



OFFICIAL WHITE PAPER

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AETERNA



PROJECT OVERVIEW

LEGALITIES

We, at Aeterna, wish to inform our readers that nothing in this white paper is to be taken as an attempt to influence any of its readers to invest in any cryptocurrencies, including Aeterna itself. This white paper has been written in order to provide you with information about the project only.

Please understand that any possible investments in cryptocurrencies should be considered risky due to the immense volatility traditionally seen in most crypto currencies.

Should you choose to invest in Aeterna, you agree to accept full responsibility for your own investment, acknowledging that crypto is highly volatile and that price action cannot be determined by the team. You also agree that the team is not in any way responsible for your own investment.

By continuing to peruse this white paper, you acknowledge and accept all of the above.



INTRODUCTION

Aeterna is a unique DeFi ecosystem that offers a variety of ways to generate wealth and navigate your way through a confusing decentralized world.

We firmly believe in having not only one or even two utilities, but in having a strong, multi-purpose ecosystem, designed with sustainability in mind.

We acknowledge that building a vast and ever-expanding ecosystem requires dedicated experts and a large support staff. To this end, we will be looking to hire more experts in all fields of expertise, whenever it is deemed necessary.

For example, we will be onboarding expert marketing agencies, graphic designers, web designers, D'App integration experts and others who are highly experienced in their specific areas, to ensure maximal growth.

We will also put heavy emphasis on sustainability, transparency, safety and ease of use in everything we do, as we feel that in its current state, the DeFi world is sorely lacking in all of these.

To put it shortly, Aeterna is here to stay, aiming to grow exponentially and indefinitely with the goal of providing our investors with passive income generation and multiple use cases.



MEET THE AETERNAUTS

The team currently consists of three core team members and of a support staff of fifteen people. Our core team has over 30 years worth of experience in finance, venture capital, business development, digital marketing and sales.

As alluded to previously, we will be growing our team as Aeterna matures to ensure smooth, exponential growth.



MR.INFINITY

Sales, marketing and business development expert with over 15 years of experience as a Vice President in a blue chip energy company.



AESIR

Board member in two companies with over 10 years of experience in content production, business strategy and development, marketing and business consulting.



JOHN

An expert in both retail and branding with over 10 years of experience. John is also a marketing expert and has extensive connections in the DeFi-space.



TRANSPARENCY AND SECURITY

To truly achieve exponential growth and long-term stability, Aeterna will not only need a capable, ever-expanding team of experts and assistants, but also something far more important - a community that trusts the project and supports its goals and aims.

To achieve this, we must strive to be as transparent and secure as possible, which is why we've decided to have our contracts audited by the best of the best. We have also gone through extensive KYC protocols with - yes, you guessed it - the best of the best. We feel this is in line with our core principles.

AUDITED BY



SOLIDProof



CERTIK
(In Phase II)

.....

KYC'D TO



SOLIDProof

.....



obsidian



VISION AND EXPANSION

If you've been in the DeFi world for some time, you will have noticed the rapid pace at which new systems and innovations are being created. In fact, science and technology has seen exponential growth in all areas of our life within the past few decades. We wish to be at the forefront of this growth and innovation.

THE VISION AND THE GOAL

Now as more and more people adopt cryptocurrencies and blockchain technology builds up its infrastructure to support the demand and drive for data, we see a new future on the horizon - a future where passive income generation, open markets and safe and fruitful investments are available and easily accessible to everyone. A future free of stress and worry when it comes to crypto trading - a safe space to buy, hold, and earn, while watching your investment grow.

THE EXPANSION

Our expansion will not be recklessly fast, but rather a well-controlled and clearly co-ordinated team effort, focusing on quality marketing and use cases, with sustainability at the forefront.



THE TOKENOMICS

We feel that holding your assets should be rewarded on a daily basis, which is why we offer a handsome 200,000% APY for just holding, without any need to stake or lock your tokens. With this rebase mechanism, your token amount will automatically increase in your wallet every 15 minutes without you having to lift a finger!



