



Enterprise • Leadership • Success

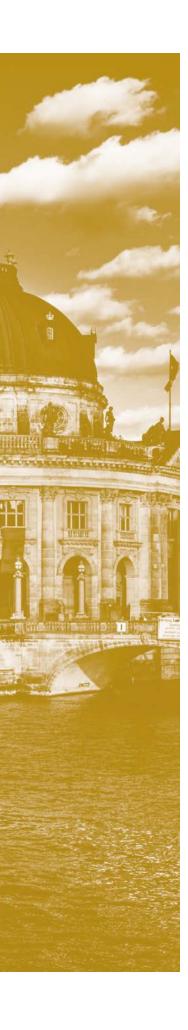


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Welcome from the Associate Dean



Dear students,

Welcome to Berlin, your new home for the coming years. Thanks for deciding to pursue higher education and achieve an academic degree with Berlin School of Business and Innovation (BSBI).

BSBI is a truly international university, focused on creating new opportunities for its multicultural students, while helping them overcome daily challenges.

Our college's mission is based on entrepreneurship and leadership. Students will reach their full potential as business leaders through executive courses. BSBI also focuses on employability by providing internship opportunities at German companies within the course structure.

Free German language classes and visits to German companies are also offered. In addition, BSBI cares about its students, who will be taught by German lecturers and top industry professionals.

BSBI has your professional success at heart. We will provide modern teaching and lectures that guarantee the compatibility to your future challenges as leaders of your industry.

I wish you well in making the best choice for your academic studies.

Associate Dean,

Alexander Zeitelhack

En tuhah





The Berlin School of Business and Innovation (BSBI) is located in the heart of Berlin and focuses on helping graduates to become exceptional leaders in their chosen field.

Our school has three concepts at its heart:

- · Enterprise
- · Leadership
- ·Success

Every course we offer is designed with these principles in mind, which is why each programme focuses on improving your practical business skills and understanding of the industry.

We will give you the tools and information that you need for professional success, as well as providing support from industry focused academics who are at the top of their field. You will also benefit from our extensive career support, who you can rely on for guidance and advice.

All of our courses use hands-on teaching methods, such as case studies, visits to exhibitions and businesses, guest speakers, and classroom discussions. This means you will gain a practical understanding of how the concepts you are learning apply to real businesses.

You will also undertake an internship within the relevant sector, as well as studying the German language. This will further enhance your understanding of the German workplace and how you can succeed within it.

Our goal is your success: when you graduate you will soon be able to enter the job market as a highly qualified professional.

Our academic partners



The Berlin School of Business and Innovation are excited to be in academic partnership with Università Telematica Internazionale UNINETTUNO, to offer a range of bachelor and masters programmes delivered in our Berlin Campus and also validated by Uninettuno.

Established in 2005, UNINETTUNO delivers bachelor's degrees, specialisation degrees, research doctorates and master's degrees acknowledged throughout the world.

UNINETTUNO is a distance teaching university based on close cooperation with traditional universities from Europe, the Arab World, the United States and Asia. These alliances with higher-education institutions from across the world allow UNINETTUNO to supply a wider and more diverse educational offering, based on a scientific psychopedagogical model built on 20 years of research.

UNINETTUNO has been awarded the "E-xcellence" Quality Assurance in e-learning by EADTU, the European Association of Distance Teaching Universities. EADTU is Europe's institutional network and aims to further advance the level of openness and flexibility of higher education in Europe.

UNINETTUNO is recognised by the Ministry of Education, University and Research in Italy. Furthermore, it is the only Italian Telematic University that was positively assessed by the CNVSU, the National Committee established to assess the university institutions in Italy.





interactive learning powered by innovation

InterActive is an award-winning online learning platform, helping students to study at a time and

place that suits them and doesn't clash with their commitments. It offers a broad variety of courses to students from all over the world.

LCCA London College of Contemporary Arts

LCCA is a specialist institution comprising three schools: Visual Media, Fashion, Business and Hospitality Management. They provide career-focused programmes which thrive to help students gain hands-on experience in their chosen industry, as well as obtaining the relevant theoretical knowledge needed to embark upon a successful career.





