

Probability

# Outline

The basics and conditional probability

Independence

Paradoxes, mixtures, and the rule of total probability

# What is probability?

- A measure of **uncertainty**
- Answering the question: “How likely is a given event?”
- As with any mathematical concept, there are a set of **axioms** setting the “ground rules”
- Separately, there are different ways to interpret probability ...
  - (i) **frequentist**: limit of relative frequency after repeating an experiment an infinite number of times (coin flip!)
  - (ii) **Bayesian**: subjective belief about the likelihood of an event occurrence

# Probability basics

If  $A$  denotes some event, then  $P(A)$  is the probability that this event occurs:

- $P(\text{coin lands heads}) = 0.5$
- $P(\text{rainy day in Ireland}) = 0.85$
- $P(\text{cold day in Hell}) = 0.0000001$

And so on...

## Probability basics

Some probabilities are estimated from direct experience over the long run:

- $P(\text{newborn baby is a boy}) = \frac{106}{206}$
- $P(\text{death due to car accident}) = \frac{11}{100,000}$
- $P(\text{death due to any cause}) = 1$

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Others are synthesized from our best judgments about unique events:

- $P(\text{Apple stock goes up after next earnings call}) = 0.54$
- $P(\text{Djokovic wins next US Open}) = 0.4$  (6 to 4 odds)
- etc.

## Probability basics: conditioning

A conditional probability is the chance that one thing happens, given that some other thing has already happened.

A great example is a weather forecast: if you look outside this morning and see gathering clouds, you might assume that rain is likely and carry an umbrella.

We express this judgment as a conditional probability: e.g. “the conditional probability of rain this afternoon, given clouds this morning, is 60%.”

## Probability basics: conditioning

In statistics, we write this a bit more compactly:

- $P(\text{rain this afternoon} \mid \text{clouds this morning}) = 0.6$
- That vertical bar means “given” or “conditional upon.”
- The thing on the left of the bar is the event we’re interested in.
- The thing on the right of the bar is our knowledge, also called the “conditioning event” or “conditioning variable”: what we believe or assume to be true.

$P(A \mid B)$ : “the probability of A, given that B occurs.”

## Probability basics: conditioning

Conditional probabilities are how we express judgments in a way that reflects our partial knowledge.

- You just gave *Squid Game* a high rating. What's the conditional probability that you will like *Virgin River* or *Love is Blind*?

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- You follow Gavin Newsom (@gavinnewsom) on Instagram. What's the conditional probability that you will respond to a suggestion to follow Greg Abbott (@governorabbott)?

## Probability basics: conditioning

A really important fact is that conditional probabilities are **not symmetric**:

$$P(A | B) \neq P(B | A)$$

As a quick counter-example, let the events A and B be as follows:

- A: “you can dribble a basketball”
- B: “you play in the NBA”

## Probability basics: conditioning

- A: “you can dribble a basketball”
- B: “you play in the NBA”



Clearly  $P(A | B) = 1$ : every NBA player can dribble a basketball!

## Probability basics: conditioning

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But  $P(B | A)$  is nearly zero!

# Uncertain outcomes and probability models

An **uncertain outcome** (more formally called a “random process”) has two key properties:

1. The set of possible outcomes, called the sample space, *is known* beforehand.
2. The particular outcome that occurs is *not known* beforehand.

We denote the **sample space** as  $\Omega$ , and some particular element of the sample space as  $\omega \in \Omega$

# Uncertain outcomes and probability models

Examples:

1. NBA finals, Golden State vs. Toronto:

$$\Omega = \{4-0, 4-1, 4-2, 4-3, 3-4, 2-4, 1-4, 0-4\}$$

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4. Poker hand

$$\Omega = \text{all possible five-card deals from a 52-card deck}$$

# Uncertain outcomes and probability

An **event** is a *subset of the sample space*, i.e.  $A \subset \Omega$ . For example:

1. NBA finals, Golden State vs. Toronto. Let  $A$  be the event "Toronto wins". Then

$$A = \{3-4, 2-4, 1-4, 0-4\} \subset \Omega$$

2. Austin weather. Let  $A$  be the event "cooler than 90 degrees". Then

$$A = [10, 90) \subset [10, 115]$$

3. Flight no-shows. Let  $A$  be "more than 5 no shows":

$$A = \{6, 7, 8, \dots, N_{\text{seats}}\}$$

## Axioms of probability (Kolmogorov)

These are the [ground rules!](#)

Consider an uncertain outcome with sample space  $\Omega$ . "Probability"  $P(\cdot)$  is a set function that maps  $\Omega$  to the real numbers, such that:

1. **Non-negativity**: For any event  $A \subset \Omega$ ,  $P(A) \geq 0$ .
2. **Normalization**:  $P(\Omega) = 1$  and  $P(\emptyset) = 0$ .
3. **Finite additivity**: If  $A$  and  $B$  are disjoint, then  
$$P(A \cup B) = P(A) + P(B).$$
- 3a. **Finite additivity (general)**: For any sets  $A$  and  $B$ ,  
$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$
  
(bonus: prove this with set theory!)

Not that intuitive! Notice no mention of frequencies...

## Summary of terms

- **Uncertain outcome**/**“random process”**: we know the possibilities ahead of time, just not the specific one that occurs
- **Sample space**: the set of possible outcomes
- **Event**: a subset of the sample space
- **Probability**: a function that maps events to real numbers and that obeys Kolmogorov’s axioms

OK, so how do we actually *calculate* probabilities?

# Counting!

Suppose our sample space  $\Omega$  is a finite set consisting of  $N$  elements  $\omega_1, \dots, \omega_N$ .

Suppose further that  $P(\omega_i) = 1/N$ : each outcome is equally likely, i.e. we have a discrete uniform distribution over possible outcomes.

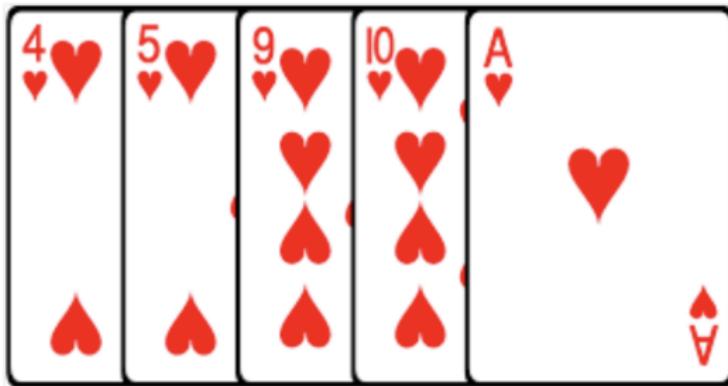
Then for each set  $A \subset \Omega$ ,

$$P(A) = \frac{|A|}{N} = \frac{\text{Number of elements in } A}{\text{Number of elements in } \Omega}$$

That is, to compute  $P(A)$ , we just need to count how many elements are in  $A$ .

## Counting example

Someone deals you a five-card poker hand from a 52-card deck.  
What is the probability of a flush (all five cards the same suit)?



Note: this is a very historically accurate illustration of probability, given its origins among bored French aristocrats!

## Counting example

- Our sample space has  $N = \binom{52}{5} = 2,598,960$  possible poker hands, each one equally likely.
- How many possible flushes are there? Let's start with hearts:  
→ There are 13 hearts

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  - Thus there are  $\binom{13}{5} = 1287$  possible flushes with hearts.

