Graphical Unexcellence

Data Viz Hall of Shame

 $(Professor Dave)^2$

Slide 1

Slide 2

Most of the material comes from Chapter 1 of The Visual Display of Quantitative Information by Edward R. Tufte, 2nd Edition, Graphics Press, 2007.

Graphical Excellence

Data Maps

Time Series

Space-Time Narrative Designs

Relational Graphics

History

Visual Displays Graphical Excellence

Slide 3

Graphical Excellence Excellence is achieved when complex ideas are expressed with

Clarity

Precision

Efficiency

Show the data clearly.

Aim to have a quick understanding of the data trend.

Do not distort the data.

Facilitate comparisons.

Compress data in small spaces.

Show data at different scales.

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Y		x	Y	x	Y	x	Y		
8.0)4	10.0	9.14	10.0	7.46	8.0	6.58		N = 11
6.9	95	8.0	8.14	8.0	6.77	8.0	5.76		mean of X 's = 9.0
7.5	8	13.0	8.74	13.0	12.74	8.0	7.71	- 1	mean of Y 's = 7.5
8.8	31	9.0	8.77	9.0	7.11	8.0	8.84	- 1	equation of regression line: $Y = 3 + 0.5$
8.3	13	11.0	9.26	11.0	7.81	8.0	8.47	- 1	standard error of estimate of slope = 0.118
9.9	96	14.0	8.10	14.0	8.84	8.0	7.04	-	t = 4.24
7.2	24	6.0	6.13	6.0	6.08	8.0	5.25		sum of squares $X - \overline{X} = 110.0$ regression sum of squares = 27.50
4.2	26	4.0	3.10	4.0	5.39	19.0	12.50		
10.8	34	12.0	9.13	12.0	8.15	8.0	5.56		residual sum of squares of $Y = 13.75$
4.8	32	7.0	7.26	7.0	6.42	8.0	7.91		correlation coefficient = .82
5.6	8	5.0	4.74	5.0	5.73	8.0	6.89		$r^2 = .67$

Figure 1: Slide 4 Image

Graphical Excellence Show data clearly. Consider Anscombes Quartet: