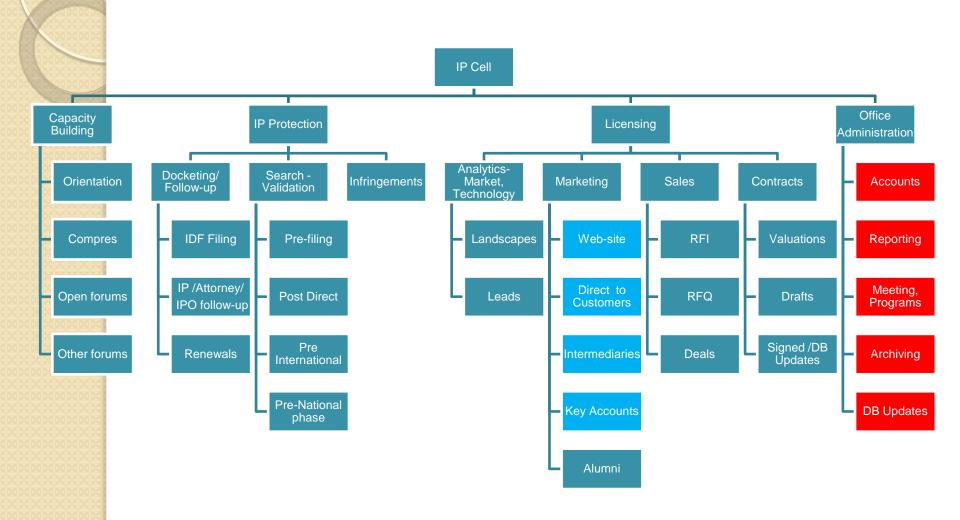
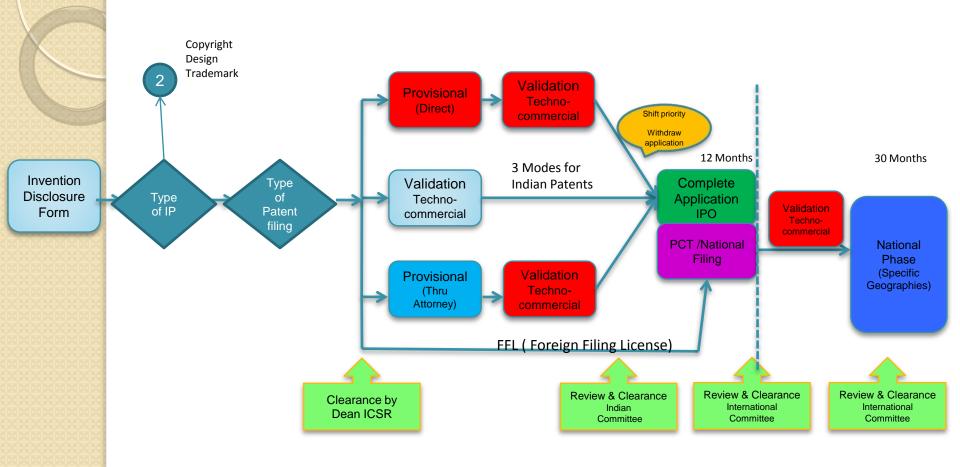
# ICSR IPM Standard Instructions

