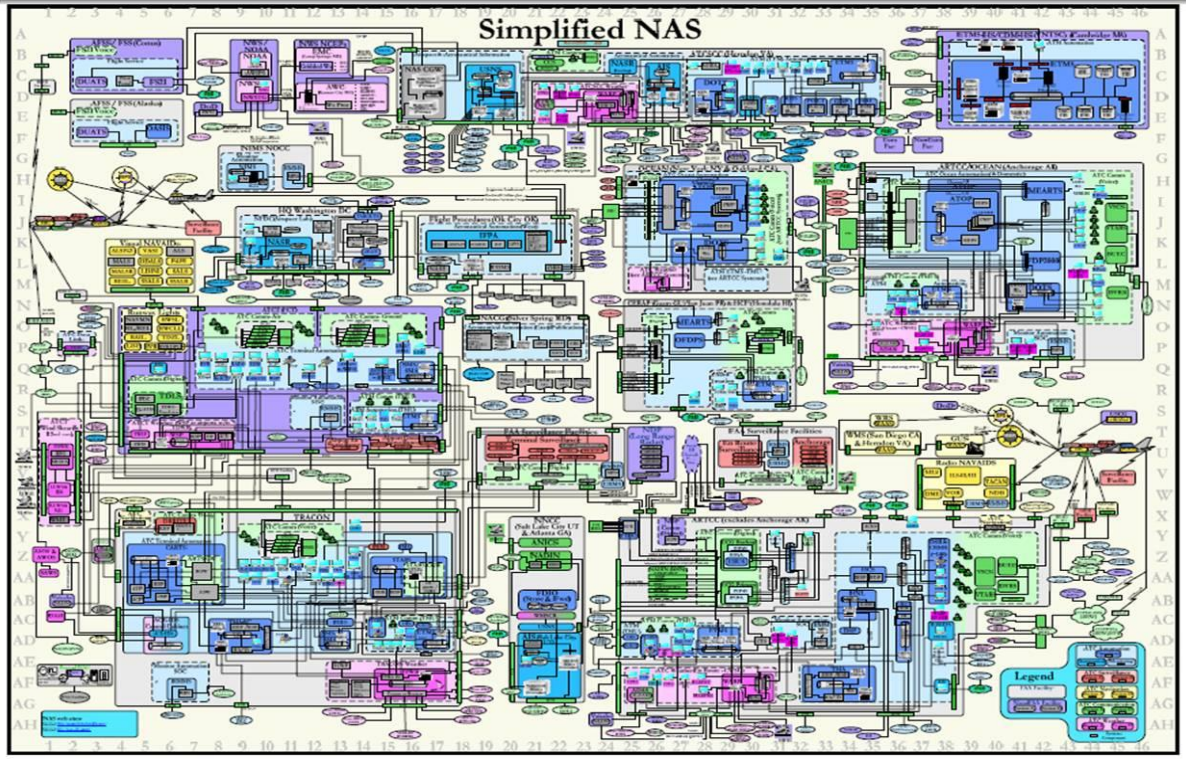
# TO THE CLOUD!