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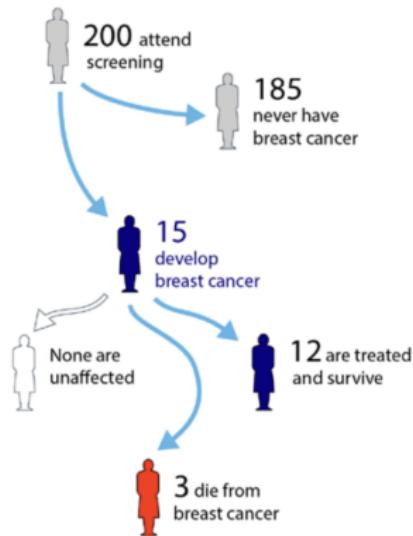
$$P(\text{flush}) = \frac{|A|}{|\Omega|} = \frac{5148}{2598960} = 0.00198079$$

So we know how to count, but what about conditioning?

Probability trees are very useful for this task! This involves counting at different levels of the tree.

# Conditioning example: mammograms

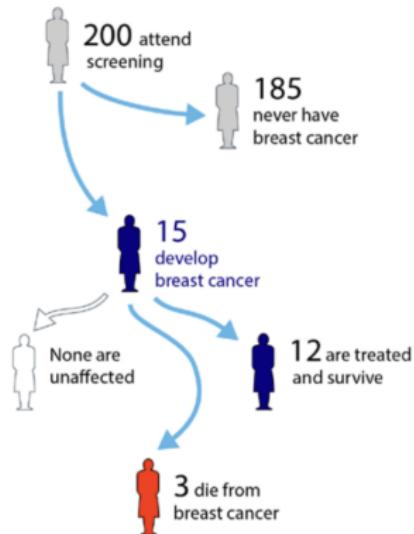
200 women between 50 and 70  
who attend screening



- $P(\text{cancer}) =$
- $P(\text{die, cancer}) =$
- $P(\text{die} \mid \text{cancer}) =$

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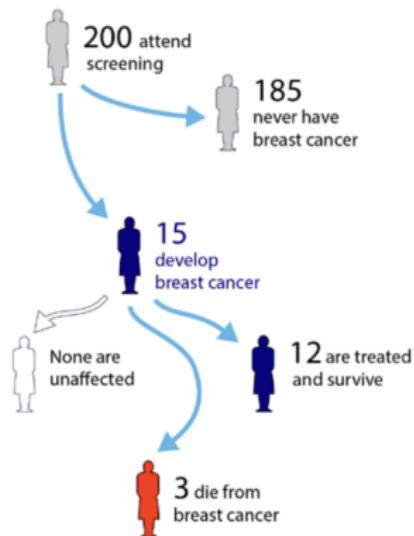
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- $P(\text{cancer}) = \frac{15}{200}$
  - $P(\text{die, cancer}) = \frac{3}{200}$
  - $P(\text{die} | \text{cancer}) = \frac{3}{15}$
- In general, we can estimate the **conditional probability** as:

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- In general, we can estimate the **conditional probability** as:

$$P(A | B) = \frac{\text{Frequency of } A \text{ and } B \text{ both happening}}{\text{Frequency of } B \text{ happening}}$$

This is actually a new axiom

**The multiplication rule** – it is an axiom since it can't be derived from the original axioms.

$$P(A | B) = \frac{P(A, B)}{P(B)}$$

## Alternate version

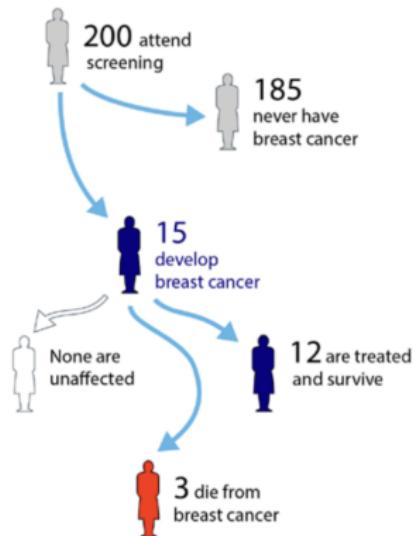
We can also use this alternative version if we want to go in reverse, from a **conditional probability** to a **joint probability**.

It says the same thing with the terms rearranged.

$$P(A, B) = P(A | B) \cdot P(B)$$

# Conditioning example: mammograms (revisited)

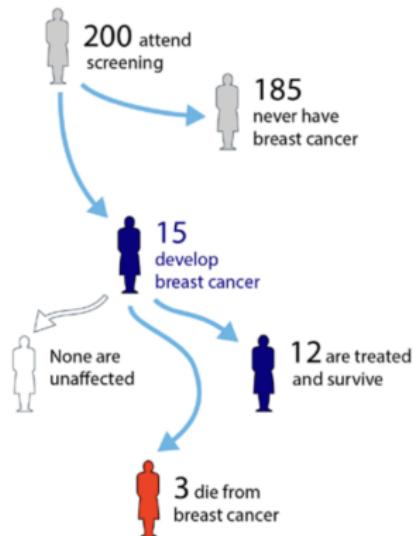
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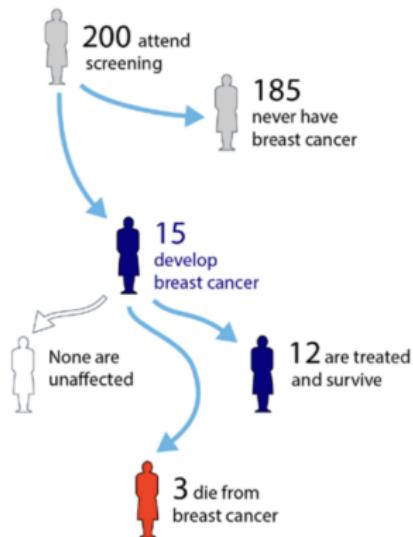


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$$P(\text{die} | \text{cancer}) = \frac{P(\text{die, cancer})}{P(\text{cancer})} = \frac{3/200}{15/200} = \frac{3}{15}$$

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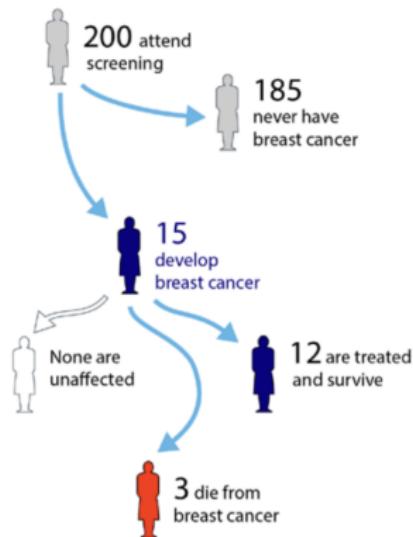
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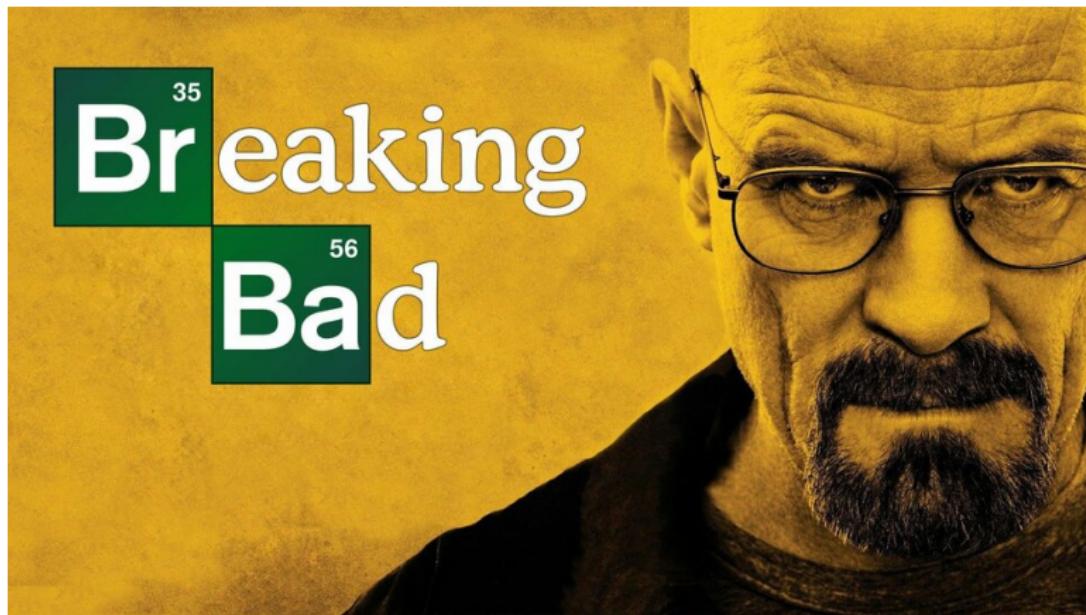
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$$P(\text{die, cancer}) = P(\text{die} | \text{cancer}) \cdot P(\text{cancer}) = \frac{3}{15} \cdot \frac{15}{200} = \frac{3}{200}$$

