Estimation of covariance matrix via factor models

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Contents

1	Comparison with other packages]
2	Usage of the package 2.1 Usage of factorModel()	6
3	Explanation of the algorithms 3.1 factorModel(): Build factor model for given data	
\mathbf{R}	References	13

This vignette illustrates the estimation of covariance matrix via factor models with the package covFactorModel and gives a description of the algorithms used.

1 Comparison with other packages

We compare the provided package covFactorModel with the existing package FinCovRegularization and function stats::factanal(). First, we compare the results of covariance matrix estimation by using our package covFactorModel and another package FinCovRegularization, which also estimate the covariance matrix of asset returns via three types of factor models as we do. We start by loading built-in data from package FinCovRegularization:

```
library(FinCovRegularization)
library(xts)
# load raw data
data(m.excess.c10sp9003)
assets <- m.excess.c10sp9003[, 1:10]
factor <- m.excess.c10sp9003[, 11]</pre>
T <- nrow(assets)</pre>
# convert data into xts object
assets_xts <- as.xts(assets, order.by = as.Date("1995-03-15")+1:T)
factor_xts <- as.xts(factor, order.by = as.Date("1995-03-15")+1:T)</pre>
# sector information for BARRA Industry factor model
# from help page of function FinCovRegularization::FundamentalFactor.Cov
Indicator <- matrix(0, 10, 3)</pre>
dimnames(Indicator) <- list(colnames(assets), c("Drug", "Auto", "Oil"))</pre>
Indicator[c("ABT", "LLY", "MRK", "PFE"), "Drug"] <- 1</pre>
Indicator[c("F", "GM"), "Auto"] <- 1</pre>
Indicator[c("BP", "CVX", "RD", "XOM"), "Oil"] <- 1</pre>
sector_info \leftarrow c(rep(1, 4),
```

```
rep(2, 2),
rep(3, 4))
```

Then, we use the two packages to compute covariance matrix estimation via three factor models and compare the results:

```
library(covFactorModel)
# compare cov by macroeconomic factor model
cov_macro <- covFactorModel(assets_xts, type = "M", econ_fact = factor_xts)</pre>
my_cov_macro <- MacroFactor.Cov(assets, factor)</pre>
norm(cov_macro - my_cov_macro, "F")
#> [1] 8.396794e-18
# compare cov by BARRA Industry factor model
cov_BARRA <- covFactorModel(assets_xts, type = "B", stock_sector_info = sector_info)</pre>
my_cov_BARRA <- FundamentalFactor.Cov(assets, exposure = Indicator, method = "OLS")
norm(cov_BARRA - my_cov_BARRA, "F")
#> [1] 8.673617e-19
# compare cov by statistical factor model
cov_stat <- covFactorModel(assets_xts, type = "S", K = 3)</pre>
my_cov_stat <- StatFactor.Cov(assets, 3)</pre>
norm(cov_stat - my_cov_stat, "F")
#> [1] 3.842331e-17
```

It is clear that the results from covFactorModel and FinCovRegularization are exactly the same. Note that different from the three individual functions in FinCovRegularization, the package covFactorModel provides one uniform function that with the argument type to choose the type of factor model. When use the BARRA Industry factor model, covFactorModel requires sector information in vector form or nothing if column names of data matrix is contained in the in-built database data(stock_sector_database), while FinCovRegularization forces user to pass the sector information in matrix form. Besides, covFactorModel allows user to choose different structures on residual covariance matrix, while FinCovRegularization assumes it to be diagonal only.

Next, we compare the performance of covFactorModel() and factanal() in covariance matrix estimation. By description (use ?factanal for details) of factanal(), it performs a maximum-likelihood factor analysis on a covariance matrix or data matrix and is in essence a model for the correlation matrix. We compare the correlation matrix estimation in terms of PRIAL (see next section for details) and running time. Since covFactorModel() returns the covariance matrix, we use cov2cor() to obtain the correlation matrix. As shown in Figure 1, covFactorModel() under type = "S" can achieve proximal estimation performance but be much quicker compared with factanal(), while covFactorModel() under type = "ML" can achieve the exact same PRIAL performance and still be much more efficient than factanal().

