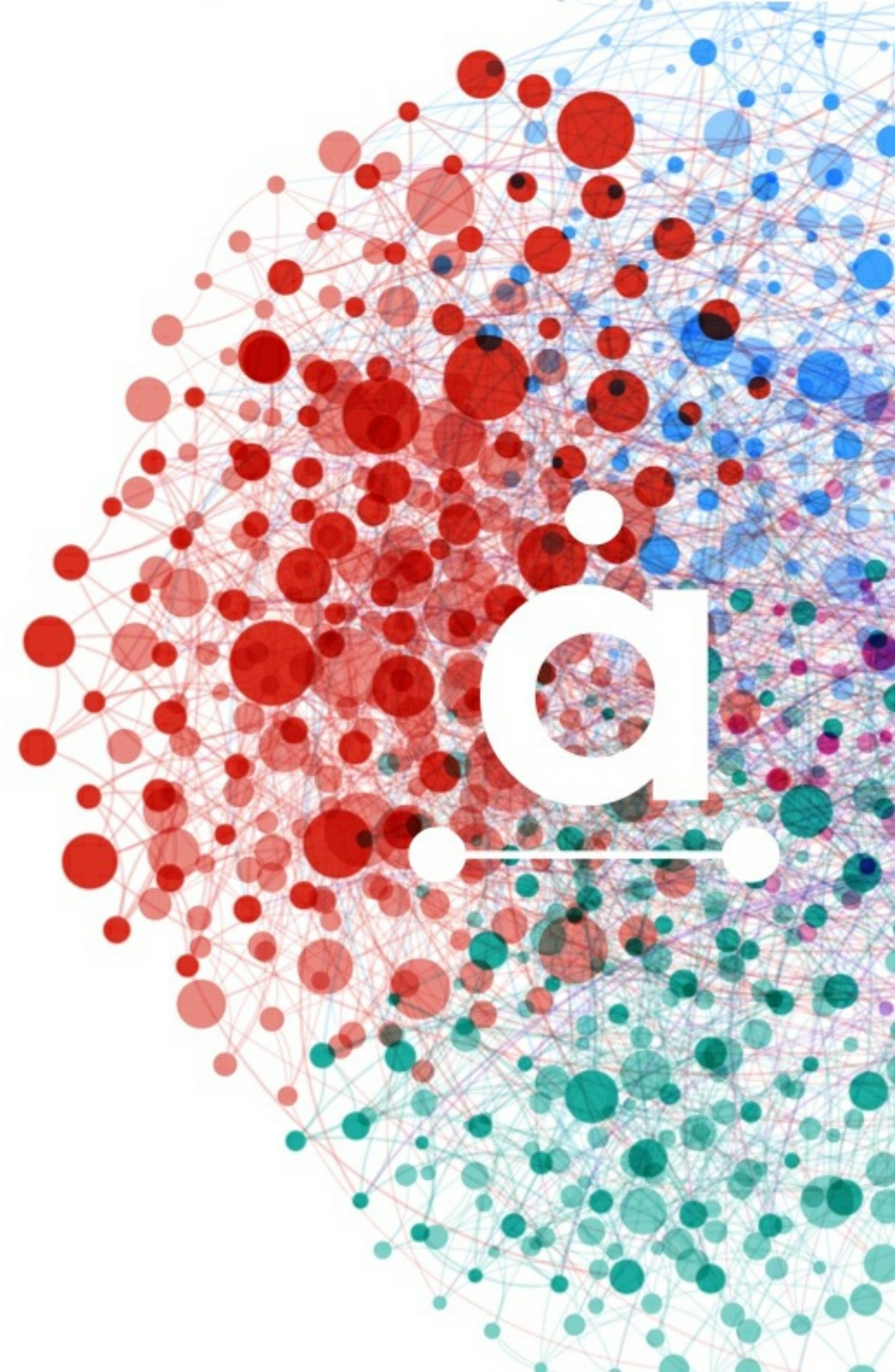


Audience intelligence report

Ye Man Aung

21/03/2019

Reports powered by Audiense





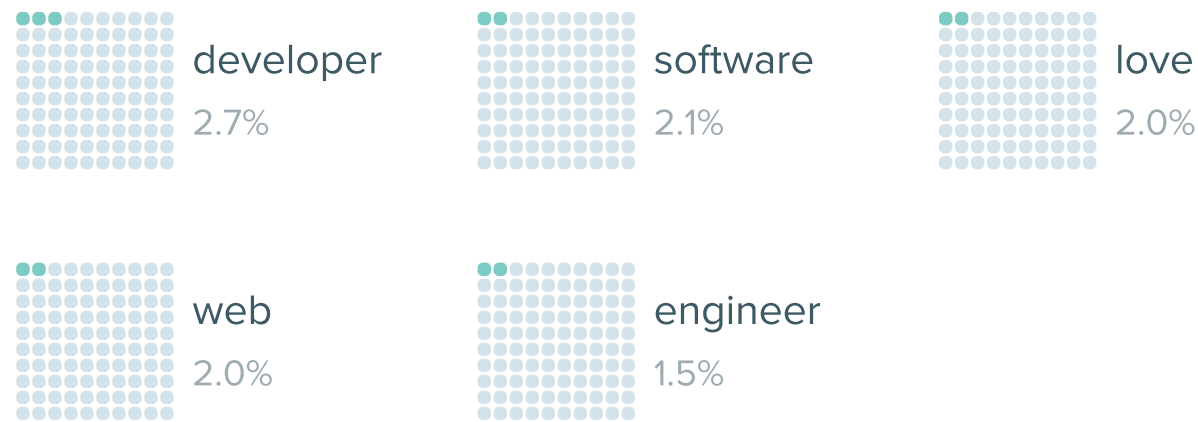
Overview

Most relevant insights for understanding the demographics of this audience

Age	Gender	Country	Interests
18-24	Male	United States of America	Shopping/Classifieds
42.57%	76.33%	15.61%	52.04%

Describe themselves as...