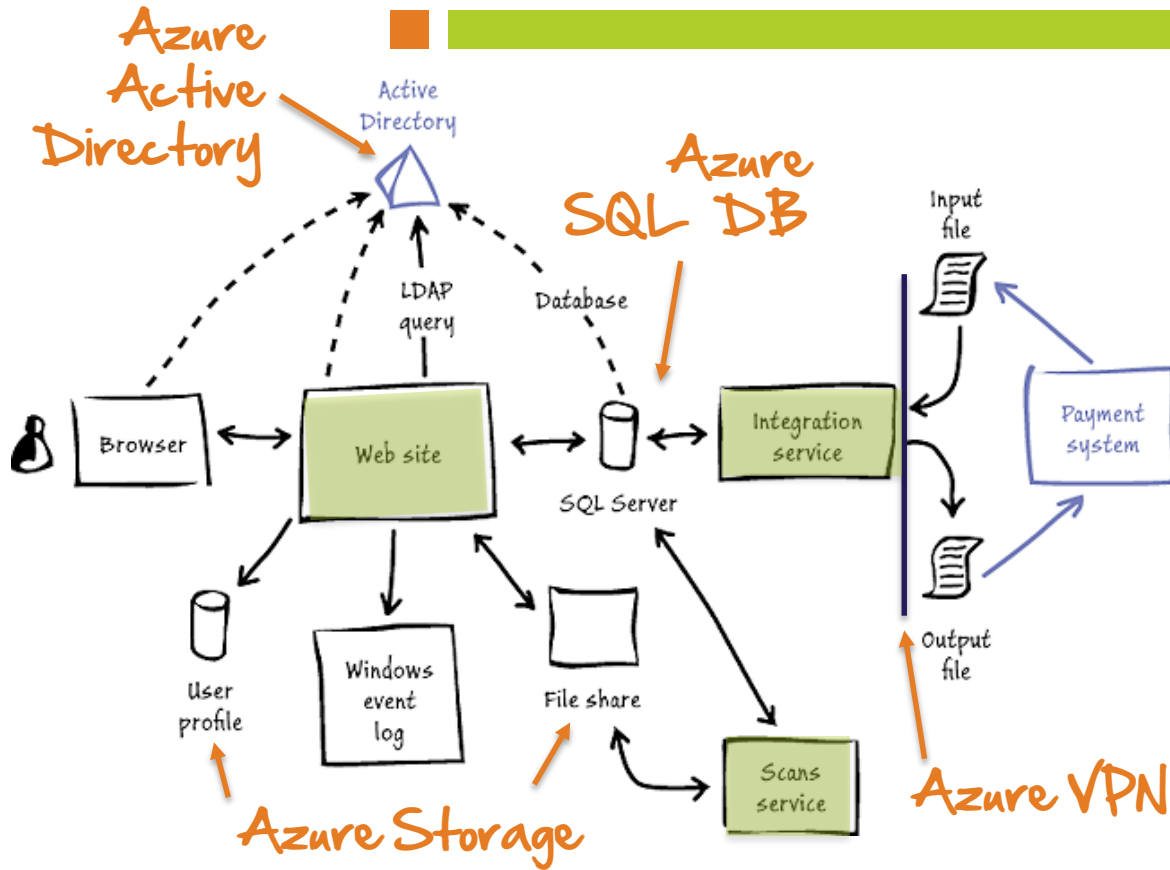
# CLOUD ADVANTAGES

- Agility
- Secure\*
- Scalable
- Cost Effective
- Full Automation Available

\* Easy to screw up



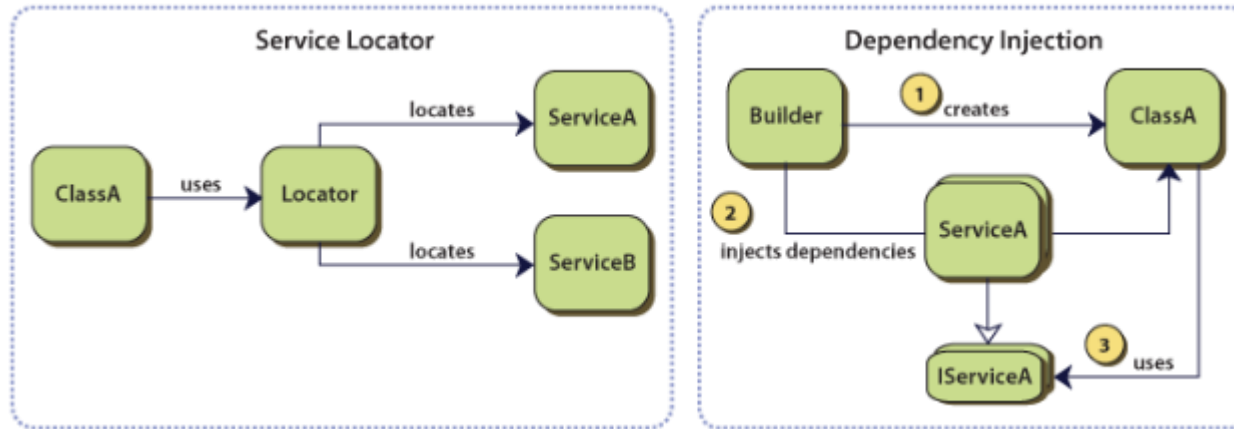
# OR MAYBE MORE LIKE THIS



# AVOIDING THE “BIG BANG”

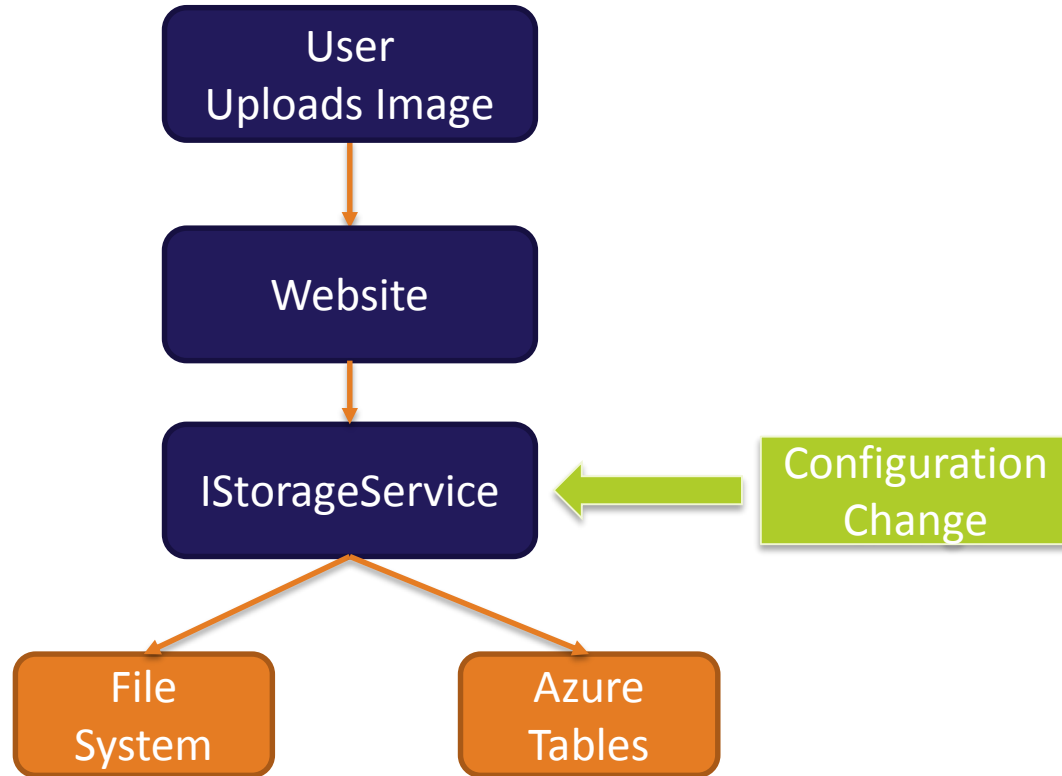
- You don't need to migrate all at once
- Start with what comes “out of the box”
  - Cloud Databases (SQL Azure)
  - Caching Providers (SQL Cache, Redis Cache)
- Setup a VPN
  - Extremely easy, script is done for you
  - Azure has ExpressRoute (L2 connection)