TLG has been providing innovative language programmes for years, giving students the ability to pursue international job opportunities. The school provides BSBI's German language classes, which can be taken by students on any course.



GUS is an international network of higher-education institutions, brought together by a shared passion for accessible, industry-relevant qualifications. GUS delivers a wide variety of programmes, including bachelor's degree programmes, master's degree programmes, professional training, English Language training, and corporate & executive education. When someone chooses to study at one of our institutions – whether on campus in Europe, North America, or even in their own home – they're joining a network of over 40,000 students worldwide.

London School of Business & Finance



Executive Education

Executive Education (EE) is a distinct division within London School of Business and Finance with its own academic and quality management, developed for professionals, executives and managers. LSBF EE is British Accreditation Council (BAC) accredited and all EE division programmes are CPD accredited. By engaging corporate managers in an interchange of knowledge, all EE programmes produce outstanding results. LSBF Executive Education provides FREE Executive Education to BSBI students.

Why study at BSBI?

Here are just a few of the reasons why BSBI can be the right fit for you!



1. Central location

Study in a well-equipped campus located in the heart of Berlin, Germany's capital. Germany is the most popular option for international students looking to study in Europe*.



2. Excellent student support

Excellent academic tuition, guaranteed small-sized classes, industry experts and guest speaker presentations.



3. Paid interships

Using our extensive business links, we will provide 2 months paid internship for every student.



4. Free Executive Education course

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI students the chance to attend a FREE five-day executive course, while pursuing their degree.



5. Free German Language lessons

This will help you increase your employment opportunities in Germany after graduation.



6. Dedicated career service

Access to our career centre, helping you to gain work placements, giving you feedback on your job applications and advising on your interview technique.



7. Online resources

BSBI has integrated the Virtual Learning Environment (VLE) into the heart of their teaching and e-learning programmes.



8. Post study German visa

After graduating, students will be eligible to extend their residence permit for up to 18 months to take advantage of career opportunities in Germany.



^{*}Based on an annual survey by ICEF in 2018.







What our students say?

"What I like most about studying at BSBI is the helpful staff and highly professional lecturers with skilled teaching methods."

Nishant Lobona BSBI Student

"BSBI offers quality and good value for money. The teaching methods are great and the staff are very friendly and helpful."

Ankita Jain BSBI student







"What I like most about studying at BSBI is that the faculty is experienced and very helpful."

Mangat Singh Cheb BSBI Student



"BSBI has supportive and friendly, experienced teachers. The location of the university is fantastic and the courses are exceeding my expectations."

Titiksha Uday Shetty BSBI Student

About Germany

Germany is famous for its strong economy, thriving business culture, and its capital city is the epitome of this reputation. Over 200,000 international students travel to Germany from all around the world, creating a highly diverse student population.

Ambitious professionals and graduates flock to Germany, as it is one of the best countries in which to learn and do business. It currently has one of the lowest levels of unemployment in the EU (recorded at 3.8% in January 2017), and the economy is likely to remain strong because of the unique combination of innovation and competition within the German business environment.

Germany is also one of the most cultural places to visit in Europe: from Bauhaus architecture and the music of Wagner to the annual Oktoberfest celebration and the writing of Goethe and Brecht, there's plenty to discover for an adventurous student.





"From the humble pretzel to the rich black forest cake; the tasty schnitzel to the spicy currywurst, Germany is famous for its wonderful culinary delights. Perhaps inspired by some of its nine bordering neighbours; Denmark, Poland, the Czech Republic, Austria, Switzerland, France, Belgium, Luxembourg and the Netherlands – Germany is a heaven for foodies and hosts some of the world's best food & drink festivals"







"Germany is dotted with hundreds of picturesque medieval towns and villages. Rothenburg ob der Tauber (pictured left) is famous for its immaculately preserved buildings and fairy-tale-like streets and attracts tourists, filmmakers and photographers from across the world. It is a source of enchantment for many and continues to be an inspiration for many writers, artists and storytellers alike."



