

```
/*
D. Piston
IST 707
Final Project Code
```

#### Notes about SAS:

- In SAS there are only two data types: character and numeric
- Within the data types, a format can be applied to adjust the look of the value, but does not change the actual value of the data
- SAS comes with many Procedures that provide an easy way to conduct a data operation with parameters created by SAS. Many of the operations c
  - Procedures can create a data set with an "out" options
- System variables are created with a %let statement. Anytime that statement is seen, a new system variable was created that can be called by
  - Example: %let newvar = dan. The variable newvar was set to "dan".
- This code will be utilizing SAS Cloud Analytics Services (CAS) to analyze the data. The data is taken from the standard environment and load
  - <https://blogs.sas.com/content/sgf/2018/08/13/intro-cas-sas-viya/>

#### Project Notes:

- The project uses two models:
    1. Random Forest
    2. Neural Network
  - Both models have lift charts and ROC graphs associated with them.
- ```
*/
```

```
/*Runs SAS formats. Functions as a look up tables and provides a label based on the column.*/
/*First line creates a path to where the Formats program is located*/
filename formats filesrv folderpath='/Data Management/_SAS Studio/Admin' filename='IVMF Formats.sas';
/*Include statement runs the file location at the file path above*/
%include formats;
```

```
/*Creates SAS library. A SAS Library is a folder where data is stored*/
libname Project '/mnt/ra_dm_dev/dmpiston';
```

```
/*Create dataset needed for model*/
/*Proc SQL is the SAS version of SQL syntax. Functions similiary as Oracle or SQL Management Studio*/
/*Creates a SAS dataset called "model_prep", cleans variables and renames variables*/
```

```
/*If the data already exists then the data will not be created again*/
%if %sysfunc(exist(project.model_set)) %then %do;
%put Model set exists on file.;
%end;
%else %do;
proc sql;
  create table project.model_set as
  select contact__contact_id as id
    /*course attributes*/
    ,onlinecoursename as course_name
    ,pe_pi__o2o_model as course_model
    /*military attributes*/
    ,rank_single as rank
    /*Select military connection based on first choice if more than one was selected*/
    ,case when upcase(contact__military_connection) like 'ACTIVE DUTY%' then 'Active Duty'
        when upcase(contact__military_connection) like 'SERVICEMEMBER%' then 'Active Duty'
        when upcase(contact__military_connection) like 'SPOUSE%' then 'Spouse'
        when upcase(contact__military_connection) like 'MILITARY SPOUSE%' then 'Spouse'
        when upcase(contact__military_connection) like 'DEPENDANT%' then 'Spouse'
        when upcase(contact__military_connection) like 'VETERAN%' then 'Veteran'
        when upcase(contact__military_connection) like 'RETIREE%' then 'Veteran'
        when upcase(contact__military_connection) like 'NATIONAL%' then 'National Guard/Reserve'
        when upcase(contact__military_connection) like 'RESERVE%' then 'National Guard/Reserve'
        when upcase(contact__military_connection) like 'NONE%' then ''
        ELSE '' end as military_connection
    /*Given a null value if the word Missing was found*/
    ,case when branch_clean = 'Missing' then ''
        else branch_clean end as military_branch
    /*demographic attributes*/
    /*In SAS a missing numeric value is given a period (.). If a period is found, a missing value is put in its place.*/
    ,case when educat = . then ''
        /*The put function changes a numeric variable to a character variable based on the format look up*/
        else put(educat,o2o_educat.) end as education
    ,case when gender = . then ''
        else put(gender,o2o_gender.) end as gender
    ,case when 17 <= ageatenroll <= 24 then '18-24'
        when 25 <= ageatenroll <= 34 then '25-34'
        when 35 <= ageatenroll <= 44 then '35-44'
        when 45 <= ageatenroll <= 54 then '25-54'
        when ageatenroll >= 55 then '55+'
        else '' end as age
    ,racecatall as race
    ,case when workhxcat3 = . then ''
        else put(workhxcat3,o2o_workhxcatthree.) end as current_work_status
    ,case when upcase(s.statecode) = upcase(c.Contact__Mailing_State_Province) then s.statecode
        when upcase(s2.statename) = upcase(c.Contact__Mailing_State_Province) then s2.statecode
        else '' end as state
    /*Target variable*/
    ,case when pe__status = 'Graduated' then 1
```

```

        else 0 end
        from o2odsprd.o2o_cohorts c
        /*Left join on a state look uptable to help clean the state variable above*/
        left join prgrmdw.ivmf_states s on upcase(s.statecode) = upcase(c.Contact__Mailing_State_Province)
        left join prgrmdw.ivmf_states s2 on upcase(s2.statename) = upcase(c.Contact__Mailing_State_Province)
        /*Selecting enrolled participants from 2017 an onward*/
        where year(pe_pi__start_date) ge 2017 and flagcenrollednew=1 and onlinecoursename ne '';
quit;
%end;

/*SAS Prodcedure to show metadata on dataset*/
proc contents data=project.model_set;
run;

proc sql;
    /*Stores the variables names into new variables*/
    select name
    into: column1-
    from dictionary.columns
    where upcase(memname) = 'MODEL_SET' and upcase(libname) = 'PROJECT' and upcase(name) <> 'ID';
    /*Stores the number of columns in a variable*/
    select count(name)
    into: colstop trimmed
    from dictionary.columns
    where upcase(memname) = 'MODEL_SET' and upcase(libname) = 'PROJECT' and upcase(name) <> 'ID';
quit;

/*Proc freq is a SAS procedure that creates a frequency table of an attribute*/
/*Step 1: Creates a stored procedure with a column name as the input to produce a frequency table*/
%macro frequency(column);
proc freq data=project.model_set nlevels;
    table &column/missing nocum nopercnt nocol ;
run;
%mend frequency;

/*Step 2: Creates a loop*/
%macro frequencyloop;
%local i;
%do i=1 %to &colstop;
    %frequency(&&column&i)
%end;
%mend frequencyloop;

/*Step 3: Runs the Proc Frequency and loops through all of the variables in the model_prep dataset */
%frequencyloop

/*Start a SAS CAS (Cloud Analytics Services) session*/
cas mySession sessopts=(caslib=casuser timeout=1800 locale="en_US");
/*Create location to save data called casuser*/
libname casuser cas;
/*Load table into memory in the location created above*/
proc casutil;
    load data=project.model_set outcaslib="CASUSER"
    casout="model_set";
run;

/*Setting a variatey of variables needed for the analysis below*/
/* Create a CAS engine libref to save the output data sets */
%let caslibname = casuser;
%let sasdata      = project.model_set;
%let casdata      = casuser.model_set;
%let partitioned_data = casuser.model_partition;
/* Specify the data set inputs and target */
%let class_inputs  = age course_model course_name current_work_status education gender military_branch military_connection race rank state;
%let interval_inputs = ;
%let target        = graduated;

/*Explore the data*/
proc cardinality data=casuser.model_set outcard=casuser.data_card;
run;

/*Print highlighted variables for report*/
proc sql;
    select _varname_
           ,_type_
           ,_rlevel_
           ,_nmiss_
           ,_mfreqchr_
    from casuser.data_card;
quit;

/*Data partitioning*/
proc partition data=casuser.model_set partition sampct=70;
    by graduated;
    output out=casuser.model_partition copyvars=(_ALL_);
run;