# INVERSION OF CONTROL



See Fowler's "Inversion of Control Containers and the Dependency Injection pattern" at <http://martinfowler.com/articles/injection.html> for a great discussion on choices and tradeoffs here

# EXAMPLE: STORAGE





# WHERE THIS HELPS

- Hybrid Application Development
  - One provider in local datacenter, the other in the cloud
- Testability
- Separation of Concerns

# ADDING RESILIENCY



"I'm not quite dead yet...it's just a flesh wound!"

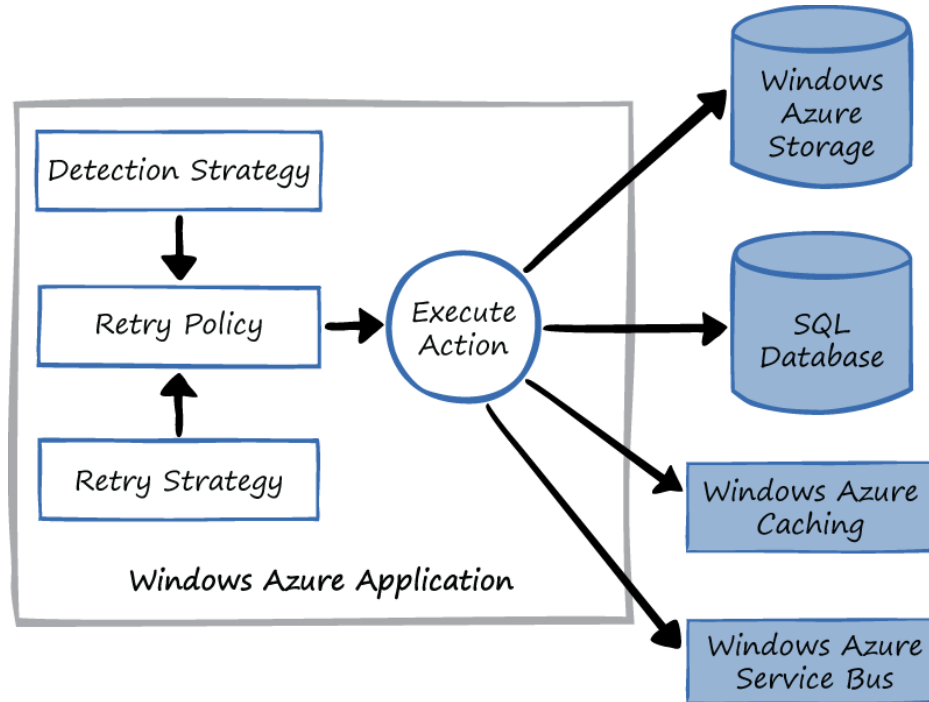
-Monty Python



# TRANSIENT ERRORS

- No dependency is available 100% of the time
- Need to separate application failures from transient failures
- Retrying on transient errors produces less error logs
  - BUT it increases wait time! More to come on that...

# HOW IT WORKS



# TYPES OF RETRY POLICIES

Retry strategy	Example (intervals between retries in seconds)
Fixed interval	2,2,2,2,2
Incremental intervals	2,4,6,8,10,12
Random exponential back-off intervals	2, 3.755, 9.176, 14.306, 31.895

# WHAT MAKES THIS WORK

- Asynchronous methods
- Isolated operations
- Known transient failures
- Recording when you “give up”
- Make retry strategies global (use IoC)

# CODE EXAMPLE

```
public async Task<ActionResult> Index()
{
    // Step 1 - Setup retry
    var retryStrategy = new ExponentialBackoff(10, TimeSpan.FromSeconds(2), TimeSpan.FromSeconds(20), TimeSpan.FromMilliseconds:

    // Step 2 - Create a retry policy
    var retryPolicy = new RetryPolicy<CustomTransientErrorDetectionStrategy>(retryStrategy);

    StockQuote quote;
    try
    {
        // Step 3 - Attempt the action
        quote = await retryPolicy.ExecuteAsync(() => this._stockService.GetQuote("MSFT"));
    }
    catch (Exception ex)
    {
        // Log error here
        Debug.WriteLine("The call failed!, Details: {0}", ex);
        throw;
    }

    return View(quote);
}
```

# IT GETS SIMPLER

- Detecting errors can be difficult
  - Dig into errors, check status codes, details in messages, etc.
- Extensions exist to help
  - Caching
  - Database
  - Storage
  - Service Bus

What about  
authorization?

