

The background is a light gray canvas filled with various abstract, colorful geometric shapes and patterns. On the left, there's a large green circular shape with orange dashed lines and a blue arrow pointing downwards. Below it, a network of teal and white circles is connected by lines. In the bottom left, a blue circular shape contains a pink circle and several smaller blue circles. To the right of the center, there's a small purple star-like shape. In the bottom right, a large blue circular shape with concentric rings is surrounded by other colorful circles and lines. The overall aesthetic is modern and tech-oriented.

# Decode your Digital DNA

TOUCH START TO BEGIN

An orange circular button with the word "START" in white capital letters.

START

Name

Email

Phone

Zip Code

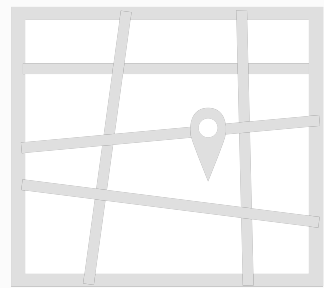
This information will be used to contact you through various means, which may include: phone, text messaging, email, and postal mail, about the programs and services that are offered.

SUBMIT



# Tomorrow's creative and technical leaders are a whole new breed.

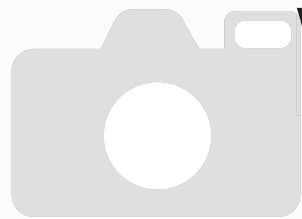
Highly evolved, digitally savvy and adept at many disciplines. Take this test to discover if you have the raw talent and how to be part of the New Breed.



Map



Watch



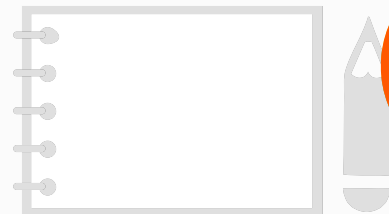
Camera



MP3 Player



Utility Knife

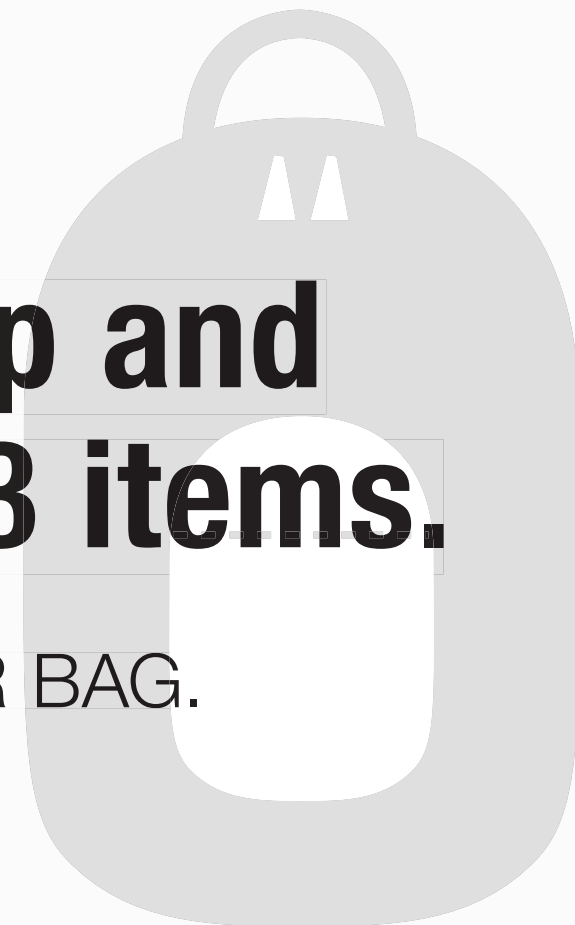


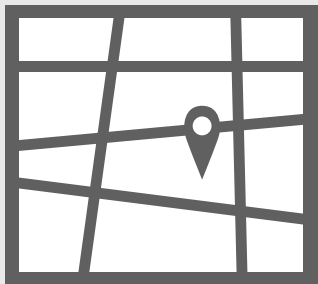
Sketchbook



# You're taking a trip and you can only bring 3 items.

PLACE THE ITEMS IN YOUR BAG.

