

Deep Manek

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EDUCATION

Stevens Institute of Technology, Hoboken, NJ

Jan 2021 - Dec 2023

Master of Science, Computer Science

GPA: 3.9/4.0

Coursework: Web Programming, Agile Software Development, Human-Computer Interaction, Database Management Systems

University of Mumbai, Mumbai, MH

Aug 2015 - May 2019

BE in Information Technology

Courses: Object-Oriented Programming, Operating Systems, Software Engineering, Distributed Programming

PROFESSIONAL EXPERIENCE

At Last Sportswear, Inc | Software Developer | Jersey City, NJ

May 2023 –Present

Software Developer

- Transformed the "Beach Lunch Lounge" site using ReactJS, leading to a redesigned architecture and a 30% increase in sales.
- Deployed REST APIs with Node.js and Express.js to enhance website efficiency, resulting in seamless ERP integration and a 20% speed boost. Migrated data to MongoDB, ensuring a 50% reduction in data retrieval times and enhanced data efficiency.
- Optimized website performance by 15% through AWS load balancing services, ensuring optimal traffic management.
- Developed a REST API for weekly campaigns using Node.js, Express.js, and JWT, leading to a 25% increase in email open rates.

Larsen & Toubro Infotech | Associate Data Scientist | Mumbai, MH

Oct 2019 – Dec 2021

- Enhanced user accessibility for the Ministry of India's NIIP page by developing a Full Stack application, resulting in a 20% increase in user engagement and 30% faster page load times.
- Facilitated an in-depth platform comparison for Johnson Controls International by constructing two Full Stack chatbots, leading to a 25% surge in query processing accuracy and a 30% rise in user adoption rate.
- Improved chatbot efficiency by designing a MERN stack dashboard, achieving a 40% reduction in response time and a 50% increase in customer satisfaction.
- Optimized communication between technical and non-technical teams by creating an intuitive interface, resulting in a 15% reduction in project delivery time and fostering collaborative decision-making.
- Safeguarded web architecture by adhering to best security practices, leading to a 60% reduction in vulnerability incidents and bolstering data protection across platforms.

Scriberr.in | SEO Intern | Mumbai, MH

May 2018 – June 2018

- Accelerated the SEO rank of Scriberr.in website by changing keywords, meta-description, SEO Title, and focus word
- Upgraded application's readability and SEO (Search Engine Optimization) score with the SEO tool Yoast
- Boosted Google rankings by 25% through keyword optimization and SERP analysis, enhancing content SEO.
- Increased organic search traffic by 40% by improving website UX/UI and on-page SEO, including meta tags and alt attributes.
- Achieved a 30% improvement in mobile search rankings with technical SEO and site speed optimizations.
- Elevated domain authority by 15% and organic CTR by 20% via strategic link-building and quality backlinks.

ACADEMIC PROJECTS

Instabuzz

Dec 2022

- Developed an Instagram clone using ReactJS and Node.js, leveraging ImageMagick to optimize images, resulting in a 30% faster load time.
- Used Firebase for authentication, OAuth, and to implement features like "like/dislike" buttons and individual profile pages, illustrating a model for potentially increased user retention.
- Integrated Express, Redis, and Amazon AWS services for image storage in personalized feeds, showcasing the potential for a 40% boost in content recommendations.

Rent pipe

Dec 2022

- Led a 5-member team to develop a user-friendly real estate application using ReactJS and GraphQL, driving a surge in property sales and a 30% increase in repeat users through Redis notifications.
- Boosted user engagement by 40% with a zip-code-based search and chat feature, built using MongoDB and Express.js, enhancing transaction rates.

Budget Expense Tracker (BET)

May 2022

- Spearheaded a team of 4 using the MERN stack (MongoDB, Express.js, ReactJS, Node.js) to create BET, facilitating users with an efficient tool for detailed financial tracking and planning.
- Designed a comprehensive dashboard using Highcharts and Highstock, offering users a clear visualization of financial data like monthly expense comparisons, budget split-ups, and money flow.
- Created a personal virtual assistant chatbot using Dialogflow, providing users with immediate financial insights and a responsive customer care ticket generation module utilizing ServiceNow, further streamlining user support and communication.

- Integrated email notifications, personal statement generation, categorized expense tracking, and budget visualization, difficulties with financial tracking and planning by 40%

TECHNICAL SKILLS

Programming Languages: JavaScript, TypeScript, SQL

Databases: MongoDB, MSSQL Server, Redis, PostgreSQL, Google Firebase

Web Technologies: React.js, Vue.js, Node.js, Express.js, Next.js, Redux, jQuery, ContextAPI, HTML5, CSS, SASS, Bootstrap

NLP Tools: Google Dialogflow, IBM Watson, Microsoft LUIS, Kore.ai, Microsoft Bot Framework, Power VA

Tools and Technologies: Git, GraphQL, Socket.io, AWS (EC2, S3), Jira, Postman, GitHub, Linux, Scrum (Agile), Mocha, Apache

SEO: Google Analytics, Google Search Control, Keyword Research, JavaScript SEO

CERTIFICATIONS AND ACHIEVEMENTS

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| • Brain bench SQL ANSI Fundamental | December 2019 |
| • Cleared Round I of Google Online Marketing Challenge (GOMC) | December 2018 |
| ◦ Secured a position in the top 100 teams worldwide | |
| • Google AdWords Search Certification, Google AdWords Fundamental | January 2018 |