September 11, 2018

TO: Production Team and Service

FROM: Dan

RE: BUS330 pilot

Hello,

We are attempting a pilot program for BUS330. The goal is to add extra tagging to certain html elements so that we can more easily update content after the text has published. The tagging will allow us to generate pdf files from the epub files. So, if we make minor updates to the content after publication, we only need update one set of files.

The extra tagging involves two sets of elements: 1) headings that would appear in a TOC, 2) chunks of content that would only appear in the epub or pdf, but not both. Data attributes will need to be added to these elements.

**TOC Data Attributes**

Below is the list of each attribute and where they should be applied

* **data-toc=”fm-h1”** – front matter elements like preface, acknowledgements, etc.
* **data-toc=”ch-title”** – parent element that contains the chapter number and title
  + **data-ch-title=”number**” – child element that contains chapter number
  + **data-ch-title=”text”** – child element that contains chapter title
* **data-toc=”ch-h1”** – parent element that contains section title
* **data-toc=”ch-h2”** – an h2 subheading
* **data-toc=”ch-h1-eoc”** – main eoc heading
* **data-toc=”ch-h2-eoc”** – an eoc subheading
* **data-toc=”bm-h1”** – main back matter heading
* **data-toc=”bm-h2”** – back matter subheading

**Output Data Attributes**

Most of the time, these would be applied by BP after Service has finished epub. But, in a few instances, they may need to be applied by Service. For example, **data-output=”epub”** should be applied to the key terms script tag.

* **data-output=”epub”** – elements that will only be in epub
* **data-output=”pdf”** – elements that will only be in print

**Questions**

* You’ll see that these have been flagged in the sample manuscript with comment bubbles. How should they be tagged in the manuscript?
* When epub is finished, can hi-res versions of images and figures be provided with same names as low-res counterparts?
* Are cmyk values available for colors that are used in our epub design templates?
* Can the current epub design css templates be made available?