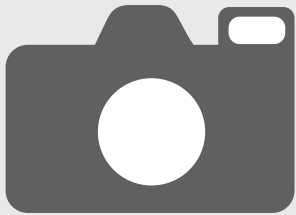




Map



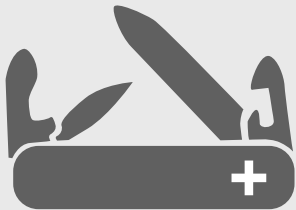
Watch



Camera



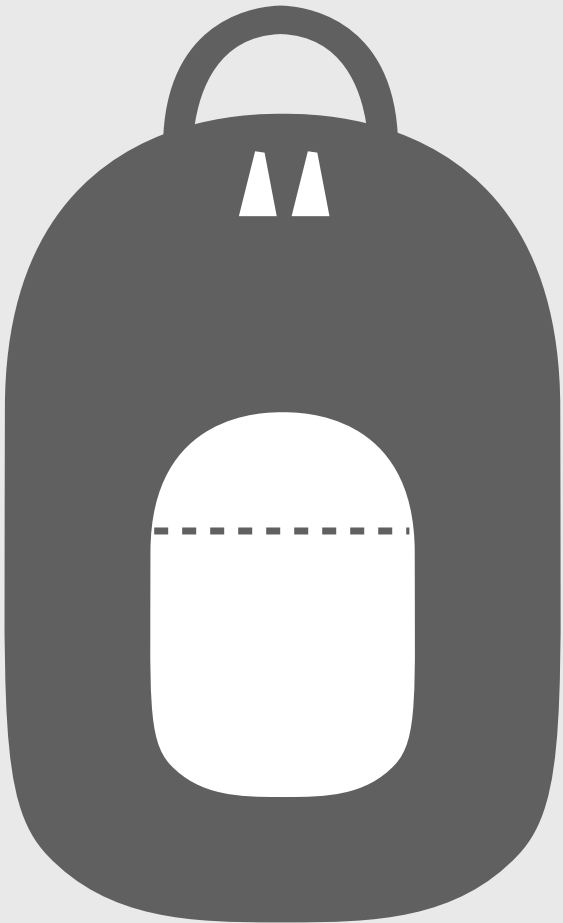
MP3 Player



Utility Knife

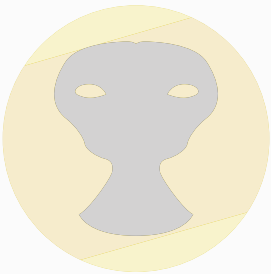


Sketchbook

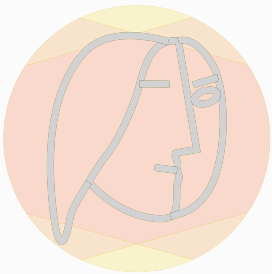


RESET

NEXT



Steven Spielberg



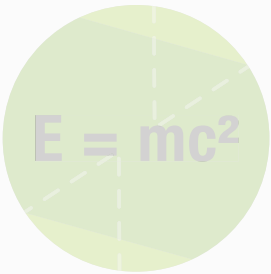
Pablo Picasso



Steve Jobs



JK Rowling



Albert Einstein



Coco Chanel



# Who do you admire the most?

RANK THE PEOPLE BY DRAGGING THEIR ICONS.