```

```

/*****
/* Identify variables that explain variance in the target */
*****/
/*****
/* Discriminant analysis for class target */
proc varreduce data=casuser.model_partition technique=discriminantanalysis;
  class &target &class_inputs;
  reduce supervised &target=&class_inputs. &interval_inputs. / maxeffects=8;
  ods output selectionssummary=summary;
run;

data out_iter (keep=Iteration VarExp Base Increment Parameter);
  set summary;
  Increment=dif(VarExp);
  if Increment=. then Increment=0;
  Base=VarExp - Increment;
run;

proc transpose data=out_iter out=out_iter_trans;
  by Iteration VarExp Parameter;
run;

proc sort data=out_iter_trans;
  label _NAME_='Group';
  by _NAME_;
run;

/* Variance explained by Iteration plot */
proc sgplot data=out_iter_trans;
  title "Variance Explained by Iteration";
  yaxis label="Variance Explained";
  vbar Iteration / response=COL1 group=_NAME_;
run;

/*****
/* Build a predictive model using Random Forest */
*****/

proc forest data=&caslibname..model_partition ntrees=50 numbin=20 minleafsize=5;
  input &interval_inputs. / level = interval;
  input &class_inputs. / level = nominal;
  target &target / level = nominal;
  partition rolevar=_partind_(train='1' validate='0');
  code file="/mnt/ra_dm_dev/dmpiston/IST 707 Project Random Forest.sas";
  ods output FitStatistics=fitstats;
run;

/*****
/* Score the data using the generated model */
*****/

data &caslibname.._scored_forest;
  set &caslibname..model_partition;
  %include "/mnt/ra_dm_dev/dmpiston/IST 707 Project Random Forest.sas";
run;

/* create data set from forest stats output */
data fitstats;
  set fitstats;
  label Trees = 'Number of Trees';
  label MiscTrain = 'Training';
  label MiscValid = 'Validation';
run;

/* plot misclassification as function of number of trees */
proc sgplot data=fitstats;
  title "Training vs Validation";
  series x=Trees y=MiscTrain;
  series x=Trees y=MiscValid/
    lineattrs=(pattern=shortdash thickness=2);
  yaxis label='Misclassification Rate';
run;
title;

/*****
/* Assess model performance */
*****/

proc assess data=&caslibname.._scored_forest;
  input p_graduated1;
  target &target / level=nominal event='1';
  fitstat pvar=p_graduated0 / pevent='0';
  by _partind_;
  ods output fitstat = forest_fitstat
    rocinfo = forest_rocinfo
    liftinfo = forest_liftinfo;
run;