Top keywords used by the audience to describe themselves



Affinity

Most relevant accounts this audience has affinity with



Google Developers
@googledevs
10000%



Google
@Google
6077%



Android
@Android
5477%



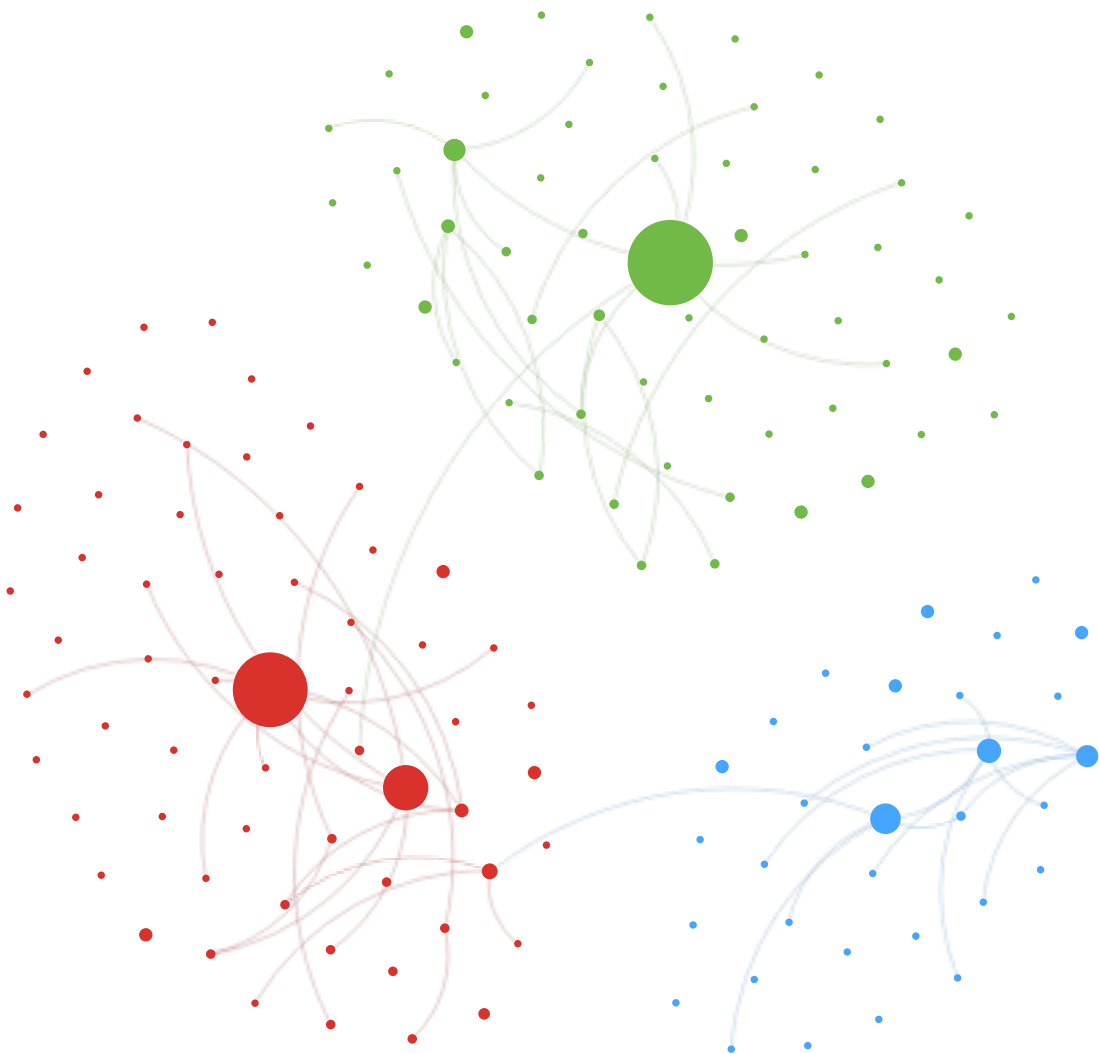
Google Chrome
@googlechrome
4850%



Android Developers
@AndroidDev
4435%

Segments distribution

This graph shows the most relevant segments of this audience



● business, ... ● google, an... ● teacher, t...

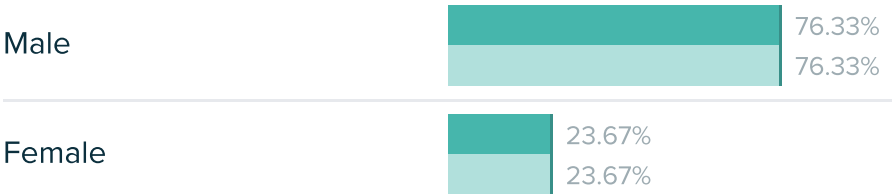


Full audience

● Full audience ● Ye Man Aung

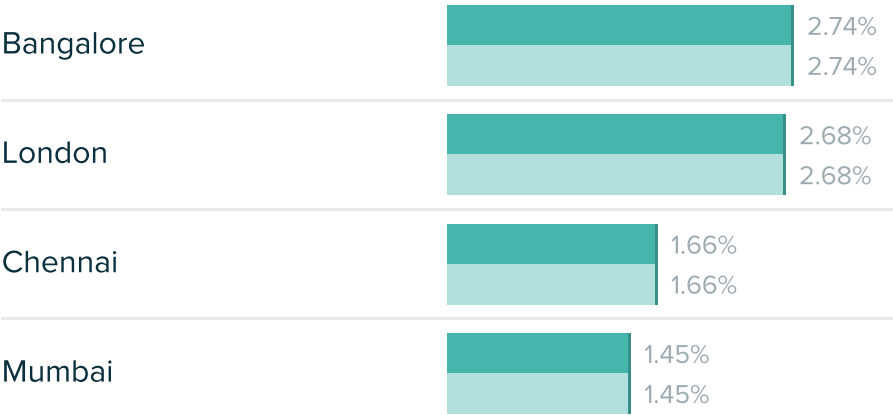
Gender

This graph shows the distribution by gender and its variance wth the baseline



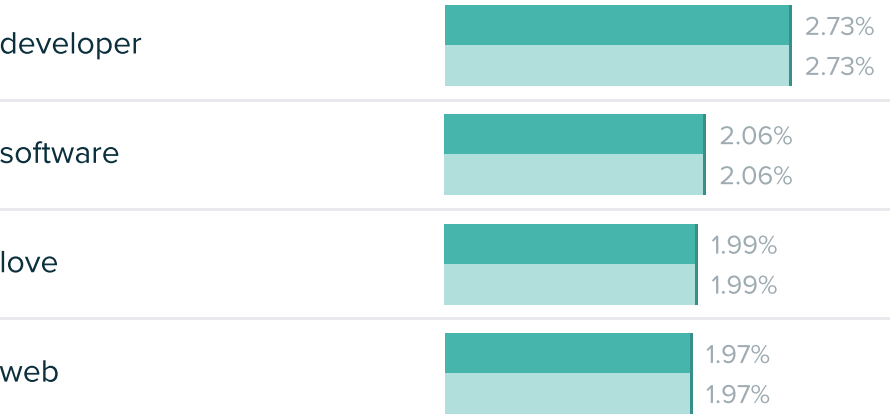
City

This graph shows the distribution by cities and its variance wth the baseline



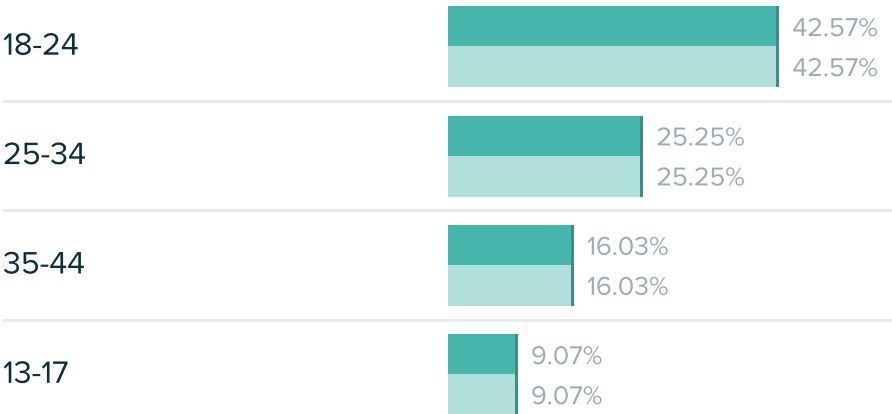
Bio

This graph shows the distribution by most common words used by the audience to describe themselves, and its variance from the baseline