# Probabilities from contingency tables



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## Probabilities from contingency tables



Suppose you are Netflix ....

You'd like to figure out the chance that Eitan will like Ozark, given that he likes Breaking Bad.

- What is unknown ( $A$ ): Eitan likes Ozark
- What is known ( $B$ ): Eitan likes Breaking Bad
- Key question: What is  $P(A | B)$ ?

Go to the data! (and use the multiplication rule)

<b>Subscriber</b>	<b>Liked OZK?</b>	<b>Liked BB?</b>
1. Jamison Dittmar	Yes	Yes
2. Dotty Laster	No	Yes
3. Nathan Ng	Yes	No
4. Francesca Naugle	No	No
5. Luke Bradley	Yes	No
6. Vasilis Psathas	Yes	Yes
⋮	⋮	⋮
1575. Emerson Lau	No	Yes
1576. Daniel Levins	No	No

A nice way to look at this data

(check out the `xtabs()` function in R)

	Liked OZK	Didn't like it
Liked BB	743	27
Didn't like it	8	798

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To figure out Eitan's likely preferences:

$$P(\text{Likes OZK} \mid \text{Likes BB}) = \frac{743}{743 + 27} \approx 0.96$$

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Q: What about  $P(\text{Likes BB} \mid \text{Likes OZK})$ ,  $P(\text{Likes BB})$ ,  $P(\text{Likes OZK})$ ?

## Conditioning summary

### Moral of the story?

Framing problems in terms of **conditional probabilities** can be immensely useful, whether you are trying to understand individualized preferences or a relationship among uncertain events.

# Independence

Two events  $A$  and  $B$  are **independent** if

$$P(A | B) = P(A)$$

In words:  $A$  and  $B$  convey **no information** about each other:

- $P(\text{flip heads second time} | \text{flip heads first time}) = P(\text{flip heads second time})$

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- $P(\text{stock market up} | \text{Elon tweets a funny meme}) = P(\text{stock market up})$
- $P(\text{God exists} | \text{Longhorns win title}) = P(\text{God exists})$

So if  $A$  and  $B$  are independent, then  $P(A, B) = P(A) \cdot P(B)$ .

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In some cases, it is sensible:

- $P(\text{flip 1 heads, flip 2 heads}) = P(\text{flip 1 heads}) \cdot P(\text{flip 2 heads})$
- $P(\text{AAPL up today, AAPL up tomorrow}) = P(\text{AAPL up today}) \cdot P(\text{AAPL up tomorrow})$

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In other cases, it is **not** sensible:

- $P(\text{rain, windy}) \neq P(\text{rain}) \cdot P(\text{windy})$
- $P(\text{sibling 1 colorblind, sibling 2 colorblind}) \neq P(\text{sibling 1 colorblind}) \cdot P(\text{sibling 2 colorblind})$

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Independence (or conditional independence) is often something we *choose to assume* for the purpose of making calculations easier.

**Example:**

Joe DiMaggio got a hit in about 80% of the baseball games he played in.

Suppose that successive games are independent: if JD gets a hit today, it doesn't change the probability he's going to get a hit tomorrow.

Then  $P(\text{hit in game 1}, \text{hit in game 2}) = 0.8 \cdot 0.8 = 0.64$ .

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This works for more than two events. For example, Joe DiMaggio had a 56-game hitting streak in the 1941 baseball season. This was pretty unlikely!!

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$$\begin{aligned} & P(\text{hit game 1, hit game 2, hit game 3, \dots, hit game 56}) \\ &= P(\text{hit game 1}) \cdot P(\text{hit game 2}) \cdot P(\text{hit game 3}) \cdots P(\text{hit game 56}) \\ &= 0.8 \cdot 0.8 \cdot 0.8 \cdots 0.8 \\ &= 0.8^{56} \\ &\approx \frac{1}{250,000} \end{aligned}$$

This is often called the “**compounding rule**.”

Independence  $\iff$  ease of calculation

Let's compare this with the corresponding probability for Pete Rose, a player who got a hit in 76% of his games. He's only slightly less skillful than DiMaggio! But:

$$\begin{aligned} & P(\text{hit game 1, hit game 2, hit game 3, \dots, hit game 56}) \\ &= 0.76^{56} \\ &\approx \frac{1}{5 \text{ million}} \end{aligned}$$

Small difference in one game, but a **big difference** over the long run.

Independence  $\iff$  ease of calculation

What about an average MLB player who gets a hit in 68% of his games?

$$\begin{aligned} & P(\text{hit game 1, hit game 2, hit game 3, \dots, hit game 56}) \\ &= 0.68^{56} \\ &\approx \frac{1}{2.5 \text{ billion}} \end{aligned}$$

Never gonna happen!

# Independence summary

## Summary:

- Joe DiMaggio: 80% one-game hit probability, 1 in 250,000 streak probability
- Pete Rose: 76% one-game hit probability, 1 in 5 million streak probability
- Average player: 68% one-game hit probability, 1 in 2.5 billion streak probability

A small difference in probabilities becomes an enormous difference over the long term.

# Independence summary

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**Moral of the story:** probability compounds **multiplicatively**, like the interest on your credit cards.

## Independence summary

This is a more general assumption that's used in many contexts:

- A mutual-fund manager outperforms the stock market for 15 years straight.
- A World-War II airman completes 25 combat missions without getting shot down, and gets to go home.
- A retired person successfully takes a shower for 1000 days in a row without slipping.
- A child goes 180 school days, or 1 year, without catching a cold from other kids at school. (Good luck!)

**However**, Many smart folks can make mistakes here .. see the reading on our website about birth control.

## Checking independence from data

Suppose we have two random outcomes  $A$  and  $B$  and we want to know if they're independent or not. **How do we go about this?**

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Solution:

- Check whether  $B$  happening seems to change the probability of  $A$  happening
- That is, verify using data whether  $P(A | B) = P(A)$
- These probabilities won't be *exactly* alike because of statistical fluctuations, especially with small samples.
- But with enough data they should be pretty close if  $A$  and  $B$  are independent.

## Paradoxes, mixtures, and the rule of total probability

## The first paradox

Complication rates across 3,690 deliveries at a large maternity hospital in Cambridge, UK.

	low-risk	high-risk	overall
senior doctor	0.052	0.127	
junior doctor	0.067	0.155	

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Q: What doctor do you want delivering your baby?