2 Usage of the package

2.1 Usage of factorModel()

The function factorModel() builds a factor model for the data, i.e., it decomposes the asset returns into a factor component and a residual component. The user can choose different types of factor models, namely, macroeconomic, BARRA, or statistical. We start by loading some real market data using package quantmod:

```
library(xts)
library(quantmod)
```

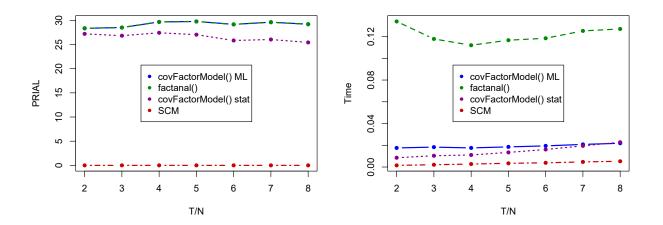
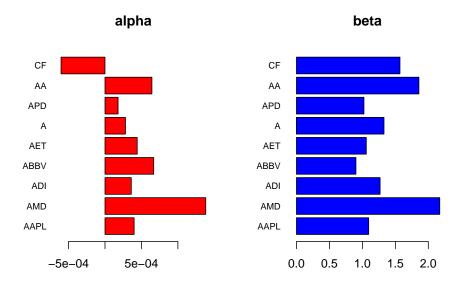


Figure 1: Average PRIAL and running time.

```
# set begin-end date and stock namelist
begin_date <- "2016-01-01"
end_date <- "2017-12-31"
stock_namelist <- c("AAPL", "AMD", "ADI", "ABBV", "AET", "A", "APD", "AA", "CF")
# download stock data from YahooFinance
data_set <- xts()</pre>
for (stock_index in 1:length(stock_namelist))
  data_set <- cbind(data_set, Ad(getSymbols(stock_namelist[stock_index],</pre>
                                             from = begin_date, to = end_date,
                                             auto.assign = FALSE)))
colnames(data_set) <- stock_namelist</pre>
indexClass(data set) <- "Date"</pre>
# check stock data
head(data set)
                                  ADI
                                                     AET
                                                                        APD
                   AAPL AMD
                                           ABBV
                                                                \boldsymbol{A}
#> 2016-01-04 100.62618 2.77 51.29987 52.05566 106.0680 39.70486 110.5926 23.00764 36.30703
#> 2016-01-05 98.10455 2.75 50.92294 51.83879 107.5435 39.56824 108.6151 21.96506 35.16852
#> 2016-01-06 96.18465 2.51 48.75560 51.84784 106.9999 39.74389 105.9699 20.40121 32.12948
#> 2016-01-07 92.12524 2.28 47.51174 51.69422 107.0484 38.05577 102.4173 19.59558 30.60548
#> 2016-01-08 92.61236 2.14 47.09712 50.28463 103.9419 37.65570 101.8866 19.12169 30.31861
#> 2016-01-11 94.11198 2.34 48.21848 48.68528 102.2431 37.02144 102.2889 18.95583 29.09045
tail(data_set)
#>
                                                                                        CF
                  AAPL
                         AMD
                                  ADI
                                           ABBV
                                                     AET
                                                                        APD
                                                                               AA
#> 2017-12-21 173.6298 10.89 87.77656 95.24335 179.2424 67.05882 159.9547 48.99 40.62705
#> 2017-12-22 173.6298 10.54 87.97459 95.53518 178.4787 66.88999 160.2095 49.99 41.08011
#> 2017-12-26 169.2248 10.46 87.75676 95.08771 178.9349 66.79068 159.7978 50.38 42.20289
#> 2017-12-27 169.2546 10.53 88.22212 95.41844 179.3614 66.84033 160.4547 51.84 42.41957
#> 2017-12-28 169.7308 10.55 88.49937 95.12663 179.7383 66.98931 161.3860 54.14 41.96652
#> 2017-12-29 167.8954 10.28 88.15281 94.07604 178.9052 66.65984 161.7903 53.87 41.89757
# download SP500 Index data from YahooFinance
SP500_index <- Ad(getSymbols("GSPC", from = begin_date, to = end_date, auto.assign = FALSE))
```