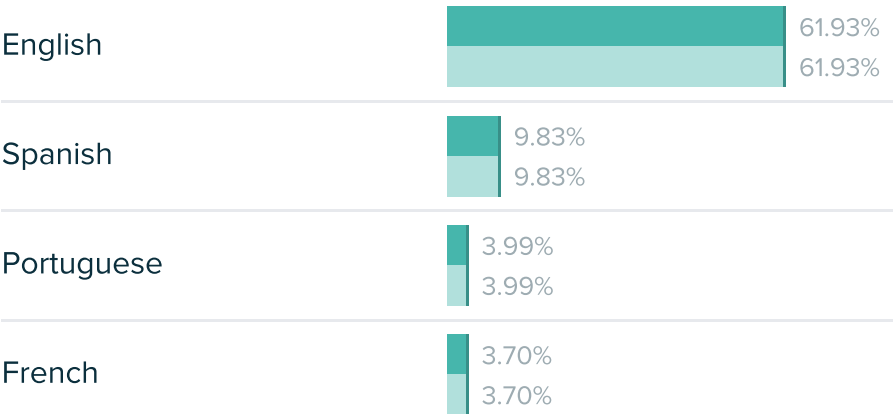
Age

This graph shows the distribution by ages and its variance wth the baseline



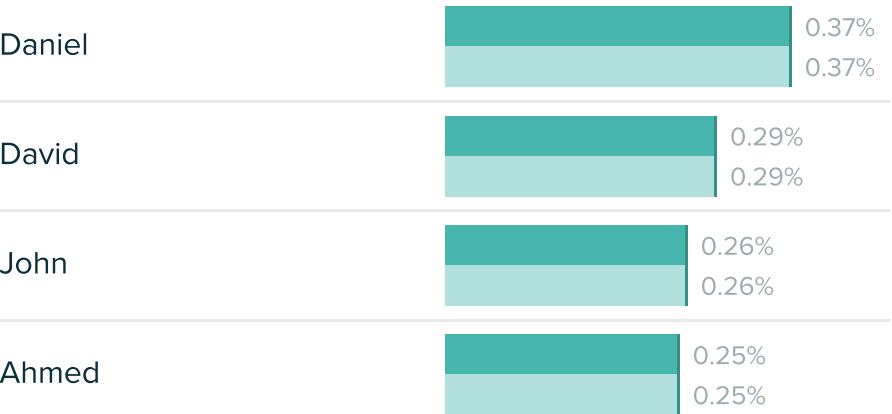
Language

This graph shows the distribution by languages and its variance wth the baseline



Name

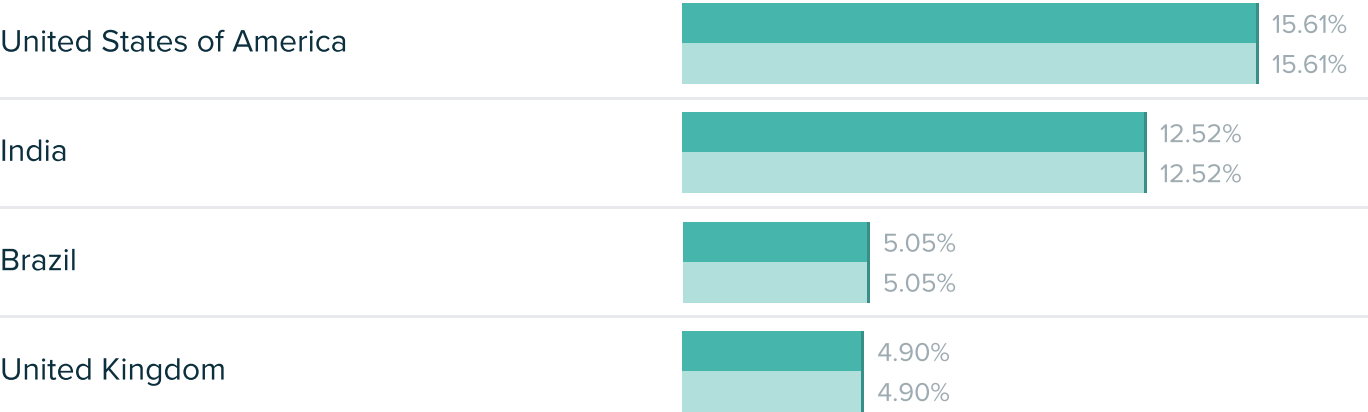
This graph shows the distribution by most common names in the audience and its variance from the baseline



