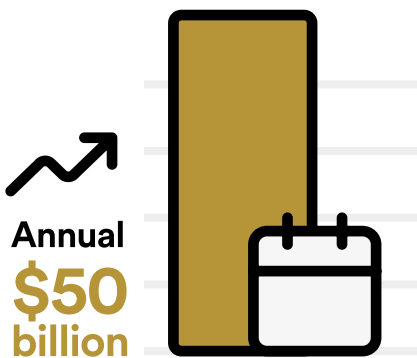


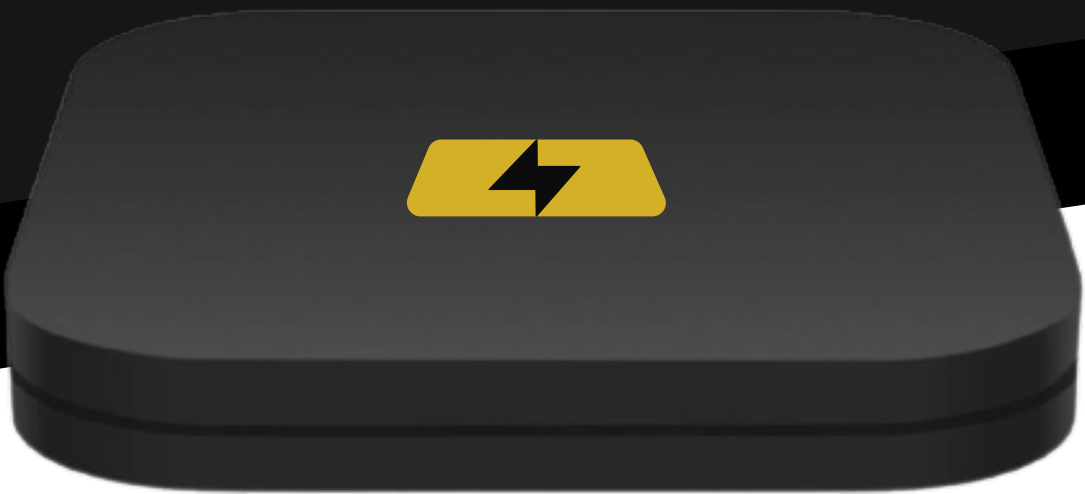
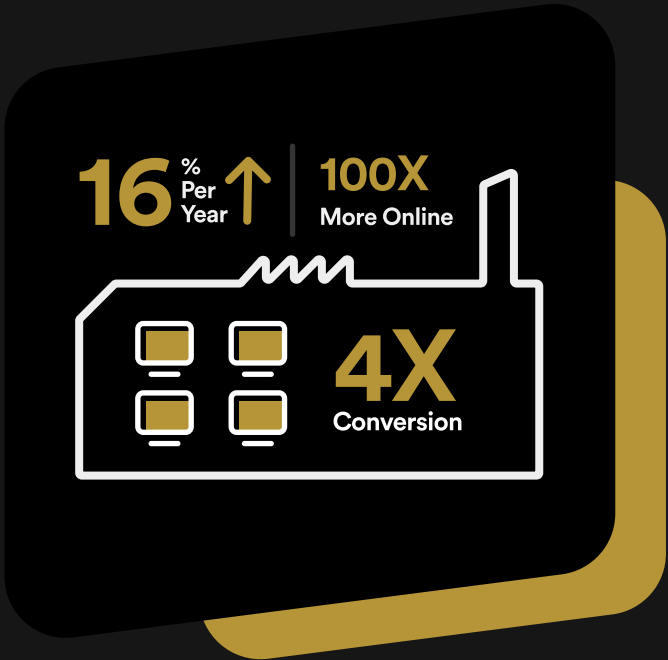


# The Industries



Digital display otherwise known as digital out a form or DOOH is the fastest growing segment in advertising surpassing that of online and mobile. It currently generates around **\$50 billion** annually.

This industry is growing at a rate of **16%** year on year, and why not? On an ad serving basis it generates **100 times** more than online or mobile and converts **4 times** TV, Radio and publications combined.



**Buzzier** is different we are here to democratize this landscape and make it accessible to the individual to be able to compete in this landscape.



We have facilitated this through the reduction in hardware lowering the cost of entry by 70 fold and increasing the opportunity for revenue tenfold.

70X Low cost

10x Revenue