

Topbuygo Brief

SECTION A: Company Profile

| | | |
|-------------------|-----------------------|--|
| Basic information | Promote websites | <p>Topbuygo.com</p> <ol style="list-style-type: none">Customer first<ul style="list-style-type: none">Trust endorsement : strict quality inspection (high definition picture + quality inspection report), worry-free after-sales service (multilingual customer service, return and exchange support).Differentiated advantages : customs clearance assistance, real-time logistics tracking, transportation insurance services.Perfect service<ul style="list-style-type: none">One-stop purchasing agent : support purchasing any goods from Taobao, Pinduoduo and other Chinese platforms, merge packages to save shipping costs.Technical support : automated order management, multi-language interface, payment security (support PayPal/credit card, etc.).Cooperation and sharing<ul style="list-style-type: none">Community interaction : Users can share their shopping experience through forums and videos, and earn "K coins" to offset shipping costs/upgrade membership.Internet celebrity exclusive rights : expert cooperation can enjoy commission sharing, exclusive discount code, priority experience new products. |
| | Social media accounts | <p>Discord : https://discord.com/invite/UpK7DRtx83</p> <p>Telegram: https://t.me/kameymallchat</p> <p>Whatapp: +86 18965909701</p> <p>Spreadsheet: online form</p> <p>Tiktok: https://www.tiktok.com/@kameymall_haul?is_from_webapp=1&sender_device=pc</p> <p>logo:</p> |



Topbuygo Website
Renewal
Celebration

Five-Large Gift
Carnival

www.topbuygo.com

New user registration join discord can receive \$100.

1. From now until 20th June 2025

☀️ Bonus 1: Exclusive gift package worth 100\$ for newcomers

🌟 Join TopBuyGo official Discord community

✅ Stand up collar 100\$ exclusive gift package for newcomers

✅ Automatically participate in the 0 yuan lottery for popular products every month

🔗 Click to join: <https://discord.com/invite/UpK7DRtx83>

2. Full discount on international shipping charges (can be stacked)

🛒 Spend 200 ¥ or more → 20 ¥ off

🛒 Purchase over 300 ¥ → 40 ¥ off

🛒 Spend 500 ¥ or more → 60 ¥ off

🛒 Purchase over 800 ¥ → 90 ¥ off

🛒 Spend 1,000 ¥ or more → 120 ¥ off

🌟 Privilege bonus: member discount + K coin deduction + double K coin reward

3. Benefit Three: Lucky Draw

🏆 First Prize: 800 ¥ No Threshold Voucher (1 person)

🥈 Second Prize: 300 ¥ shopping money (3 people)

🥉 Third Prize: Surprise Blind Box (10 people)

🎯 How to participate:

Retweet the campaign with the topic #TopBuyGo

Place an order during the event to automatically qualify for the draw

4. Bonus 4: Research courtesy (limited time)

♦ Complete the 3-minute experience questionnaire ☑ Get a 50 ¥ cash coupon

♦ High-quality suggestions are adopted ☑ Get another 150 ¥ upgrade gift pack

| | | |
|--|------------------|--|
| | | <p>5. Creative Challenge</p> <p>1) Basic reward: post with #TopBuyGo → get 50 ¥ cash reward</p> <p>2) Advanced rewards: Video ≥ 10,000 plays/post ≥ 15 comments → Upgrade 100 ¥ cash reward</p> <p>3) Big advancement reward: Top 5 most popular creators → Win 500 ¥ cash reward (TikTok/YouTube ≥ 10,000 views; Reddit ≥ 100 likes)</p> <p>Instructions for participating:</p> <p>☑ A single account can only receive rewards once</p> <p>☑ Plagiarism/transfer is strictly prohibited and the content must be positive</p> |
| | Website features | <ul style="list-style-type: none"> • Purchasing agent: Users only need to download our app or log in to our website to purchase the goods they want, and they can also pay in local currency. • Provide consolidation service: Customers fill in the required express delivery information (courier company, order is good), product information address, category, price, select the warehouse to be sent to, submit it quickly and easily. • You can watch various interesting, fashionable, or product-related videos and earn K coins. • Here, you can share shopping experiences, learn about the latest news, logistics, products, QC sharing, and promotion. You can also earn K coins. |
| | Objectives/KPIs | Boost the traffic, promote the brand, guide to the website, and improve the website entry rate |
| | Interest tags | #haul, #allchinabuy, #taobao, #OOTD, #topbuygo, #rephaul #topbuygospreadsheet #spreadsheet # taobaofinds |