1

Berlin's strong economy

As the capital of Germany – the 4th largest economy in the world – Berlin is a major international centre of business, research, tourism and creative industries.

2

Start-up capital of Europe

As well as hosting some of the world's biggest corporations Berlin has become a haven for budding entrepreneurs with many new creative, financial and tech start-up's being established in the city.

3

Excellent transport connections

Berlin is known to have one of the best transport systems of any major city in the world as well as being an international flight and rail hub.

4

Berlin's unique culture

Berliners are known for their unique outlook on life – they care less about the small things, interfere less in other people's business and enjoy life more.

5

Affordable living costs

Living expenses in the city are far cheaper than other student destinations such as the UK, US and Australia.

7

Low levels of unemployment

Historically – because of Germany's strong economy – Berlin has always maintained a low level of unemployment compared to other European capital cities.

9

Top 10 rated student city

Berlin has been ranked 7th in the 2018 QS rankings for best student cities in the world – higher than Boston, Toronto and Sydney!

6

Berlin's social scene

Shows, parties, vernissages, openings, restaurants, workshops, talks, open air festivals, bars and lots of events – Berlin has something for all kinds of people, whenever you want!

8

Students can work part-time

International students are given the opportunity of being able to work part-time. This means it's easier to gain work experience and make the most of the city.

10

Berlin's many parks

everywhere you look, every corner you turn you'll find either a park or community garden. Berlin has hundreds of official parks making it one of the greenest cities in Europe!



Careers services

The Careers Centre at BSBI is designed to help students achieve their career goals through our specialised services, we provide a platform to prepare students for successful employment, after their time at the Business school.

These services include:



Career Guidance

We offer personalised support to help you make decisions about your future and plan for how you're going to get to where you want to be.

Employability Service

By combining theory with practice, BSBI bridges the gap between university studies and the rapidly changing needs of today's global market place.



CV and Interview Skills Workshop

You will be able to practise your interview skills and hone your CV with our expert advisors, giving you the best chance of success when you're applying for jobs.



Work Placements and Internships

Through our industry connections, we can help find positions for you which are related to your course and which will give you valuable business experience.



Coaching

When you begin the job application process, the careers centre is on-hand to help you tailor your application for any position.



Networking Events

BSBI organises networking events to link students with businesses. Our networking opportunities are unique as we give students the chance to work on certain topics and develop ideas with company representatives.



Coaching Pool

BSBI supports life-long learning and developing our students into tomorrow's success stories. Our coaching pool enables you to work with experts from a range of sectors and enhance skills.



Company Presentations

Company representatives from leading German and international firms are invented to BSBI to teach students about their work. The visits give students the chance to learn about organisational value and any open recruitment positions.



Programmes

BA in Economics and Business Administration

MA in Fashion Retail and Luxury Management

MA in International Tourism, Hospitality and Event Management

MA in Strategic Marketing

MA in Finance and Investments

Global MBA

Academic Partners

*In cooperation with



For blended learning all our programmes are powered by



German language support will be provided by



Strategic Partner



Strategic Partner



Commercial Partners







BA in Economics and Business Administration

This programme will help you to succeed in business, covering the latest professional methods and tools as well as building your confidence. In particular, it focuses on preparing you for a global career.

Overview

As well as developing a good understanding of essential management topics – including marketing, finance, operations, and leadership – you can choose from a range of specialisations to synchronise your degree with your chosen career path. All students will also have the option to learn German for 3 hours a week. This programme is designed and awarded by Università Telematica Internazionale UNINETTUNO and delivered at BSBI's Berlin campus.

Our pathways are ideal if you want to take a leadership role in marketing, HR, sales, or if you want to succeed as a project manager. Each module covers the latest trends and techniques, reflecting the changing nature of the global business environment that you will soon enter and thrive within. You'll learn through a practical and interactive teaching approach, discussing new concepts with your tutors and classmates.

What will you study?

