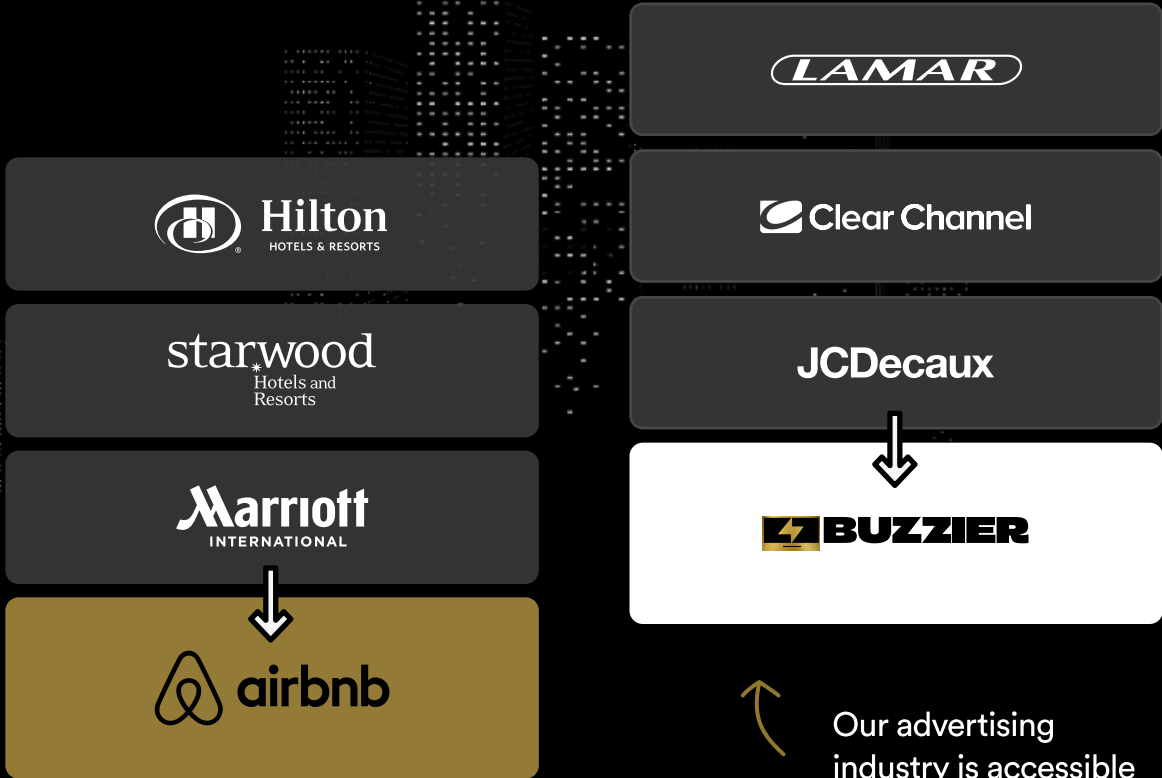




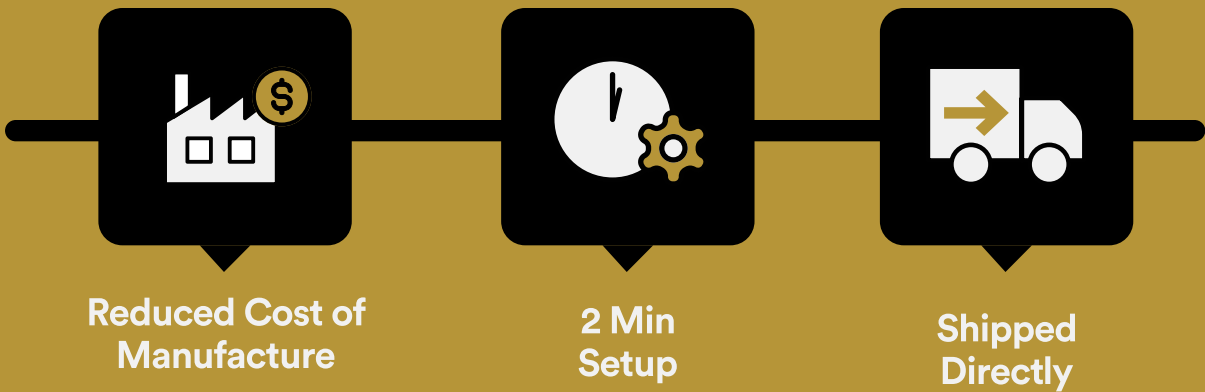
# Business Model

We are the most accessible as we are democratizing the world of advertising.

What does democratizing mean in the world of advertising? It is making it easy for anyone to become their own advertising company.

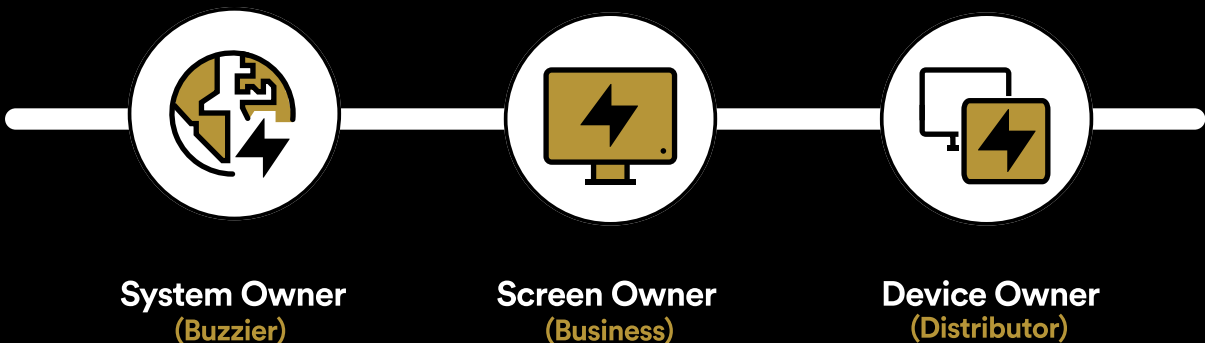


## Why do we Succeed



**1/3**  
of revenue

The three stakeholders in this enterprise get an even split of **1/3 of revenue** each. This ensures there's no animosity between our partners, and generous remuneration for their efforts.



But what makes us truly unique is we have reduced the cost of entry into this arena by 70 X, increased the ability to generate revenue 10 X, and our infrastructure is designed to grow to meet any level of demand.