SECTION B: Creative Guide

| | | |
|-------------------|-------------------|---|
| Creative guidance | Creative concepts | <p>Core scenario-based theme</p> <ul style="list-style-type: none"> • Unboxing evaluation <ul style="list-style-type: none"> ◦ Example title: "How I Shop from Taobao WITHOUT Chinese Skills! (Full Topbuygo Review) " |
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| | |
|---------------|---|
| | <ul style="list-style-type: none"> ◦ The focus of the content is to showcase the entire process from placing an order to quality inspection, international logistics, and unpacking, emphasizing "worry-free and cost-effective". • Tutorial guide class <ul style="list-style-type: none"> ◦ Example title: <i>"Topbuygo Hacks: Save 50% on Shipping with ONE Simple Trick"</i> ◦ Key points: Demonstration of merging packages, using K coins to offset shipping costs, and how to contact Chinese customer service for customized requirements. • Pain point solving <ul style="list-style-type: none"> ◦ Example title: <i>"Avoid FAKES! Why I Trust Topbuygo for Luxury Reps"</i> ◦ Key points: Comparing the risks of independent overseas shopping, highlighting platform quality inspection, transparent logistics, and after-sales guarantee. |
| Creative Code | <p>Need to follow:</p> <ul style="list-style-type: none"> • Elements that must be included: #topbuygo, #kameymall, #taobao Optionally add #OOTD, #topbuygospreadsheet, #spreadsheet #taobaofinds, #rep <p>1. Content form</p> <ul style="list-style-type: none"> ◦ TikTok Video (priority): About 1 minute in length, including brand logo and official website (topbuygo). ◦ For Youtuber: 3-5mins of video in length, including brand logo and official website (topbuygo). ◦ Graphic (optional): social media posts + high definition product images, @brand account required, add #hashtag <p>2. Required information</p> <ul style="list-style-type: none"> ◦ Core narrative: <i>"Shop ANY Chinese product with Topbuygo - Just paste the link!"</i> ◦ Link in Bio: Put topbuygo website link or spreadsheet in bio <p>3. Style tonality</p> <ul style="list-style-type: none"> ◦ Feel free to display style, but need a strong guide to our website |

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|--------------------------|------------------------------------|--|
| | | <ul style="list-style-type: none"> Multiple videos can introduce the logistics timeliness of topbuygo, the convenience of shopping, and our new marketing activities from different perspectives. Guide fans to topbuygo to experience shopping services |
| Competing product videos | Unboxing | https://www.tiktok.com/@sstocai/video/7481472685000674615?q=haulfinds&t=1747892832240 |
| | | https://www.tiktok.com/@noah.rps1/video/7496919739919240450?q=taobaofinds&t=1747892399057 |
| | | https://www.tiktok.com/@sstocai/video/7484355942595742981?q=haulfinds&t=1747892832240 |
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| | | https://www.tiktok.com/@repvoidl/video/7494642123619323158 |
| | | https://www.tiktok.com/@killah_hauls/video/7502054840084761858?q=cnfans&t=1747892963767 |
| | | Tips: Tell fans the link in bio, show logo on video |
| | Introduction of website (tutorial) | https://www.tiktok.com/@repvoidl/video/7498066547005492502?q=cnfans&t=1747892963767 |
| | | https://www.tiktok.com/@tjreps7/video/7502411445775109394?q=taobaofinds&t=1747892399057 |
| | | https://www.tiktok.com/@candor573/video/7476546557995912471?q=cnfans&t=1747892963767 |
| | | https://www.tiktok.com/@credcal_/video/7490001364697861398?q=cnfans&t=1747892963767 |
| | | https://www.tiktok.com/@candorrrr/video/7501401465295080726?q=cnfans%20tutrial&t=1747901402868 |
| Video Script Reference | Unboxing review | <p>Video Title:</p> <p>Copywriting:</p> <p>I got sent some packages which is actually insane</p> <p>I really appreciate every brand that sent something out</p> |

but yeah let's unbox them

so we got this big package from Topbuygo

they sent over

12 of the new drop front stackable shoelaces

which I actually love

because grown up as a sneakerhead

I've always wanted a shoe wall like this

that was finally possible

That's super easy to put together

so if you're looking for some great shoeboxes

I highly recommend

I think I got a discount code as well

so I'll put it down below

next up we got a company called inflation

but yeah love you guys have a great freaking day

oh my goodness, the crop on this the back hit

When you see back shot, anyways the color is crazy

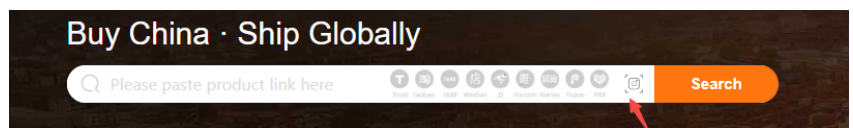
[links to all these brands in my bio](#)

catch you in the next piece

Introduction to website features :

1. Choose different perspectives to introduce website functions
2. Avoid all videos having the same style

Feature 1: Easy to find product, Search products by image



Feature 2: Fast shipping at a reasonable price

Feature 3: Users can share their shopping experience through forums and videos, and earn "K coins" to offset shipping costs/upgrade membership.