SUPPLY AND REBASE INFO

- Initial Supply:
 - 444,444
- Maximum supply:
 - 4,444,444,444
- Token Decimals:
 - 5
- Rebase period:
 - 15 min
- Rebase rate per period:
 - 0.02170% - 1st year
- Total APY:
 - 200,000%

INFORMATION ON TOKEN FEES

- Buy fee: 14%
 - Liquidity: 4%
 - Treasury: 5%
 - Insurance Fund: 5%
- Sell fee: 16%
 - Liquidity: 4%
 - Treasury: 6%
 - Insurance Fund: 6%
- Trasfer fee:
 - Initial fee: 14%
 - Afterwards: 0%

TOKEN ALLOCATIONS

- Presale: 52,84%
- Liquidity: 24,79%
- Private sale: 9,37%
- Partnerships: 5%
- Rseerved for burn: 3%
- Team: 3%
- Bounty: 2%

LONG-TERM SUSTAINABILITY

As we've stated before, sustainability is at the forefront of our project. How then, you may ask, can we provide investors with a 200,000% rebasing APY? This is where both our D.A.P.Y protocol (Dynamic APY) and our innovative utilities come into play!



THE DYNAMIC APY PROTOCOL

When Aeterna is experiencing increased buying pressure, the D.A.P.Y may be manually adjusted to increase the rebase APY percentage.

However, in times of increased selling pressure, the D.A.P.Y may be adjusted to decrease the rebase percentage, allowing for increased stability of the price.

In short, the D.A.P.Y allows for increased rewards during bullish trends and consolidation during sell-offs.

SUSTAINABILITY THROUGH UTILITY

Most crypto currencies fail due to a lack of revenue generation and an overt reliance on trading volume. To create true sustainability, Aeterna will be releasing a series of meaningful utilities, such as:

- The Utility Hub
- The Creation Hub
- The AeternaPad Platform
- Comprehensive trading tools
- The Aeterna Investor Network
- Escrow services
- A cross-chain bridge
- A lottery system
- The Aeterna DEX

OUR ROADMAP

- Establishing a strong community on all social platforms
- LitePaper completion
- Twitter launch
- Private sale launch
- Deploy smart contract
- Ads on:
 - CnToken, 4chan, Coinsniper and Watcherguru
- AMAs for both community and private whale groups

- Public launch on PancakeSwap
- Lottery system live
- Meme contests
- AMAs in big groups
- Trust Wallet logo
- Minor DEX and CEX listings
- Articles on:
 - Yahoo Finance, BSCnews and Bloomberg
- Partnerships in:
 - YouTube, Instagram, Twitter, Telegram and Discord

- 3D NFTs
- NFT marketplace and staking
- Listings:
 - Bitmart, Kucoin and Gate.io
- A large airdrop campaign

- Sweepwidget live
- Presale marketing
- Bounty program
- KYC with:
 - House of Obsidian and Solidproof
- Audit with Solidproof
- White paper live
- Dashboard live
- Presale launch

- Launchpad sneak peek
- Yield farming live
- Trending on:
 - Dextools, BSCscan, CoinMarketCap, CoinGecko and Avedex
- Applications:
 - Certik audit, CoinMarketCap and CoinGecko
- Ads on:
 - Poocoin, Dextools, BSCscan, Bogged Finance, Facebook and SnapChat

- Marketing in E-sport events
- Celebrity shoutouts
- Website V2 launch
- Whitepaper V2 launch



**INDEPTH
INFO**

GLOBAL MARKETING INITIATIVE

As per our goal of sustainable expansion, the Aeterna team will conduct extensive and heavy digital marketing, particularly on the platforms where engagement with our content is highest, which could include emerging regions and potentially untapped markets. Naturally we will also be targeting well-known crypto marketing platforms, as stated in our roadmap.

This multifaceted approach to marketing will allow us to expand beyond that of the average crypto currencies, bringing our utilities and the potential for lucrative investments to a larger, ever expanding audience.



THE CREATION AND UTILITY HUB

The Aeternative Creation and Utility Hub (A.C.U.H.) is the ecosystem's community-focused vessel. Through this hub, we will offer different facilities that will support learning and guidance to our investors - new and old alike. Below are just some of our Hub's utilities!

THE UTILITIES

FIAT PAYMENT

Forget using exchanges requiring 20 steps to buy your crypto. Instead, just purchase with Fiat!



THE STORE

Our store will feature merchandise and digital metaverse goods, buyable with crypto or fiat.



THE SAFE SWAP

In our easy-to-use exchange, you'll be able to trade projects that are vetted and hand-picked by Aeterna.



THE LOTTERY

The hubs will also act as a place of entertainment, with three different types of lotteries!



THE DEFI TOOLS

The DeFi tools are a collection of easy-to-use tools designed to make trading easier and more lucrative.