Steven Spielberg



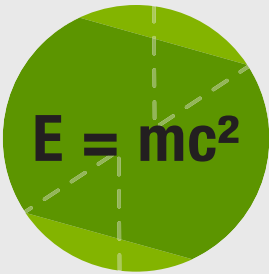
Pablo Picasso



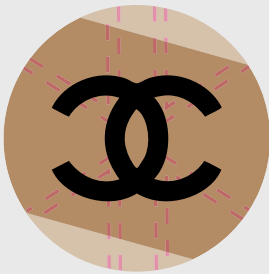
Steve Jobs



JK Rowling



Albert Einstein

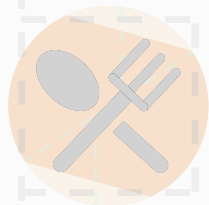


Coco Chanel

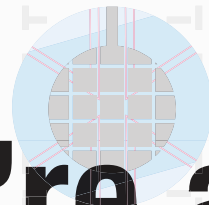


**You're at a party.  
Where do you go first?**

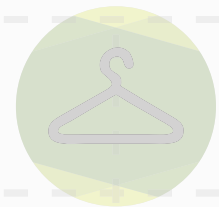
PLACE YOURSELF THERE.



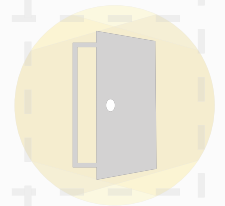
Snack  
Bar



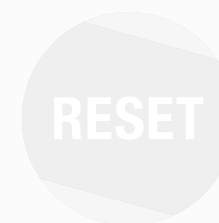
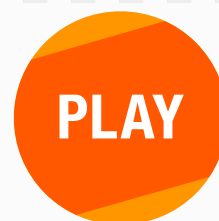
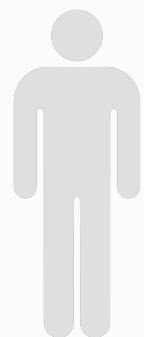
Dance  
Floor



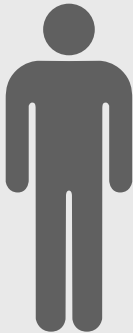
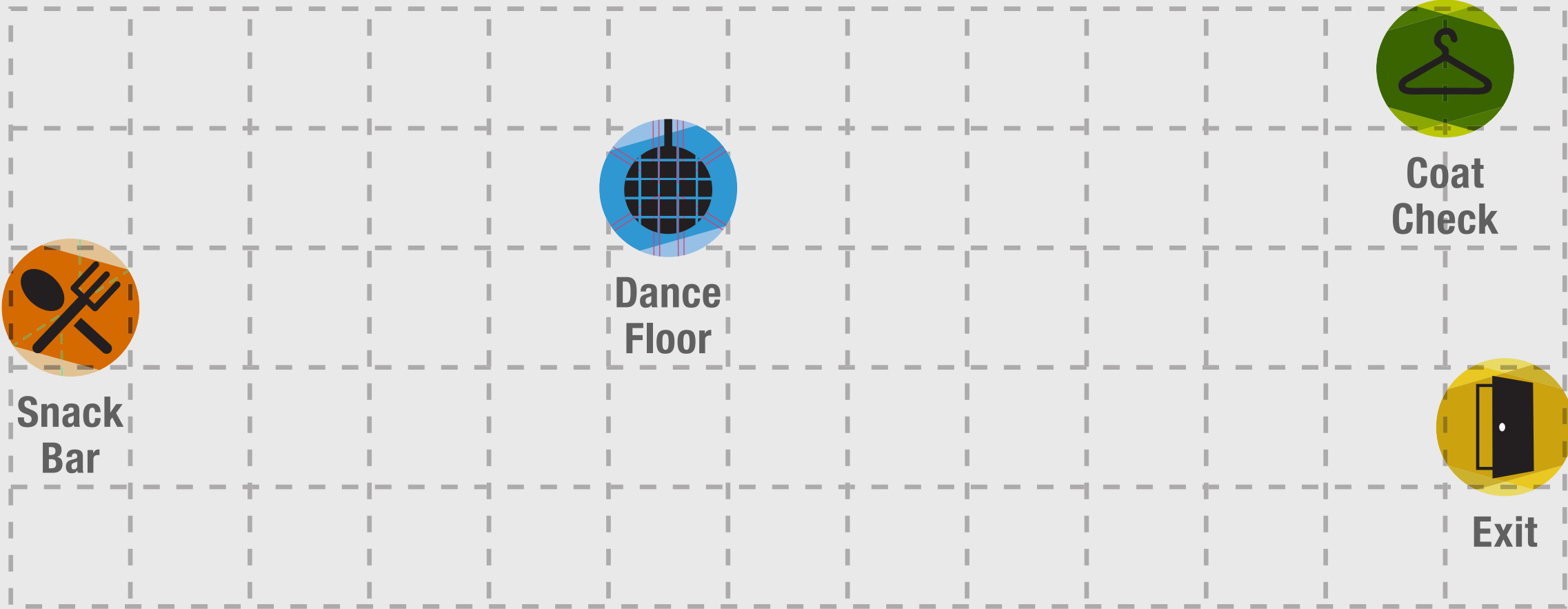
Coat  
Check



