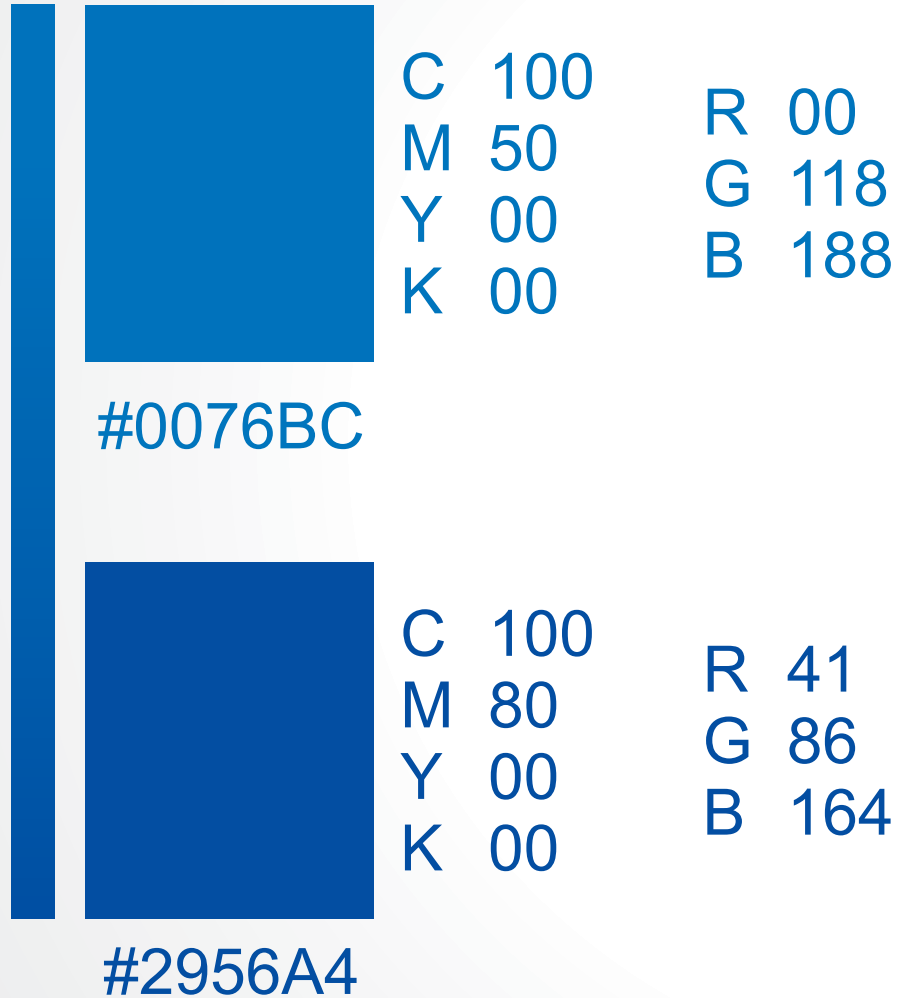


# LOGO GUIDELINE



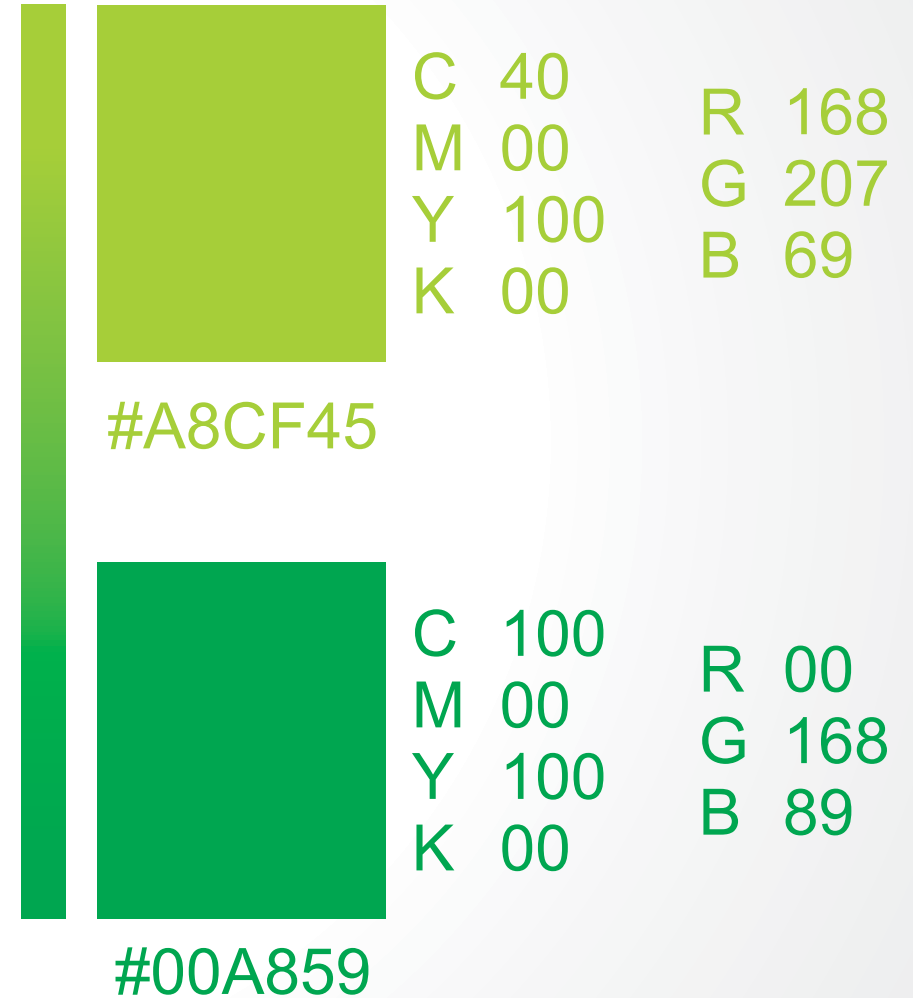
**PERFECT**  
ACCOUNT MANAGE

# COLOURS



Two color swatches for blue shades. The top swatch is a medium blue, and the bottom swatch is a darker blue. Each swatch is accompanied by a vertical bar of the same color to its left. To the right of each swatch are its CMYK and RGB values.

Color	CMYK	RGB
#0076BC	C 100 M 50 Y 00 K 00	R 00 G 118 B 188
#2956A4	C 100 M 80 Y 00 K 00	R 41 G 86 B 164



Two color swatches for green shades. The top swatch is a light green, and the bottom swatch is a darker green. Each swatch is accompanied by a vertical bar of the same color to its left. To the right of each swatch are its CMYK and RGB values.

Color	CMYK	RGB
#A8CF45	C 40 M 00 Y 100 K 00	R 168 G 207 B 69
#00A859	C 100 M 00 Y 100 K 00	R 00 G 168 B 89

## PRIMARY FONT

**Arezzo-Rounded Bold**

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m n o p q r s t u v w x y z**

**0 1 2 3 4 5 6 7 8 9 @ # \$ % ^ & \* ( ) \_ + = { } [ ] | \ : ; " ' < > ?**

## SECONDARY FONT

Cabo Rounded Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 @ # \$ % ^ & \* ( ) \_ + = { } [ ] | \ : ; < > ?

# MONOCHROME APPLICATIONS

Monochrome application with positive version  
(black logo):



Monochrome application with negative version  
(white logo):