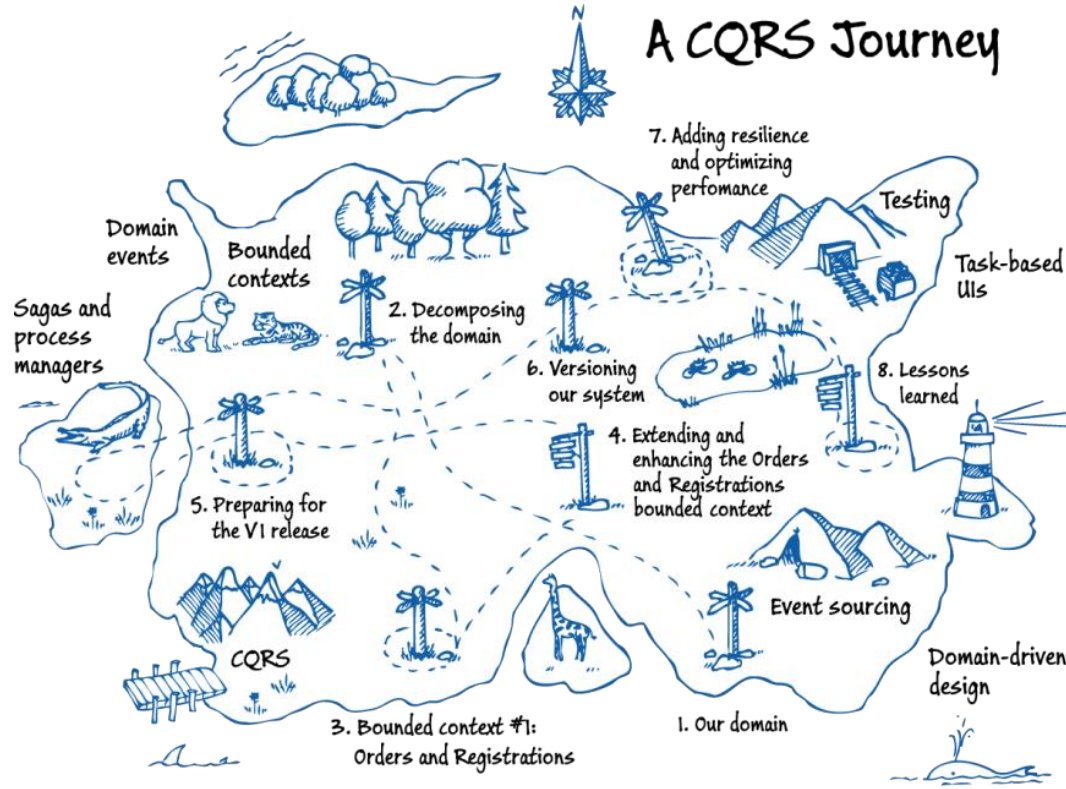
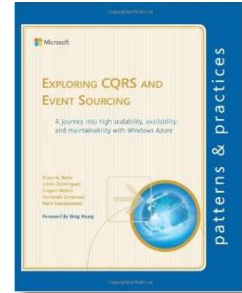
```
public class CustomTransientErrorDetectionStrategy : ITransientErrorDetectionStrategy
{
    public bool IsTransient(Exception ex)
    {
        return (ex is SocketException);
    }
}
```



# WHAT ABOUT RESPONSE TIME?

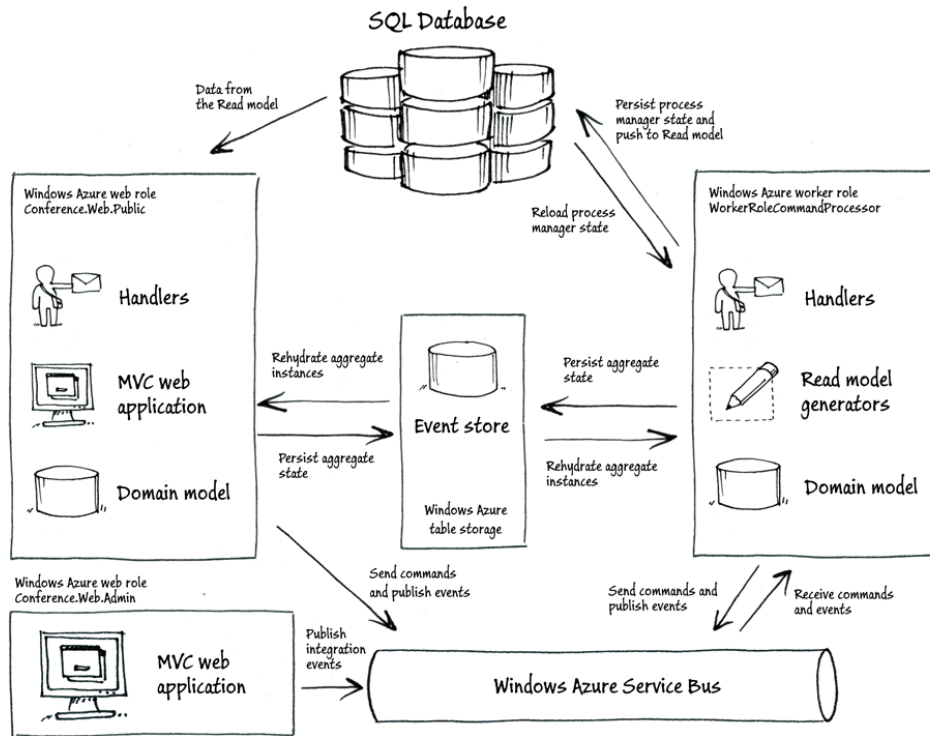
- Retry is good for availability but can make the user wait
- “What happens if we don’t want it to fail?”
- “I don’t want the site to tip over if things get busy”
- “Auto-scale doesn’t work for my application”