IMMENSE GIVEAWAYS

Our giveaways will include, but won't be limited to, gaming consoles, VR hardware, crypto tech and more!



ESCROW SERVICES

As safety is of utmost importance to us, we will also be providing escrow services to contractors and contractees alike!



THE LAUNCHPAD

Trade with no fear of rugs or honeypots, for our launchpad will feature only KYC'd and audited projects.



THE AETERNA LAUNCHPAD

In accordance with our goals and aims of expansion and sustainability, we will create our own launchpad (AeternaPad Platform or A.P.P) with two separate categories; one for meme tokens and one for true use case projects.

In addition, our launchpad will feature only projects that are fully audited and KYC'd and will have several in-built utilities and features, which we feel is in accordance with our core values of safety and trustworthiness.



LAUNCHPAD FEATURES

- Double-launchpad:
 - Ido launchpad for use case projects
 - Meme launchpad for low market cap projects
- Each project will be KYC'd and audited by our team, pre-launch
- Contract scanner
- "Ape" scale
- Safe Dev Repository (S.D.R)
- Token generator
- Contract locker
- Liquidity locker
- Built-in ecosystem marketing for launching projects

THE S.D.R OR SAFE DEV REPOSITORY

The S.D.R is our own catalogue of safe and verified developers, providing information and in-depth data on current and previous projects launched by the developers.

This helps project leaders choose safe developers and works as a great way of showcasing your project's safety!

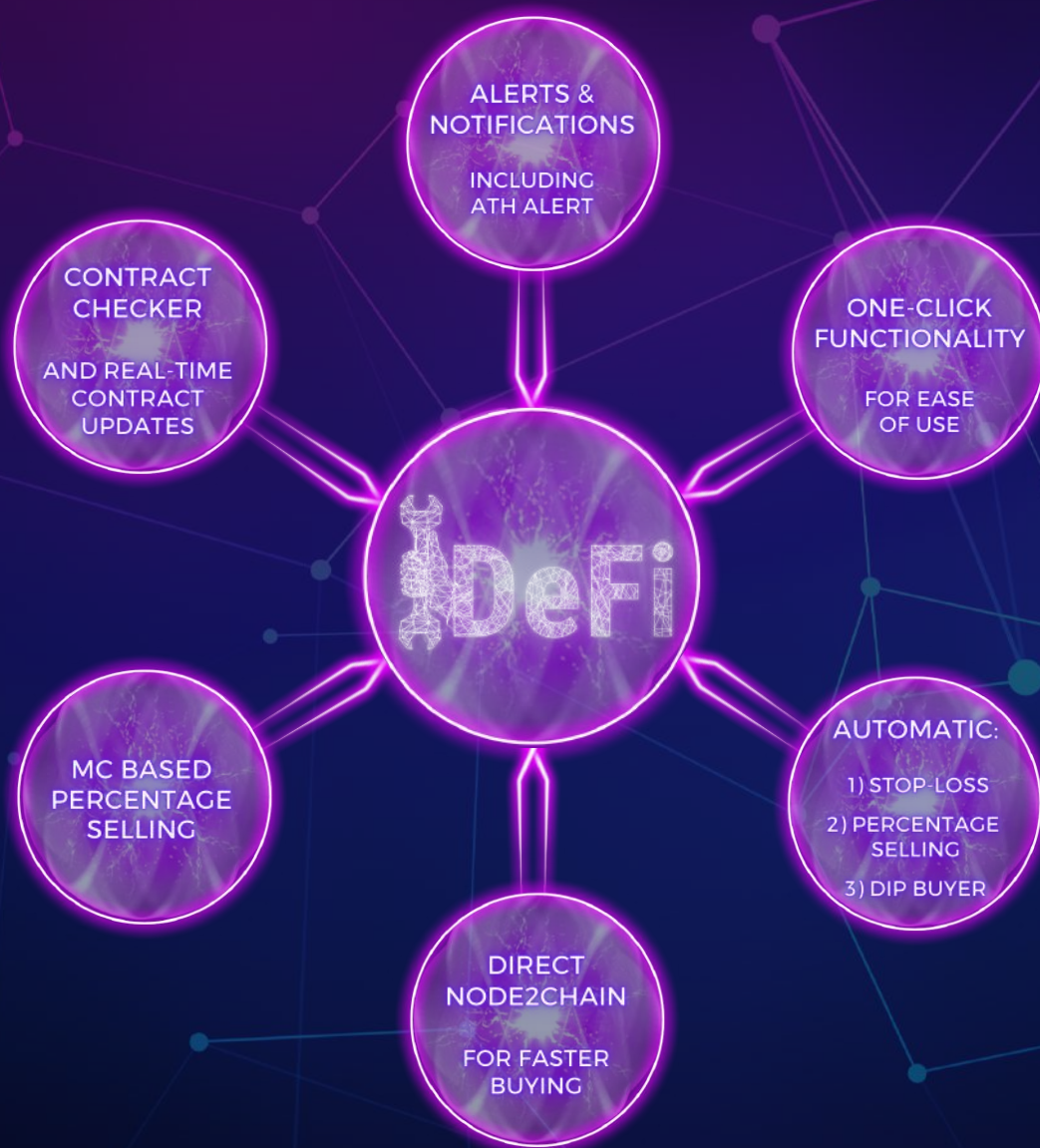
As an added bonus, the S.D.R allows us to provide work opportunities and increases safety in the DeFi space for everyone.



AUTOMATED DEFI TOOLS

Having provided a safe landscape for investors, it's only natural to provide the tools to help them best navigate this new space. We wish to provide our users with streamlined trading and a user-friendly experience so you can spend more time doing what you love and less time staring at your phone.

When designing these tools, we decided to focus on convenience, ease of use, accessibility and user-friendliness, which we believe to be the key components in every successful and well-designed product.



SAFETY THROUGH ESCROW SERVICES

Every single one of us knows how important security and trustworthiness are, particularly in the DeFi world. Sadly, we also know how difficult it is to find trustworthy people within the crypto space. That is where the Aeterna Escrow Services (AES) comes into play.

The AES is, for both the contractor and contractee, a service that gives a form of security rarely seen in DeFi, benefiting all parties involved.

THREE EASY STEPS

STEP 1

The contractor and contractee create a binding contract using our digital handshake services.



STEP 2

The contractee deposits the payable funds to the Aeterna Escrow Smart Contract (AESC) and the contractor gives the digital goods or services to the contractee.



STEP 3

If the goods or services given were of good quality, the contractor receives the funds owed to him, minus a 5% fee. If not, the contractee receives 99% of his funds back.



CROSS-CHAIN BRIDGE

As you probably know, cross-chain bridges tend to be vulnerable to hacking attempts, putting your funds at risk. To combat this, we will be building the Aeterna Cross-chain Bridge, allowing for seamless, fast and safe bridging of funds between six of the most commonly used chains.

Unlike traditional bridges, the Aeterna Cross-chain Bridge can be used totally anonymously and as no wallet connection is required, there is no risk of a malicious attack to your other holdings. Combine this with our fiat onramp and you'll experience the easiest and safest form of crypto trading available to date.



THE AETERNA LOTTERY

The Aeterna Lottery consists of three different types of lotteries; The Aeterna native token lottery, the BNB lottery and the NFT lottery (coming later). Naturally, each lottery is designed to reward the winner handsomely!



AETERNA NATIVE LOTTERY

The Aeterna lottery is a unique lottery in that it doesn't cost anything to play it, though you will forfeit your rebase rewards.

- Tokens stay in your wallet
- The more you deposit, the higher your chances of winning
- Rebase rewards go to communal prize pool
- Winner gets the full communal rebase pool for him/herself
- Withdrawal of principal during first 24h has a 10% tax
- Withdraw tax reduced by 1% daily until at 0% (day 11->)

AETERNA BNB LOTTERY

The BNB lottery is a ticket based lottery where the participant buys a ticket for the raffle and the winner gets the jackpot.

- 1 ticket minimum
- No maximum buy
- Ticket price:
 - 1 usd for Aeterna holders
 - 2 usd for non-holders
- Funds distribution:
 - Winner gets a large portion of the total pool
 - The rest is used to support the Aeterna ecosystem

CONTACT & SOCIALS

For us, transparency and human connection are both extremely important, which is why we strive to answer all of your questions as fast and efficiently as possible. If you have any questions at all, we urge you to contact us via our socials or our website.



[AETERNA.ECO](https://www.aeterna.eco)



[@PROJECT_AETERNA](https://twitter.com/PROJECT_AETERNA)



[PROJECTAETERNA](https://discord.gg/projectaeterna)



[T.ME/AETERNAMAIN](https://t.me/aeternamain)