You will develop a wide range of skills and a good overview of the most important topics in successful business management, including administration, management and correct business processes, and inter-functional problem solving. We use practical methods of teaching to help you really understand the theory and learn how the concepts operate in practice. You'll be working with your tutor and your fellow students to discuss each topic and work on interactive projects.

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI Bachelor's degree students the chance to get FREE executive courses while they are studying their bachelor. The five-day courses will provide you with key business skills, adding value to your CV and career.

*The three Executive Education courses are normally €5300, however, you will get the opportunity to study this for free.



Courses:

Strategic Management and Leadership (Year one)

Design Thinking and Innovation (Year two)

Management Consulting and Project Management (Year three)

At the end of the courses you will receive an LSBF Executive Education certificate endorsed by CPD UK.

This will allow you to

save€5300*

Programme Content

Year One

- · Economics
- · Introduction to Business Administration
- · Mathematics
- · Introduction to Law
- · Business Management
- · Organisational Dynamics and Behaviour
- · Information Management
- · Strategic Management and Leadership (LSBF Executive Education)
- · Introduction to German

Year Two

- · Monetary Economics
- · Statistics and Business Statistics
- · International Contract Law
- · Banking and Finance
- · Marketing
- · Issues in Human Resources Management (elective)
- Design Thinking and Innovation (LSBF Executive Education)
- · Advanced German

Year Three

- · Public Economics
- · Management Accounting
- · Industrial Organis ations
- · Business Law
- · Financial Mathematics
- · Strategic Management (elective)
- · Business German Language
- · Research Methods
- Management Consulting and Project Management (LSBF Executive Education)
- · Dissertation

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This programme will help you succeed in the world's fastest-growing industries, broadening your understanding of the sector and giving you the skills to work in an increasingly globalised business environment.

Overview

With this MA programme, you will develop your problem-solving and decision-making skills, which are vital for successful management in this sector. All students will also have the option to learn German for 3 hours a week. This programme is designed and awarded by Università Telematica Internazionale UNINETTUNO and delivered at BSBI's Berlin campus.

What will you study?

This programme covers the essential concepts of management including business strategy, operations management project management, and leadership across cultures.

Over three semesters, you will study the theory and application of key topics for successful management in the field, before writing a dissertation in the last semester.

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI MA students the chance to attend a FREE five-day Leadership Development programme, while pursuing their degree.

This will allow you to

save €2240*

*This Executive Education course is normally €2240, however, you will get the opportunity to study this for free.

At the end of the course, you will receive an LSBF Executive Education certificate endorsed by CPD UK.





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Career progression

After studying with us, you will be able to apply for a range of managerial roles in public and private sector tourism, hospitality, and events organisations both in Europe and internationally. Alternatively, you could progress to a research degree including a PhD in a subject related area.

Learning outcomes

At the end of the course, students will be able to:

- Gain systematic and in-depth knowledge of issues related to managing international tourism, hospitality and event companies
- · Develop strategic skills required for senior managers
- Demonstrate originality in the development and management of tourism, hospitality and event organisations
- · Understand the importance of ethical management in tourism, hospitality and event industries
- Further develop their professional skills related to individual learning, communication, time management and team dynamics
- Conduct self-managed research and identify a problem or issue, develop research methodology, critically assess the material, and draw logical conclusions and recommendations





Programme Content

Semester One

- · Tourism and Hospitality Business Strategy
- · Strategic Approach in Marketing Planning for Hospitality
- · Hospitality Operations Management
- · Event Management Strategies and Contemporary Issues
- · German Language Studies

Semester Two

- · International Project Management
- · Entrepreneurship in Tourism and Events
- · Business Decision Making for the Hospitality Industry
- · Cross Cultural Management
- · Research Methods
- · Leadership Development Programme (LSBF Executive Education)
- · German Language Studies

Semester Three

 \cdot Dissertation



This programme will help you build a successful career in the innovative fashion and retail sectors, showing you how to build a business that can inspire customer loyalty in a market which is constantly reinventing itself.

Overview

This programme covers the essential concepts of management, including business strategy, operations management, project management, and leadership across cultures. You will develop your problem-solving and decision-making skills, which are vital for successful management in this sector. All students will also have the option to learn German for 3 hours a week.