We first build a macroeconomic factor model, where SP500_index is used as one macroeconomic factor:

```
library(covFactorModel)
# compute log-return
X <- diff(log(data_set), na.pad = FALSE)</pre>
f <- diff(log(SP500_index), na.pad = FALSE)</pre>
N <- ncol(X) # number of stocks
T <- nrow(X) # number of days
# use package to build macroeconomic factor model
macro_econ_model <- factorModel(X, type = "M", econ_fact = f)</pre>
# sanity check
X_ <- with(macro_econ_model,</pre>
           matrix(alpha, T, N, byrow = TRUE) + f %*% t(beta) + residual)
norm(X - X_, "F")
#> [1] 1.038217e-16
par(mfrow = c(1,2))
barplot(macro_econ_model$alpha, horiz = TRUE,
        main = "alpha", col = "red", cex.names = 0.75, las = 1)
barplot(t(macro_econ_model$beta), horiz = TRUE,
        main = "beta", col = "blue", cex.names = 0.75, las = 1)
```



In finance, this is also known as capital asset pricing model (CAPM) assuming the risk free rate is zero. The term alpha is the stock's abnormal return and beta is the stock's responsiveness to the market return. Next, we build a *BARRA industry factor model*:

```
barra_model <- factorModel(X, type = "B")</pre>
print(barra_model$beta)
#>
        factor1 factor2 factor3
#> AAPL
                        0
                                 0
               1
#> AMD
               1
                        0
                                 0
#> ADI
                        0
               1
                                 0
#> ABBV
               0
                        1
               0
#> AET
                        1
                                 0
#> A
               0
                        1
                                 0
               0
#> APD
                        0
                                 1
#> AA
               0
                        0
                                 1
#> CF
               0
                        0
                                 1
# sanity check
X_ <- with(barra_model,</pre>
            matrix(alpha, T, N, byrow = TRUE) + factors %*% t(beta) + residual)
norm(X - X_, "F")
#> [1] 2.050556e-17
```

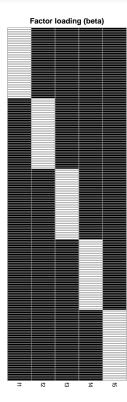
Finally, we build a *statistical factor model*, which is based on principal component analysis (PCA):

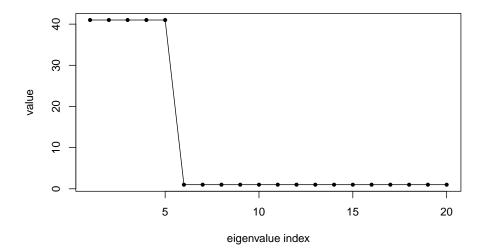
2.2 Usage of covFactorModel()

The function covFactorModel() estimates the covariance matrix of the data based on factor models. The user can choose not only the type of factor model (i.e., macroeconomic, BARRA, or statistical) but also the structure of the residual covariance matrix (i.e., diagonal, block diagonal, scaled identity, and full).

Firstly, we compare covariance matrix estimation based on different factor model decomposition. Let's start by preparing some parameters for the synthetic data generation:

```
library(covFactorModel)
library(xts)
library(MASS)
library(pheatmap)
# create parameters for generation of synthetic data
N <- 200 # number of stocks
mu <- rep(0, N)
num_sector <- 5 # num of sectors</pre>
stock sector info <- rep(1:num sector, each = N/num sector)
# generate beta following BARRA model
beta <- matrix(0, N, num_sector)</pre>
for (i in 1:num_sector) {
  mask <- stock_sector_info == i</pre>
  beta[mask, i] <- 1</pre>
}
# show beta
colnames(beta) <- paste("f", 1:num_sector, sep = "")</pre>
pheatmap(beta, cluster_rows = FALSE, cluster_cols = FALSE, color = c(1, 0), legend = FALSE,
         main = "Factor loading (beta)")
```



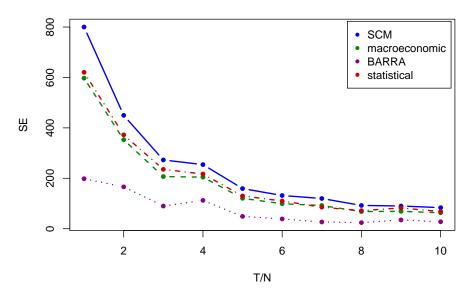


Then, we simply use function covFactorModel() (by default it uses a diagonal structure for the residual covariance matrix). We show the square error (SE) $\|\hat{\Sigma} - \Sigma_{\text{true}}\|_F^2$ w.r.t. number of observations:

```
# generate synthetic data
set.seed(234)
err_scm <- err_macroecon <- err_barra <- err_stat <- c()</pre>
index_T \leftarrow N*seq(10)
for (T in index T) {
  # generate factors and observed data matrix
  factors <- xts(mvrnorm(T, rep(0, num_sector), Sigma_f),</pre>
                  order.by = as.Date('1995-03-15') + 1:T)
  X <- factors %*% t(beta) + xts(mvrnorm(T, mu, Psi),</pre>
                                   order.by = as.Date('1995-03-15') + 1:T)
  # use sample covariance matrix
  err_scm <- c(err_scm, norm(Sigma - cov(X), "F")^2)</pre>
  # use macroeconomic factor model
  cov_macroecon <- covFactorModel(X, type = "M", econ_fact = factors)</pre>
  err_macroecon <- c(err_macroecon, norm(Sigma - cov_macroecon, "F")^2)</pre>
  # use BARRA factor model
  cov_barra <- covFactorModel(X, type = "B", stock_sector_info = stock_sector_info)</pre>
  err_barra <- c(err_barra, norm(Sigma - cov_barra, "F")^2)
  # use statistical factor model with diagonal Psi (default)
```

```
cov_stat <- covFactorModel(X, K = num_sector)</pre>
  err_stat <- c(err_stat, norm(Sigma - cov_stat,</pre>
}
res <- cbind("SCM"
                              = err_scm,
              "macroeconomic" = err_macroecon,
              "BARRA"
                              = err_barra,
             "statistical"
                              = err_stat)
colors <- c("blue", "green4", "darkmagenta", "red3")</pre>
matplot(index_T/N, res,
        xlab = "T/N", ylab = "SE",
        main = "SE using different factor models",
        type = "b", pch = 20, lwd = 2, col = colors)
legend("topright", inset = 0.01, legend = colnames(res), pch = 20, col = colors)
```

SE using different factor models

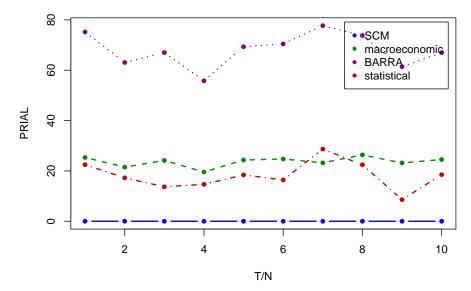


Obviously, using factor models for covariance matrix estimation definitely helps (note that BARRA is definitely the best simply because the synthetic data was generated according to the BARRA model). In order to show how well the estimated covariance matrices do compared to the sample covariance matrix (benchmark), the estimation error will also be evaluated in terms of the PRIAL (PeRcentage Improvement in Average Loss):

$$\mathsf{PRIAL} = 100 \times \frac{\|\mathbf{\Sigma}_{\mathsf{scm}} - \mathbf{\Sigma}_{\mathsf{true}}\|_F^2 - \|\hat{\mathbf{\Sigma}} - \mathbf{\Sigma}_{\mathsf{true}}\|_F^2}{\|\mathbf{\Sigma}_{\mathsf{scm}} - \mathbf{\Sigma}_{\mathsf{true}}\|_F^2}$$

which goes to 0 when the estimation $\hat{\Sigma}$ tends to the sample covariance matrix Σ_{scm} and goes to 100 when the estimation $\hat{\Sigma}$ tends to the true covariance matrix Σ_{true} .





The performance of BARRA Industry and macroeconomic factor models seems better than that of the statistical factor model, but this is just because the synthetic data has been generated according to the BARRA model and because the macroeconomic factor model has been fed with the exact factors. The reality of market data may be different with other results (e.g., the industry information might be missing or wrong because it changes over time, and so are the factors). The statistical factor model is always easier to implement and more robust to the aforementioned practical issues.

