

OPENING A NEW PIZZA PLACE IN NYC

IBM Applied Data Science Capstone – Week 4

Introduction

New York, among other things, is famous for its pizza that is being sold in many pizza places. Therefore if someone was willing to open a new pizza place they would have to face a tough competition. With this in mind, the use of data analysis in order to determine which could be the best spot to open such restaurant is a crucial step for its success.

Data

The data analysis will be based on data from the following sources:

1. Foursquare API
2. Geographical data of the city of New York (https://cocl.us/new_york_dataset)