# COMMAND & QUERY RESPONSIBILITY SEGREGATION



<http://msdn.microsoft.com/en-us/library/jj554200.aspx>

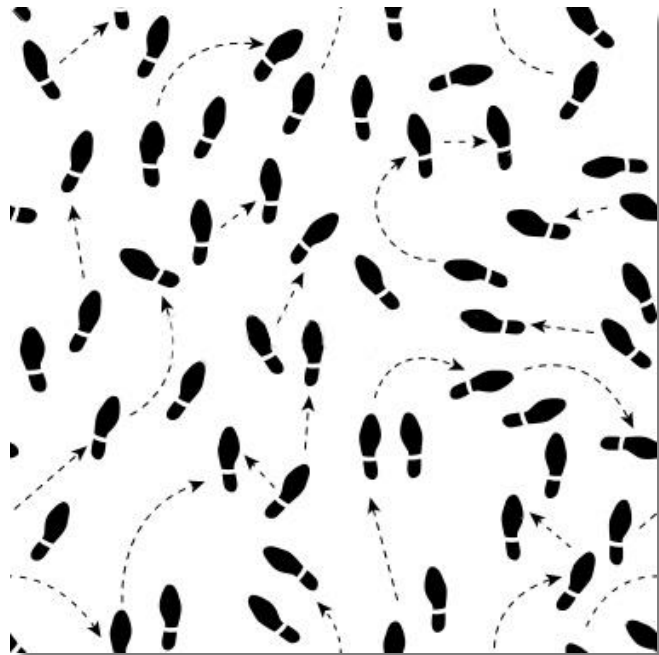
# HOW IT WORKS



- Updates write to an event store
- Workers process events
- Aggregate state is persisted
- System reads aggregate state

# WOW THAT'S COMPLEX!

- **DON'T** use this for every system
- Do research and read
- Build the pattern incrementally
  - Pro Tip: Try a small application
- Think about deployment



# OTHER PERFORMANCE TIPS

- Caching
  - Static Content
  - Slow-Moving Results
- Compression and Optimization
- Call Separation

# DEPLOYMENT AND THE CLOUD



# THE CONTINUOUS CONTINUUM

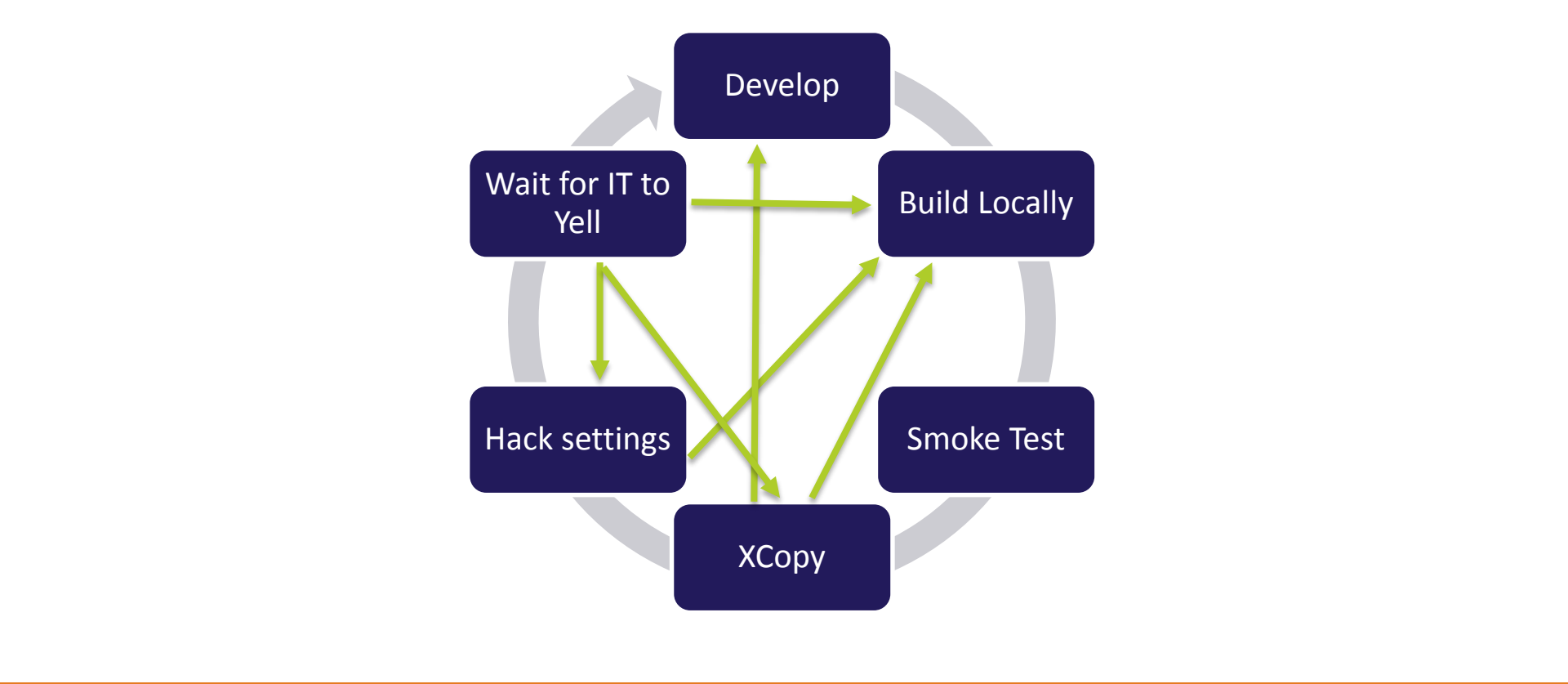
Continuous...	What it Does	Started By
Integration	Builds and Asserts Code Quality	No-One (Automated)
Deployment	Manages Application Releases to an Environment	Anyone (Dev, Qa, Business)
Delivery	Releases New Functionality	Business

