PRESS RELEASE FOR IMMEDIATE RELEASE



TripAdvisor Recognizes Top Performing Days Inn Locations

TORONTO, ON (June 14, 2016) – Realstar Hospitality today announced that 25 Days Inn locations across Canada have received a TripAdvisor® Certificate of Excellence award. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year.

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travellers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

"Our hotels strive to provide a memorable guest experience," said Irwin Prince, president & COO, Realstar Hospitality. Receiving this honour is evidence that their hard work and commitment to excellence is translating into positive reviews."

2016 TripAdvisor Certificate of Excellence Days Inn Honourees:

Days Inn - Brampton Days Inn - Thunder Bay North Days Inn - Calgary Airport Days Inn & Suites - Brandon Days Inn - Chetwynd Days Inn & Suites - Collingwood Days Inn - Edmonton Airport Days Inn & Suites - Langley Days Inn - Edmundston Days Inn & Suites - Sault Ste. Marie Days Inn & Suites - Sherwood Park Days Inn - Estevan Days Inn & Suites - Strathmore Days Inn - Medicine Hat Days Inn - Miramichi Days Inn & Suites - Thompson Days Inn - Orillia Days Inn & Suites - Thunder Bay Days Inn - Red Deer Days Inn & Suites - Whitecourt Days Inn - Regina Airport West Days Inn & Suites - Winkler Days Inn - Saskatoon Days Inn & Suites - Yorkton Days Inn - Stephenville

"With the Certificate of Excellence, TripAdvisor honours hospitality businesses that have consistently received strong praise and ratings from travellers", said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travellers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travellers feel more confident in their booking decisions."

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About TripAdvisor

TripAdvisor® is the world's largest travel site**, enabling travellers to plan and book the perfect trip. TripAdvisor offers advice from millions of travellers, and a wide variety of travel choices and planning features, with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor-branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors***, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.

**Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016

***Source: TripAdvisor log files, Q1 2016