

# Global MBA

**berlinsbi.com**

Enterprise • Leadership • Success



# Global MBA

## Key programme information

- Delivery: On campus and online
- Duration: 18 months
- Intakes: Feb / Oct
- Campus: Berlin
- Awarded by: Università Telematica Internazionale UNINETTUNO
- Price: €12,500\*
- \*Scholarships available

Our master's programmes have been selected by BSBI among many prestigious international programmes offered by Università Telematica Internazionale UNINETTUNO. The programmes will be delivered through a blended method with on-campus lectures and study activities as well via the UNINETTUNO e-learning platform and didactic model. New technology will aid your studies and you will earn an Italian master's degree with 120 European University Credits (ECTS).

## What will you study?

As well as developing a good understanding of essential management topics – including marketing, finance, operations, and leadership – you can choose from a range of specialisations to synchronise your degree with your chosen career path. Our pathways are ideal if you want to take a leadership role in marketing, HR, sales, or if you want to succeed as a project manager. Each module covers the latest trends and techniques, reflecting the changing nature of the global business environment that you will soon enter and thrive within. You'll learn through a practical and interactive teaching approach, discussing new concepts with your tutors and classmates. This will help you learn how the theories can be applied in practice, and you'll also be able to see how they work through a four month internship.

## Learning Outcomes

- Provide innovative and entrepreneurial approaches to work-based problems and critically reflect on their effectivity and efficiency
- Effectively communicate, across a range of media, in an interpersonal and team situation (in a variety of team roles)

- Identify appropriate leadership style(s) for situations, successfully manage and motivate people, activities and operations and engage effectively with stakeholders.

## Programme Content

### Semester One

- Marketing and Business Environment
- Accounting and Managerial Finance
- Systems and Operations Management
- Research Methods

### Semester Two

- Strategic Management and Leadership
- Electives 1 and 2 (pathways)
- Research Methods

### Semester Three

- Dissertation

### Pathways

1. Marketing management
  - Global Marketing Management
  - Digital Marketing Communications
2. HR management
  - Human Capital Management
  - Cross-Cultural Management
3. Project management
  - Project Management and Leadership
  - Cross-Cultural Management
4. Sales management
  - Customer Relationship Management
  - Strategic Sales Management

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# Admissions Process

## Applying to BSBI

To apply for a course at Berlin School of Business and Innovation, you must complete our application process.

The application process is as follows:

1. Contact us on [info@bsbi.de](mailto:info@bsbi.de) or +49 305 85840959 to speak to one of our programme advisors
2. Fill in the application form (as well as the scholarship form if you are applying for it)
3. Provide all necessary documents, such as transcripts or references
4. Wait for a response from us
5. If successful, you will need to pay a required deposit to secure your spot on the programme
6. Receive a Letter of Acceptance

**Once you have been accepted, you need to apply for a German visa as soon as possible. This means you must:**

7. Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60)
8. Ensure that you provide all of the correct documents to avoid refusal
9. As soon as you have entered Germany, register at the local registration office (Einwohnermeldeamt) and ask them for the forms needed to apply for a residence permit for studying in Germany
10. Complete and return the resident permit forms. For more information on the visa process, visit [www.germany-visa.org/application-process](http://www.germany-visa.org/application-process)

# Entry Requirements

## Minimum age

21

## Academic Qualifications

Strong undergraduate degree from a recognised university. If you do not meet the academic requirements, you may be assessed on relevant work experience. To take this route, you must have a minimum of 3 years management experience.

## English Language requirements

IELTS 6.0 (not less than 5.5 in any component),  
PTE 50 + score or equivalent.

The English proficiency test can be waived by the following candidates:

- English native speakers
- Applicants having completed their schooling in English (i.e. High School Diploma, IB)
- Applicants having completed their undergraduate degree in English in an English speaking country





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