This MA programme is designed and awarded by Università Telematica Internazionale UNINETTUNO and delivered at BSBI's Berlin campus.

Career progression

After taking this course you will be able to apply for roles in fashion management, marketing, design and brand management. Alternatively, you could progress to a research degree, including a doctorate in a relevant area.

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI MA students the chance to attend a FREE five-day Leadership Development programme, while pursuing their degree.

This will allow you to

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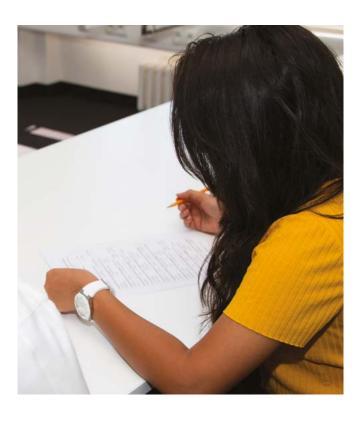




Learning outcomes

The MA Fashion Retail & Luxury Management programme aims at enabling students to:

- · Gain systematic and in depth knowledge of issues related to retail luxury management within the fashion sector
- · Develop strategic skills required for senior managers
- Demonstrate originality in the development and management of luxury and retail management organisations
- Understand the importance of an ethical approach in fashion retail and luxury management
- · Plan, design and execute a range of activities on an individual and group basis
- Develop a professional attitude and skills related to individual learning, communication, teamwork, project planning and entrepreneurship
- · Expand on existing transferrable and practical skills
- · Demonstrate the ability to conduct self-managed research
- Demonstrate the ability to identify a problem or issue, develop research methodology, critically assess the material and draw logical conclusions and recommendations.





Programme Content

Semester One

- · Marketing & Luxury Brand Management
- · Research Methods
- · Visual Merchandising and Creative Design
- · German Language Studies

Semester Two

- · Sustainable Fashion Branding
- · Brand Globalisation
- · Fashion Business Management
- · German Language Studies
- · Leadership Development Programme (LSBF Executive Education)

Semester Three

- · Digital Marketing
- · Entrepreneurship
- · ProfessionalPpractice in the Luxury Brand
- · German Language Studies

Semester Four

· Final Major Project



This programme will help you to develop a critical understanding of strategic marketing and deal with the challenges of fast-changing organisations, as well as giving you an overview of the different requirements of local, national and global markets.

Overview

With this MA programme, you'll learn through a practical and interactive teaching approach, discussing new concepts with your tutors and classmates. This will help you learn how the theories can be applied and you'll also be able to see how they work through an internship. All students will also have the option to learn German for 3 hours a week. This programme is designed and awarded by Università Telematica Internazionale UNINETTUNO, and delivered at BSBI's Berlin campus.

What will you study?

In addition to a wide range of key marketing topics, you can also tailor the course to your specific interests with electives in the second semester. The programme is designed to capture the dynamic global changes that are happening across the market, particularly as new countries become major consumers of goods and services.

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI MA students the chance to attend a FREE five-day Leadership Development programme, while pursuing their degree.

This will allow you to

save €2240*

*This Executive Education course is normally €2240, however, you will get the opportunity to study this for free.

At the end of the course, you will receive an LSBF Executive Education certificate endorsed by CPD UK.

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Learning Outcomes

Upon completion graduates will be able to:

- · Develop and evaluate comprehensive marketing strategies
- · Research and understand consumer behaviour and its application within marketing campaigns
- Utilise appropriate tools in order to determine and develop customer profiling, in turn developing relevant messaging strategies
- Appreciate the importance of these communication strategies, and apply the necessary skills to implement an appropriate manner of communication and message development
- Apply both factual and conceptual knowledge from across all areas of marketing to complex situations
- · Understanding a wide range of techniques and methodologies used in marketing management

Career progression

Whether you want to work in the private, public, or charity sector, this course will give you skills that will help you to progress in your industry as an expert marketer. With your new understanding of marketing, you could also set up your own business or pursue further studies.





