

# DAVID PORKKA

## WEB DEVELOPER

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davidporkka@gmail.com | github.com/dporkka | davidporkka.com | Denver, Colorado, USA

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### SUMMARY

Results-driven Full-Stack Web Developer with over 7 years of experience developing user-friendly, responsive websites and e-commerce solutions. Proven track record in implementing high-performance e-commerce platforms and optimizing SEO for increased visibility. Proficient in React, TypeScript, JavaScript, and modern web technologies, with expertise in API integrations and conversion rate optimization.

### TECHNICAL SKILLS

**Frontend:** React, TypeScript, JavaScript, Gatsby, HTML5, CSS3, SASS

**Backend:** Node.js, Express.js, GraphQL, RESTful APIs

**E-commerce:** Custom E-Commerce Solutions, Payment Gateway Integrations

**CMS:** Strapi, Hubspot CMS, Wix, WordPress

**Tools & Platforms:** Git, AWS (Amplify, S3, CloudFront, Route53), Adobe XD, Figma

**SEO & Analytics:** Technical SEO, Google Analytics, Conversion Optimization

**Testing:** Unit testing, QA processes, Performance Optimization

### PROFESSIONAL EXPERIENCE

**Senior Web Designer & Developer — Starting Gate Marketing** *December 2023 – Current*

- Led development of over 5 responsive e-commerce websites, implementing SEO best practices and optimizing for conversion
- Integrated payment processing systems and third-party APIs to create seamless shopping experiences
- Developed reusable components and templates to streamline the development process
- Collaborated with SEO team to implement technical improvements

**Lead E-Commerce Specialist — O-Chem Shop** *December 2019 – Current*

- Developed a Woocommerce, [Shopify](#), [Etsy](#), and Amazon e-commerce store with over 300 reviews
- Connected multiple payment gateways and third-party APIs
- Collaborated with SEO team to implement technical improvements

**Web Operations Manager — SignBird** *June 2021 – December 2023*

- Developed and optimized over 35 websites for outdoor advertising companies
- Designed website templates that reduced project development time by 10 hours
- Lead the transfer of SignBird's web design portfolio after our acquisition by Outdoor Link

*June 2021*

- Designed and developed a global web application with 11 languages from scratch
- Added the ability to change the interface depending on users' target and native language
- Utilized React, AWS Amplify, GraphQL, Cloudfront, Route53, and S3 to provide a performant, scalable, secure infrastructure

**Frontend Developer — Spin Group**

*June 2019 – November 2019 (Contract Position)*

- Built and maintained over 15 websites for business owners and digital agencies utilizing WordPress, HTML, CSS, Javascript, PHP, and FTP
- Wrote informative, easy-to-understand [technical articles](#) and documentation with the WordPress content management system

**LANGUAGES** — English (Native Speaker), Spanish (B1 Level), Portuguese (B2 Level)

**EDUCATION**

**Bachelor of Science, Biology** — University of Wisconsin–Madison

**Associate of Arts & Sciences** — University of Wisconsin–Waukesha

**CERTIFICATES**

**Certified Hubspot CMS Developer** — University of Wisconsin–Madison

*November 2019*

**Certified Wix Studio Designer** — Wix

*June 2024*