



empireblue.com/specialty

Setting you up to sell more Specialty

At Empire BlueCross BlueShield (Empire) and our affiliate, Anthem Life & Disability Insurance Company (Anthem Life & Disability), we want to support your sales growth.

Big savings for your clients.

- 5% bundling discount on dental, vision and life coverage, when new dental is purchased with vision, life and/or disability.¹
- Rate bank (premium discounts) available on new 26+ dental quotes and 10+ L&D quotes. Contact your sales rep or Connect team at empireconnect@empireblue.com or 877-606-3407.
- 24-month rate guarantee on new dental, vision, life and disability plans.

New products. No waiting periods.

- New Essential Choice dental plans with enhanced benefits for 1/1/19 effective dates.
- No waiting periods on employer sponsored dental plans.

Easy enrollment.

- Dental plans only require 50% participation in groups with 2-100 employees.

New Dental Essential Choice PPO Plans

- New and improved benefit frequencies
- Accidental injury benefits covered at 100% with no deductibles, coinsurance, copays, or waiting periods
- Annual maximum carry-over + network boost
- Posterior composite filings
- Dental implants
- Orthodontia available for groups with 5+ enrolled employees

1/1/19 effective dates

Contact Empire Connect

empireconnect@empireblue.com

877-606-3407

1 - Discount applies to dental and vision groups with 2-100 employees and life and disability groups with 10-100 employees. Life has a \$25k minimum for the discount to apply. The discount does not apply to disability, voluntary disability, voluntary life, and optional life. Contact your representative for complete offer details.

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An Anthem Company