● Full audience ● Ye Man Aung

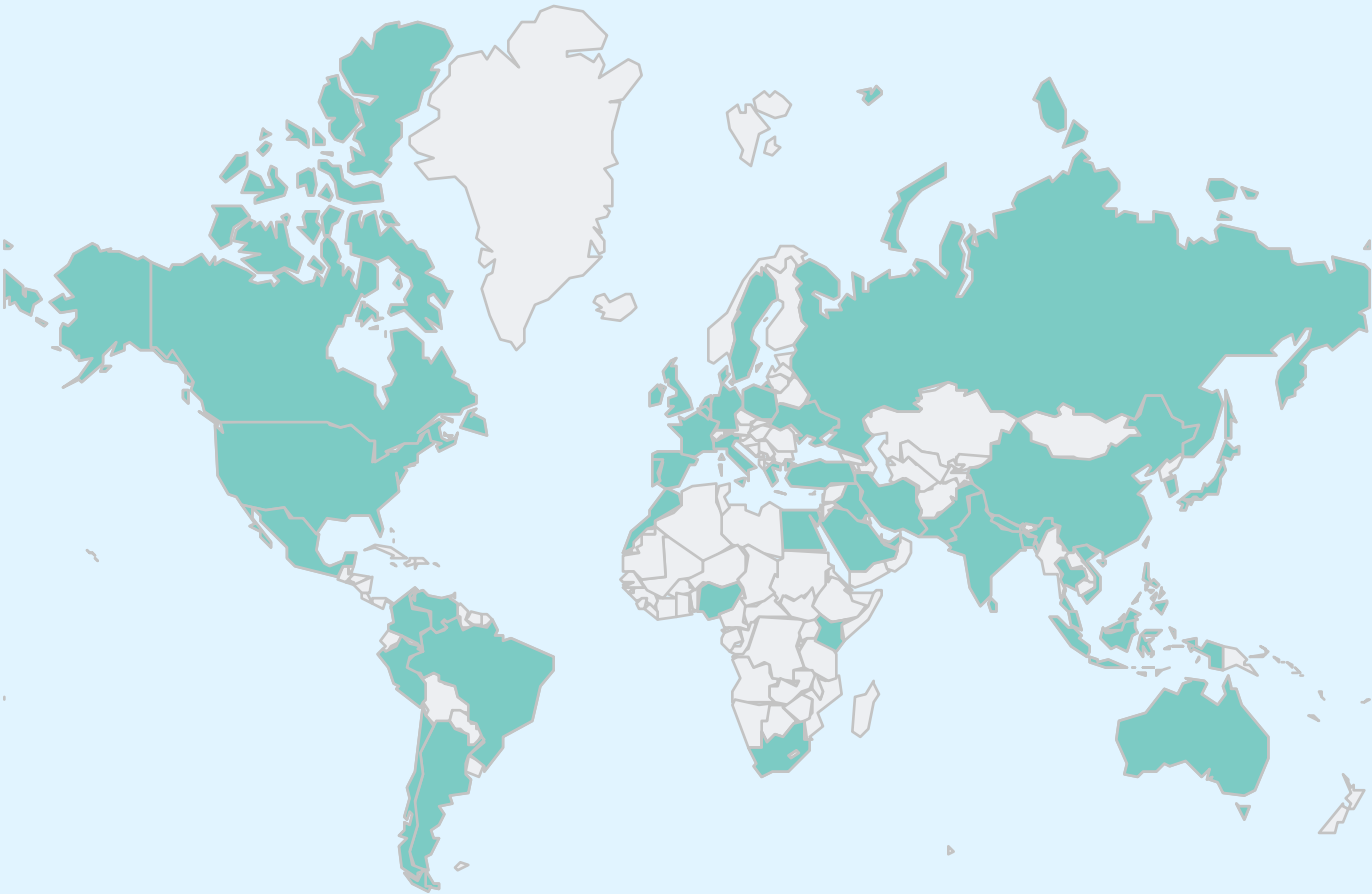
Country

This graph shows the distribution by country and the variance from the baseline



Accounts distribution

This graph shows the distribution by country and the variance from the baseline



● Full audience ● Ye Man Aung

Affinities

This graph shows the brands and people the users within the audience have more affinity with



