

PROFESSIONAL EXPERIENCE

Co-Founder, Jrny (www.itsthejrny.com)

Washington, DC

Jrny is a marketplace that connects travelers with locals to personalize trip planning.

8/14 – 11/15

- Developed strategic vision and aligned goals for a startup looking to disrupt the travel industry
- Translated vision into operationalized end-user workflows and prototyped the UI using Axure Pro
- Established the scope and sequence of project milestones and standardized intra-team communication
- Communicated workflows to technical co-founder and tracked development, design, and implementation
- Responsible for user support, data analysis, legal, finance, and online marketing (SEM, email, social)

High School Math Teacher, Colegio Bolivar

Cali, Colombia

- Integrated note-taking, business communications, and SAT Prep into a project-based course 7/13 – 6/15
- Collaboratively designed, created, and implemented the Student/Teacher Advisory Program

Math Teacher/Teacher Leader, Lake International School

Denver, CO

Teach For America, Colorado Corps Member

6/11 – 6/13

- Selected from top 11% of over 50,000 applicants to teach in low-income school for 2 years
- Headed Innovation Planning Committee in implementing school-wide, data-driven student tracker
- Directed transition to Common Core standards by conducting staff-wide professional development
- Screened over 30 applicants and advised staffing decisions resulting in the hire of 3 new teachers

Marketing Intern, 3 Birds Marketing

Chapel Hill, NC

- Managed three clients' social media accounts based on analytic research
- Performed product testing for internally developed management software

1/11 – 5/11

Market Research Intern, The Brooks Group

Greensboro, NC

- Conducted market research to aid in developing a new marketing strategy
- Created marketing videos promoting virtual sales management and training programs

12/08 – 2/09

EDUCATION

University of North Carolina – Chapel Hill, Kenan-Flagler Business School

Chapel Hill, NC

Bachelor of Science in Business Administration, International Business Concentration

8/07 – 5/11

AFFILIATIONS

Conference Co-Chair, Catalyst Conference, UNC Campus Y

Chapel Hill, NC

- Directed 160 high school students and staff during the 2011 Catalyst Conference
- Raised over \$4,000 to fund the conference and provide need-based scholarships

8/07 – 5/11

Sales Associate, UNC Student Stores

Chapel Hill, NC

- Financed education through on-campus job throughout all four years of school
- Trained new employees in sales, checkout, and inventory in four different departments

10/07 – 5/11

Global IELTS English Instructor-Shanghai, China • UNSW Study Abroad-Sydney, Australia • Category 2 IB Training

PERSONAL

Skills: Advanced Proficiency-MS Excel, Working Proficiency-Spanish, Social Media Marketing, SEO, Photoshop

Interests: Travel, Skiing, Hiking, Cooking, Entrepreneurship, Social Justice, Coaching, Ed Policy, Emerging Tech