## The first paradox

- Senior doctors are ...
  - better at **low-risk**
  - better at **high-risk**

yet, worse overall?!
- This is an example of **Simpson's paradox**. How is it possible?

## The second paradox

Ten **richest** states and their 2016 electoral college result

<b>Rank</b>	<b>State</b>	<b>Median income</b>	<b>2016 winner</b>
<b>1</b>	Washington, D.C.	\$85,203	Clinton
<b>2</b>	Maryland	\$83,242	Clinton
<b>3</b>	New Jersey	\$81,740	Clinton
<b>4</b>	Hawaii	\$80,212	Clinton
<b>5</b>	Massachusetts	\$79,835	Clinton
<b>6</b>	Connecticut	\$76,348	Clinton
<b>7</b>	California	\$75,277	Clinton
<b>8</b>	New Hampshire	\$74,991	Clinton
<b>9</b>	Alaska	\$74,346	Trump
<b>10</b>	Washington	\$74,073	Clinton

## The second paradox

Ten **poorest** states and their 2016 electoral college result

<b>Rank</b>	<b>State</b>	<b>Median income</b>	<b>2016 winner</b>
<b>42</b>	Tennessee	\$52,375	Trump
<b>43</b>	South Carolina	\$52,306	Trump
<b>44</b>	Oklahoma	\$51,924	Trump
<b>45</b>	Kentucky	\$50,247	Trump
<b>46</b>	Alabama	\$49,861	Trump
<b>47</b>	Louisiana	\$47,905	Trump
<b>48</b>	New Mexico	\$47,169	Clinton
<b>49</b>	Arkansas	\$47,062	Trump
<b>50</b>	Mississippi	\$44,717	Trump
<b>51</b>	West Virginia	\$44,097	Trump

High-income states vote **blue**  
Low-income states vote **red**

“Farmer, factory workers, truck  
drivers, waitresses...”

vs.

The know-it-alls of Manhattan  
and Malibu ... who lord over  
the peasantry with their fancy  
college degrees

“Average Americans, humble,  
long-suffering, working hard,  
who buy their coffee already  
ground”

vs.

“The wealthy, latte-swilling  
liberal elite”

“Real Americans, with a lawnmower in the garage and a flag on the front stoop”

vs.

“Wealthy condo-dwellers with contempt for those who feel chills up their spines at ‘The Star Spangled Banner’”

**And yet ...**

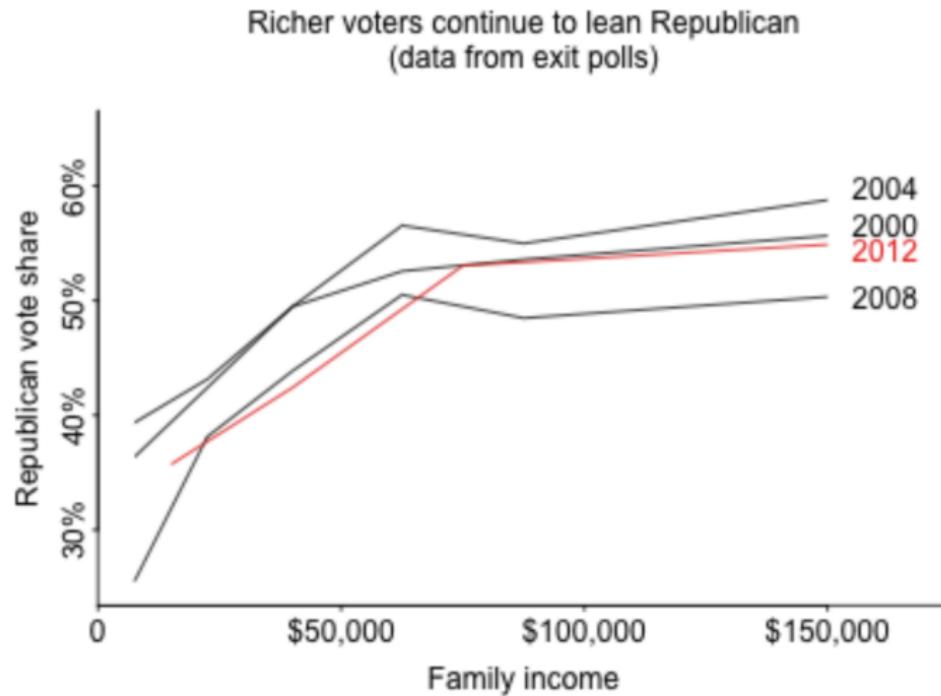
## The second paradox

Presidential vote share by **personal** income

	under \$50K		over \$50K	
	Dem.	Rep.	Dem.	Rep.
<b>2004</b>	0.55	0.44	0.43	0.56
<b>2008</b>	0.60	0.38	0.49	0.49
<b>2012</b>	0.54	0.44	0.44	0.54
<b>2016</b>	0.52	0.41	0.47	0.49

## The second paradox

### Presidential vote share by family income



## The second paradox

- For states:
  - higher income means more likely to vote Democrat
  - lower income means more likely to vote Republican
- Yet, for people:
  - higher income means more likely to vote Republican
  - lower income means more likely to vote Democrat
- How is this possible?

## Back to the first paradox

Complication rates and sample sizes across 3,690 deliveries at a large maternity hospital in Cambridge, UK.

	low-risk	high-risk	overall
<b>senior doctor</b>	0.052 (213)	0.127 (102)	<b>0.076 (315)</b>
<b>junior doctor</b>	0.067 (3169)	0.155 (206)	<b>0.072 (3375)</b>

## Rule of total probability

The probability of an event is the sum of the probabilities for all of the different ways that event can happen.

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Suppose that  $B_1, \dots, B_N$  are mutually exclusive events whose probabilities sum to 1.

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Then, for any event  $A$ :

$$P(A) = \sum_{i=1}^N P(A, B_i) = \sum_{i=1}^N P(A | B_i)P(B_i)$$

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## First paradox resolved

Senior doctors are...

- better at low-risk *and* high-risk deliveries
- yet worse overall

This is Simpson's paradox in action. Here's what is going on:

- $P(\text{comp} \mid \text{low})$  and  $P(\text{comp} \mid \text{high})$  are both lower for senior doctors
- yet senior doctors work fewer low-risk cases:  $P(\text{low})$  is smaller in the mixture!