In Figure 2, we generate synthetic data using Ψ with different structures, namely, diagonal, block diagonal, scale identity, and full. Then we estimate the covariance matrix using the statistical factor model (imposing different structures on Ψ) and show the performance. The estimation based on the statistical factor model can beat the sample covariance matrix mostly except when Ψ has a full structure (i.e., no structure at all).

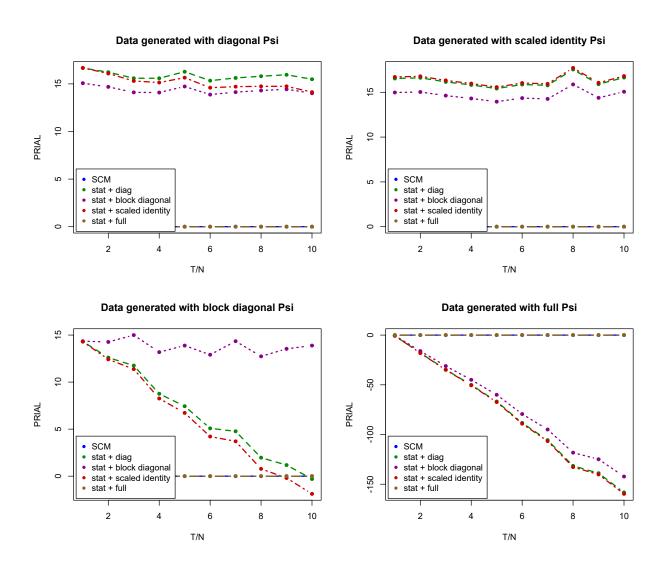


Figure 2: Performance of estimation under different Psi structures.

2.3 Usage of getSectorInfo()

The function getSectorInfo() provides sector information for a given set of stock symbols. The usage is very simple:

```
library(covFactorModel)
mystocks <- c("AAPL", "ABBV", "AET", "AMD", "APD", "AA", "CF", "A", "ADI", "IBM")
getSectorInfo(mystocks)
#> $stock_sector_info
#> AAPL ABBV AET AMD
                       APD
                                   CF
                                         A ADI
                              AA
#>
     1
          2
              2
                  1
                          3
                               3
                                    3
                                              1
#>
#> $sectors
#>
                          1
                                                   2
                                                                            3
#> "Information Technology"
                                       "Health Care"
```

The built-in sector database can be overidden by providing a stock-sector pairing:

```
my_stock_sector_database <- cbind(mystocks, c(rep("sector1", 3),</pre>
                                               rep("sector2", 4),
                                               rep("sector3", 3)))
getSectorInfo(mystocks, my stock sector database)
#> $stock sector info
#> AAPL ABBV AET AMD
                        APD
#>
              1
                     2
                           2
                                2
     1
          1
                                     2
                                               3
#>
#> $sectors
#>
                     2
#> "sector1" "sector2" "sector3"
```

3 Explanation of the algorithms

The factor model decomposes the stock returns into two parts: low-dimensional factors and idiosyncratic residual noise. There are three basic types of factor models [1], namely, macroeconomic, fundamental, and statistical. Suppose there are N stocks in market and we have T observations, then factor models can be expressed in linear form:

$$x_{i,t} = \alpha_i + \beta_{1,i} f_{1,t} + \dots + \beta_{K,i} f_{K,t} + \epsilon_{i,t}, \ t = 1, \dots, T$$

where i is the stock index, K is the number of factors, α_i is the intercept of the i-th stock, $\mathbf{f}_k = [f_{k,1}, \dots, f_{k,T}]^T$ is the common k-th factor, $\boldsymbol{\beta}_i = [\beta_{1,i}, \dots, \beta_{K,i}]^T$ is the factor loading of the i-th stock and $\epsilon_{i,t}$ is residual term for the i-th stock at time t. With the compact combination $\mathbf{F} = \begin{bmatrix} \mathbf{f}_1 & \cdots & \mathbf{f}_K \end{bmatrix}$, $\mathbf{x}_i = [x_{i,1}, \dots, x_{i,T}]^T$, and $\boldsymbol{\epsilon}_i = [\epsilon_{i,1}, \dots, \epsilon_{i,T}]^T$ it can also be written into vector form:

$$\mathbf{x}_i = \mathbf{1}\alpha_i + \mathbf{F}\boldsymbol{\beta}_i + \boldsymbol{\epsilon}_i, \ i = 1, \dots, N$$

3.1 factorModel(): Build factor model for given data

The goal of factorModel() is the decomposition of a $T \times N$ data matrix **X** into factors and residual idiosyncratic component. User can choose different types of factor models, namely, macroeconomic, BARRA (a special case of fundamental factor model), or statistical.