Exit





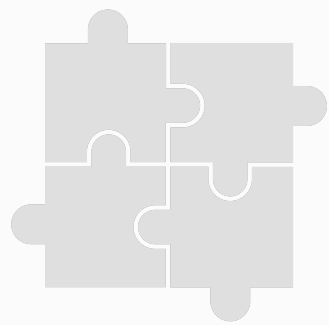




Chess



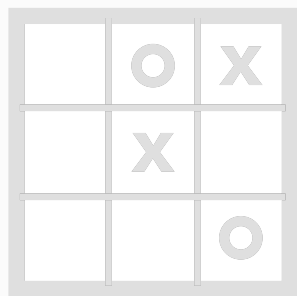
# Your friends are coming over to play games.



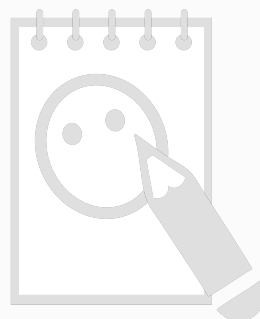
Puzzle



Word Game



Tic Tac Toe



Pictionary

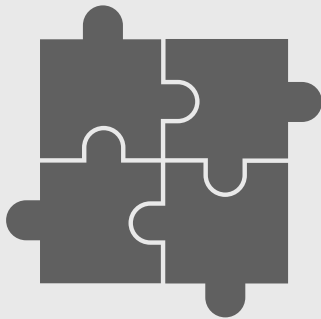




Chess



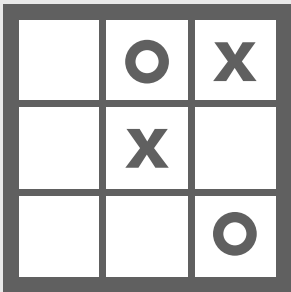
Cards



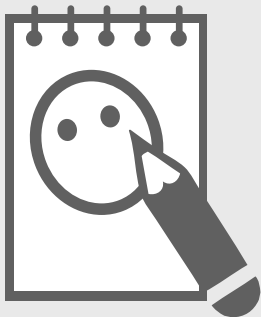
Puzzle



Word Game



Tic Tac Toe



Pictionary



RESET

NEXT



Soda



Tea



Juice



Bottled Water



**You go to the kitchen for a drink.  
What do you pick?**

RANK YOUR TOP THREE CHOICES.