Video Title: the best taobao agent help you shop, shipping from China

Video Title: Topbuygo Haul

Theme : Don't buy any products Now on CN fans

Starting from 31nd, you can find thousands of new products on [Topbuygo.com](https://topbuygo.com)

For 50% less than the original price.

Hashtag:#topbuygo, #kameymall,#taobao

@topbuygo

Video Title: We help you avoid customs problems.

theme: We know what your country allows. We help you choose the right route – consolidate, split, or even downgrade sensitive items. Smart logistics = fewer delays.

Video Title: Topbuygo tutorial (order process)

Storyboard:

Show the spreadsheet, show the website shopping process, show how to search for products using local images, and then click on the product to purchase. Click on the shopping cart to show purchase

Copywriting: obviously I have quite a bit of experience in buying hauls I've got a complete buying guide on how to order stuff on topbuygo and get it shipped to you.

So the first thing you're gonna want to do is use a sign up link.

I have one in my bio and tons of other creators have them

This is gonna give you exclusive coupons which will have you saving anywhere from 50

dollars, even \$150 depending on how much you order on your packages.

So the first thing you're gonna want to do is come over to my spreadsheet

which you can find in my bio and find the link for product that you want from there copy it

Head over to Topbuygo and from there you can paste a link in and click enter From there, you'll be brought to the product page

where you can buy it

so here I can see all the product images

I can select the color which I want

and in this case, the product only has one style

and I can select my size by clicking buy now

then you hit proceed to checkout

and then from here

You can see all the payment methods which they have

so you can top up your balance
 and you can also use a debit card
 or you could use wise which is transfer
 and then it's as simple as just hitting pay for order
 and just like that my payments complete
 Now, once the products eventually arrive in your warehouse
 like all the ones I've got here
 it's very easy to submit the package
 Just select the product and click on submit
 and then from here
 You're gonna have all the different shipping lines which you can
 use
 Obviously, some are gonna be more expensive than others
 My go to thought is always gonna be EMS
 and then to get it shipped out
 all you do is click submit
Hashtag:#topbuygo, #kameymall,#taobao , #topbuygotutorial
 @topbuygo

Introduction to the
 new website
 marketing campaign

Video Title: FREE \$100 + SHIPPING DISCOUNTS + CASH PRIZES!
 How to HACK TopBuyGo’ s New Rewards!
Storyboard:
 finger taps “Join Discord” button
Holds giant “Golden Ticket” while confetti rains
Copywriting:
*New users, TopBuyGo’ s giving away FREE 1000RMB for
 shopping – but you’ ll kick yourself if you miss this.*
Join our Discord NOW – boom, 100 gift pack INSTANTLY yours!
Hashtag:#topbuygo, #kameymall,#taobao ,
 #topbuygocampaign
 @topbuygo

Video Title: Topbuygo NEW Campaign
Copywriting:
 watch this video before shipping on as you
 Here are three things you need to do

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| | | <p>go for tax free shipping lines</p> <p>They can help you avoid unexpected fees for delivery which saves a lot of money</p> <p>The next one's important always add insurance</p> <p>If your haul gets seized, you'll be able to get your money back</p> <p>EU and US special lines get free insurance</p> <p>lastly use coupons</p> <p>it's a simple way to save a bit on shipping costs</p> <p>you can get ¥ 1000 in coupons with the link in bio</p> |
| | | Video Title: Do these 3 things ! 😊 👁️ Check Bio (\$150 FREE coupons) |
| | | Video Title: TOPBUYGO CREATOR CHALLENGE UNBOXING → EASY \$500 Reward! |
| | Image asset library | |

SECTION C: Cooperation Mode

Both modes are available. We hope for a win-win situation

| | Conditions of cooperation | Cooperation requirements |
|--------------------------|---|--|
| Pay-per-view cooperation | Website shopping quota + multiple videos | High degree of cooperation. Videos are published as required. Videos are reviewed by us before publishing. |
| | Once payment + multiple videos | |
| long term cooperation | Monthly salary and monthly video shooting + 6-8% sales commission | A contract is required. During the cooperation period, we will only promote our company. |

SECTION D: Affiliate program

1. First register on <https://www.kameymall.com/> (kameymall is our previous brand)
2. Log in to sign up as Affiliate.
3. Use your unique promo code/link to invite users to sign up for topbuygo. If your friends or clients register and become topbuygo users using the referral information provided by you, they will be linked to you.