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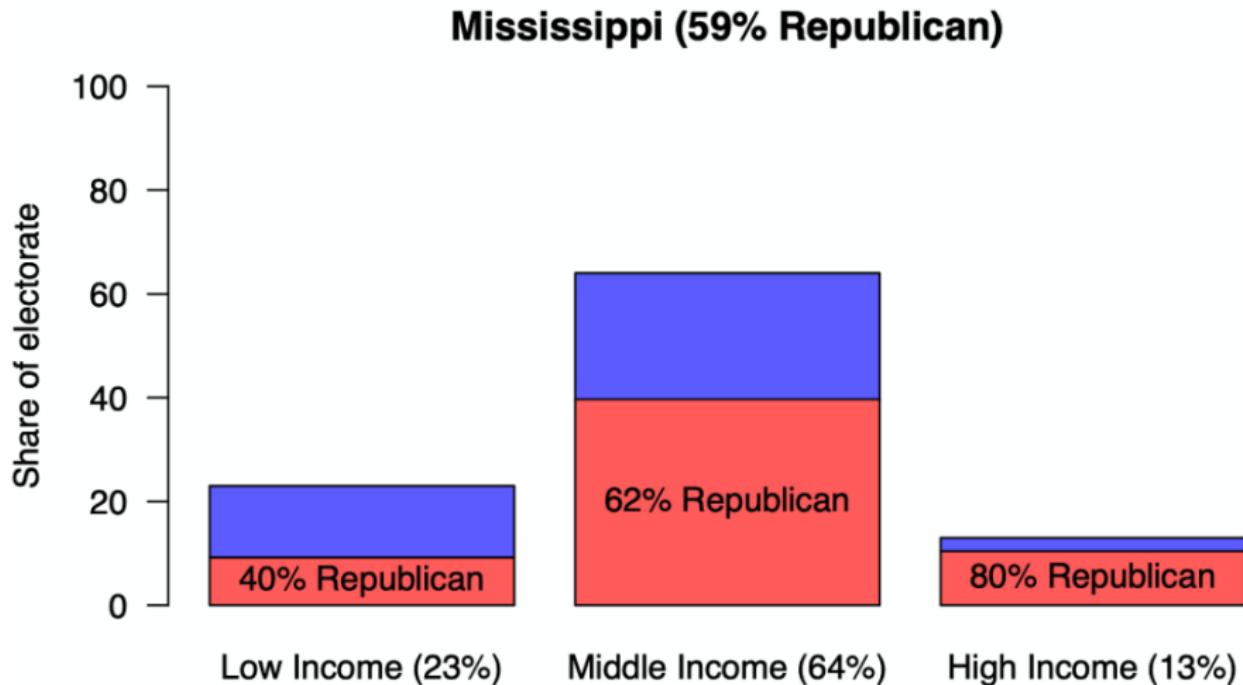
Moral of the story:

- Make sure you're asking the right question
- Always be sensitive to whether probabilities are conditional or unconditional (**marginal**, **total**, **overall**), and which type makes more sense for your situation.

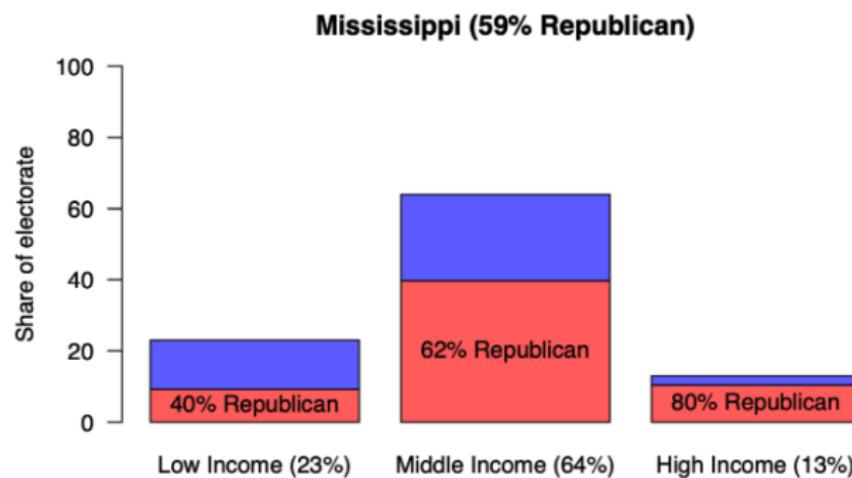
## Back to the second paradox

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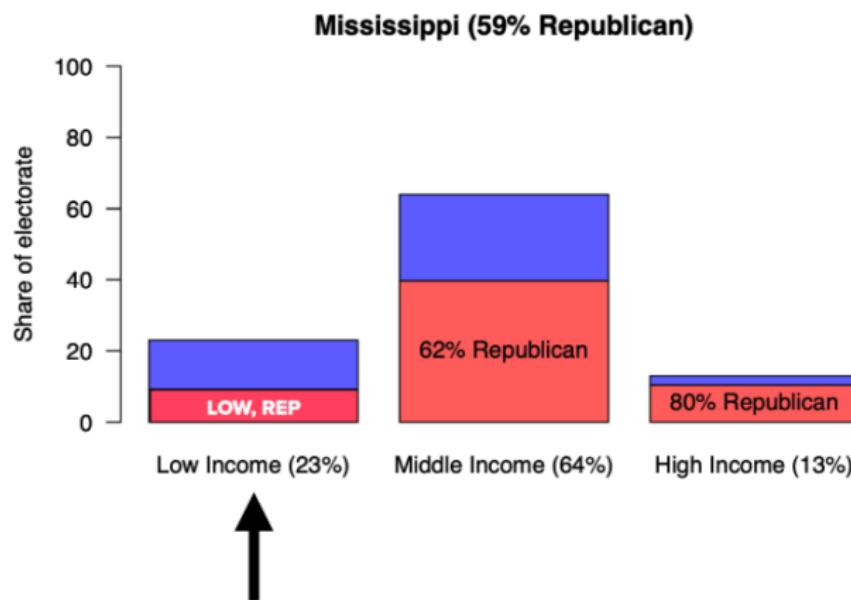
# Law of total probability, Mississippi



