LOGO GUIDELINE

COLOURS

C 100
M 50
Y 00
K 00

R 00
G 118
B 188

#0076BC

C 100
M 80
Y 00
K 00

R 41
G 86
B 164

#2956A4

C 40
M 00
Y 100
K 00

R 168
G 207
B 69

#A8CF45

C 100
M 00
Y 100
K 00

R 00
G 168
B 89

#00A859

TYPOGRAPHY

PRIMARY FONT

Arezzo-Rounded Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 @#$%^&*()_+={}[]|\:;”<>?

SECONDARY FONT

Cabo Rounded Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 @ # % ^ & * ( ) _ + = { } [ ] | \ : ; < > ?

MONOCHROME APPLICATIONS

Monochrome application with positive version (black logo):

Monochrome application with negative version (white logo):