User Guide Rev 01/04/2018

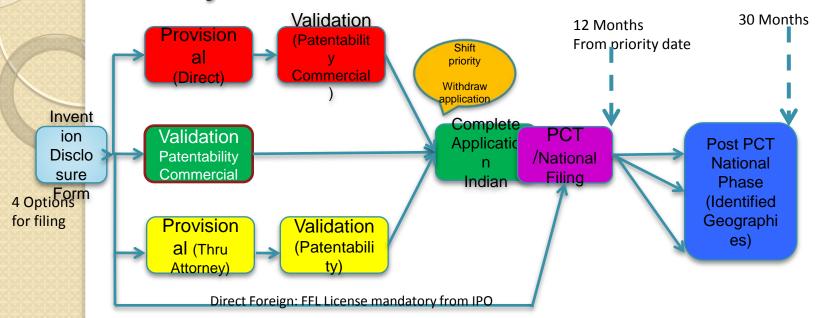
## Span of Activities

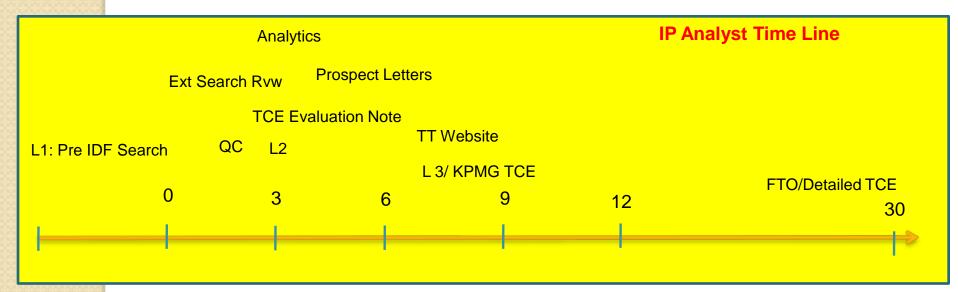


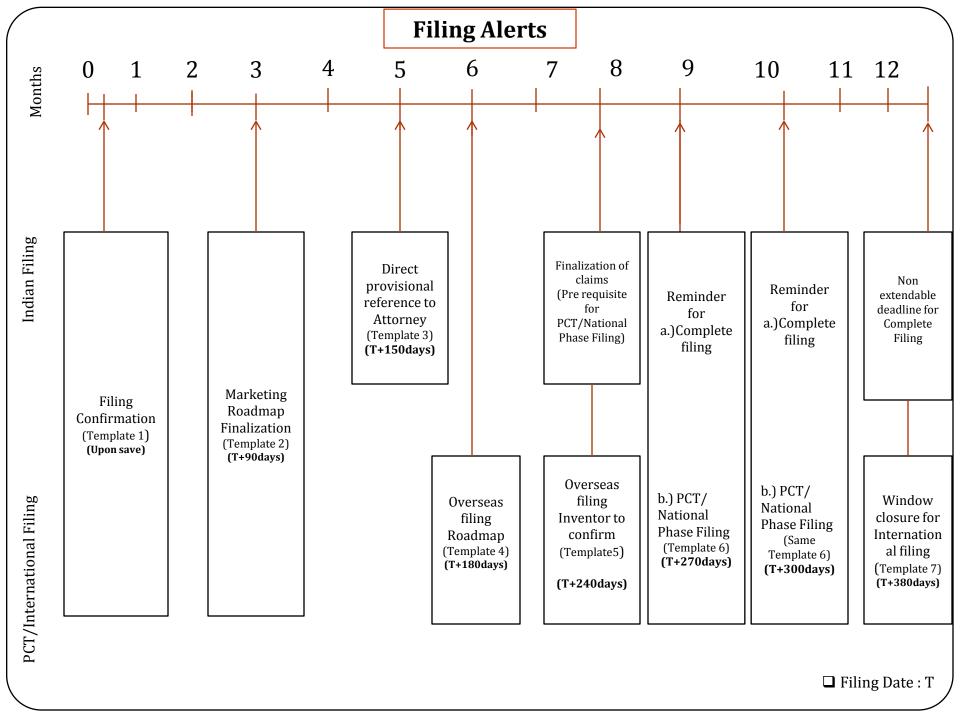
# Patent/IPR Application Filing



### IP Analyst's Flowline







#### Marketing Tech Transfer site Newsletters/ Linked-**Digital Marketing** Digital marketplace Letters to prospects **Direct to Customers** One-on-ones Aggregators Marketing Service **Intermediaries Portfolios Providers** Alumni partners Universities Non-Registrable **Partnering** Research institutions Incubators /Startups