# WHY DO DEPLOYMENTS FAIL?

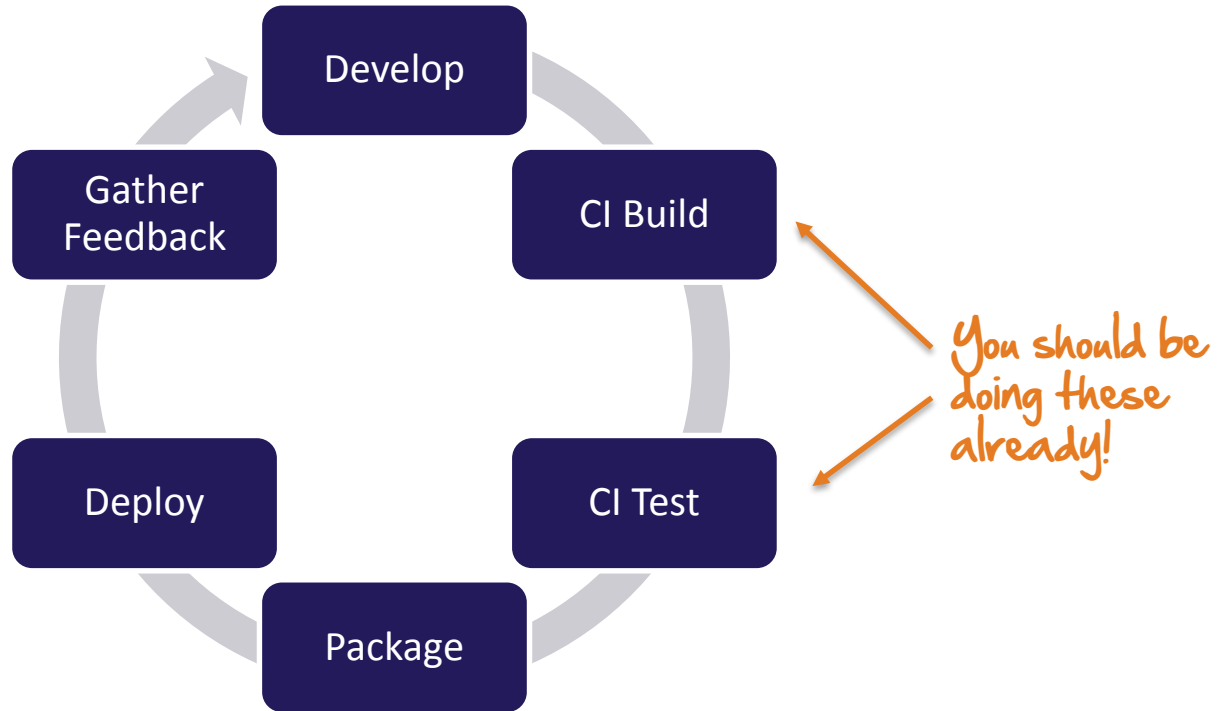
- Large Work Batches
- Large Batches  $\neq$  Deployment Size
- How often do you deploy your software?



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# THE IDEAL DEPLOYMENT CYCLE

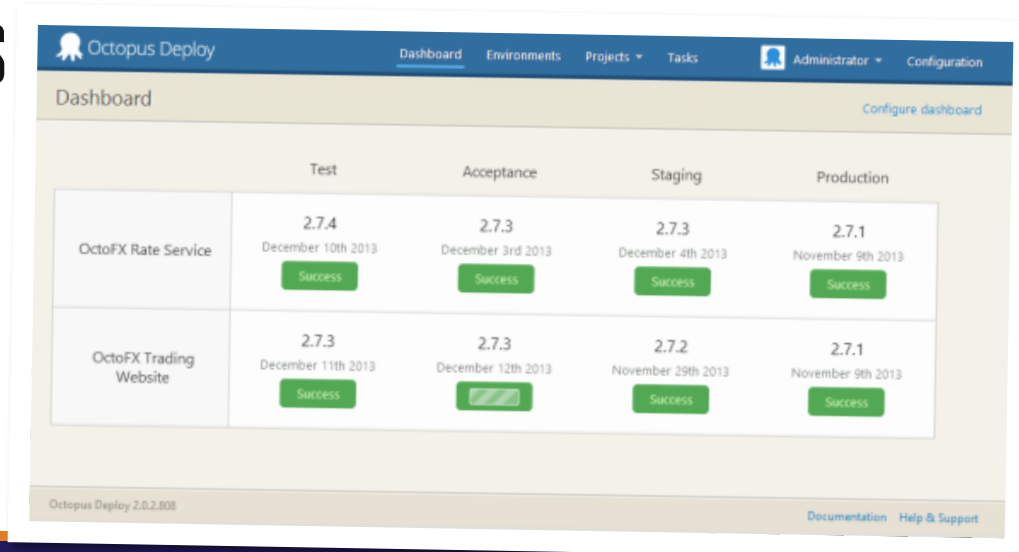


# WHAT MAKES THIS WORK?

- Small Work Batches
- Automated Quality Gates
  - Unit Tests, Code Coverage, Quality Checkers (FxCop, etc.)
- Repeatable Process
  - Goal: No Manual Steps During Deployment

