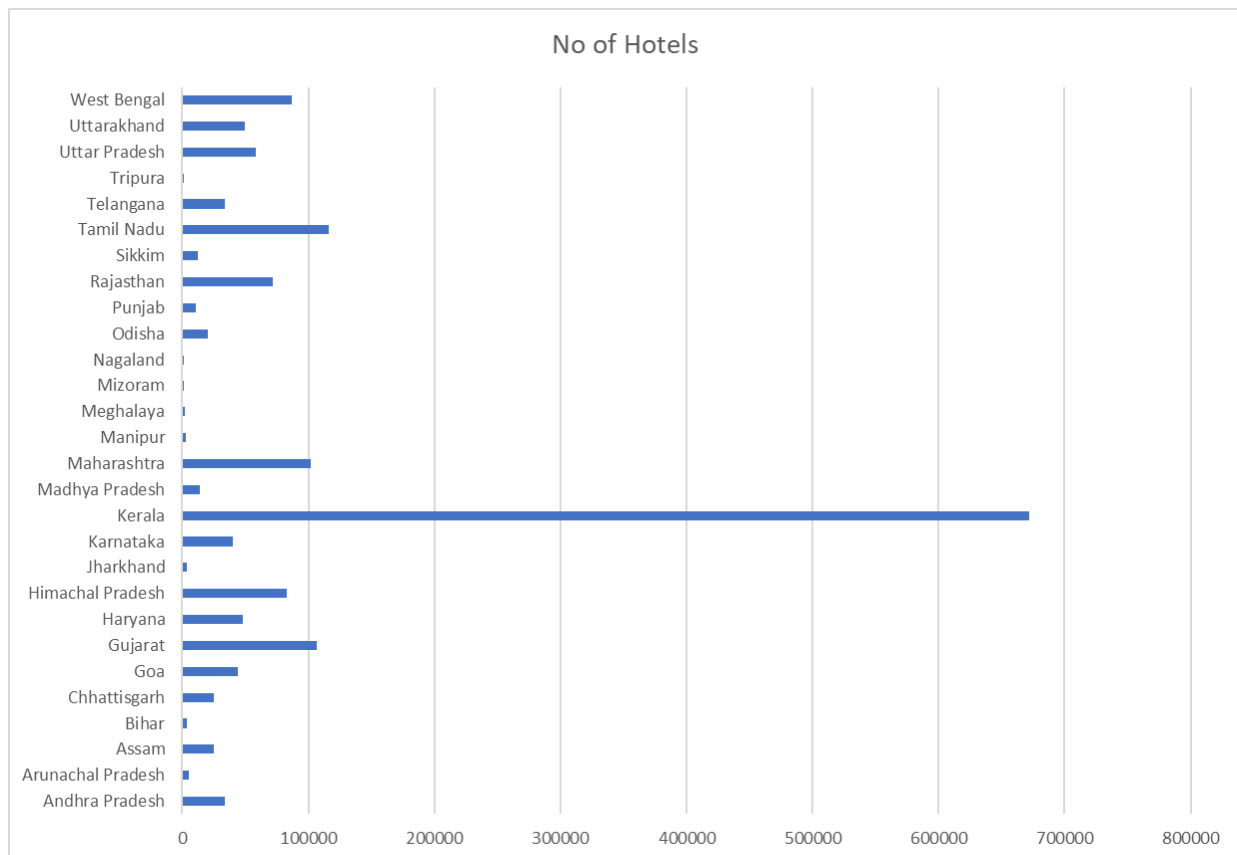


PROJECT 2

SUBMITTED BY- DEBASHREE PRIYA SAHOO

Q1.

Ans-Kerela has the highest number of hotels



Q2.

Ans- States which have 3 climatic conditions are- Gujarat, Himachal Pradesh, Karnataka, Madhya Pradesh, Maharashtra, Tamil Nadu

Q3.

Assam and Sikkim have the highest number of hotels as per data and each of them have 1 climatic condition that is Humid Subtropical and Montane Climate respectively.

Recommendations for hotel industry investors they should analyse the location and environment surrounding it and should also focus on what type of weather and locations customers prefer at specific times. Look for bonuses and good returns out of investments made in hotels and have a constant look on the working of the hotel. Research well on the hotel/ company in which you are willing to invest, analyse their close competitors nearby and ensure that both the investor and the hotel manager agree to the same contract page. Hotel's revenue data and employment data should also be studied before moving forward.

Q5.

According to the data Kerala is the most suitable state to set up hotel. Because it has only 1 climatic condition that is tropical monsoon it is very helpful for good vegetation throughout the year. Kerala has rich diversity, culture and hospitality that's why it is also known as **God's own Country**. They provide varied natural food. Also every place such as city, town, hill station is well interconnected that means it has good transportation facilities. In short the Tourism sector is growing very rapidly here.

Q6.

The average number of days the rainy season lasts in Indian states is 100-120 days.