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849 Ackerman Avenue Syracuse, NY 13210

# **Experience**

#### **Sports Information Intern** | Syracuse Univ. Athletic Communications September 2018 - Present Syracuse University - Syracuse, N.Y.

- Works closely with Syracuse Athletics sport information directors on daily tasks
- Writes game previews/recaps and press releases which are published on cuse. com for different Syracuse athletic teams
- Updates statistics and helps create media materials, including Adobe Creative Suite
- · Assists sports information directors at sporting events with statistical management and content creation
- · Edits and records video for rowing teams for social channels

#### **Sports Information Assistant** | Xavier Univ. Athletic Communications

Xavier University - Cincinnati, Ohio

May 2019 - August 2019

- · Worked closely with Xavier's sports information directors to fufill goal of increasing social presence with video
- Spearheaded project to collect information on over 150 Xavier Athletic Hall of Fame Nominees and assisted with voting process
- · Served as head videographer and assistant planner on video series for Xavier basketball coaches and players
- · Compiled statistics for Xavier men's basketball 2019-20 media guide and assisted in athletic website management.

## **Graphic Designer** | Introduction to Graphic Design Course

Syracuse University - Syracuse, N.Y.

January 2018 - May 2018

- Designed a personal resume, logo, promotional poster and magazine spread
- · Worked with Adobe Creative Suite, learning the skill of Adobe InDesign and Illustrator
- · Provided and received peer critiques, with a focus on attention to detail

#### **Video Editor** | Little League International Digital Media Williamsport, Pa.

July 2018 - August 2018

- Produced highlights during the Little League Baseball/Softball World Series and Regionals
- Worked with Digital Media Director to choose highlights and abide by ESPN broadcasting agreement
- · Highlighted clips on Littleleague.org and Little League social media accounts

### Summer Media Relations Assistant | Bucknell Communications

Bucknell University - Lewisburg, Pa.

May 2018 - August 2018

- · Headed a project to create a "Media Experts Gallery," a media resource to find Bucknell faculty experts
- Interviewed professors as part of profile videos which are featured on the gallery
- · Helped create and maintain public events calendar, wrote about Bucknell faculty features in the media, and helped serve the overall media relations

## SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro
- Microsoft Office Suite
- StatBroadcast
- Ooyala
- Audacity
- S<sub>3</sub> Browser
- Facebook
- Instagram
- Twitter
- Snapchat
- AP Writing Style
- SIDEARM Sports

# **E**DUCATION

Syracuse University '21

- S.I. Newhouse School of Public Communications
- **B.S.: Public Relations**
- Minor: Sport Management
- Renee Crown University Honors Program
- 3.94 grade point average
- Dean's List (all semesters)

## Activities

#### **Syracuse University Rotaract Club**

- E-Board Head of Communication
- Elected to position Spring '19
- Student Mentor

- Recognized for academic achievement for First-Year Newhouse students
- Won the Outstanding Feature Award in the college radio divison at the 53<sup>rd</sup> Annual Excellence in Broadcasting Competition held by the New York State Broadcasters Association.