# DEPLOYMENT: OCTOPUS DEPLOY

- Flexible Deployment Tool
- Deploys both On-Premise and to the Cloud
- Focused on Windows Apps
  - Web Applications
  - Windows Services
  - Click Once Apps
  - Databases
  - PowerShell



The screenshot shows the Octopus Deploy web interface. The top navigation bar includes links for Dashboard, Environments, Projects, Tasks, and user roles (Administrator, Configuration). The main content area is titled 'Dashboard' and features a table of deployment results. The table has columns for environments: Test, Acceptance, Staging, and Production. It lists two services: 'OctoFX Rate Service' and 'OctoFX Trading Website'. Each service row shows the version number, deployment date, and a 'Success' status in a green box. The Octopus Deploy version 2.0.2.808 is displayed at the bottom left, and links for Documentation and Help & Support are at the bottom right.

	Test	Acceptance	Staging	Production
OctoFX Rate Service	2.7.4 December 10th 2013 Success	2.7.3 December 3rd 2013 Success	2.7.3 December 4th 2013 Success	2.7.1 November 9th 2013 Success
OctoFX Trading Website	2.7.3 December 11th 2013 Success	2.7.3 December 12th 2013 Success	2.7.2 November 29th 2013 Success	2.7.1 November 9th 2013 Success

# WHY CARE ABOUT DEPLOYMENT?

- Deployment to the cloud can be complicated
- Think about deploying **everything** each time
  - Application
  - Database
  - Service Bus Topics / Queues
  - Storage Container
- Treat your application settings like your code

# IT'S NOT JUST ABOUT SOFTWARE

- Automate Your Infrastructure
  - New Development Environments
  - Automated Testing
  - Disaster Recovery / Scalability
- Tooling
  - Puppet
  - Chef
  - PowerShell Desired State

# FLEXIBLE RELEASES



# FEATURE TOGGLES

- A mechanism to switch between features at runtime
- Separates delivery from deployment
- Typically done at the UI / Service layer
- Scary?

*You already have this in your application... User Login and Authorization!*



# MAKING TOGGLES EXPLICIT

Brittle!

```
HomePageModel homePageModel;

if (ConfigurationManager.AppSettings["ToggleMyFeature"] == "true")
{
    homePageModel = new HomePageModel
    {
        WelcomeMessage = "Well this is different...",
        SubMessage = "Something changed, not sure what",
        Title = "Base Page"
    };
}
else
{
    homePageModel = new HomePageModel
    {
        WelcomeMessage = "Welcome to my page!",
        SubMessage = "Now this is cool :)",
        Title = "Home Page"
    };
}
```

# MAKING TOGGLES EXPLICIT

Easier to Refactor

```
HomePageModel homePageModel;

if (ToggleManager.IsEnabled<ToggleMyFeature>())
{
    homePageModel = new HomePageModel
    {
        WelcomeMessage = "Well this is different...",
        SubMessage = "Something changed, not sure what",
        Title = "Base Page"
    };
}
else
{
    homePageModel = new HomePageModel
    {
        WelcomeMessage = "Welcome to my page!",
        SubMessage = "Now this is cool :)",
        Title = "Home Page"
    };
}
```

It's a Class!

# TOGGLES AND DEPLOYMENT

- Toggles do stuff! = Has a performance impact
- Must correlate changes to runtime feedback
- Flip toggles via deployments