Programme Content

Semester One

- · Strategic Marketing Management
- · Marketing Communications
- · Consumer Behaviour and Research
- · Research Methods
- · German Language Studies

Semester Two

- · Cross-cultural Management (elective)
- · Project Management and Leadership (elective)
- · Global Marketing Management (elective)
- · Research Methods
- · German Language Studies
- · Leadership Development Programme (LSBF Executive Education)

Semester Three

· Dissertation



You'll develop a range of advanced skills to help you manage and overcome challenges within finance and investments, improving your knowledge of the sector and increasing your confidence.

Overview

This MA programme is designed and awarded by Università Telematica Internazionale UNINETTUNO and delivered at BSBI's Berlin campus. This programme is taught through practical methods, and all modules are designed to help you focus on both theory and practice - so you'll understand the concepts and how to apply them in the workplace. All students will also have the option to learn German for 3 hours a week.

What will you study?

The programme covers a variety of core topics, such as financial analysis and corporate finance, making sure that you have a good grounding of how to be effective in this complex field. You'll gain skills that you'll use in the office every day, making you a more efficient employee. During the second semester, you can choose from a range of elective topics to help you specialise in the area you're most interested in. This means you can tailor the degree towards your specific career ambitions.

This programme will also teach you the best methods to use for academic research – so you'll have a good foundation if you want to take a route into academia.

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI MA students the chance to attend a FREE five-day Leadership Development programme, while pursuing their degree.

This will allow you to

save €2240*

*This Executive Education course is normally €2240, however, you will get the opportunity to study this for free.

At the end of the course, you will receive an LSBF Executive Education certificate endorsed by CPD UK.





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Learning Outcomes

Successfully completing this programme means you will be able to:

- Interpret business and international financial statements
- · Develop knowledge of quantitative methods and their application within the financial markets
- Understand investment and finance decisions, while maximising value and achieving a sustainable competitive advantage
- · Develop relevant skills to maximise corporate value while reducing financial risks
- Evaluate the corporate finance structures and instruments used to generate money and manage financial risk.

Career progression

This degree programme can prepare you for a PHD in finance and a variety of financial roles including: Investment Analyst (market research, analysis of funds, trends for strategic planning) and Investment/Portfolio Manager (dealing with client's portfolio & completing transactions).





Programme Content

Semester One

- · Business and Financial Analysis
- · Corporate Finance
- · Quantitative Finance and Financial Markets
- · Research Methods
- · German Language Studies

Semester Two

- · Derivatives and Alternative Investments (elective)
- · Islamic Banking Operations (elective)
- · Mergers and Acquisitions and Private Equity (elective)
- · Research Methods
- · Leadership Development Programme (LSBF Executive Education)
- · German Language Studies

Semester Three

· Dissertation



This programme will give you the global perspective and understanding that you need. You'll also have the opportunity to tailor the programme to your specific interests and needs through our elective pathways. Whether you want to apply for more senior positions or set up your own business, our Global MBA offers the skills and practical tools you'll need to make your career a success.

Overview

As well as developing a good understanding of essential management topics – including marketing, finance, operations, and leadership – you can choose from a range of specialisations to synchronise your degree with your chosen career path. This programme is designed and awarded by Università Telematica Internazionale UNINETTUNO and delivered at BSBI's Berlin campus.

Rider-Wa deck

Our pathways are ideal if you want to take a leadership role in marketing, HR, sales, or if you want to succeed as a project manager. Each module covers the latest trends and techniques, reflecting the changing nature of the global business environment that you will soon enter and thrive within. You'll learn through a practical and interactive teaching approach, discussing new concepts with your tutors and classmates.

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer BSBI MBA students the chance to attend a FREE five-day Leadership Development programme, while pursuing their degree.

This will allow you to

save €2240*

*This Executive Education course is normally €2240, however, you will get the opportunity to study this for free.

At the end of the course, you will receive an LSBF Executive Education certificate endorsed by CPD UK.