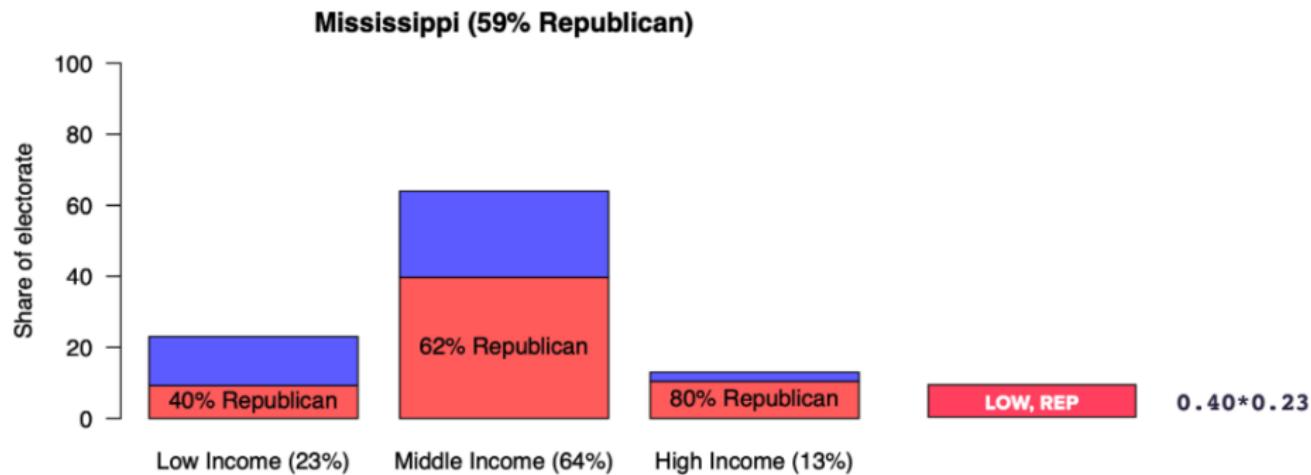
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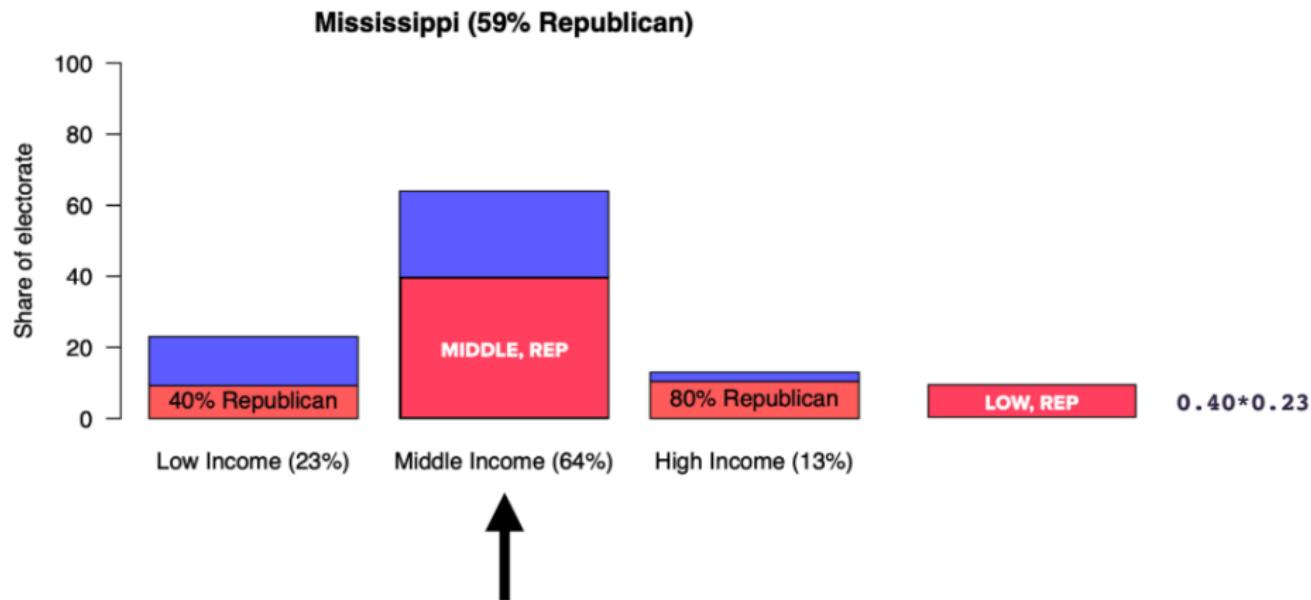
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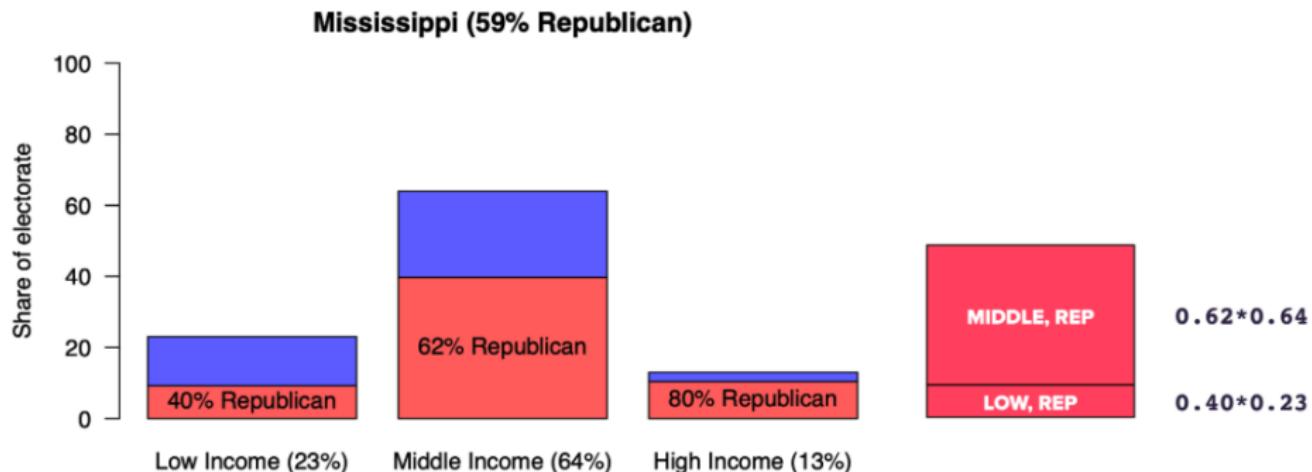
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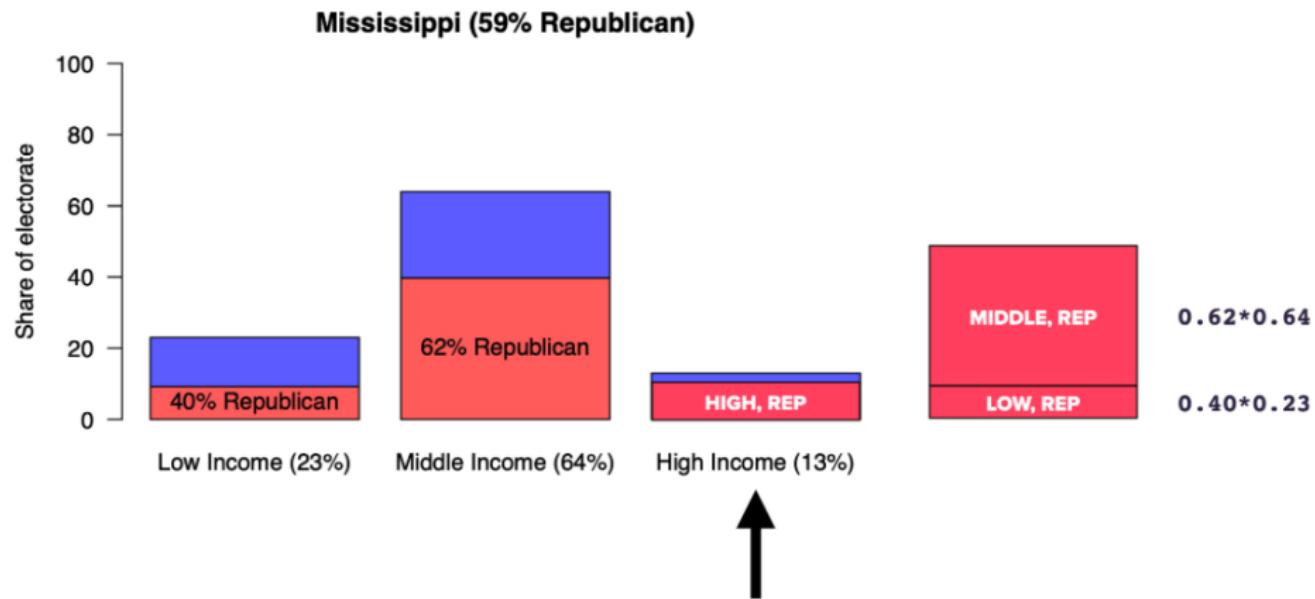
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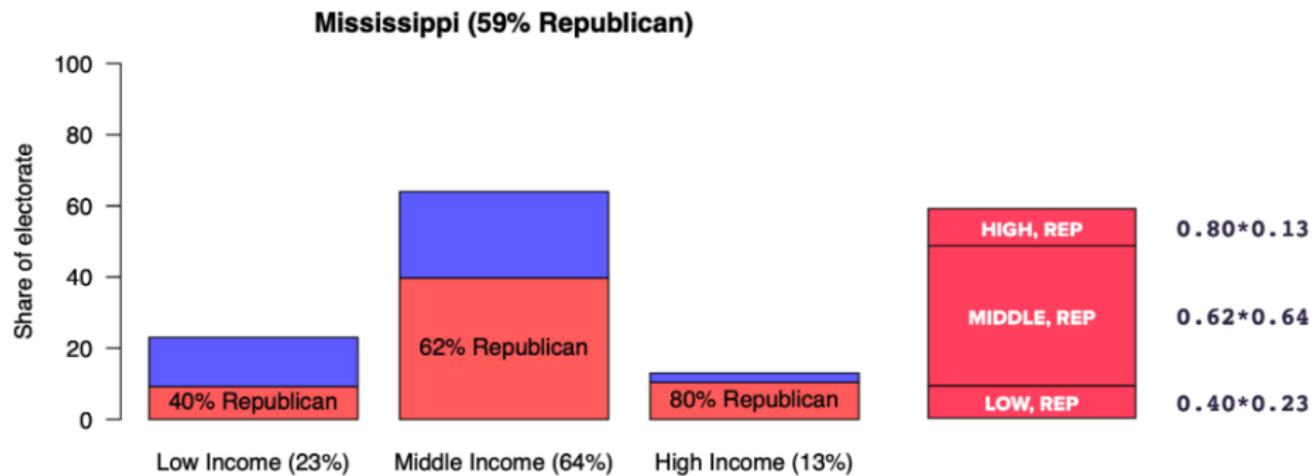
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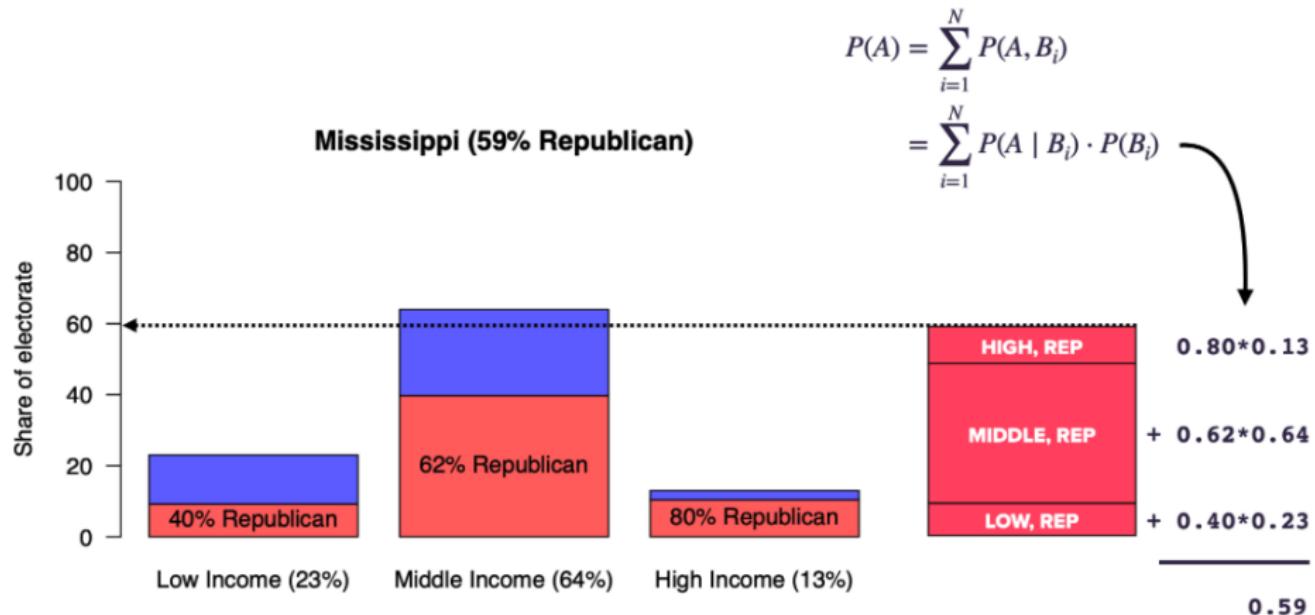
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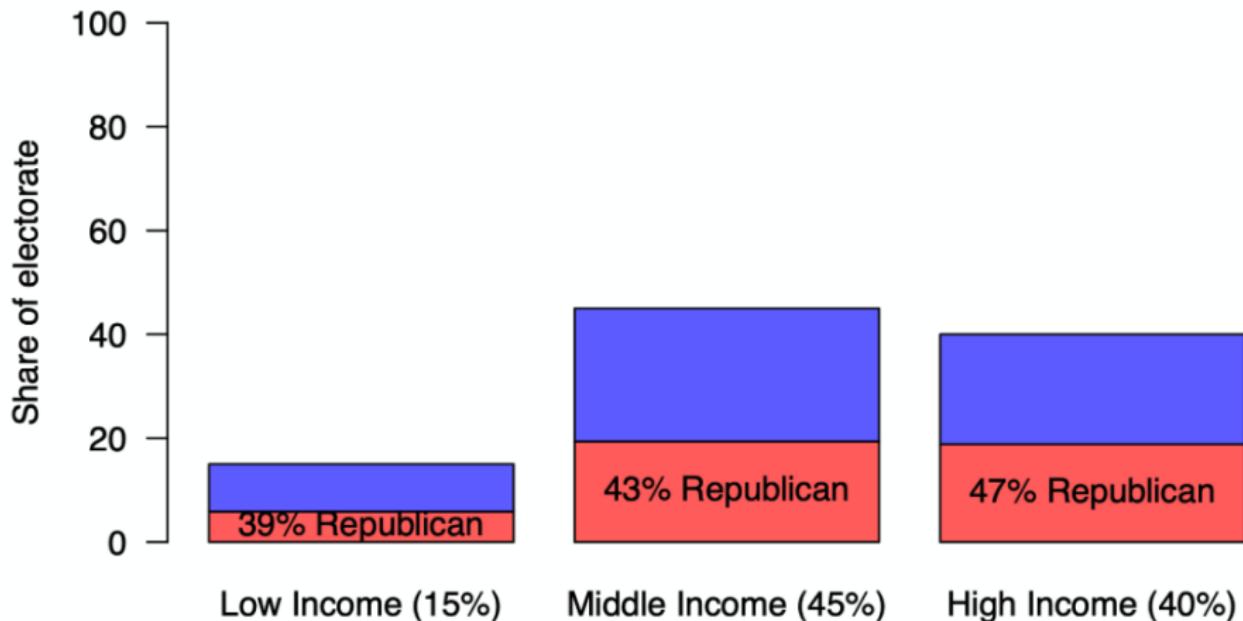


