Who We Are

An Agricultural FinTech company helping Small holder farmers break the debt cycle.

What We Do

1. Create Access to required inputs to boost their production
2. Provide access to the right market to boost their earnings

Access to Inputs

Our key goal is to ensure that smallholder farmers receive the right kind of support in the most optimal way(s) possible. We tackle this from two key areas: funding the inputs directly at subsidized rates and farmers will pay back at harvest or collaborating with donor organizations/NGOs who are currently funding some of the smallholder farmers in this regard. These inputs can be in form of chemicals, improved seeds, Technology, Extension Services, Etc.

Access to Market

We know that for us to achieve the sustainability goal of the smallholder farmers, we must create viable opportunities to ensure that whatever is being produced has a ready market for it. This is one area where **Farmnet** is determined to provide value within the Agribusiness Value Chain. We are creating a platform that makes Agricultural Enterprise easy to run, and at scale. Our platform provides frontend visibility, which facilitates the required services, from Logistics, Warehousing, Processing and Marketing of the Agricultural produce along the Value Chain.

In a nutshell, **Farmnet** is an entity that connects the Selling Side to the Buying side within the Agribusiness Value Chain while also enabling the farmers to save the extra income they have made.

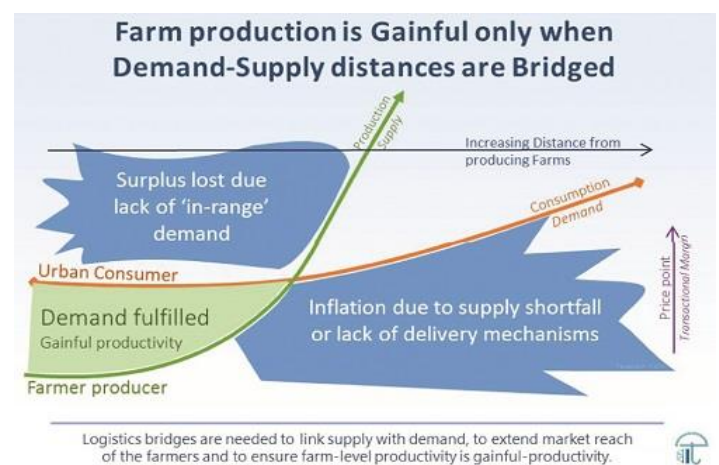| **Selling/Supply Side**	**Farmnet**	**Buying Side**
Farmers DFIs/NGOs (Extension Services Inputs/Financing)	Logistics Storage Inputs/Financing Quality Control Savings Scheme Insurance Data	FMCGs EXPORTERS Processors Etc.

Ultimately, our business model is such that everybody wins. The Selling side sells their product at the most competitive price. The buying side gets the product at the best available price and at the highest quality at the time they need it.

Farmnet Logistics Services

This ensures that the buying side gets the goods at the right time and quality. The logistics chain can also be used to deliver inputs to the farmers, ensuring that the Demand-Supply Distances are bridged.

Farm production is Gainful only when Demand-Supply distances are Bridged

Logistics bridges are needed to link supply with demand, to extend market reach of the farmers and to ensure farm-level productivity is gainful-productivity.

We are also concerned about the logistics of some fragile and perishable goods from the farm to the market. Research has shown that there is significance food loss in Africa due to lack of proper handling between the supply side and the buying side. With this, we are

making use of logistics frameworks that will stabilize the conditions of the perishable foods from the supply/farm location to the buyer's location

Below is an extract from the YieldWsie program of the Rockefeller Foundation to show the impact of food loss on the Agribusiness value chain.

Farmnet Storage Services

This provides temporary storage to the farmers after harvest to prevent panic sale of their harvest at very low price due to lack of storage space.

Farmnet Input Financing Services

Farmers who do not have access to NGO/DFI Financing can access such from us at subsidized rates while they pay back after harvest.

Farmnet Quality Control Services

We ensure that the farmers produce at the quality that is desired by the buying side.

Farmnet Savings Scheme

Our goal is to create wealth for the small household farmers as part of our value proposition. We would make sure that they save a certain percentage of their earnings after sale of their harvest. This will give them access to other financial services that can provide them with proper education for their children, health services, etc.
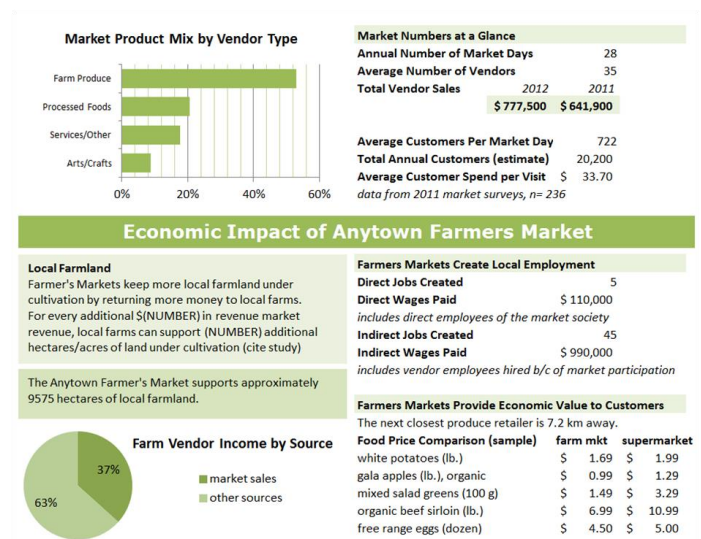
Farmnet Insurance

We will make sure that both the selling and buying sides access insurance services that are available along the value chain. This is to mitigate any unforeseen risks associated with the business.

Farmnet Data Services

Farmnet will be a repository of valuable information for both the seller and buyer sides of the divide depending on the information they desire. Information such as product type and availability, current price in the market, quality on offer, weather information, etc.

OUR PARTNERS

Coming Soon