Coffee



Milk Shake



Soda



Juice



Tea

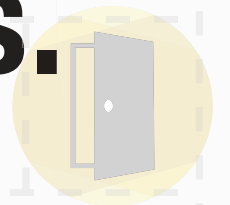


Bottled Water

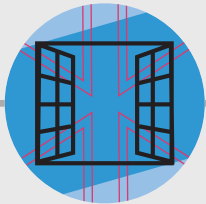
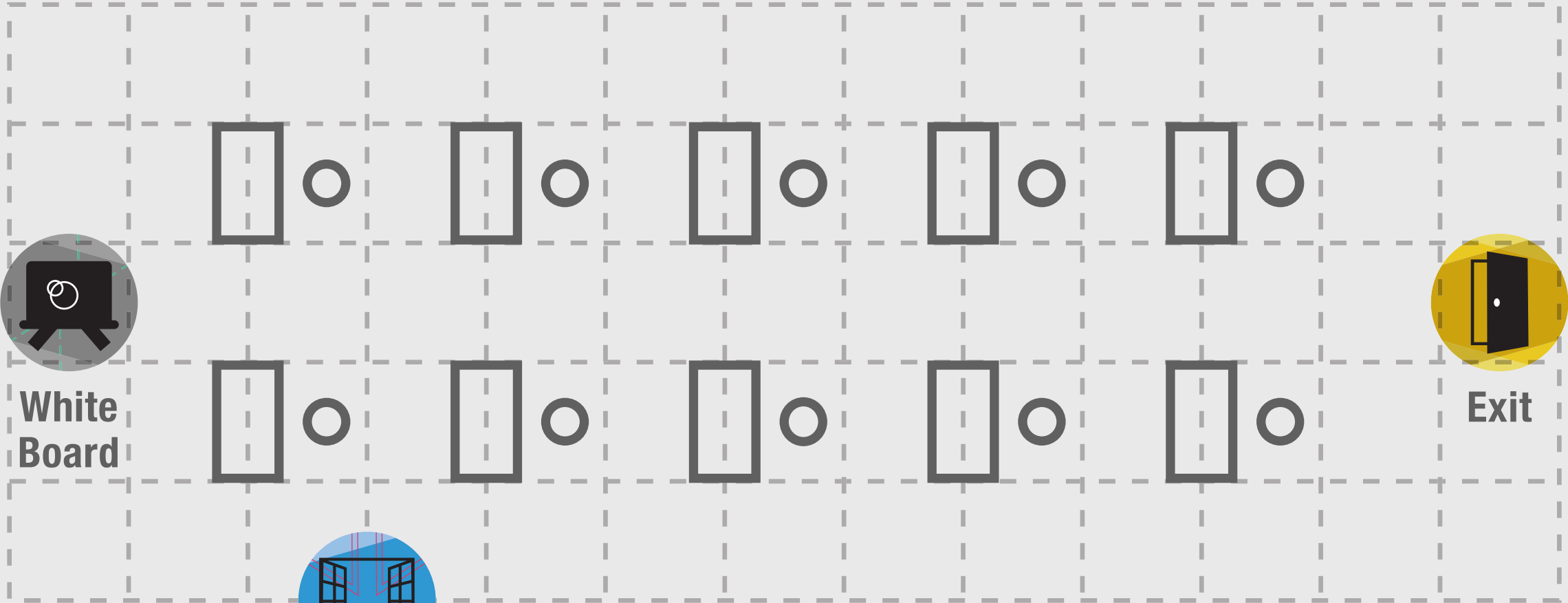




PUT YOURSELF IN YOUR PREFERRED SEAT.

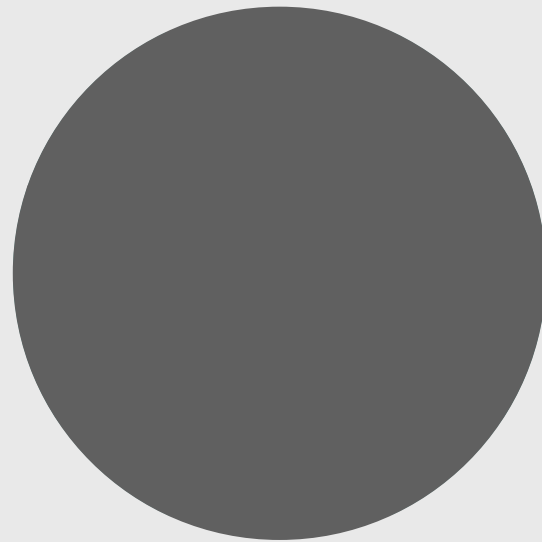


# PLAY



Window





## Congratulations! You're part of the New Breed.

Here is your digital DNA. Your dominant traits are:

**Analytic, Logical, Innovative and Pragmatic.**

Show your DNA to an IADT representative to learn about programs that match your talents and get a t-shirt with your unique symbol.