# Law of total probability, Mississippi



And now Connecticut

### Connecticut (44% Republican)



## Connecticut and Mississippi

Here is  $P(\text{Rep} \mid \text{income})$  for each state:

	Low-income	Middle-income	High-income
Connecticut	0.39	0.43	0.47
Mississippi	0.40	0.62	0.80

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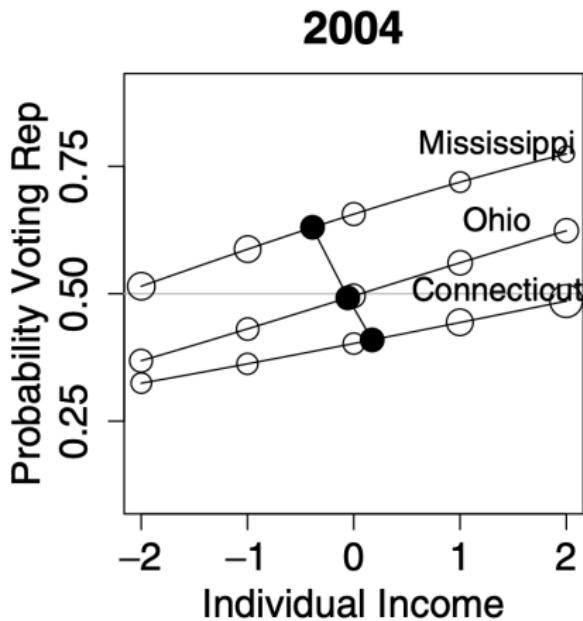
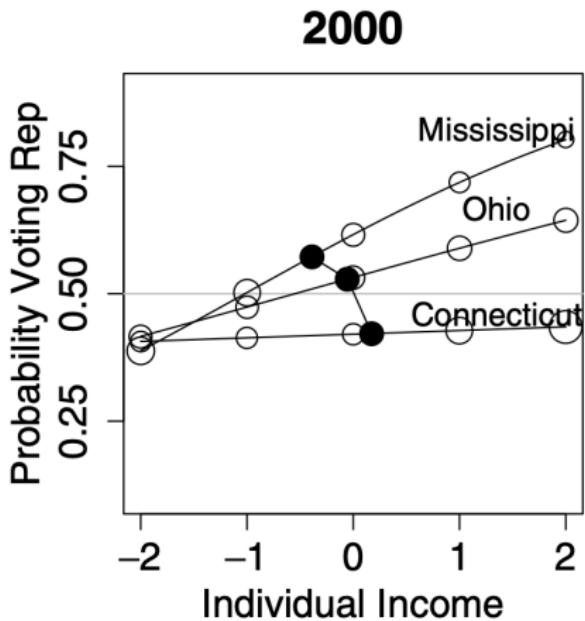
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Q: Does income really tell me anything about why CT is blue and MS is red?