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Learning Outcomes

Upon completion graduates will be able to:

- Provide innovative and entrepreneurial approaches to work-based problems and critically reflect on their effectivity and efficiency
- Effectively communicate, across a range of media, in an interpersonal and team situation (in a variety of team roles)
- Identify appropriate leadership style(s) for situations, successfully manage and motivate people, activities and operations and engage effectively with stakeholders.

Programme Content

Semester One

- · Marketing and Business Environment
- · Accounting and Managerial Finance
- · Systems and Operations Management

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· German Language Studies

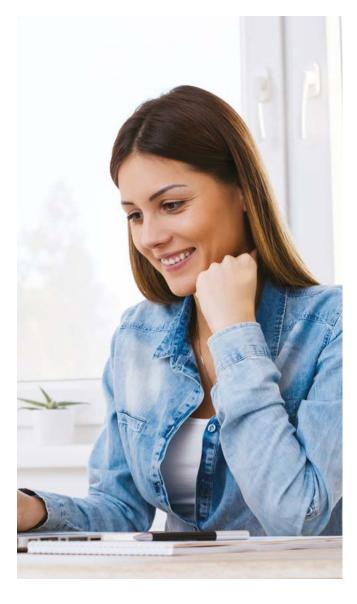
Semester Two

- · Strategic Management and Leadership
- · Electives 1 and 2 (pathways)
- · Research Methods
- · Leadership Development Programme (LSBF Executive Edcuation)
- · German Language Studies

Semester Three

· Dissertation





Pathways

1. Marketing management

- · Global Marketing Management
- · Digital Marketing Communications

2. HR management

- · Human Capital Management
- · Cross-Cultural Management

3. Project management

- · Project Management and Leadership
- · Cross-Cultural Management

4. Sales management

- · Customer Relationship Management
- · Strategic Sales Management

Admissions process

To apply for a course at Berlin School of Business and Innovation, you must complete our application process.

The application process is as follows:

- Contact us on info@berlinsbi.com or +49 305 85840959 to speak to one of our programme advisors
- Fill in the application form (as well as the scholarship form, if you are applying for one)
- Provide all necessary documents, such as transcripts or references
- · Wait for a response from us
- · If successful, you will need to pay a required deposit to secure your spot on the programme
- · Receive a letter of acceptance

Once you have been accepted, you need to apply for a German student visa as soon as possible. This means you must:

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60)
- Ensure that you provide all of the correct documents to avoid refusal. Your visa confirmation will take on average 2–3 months depending on your country
- The Student Visa or Visum Zu Studienzwecken only lasts 3–6 months, so you'll need to apply for a Residence Permit before your visa expires in the Foreigners Office. For more information on the visa process, visit www.germany-visa. org/application-process





Entry requirements

Undergraduate entry requirements*

Minimum age 18

(titles awarded upon completion of at least 12 years of schooling).

Academic qualifications

A school leaving certificate that entitles to higher education in Germany, e.g. Abitur, Fachhochschulreife, Matura, International Baccalaureate, international school leaving certificates, BTEC/National Diploma, Advanced Vocational Certificate of Education. If you do not meet the above academic requirements, applicants with professional qualifications and/or 4 or more years of full-time work experience will be considered on an individual basis.

English language requirements

- IELTS 6.0 (no less than 5.5 in any component), PTE 50 +score, or equivalent.
- The English proficiency test can be waived by the following candidates:
- · English native speakers
- Applicants having completed their schooling in English (i.e. High School Diploma, IB)

Postgraduate entry requirements*

Minimum age

21

Academic qualifications

Strong undergraduate degree from a recognised university. If you do not meet the academic requirements, you may be assessed on relevant work experience. To take this route, you must have a minimum of 3 years management experience.

English language requirements

IELTS 6.0 (not less than 5.5 in any component),
 PTE 50 + score or equivalent.

The English proficiency test can be waived by the following candidates:

- · English native speakers
- Applicants having completed their schooling in English (i.e. High School Diploma, IB)
- Applicants having completed their undergraduate degree in English in an English-speaking country

^{*}According to the Università Telematica Internazionale UNINETTUNO admission criteria.

Berlin School of Business and Innovation GmbH

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