virushuo
@virushuo
0.25%



@Richi Jennings
@RiCHi
0.25%



Matt Stauffer
@stauffermatt
0.25%



Argonne National Lab
@argonne
0.25%



Boehringer Ingelheim
@Boehringer
0.25%



Ian Lurie
@portentint
0.25%



Futbolred.com
@futbolred
0.25%



Christophe Barbier
@C_Barbier
0.25%



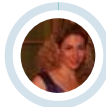
PANTONE
@pantone
0.25%



Golem.de
@golem
0.25%



FT Alphaville
@FTAlphaville
0.25%



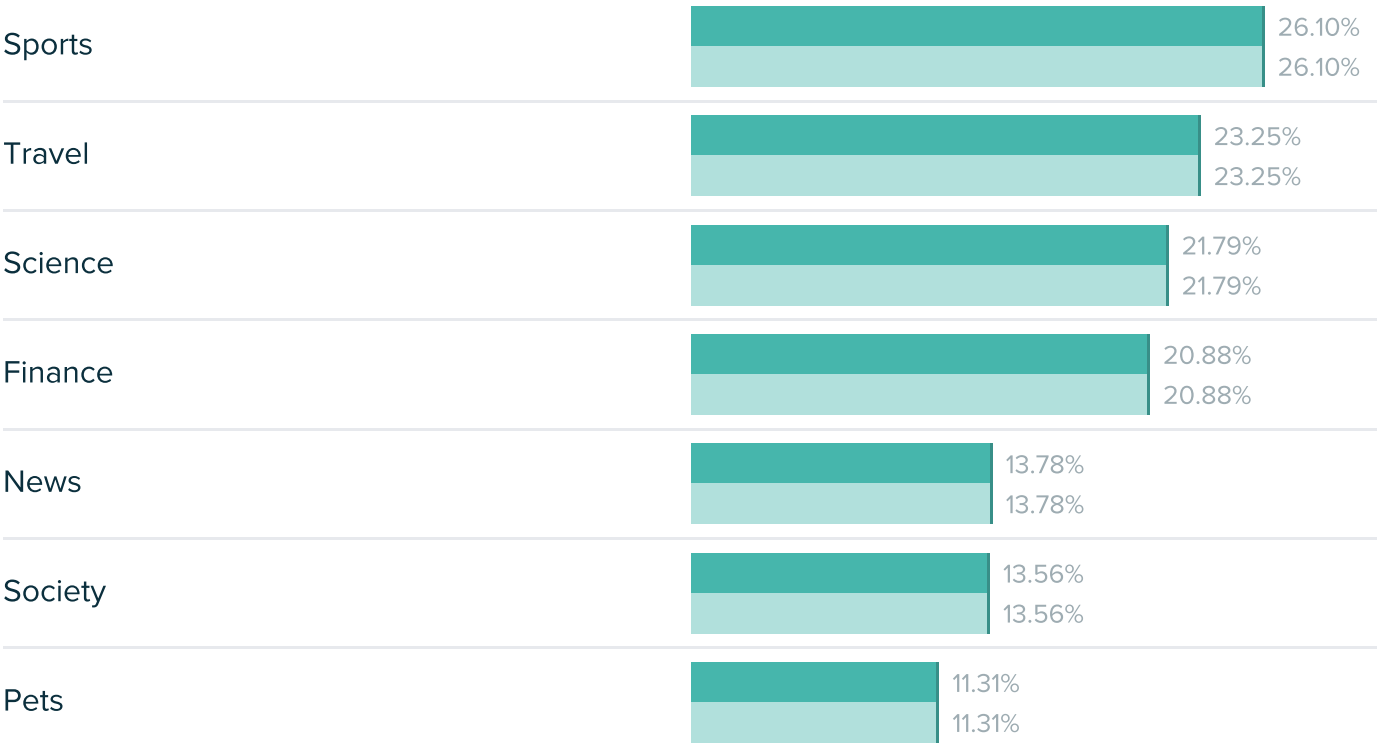
Dr. Jessica Richman,
@jessicarichman
0.25%