```

```

/*****
/* Analyze model using ROC and Lift charts */
*****/
ods graphics on;
proc format;
    value partindlbl 0 = 'Validation' 1 = 'Training';
run;

/* Construct a ROC chart */
title 'Random Forest ROC';
proc sgplot data=forest_rocinfo aspect=1;
    title "ROC Curve";
    xaxis label="False positive rate" values=(0 to 1 by 0.1);
    yaxis label="True positive rate" values=(0 to 1 by 0.1);
    lineparm x=0 y=0 slope=1 / transparency=.7 LINEATTRS=(Pattern=34);
    series x=fpr y=sensitivity /group=_partind_;
    format _partind_ partindlbl.;
run; title;

/* Construct a Lift chart */
title 'Random Forest Lift';
proc sgplot data=forest_liftinfo;
    title "Lift Chart";
    xaxis label="Population Percentage";
    yaxis label="Lift";
    series x=depth y=lift /
        group=_partind_ markers markerattrs=(symbol=circlefilled);
    format _partind_ partindlbl.;
run; title;
ods graphics off;

/*****
/* NEURAL NETWORK predictive model */
*****/
proc nnet data=&partitioned_data;
    target &target / level=nom;
/*    input &interval_inputs. / level=int; */
    input &class_inputs. / level=nom;
    hidden 2;
    train outmodel=casuser.nnet_model;
    partition rolevar=_partind_(train='1' validate='0');
    ods exclude OptIterHistory;
run;

/*****
/* Score the data using the generated NN model */
*****/
title 'Neural Network Model';
proc nnet data=&partitioned_data inmodel=casuser.nnet_model noprint;
    output out=casuser._scored_NN copyvars=(_ALL_);
run;

proc assess data=&caslibname._scored_NN;
    input p_graduated1;
    target &target / level=nominal event='1';
    fitstat pvar=p_graduated0 / pevent='0';
    by _partind_;
    ods output fitstat = nn_fitstat
        rocinfo = nn_rocinfo
        liftinfo = nn_liftinfo;
run;

ods graphics on;
/* Construct a ROC chart */
title 'Neural Network ROC';
proc sgplot data=nn_rocinfo aspect=1;
    title "ROC Curve";
    xaxis label="False positive rate" values=(0 to 1 by 0.1);
    yaxis label="True positive rate" values=(0 to 1 by 0.1);
    lineparm x=0 y=0 slope=1 / transparency=.7 LINEATTRS=(Pattern=34);
    series x=fpr y=sensitivity /group=_partind_;
    format _partind_ partindlbl.;
run; title;

/* Construct a Lift chart */
title 'Neural Network Lift';
proc sgplot data=nn_liftinfo;
    title "Lift Chart";
    xaxis label="Population Percentage";
    yaxis label="Lift";
    series x=depth y=lift /
        group=_partind_ markers markerattrs=(symbol=circlefilled);
    format _partind_ partindlbl.;

```