Macroeconomic factor model (aka explicit factor model)

In this model, the factors are observed economic/financial time series. The macroeconomic factor model can be estimated through Least-Squares (LS) regression:

$$\min_{oldsymbol{\gamma}_i} \|\mathbf{x}_i - ilde{\mathbf{F}}oldsymbol{\gamma}_i\|^2$$

where $\tilde{\mathbf{F}} = \begin{bmatrix} \mathbf{1}_T & \mathbf{F} \end{bmatrix}$ and $\boldsymbol{\gamma}_i = \begin{bmatrix} \alpha_i \\ \boldsymbol{\beta}_i \end{bmatrix}$. The closed-form solution is: $\hat{\boldsymbol{\gamma}}_i = (\tilde{\mathbf{F}}^T \tilde{\mathbf{F}})^{-1} \tilde{\mathbf{F}}^T \mathbf{x}_i$. Then simply use the factor model decomposition to get the residual $\epsilon_i = \mathbf{x}_i - \tilde{\mathbf{F}} \hat{\gamma}_i$.

BARRA Industry factor model (specific case of fundamental factor models)

Normally, fundamental factor model use observable asset specific characteristics (fundamentals) like industry classification, market capitalization, style classification (value, growth), etc., to determine the common risk factors F. In this function, we only consider one of the cases: BARRA Industry factor model, which assumes that there are K factors corresponding to K mutually exclusive industries (aka, sectors). Apart from that, the loadings $\beta_{i,k}$ are directly defined as

$$\beta_{i,k} = \begin{cases} 1 & \text{if stock } i \text{ is in industry } k \\ 0 & \text{otherwise.} \end{cases}$$

Using compact combination $\mathbf{B} = \begin{bmatrix} \boldsymbol{\beta}_1 & \cdots & \boldsymbol{\beta}_N \end{bmatrix}^T$, the industry factor model is (note that $\boldsymbol{\alpha} = \mathbf{0}$):

$$\mathbf{x}_t = \mathbf{B}\mathbf{f}_t + \boldsymbol{\epsilon}_t, \ t = 1, \dots, T$$

where $\mathbf{x}_t = [x_{1,t}, \dots, x_{N,t}]^T$ and $\mathbf{f}_t = [f_{1,t}, \dots, f_{K,t}]^T$. Here the LS regression can also be applied to recover the factors (instead of the loadings as before) as

minimize
$$\frac{1}{T} \sum_{t=1}^{T} \|\mathbf{x}_t - \mathbf{B}\mathbf{f}_t\|_2^2$$

The solution is $\hat{\mathbf{f}}_t = (\mathbf{B}^T \mathbf{B})^{-1} \mathbf{B}^T \mathbf{x}_t$, $t = 1, \dots, T$ and the residual can be simply calculated as $[\hat{\epsilon}_{1,t}, \dots, \hat{\epsilon}_{N,t}]^T = \mathbf{1}$ $\mathbf{x}_t - \mathbf{B}\hat{\mathbf{f}}_t$.

3.1.3 Statistical factor model (aka implicit factor model)

The statistical factor model holds the assumption that \mathbf{f}_t is an affine transformation of \mathbf{x}_t , i.e., $\mathbf{f}_t = \mathbf{d} + \mathbf{C}^T \mathbf{x}_t$, where $\mathbf{d} \in \mathbb{R}^K$ and $\mathbf{C} \in \mathbb{R}^{N \times K}$ are parameters to be estimated. We use the following iterative method [see [1] for details] to estimate the parameters:

Algorithm 1

- 1. Calculate sample covariance matrix $\hat{\Sigma}$ and its eigen-decomposition (EVD) $\hat{\Gamma}_1 \hat{\Lambda}_1 \hat{\Gamma}_1^T$
- 2. Set index s = 1
- 3. Compute $\hat{\mathbf{B}}_{(s)} = \hat{\Gamma}_{(s)} \hat{\Lambda}_{(s)}^{\frac{1}{2}}, \hat{\Psi}_{(s)} = \operatorname{struct}(\hat{\Sigma} \hat{\mathbf{B}}_{(s)} \hat{\mathbf{B}}_{(s)}^T), \hat{\Sigma}_{(s)} = \hat{\mathbf{B}}_{(s)} \hat{\mathbf{B}}_{(s)}^T + \hat{\Psi}_{(s)}$
- 4. Update EVD $\hat{\mathbf{\Sigma}} \hat{\mathbf{\Psi}}_{(s)} = \hat{\mathbf{\Gamma}}_{(s+1)} \hat{\mathbf{\Lambda}}_{(s+1)} \hat{\mathbf{\Gamma}}_{(s+1)}^T$ and $s \leftarrow s+1$ 5. Repeat Steps 3-4 until convergence.
- 6. Return $(\hat{\mathbf{B}}_{(s)}, \hat{\boldsymbol{\Psi}}_{(s)}, \hat{\boldsymbol{\Sigma}}_{(s)})$

where struct() is to impose certain structure on $\hat{\Psi}_{(s)}$, one typical option is diagonal. After the algorithm is done, we can calculate $\hat{\alpha} = \frac{1}{T} \sum_{t=1}^{T} \mathbf{x}_t$ and build statistical factor model use algorithm output:

$$\hat{\mathbf{B}} = \hat{\mathbf{\Gamma}} \hat{\mathbf{\Lambda}}^{\frac{1}{2}}, \quad \hat{\mathbf{f}}_t = \hat{\mathbf{\Lambda}}^{-\frac{1}{2}} \hat{\mathbf{\Gamma}}^T (\mathbf{x}_t - \hat{\boldsymbol{\alpha}}), \quad \hat{\boldsymbol{\epsilon}}_t = \mathbf{x}_t - \hat{\boldsymbol{\alpha}} - \hat{\mathbf{B}} \hat{\mathbf{f}}_t$$

3.2 covFactorModel(): Covariance matrix estimation via factor models

The function covFactorModel() estimates a covariance matrix based on the factor model decomposition. As mentioned above, the factor model can be expressed as:

$$\mathbf{x}_t = \boldsymbol{\alpha} + \mathbf{B}\mathbf{f}_t + \boldsymbol{\epsilon}_t, \ t = 1, \dots, T$$

Assuming $\{\mathbf{f}_t\}$ and $\{\boldsymbol{\epsilon}_t\}$ are uncorrelated, the covariance matrix Σ can be written as

$$\Sigma = \mathbf{B}\Sigma_{\mathbf{f}}\mathbf{B}^T + \Psi$$

where $\Sigma_{\mathbf{f}} = \mathsf{Cov}[\mathbf{x}_t]$ and $\Psi = \mathsf{Cov}[\epsilon_t]$. Therefore, we can simply use result from function factorModel() to estimate covariance matrix Σ as:

$$\hat{\mathbf{\Sigma}} = \hat{\mathbf{B}}\hat{\mathbf{\Sigma}}_{\mathbf{f}}\hat{\mathbf{B}}^T + \hat{\mathbf{\Psi}}$$

where $\hat{\Sigma}_{\mathbf{f}}$ and $\hat{\Psi}$ are the sample covariance matrix of $\{\mathbf{f}_t\}$ and $\{\epsilon_t\}$. Besides, the Ψ is expected to follow a special structure, i.e.,

$$\hat{\mathbf{\Sigma}} = \hat{\mathbf{B}}\hat{\mathbf{\Sigma}}_{\mathbf{f}}\hat{\mathbf{B}}^T + \text{struct}\{\hat{\mathbf{\Psi}}\}.$$

In the statistical factor model of function factorModel(), the estimate $\hat{\Sigma}$ is actually available when building the model. Therefore the algorithm output $\hat{\Sigma}_{(s)}$ is directly extracted as the covariance matrix estimation.

References

[1] R. S. Tsay, Analysis of financial time series. John Wiley & Sons, 2005.