POPSUGAR Family
@POPSUGARMoms
0.25%

Interests

This graph shows the interests the users within the audience have



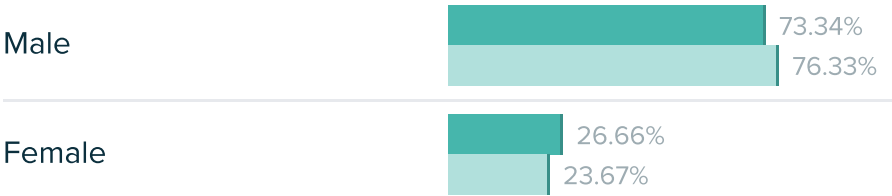


business, services

● business, services ● Ye Man Aung

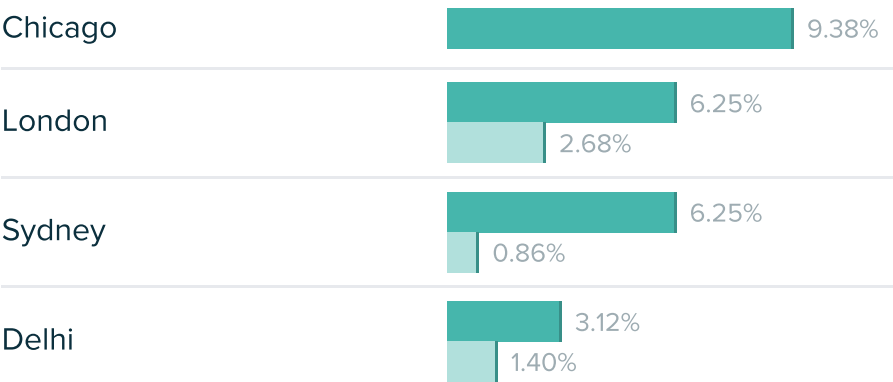
Gender

This graph shows the distribution by gender and its variance wth the baseline



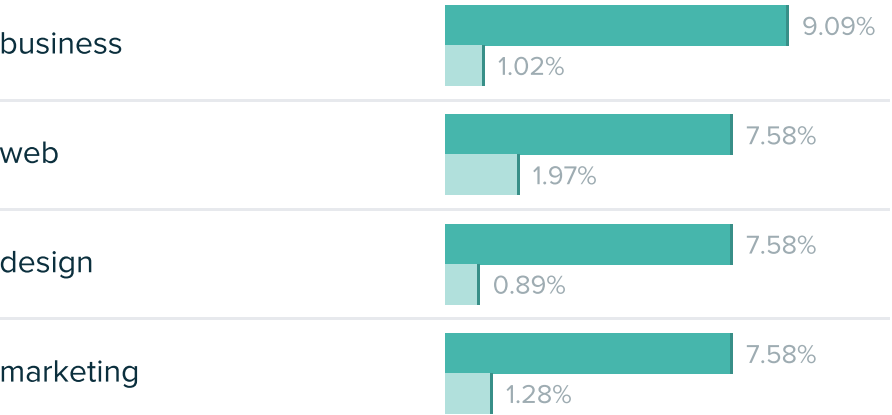
City

This graph shows the distribution by cities and its variance wth the baseline