Let's look at Mississippi, Ohio, & Connecticut

(from Gelman et. al., Quarterly Journal of Political Science)

- same story, different election years



Let's look at Mississippi, Ohio, & Connecticut

Paradox 2 resolved, kind of ...

We've seen how, **mechanically**, an individual-level effect can be in one direction, and a group-level effect can be in the other direction.

But, conditioning on income alone **cannot** explain why CT is **blue** and MS is **red**! What can is the relative positioning of the state lines.

What else (other than income) could be driving this relationship?  
(homework)

## The ecological fallacy

**Ecological inference:** looking for associations between cause and effect at the level of groups or populations.

Do groups with higher average levels of A tend to have higher B?

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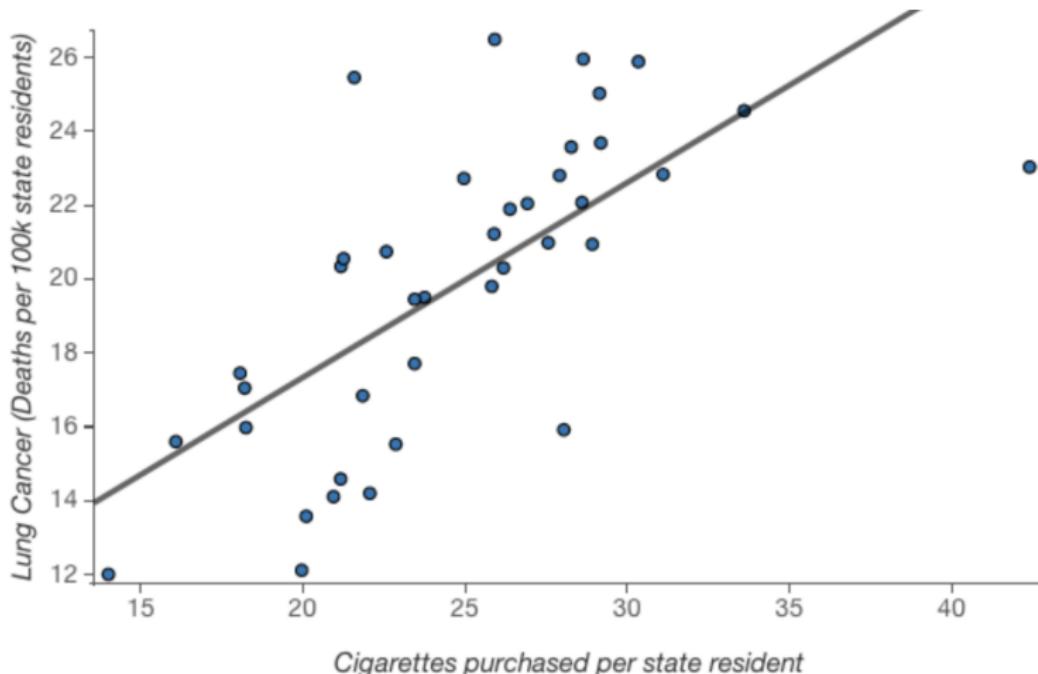
Do groups with higher average levels of A tend to have higher B?

**The ecological fallacy:** assuming, without further justification, that group-level associations accurately reflect individual level associations.

Groups with higher A have higher B, on average. Therefore, individuals with higher A have higher B, on average. ← **not necessarily!!**

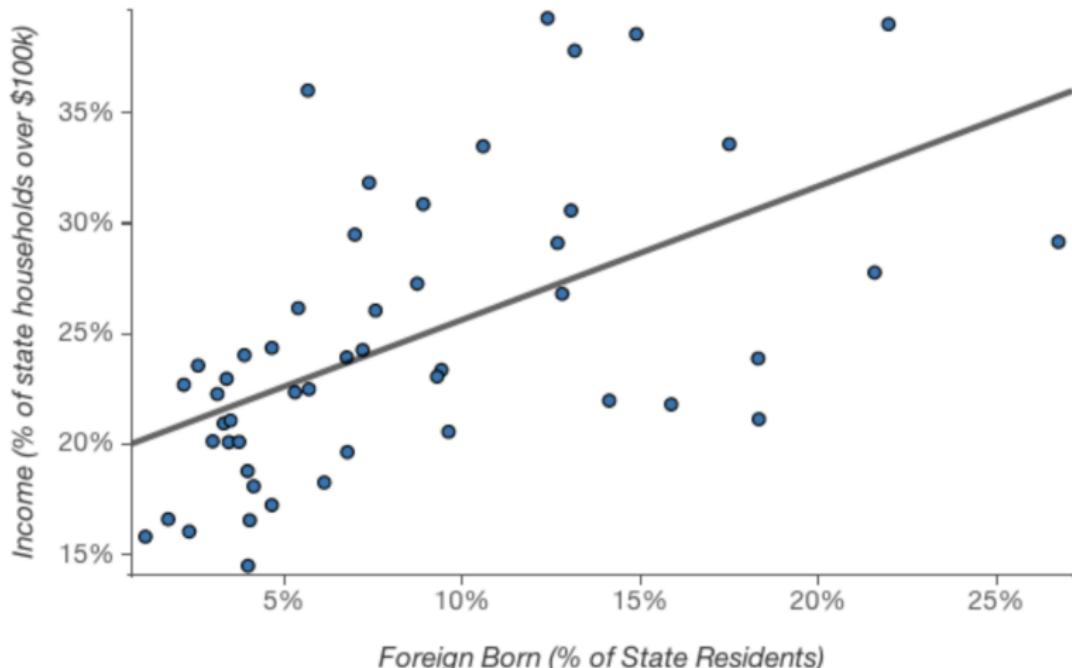
## The ecological fallacy

smoking cigarettes really does increase an individual's risk of lung cancer. This **ecological association** accurately reflects an individual-level trend.



## The ecological fallacy

**... but this one doesn't.** At the individual level, 22.1% of foreign-born residents make more than \$100k, versus 26.1% of US-born residents.



## Take-home messages

- A trend that appears when the data are *separated into individuals/smaller groups* can look different, or even reverse entirely, when the data are *aggregated into larger groups*.

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- A trend that appears when the data are *separated into individuals/smaller groups* can look different, or even reverse entirely, when the data are *aggregated into larger groups*.
- So what to do? Remember the [rule of total probability!](#)
  - Pay attention: the level of grouping matters a lot
  - Ask questions: Do we care about a total or conditional probability? Are we missing any lurking variables?
  - Avoid the ecological fallacy: learn to be skeptical when group-level trends are applied to individuals