# 3 STAGE UPDATES

Orders	
Id	Number
1	10001
2	10002
3	10003



# 3 STAGE UPDATES

## STEP 1: DEPLOY NEW FUNCTIONALITY DISABLED

Orders		
Id	Number	Urgent
1	10001	F
2	10002	F
3	10003	F



# 3 STAGE UPDATES

## STEP 2: TOGGLE NEW SERVICE CODE

Orders		
Id	Number	Urgent
1	10001	F
2	10002	F
3	10003	F



Web Service

No Urgent Code  
Uses Urgent Code

# 3 STAGE UPDATES

## STEP 3: REMOVE OLD FUNCTIONALITY

Orders		
Id	Number	Urgent
1	10001	F
2	10002	F
3	10003	F



# GETTING FEEDBACK





# RUNTIME FEEDBACK

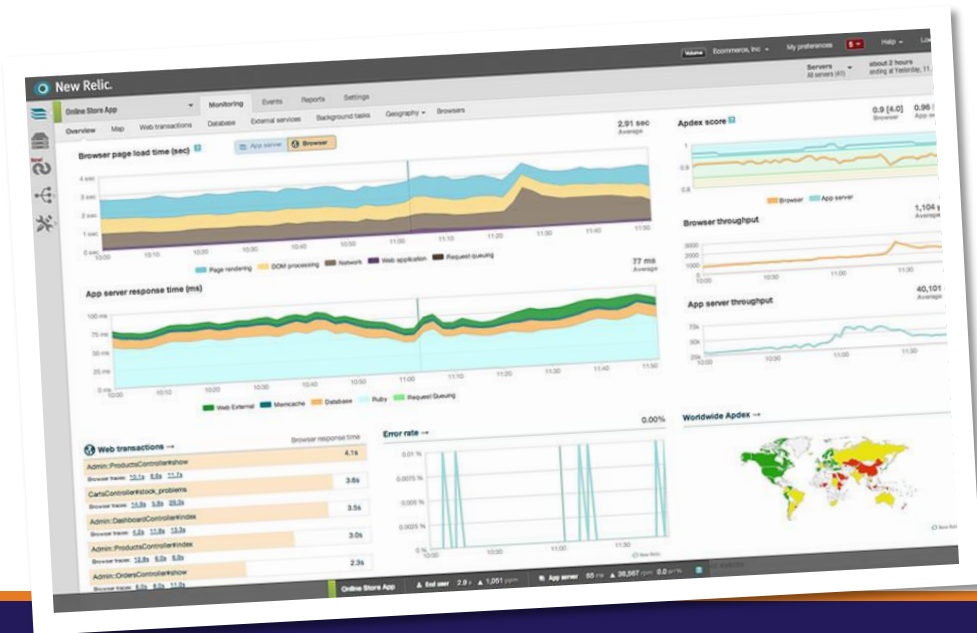
- Instrument your applications at runtime!

- Many tools available

- New Relic
- Application Insights
- Splunk
- Raygun.io

- Include User Analytics

- Google
- All above tools

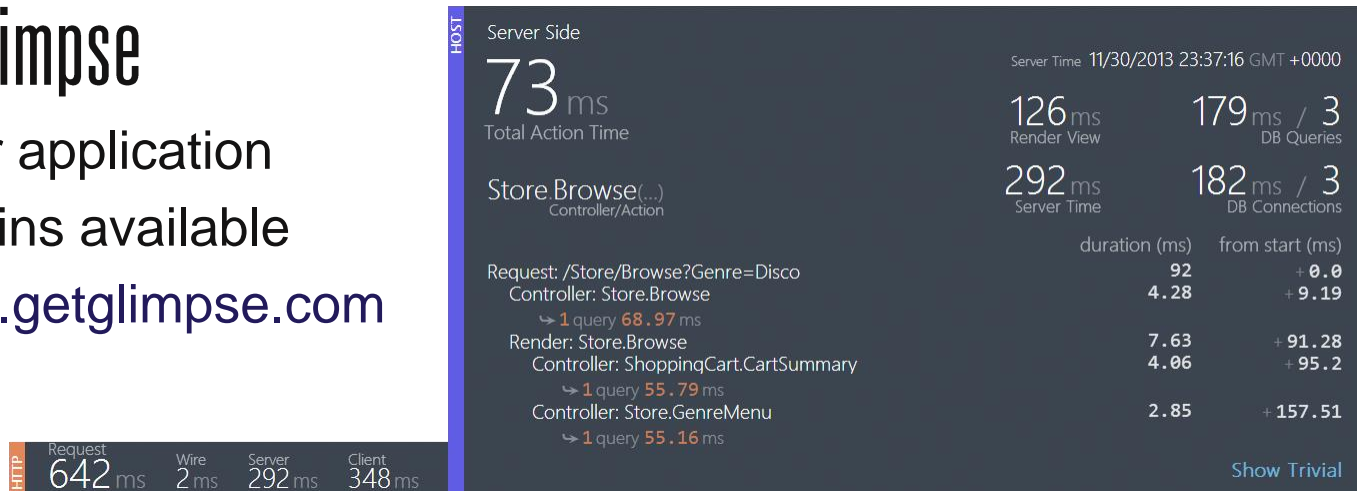


# DIG DEEPER FOR DATA

- Monitoring tools have APIs for tracing / logging
- Instrument key transactions in your system
- Track performance end-over-end for deployments
- Choose a logging framework and leverage it!
  - Log to a common location

# ANALYZE EARLIER

- Find errors during development
- Make performance reviews part of your DoD
- Example: Glimpse
  - Trace your application
  - Many plugins available
  - <http://www.getglimpse.com>



# TAKE AWAY CONCEPTS

- Scaling enhancements can always be done incrementally
- Deploy in small batches!
- Provide fast feedback
- Treat deployment settings like code
- Separate deployments from releases

"Deployments are like exercise, the more you do them the less it hurts"

-Dan Piessens

# RESOURCES

- Moving Applications to the Cloud 3<sup>rd</sup> Edition
  - <http://msdn.microsoft.com/en-us/library/ff728592.aspx>
- Building Hybrid Applications in the Cloud on Microsoft Azure
  - <http://msdn.microsoft.com/en-us/library/hh871440.aspx>
- CQRS Journey
  - <http://msdn.microsoft.com/en-us/library/jj554200.aspx>
- Transient Fault Handling Core
  - <http://msdn.microsoft.com/en-us/library/hh675232.aspx>
- Octopus Deploy
  - <http://www.octopusdeploy.com>

# QUESTIONS?

Thank You!

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