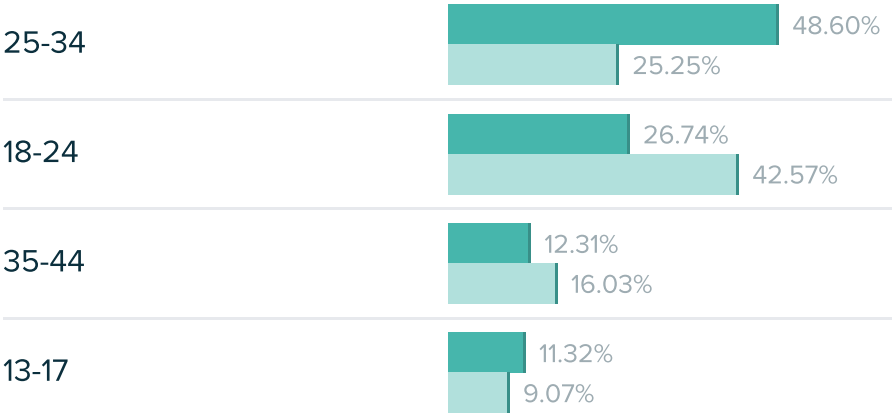
Bio

This graph shows the distribution by most common words used by the audience to describe themselves, and its variance from the baseline



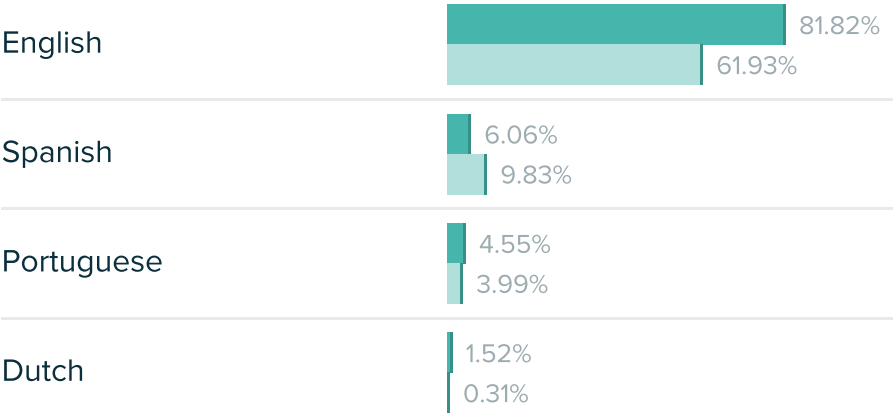
Age

This graph shows the distribution by ages and its variance wth the baseline



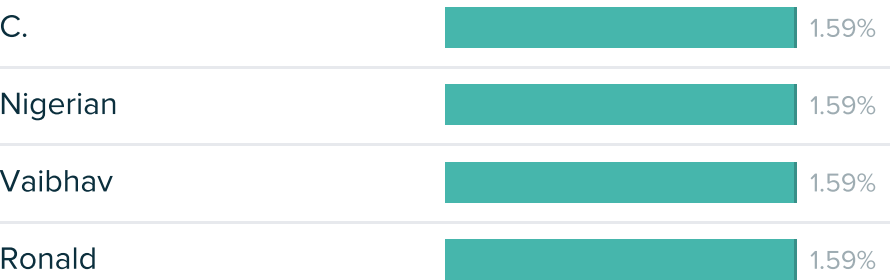
Language

This graph shows the distribution by languages and its variance wth the baseline



Name

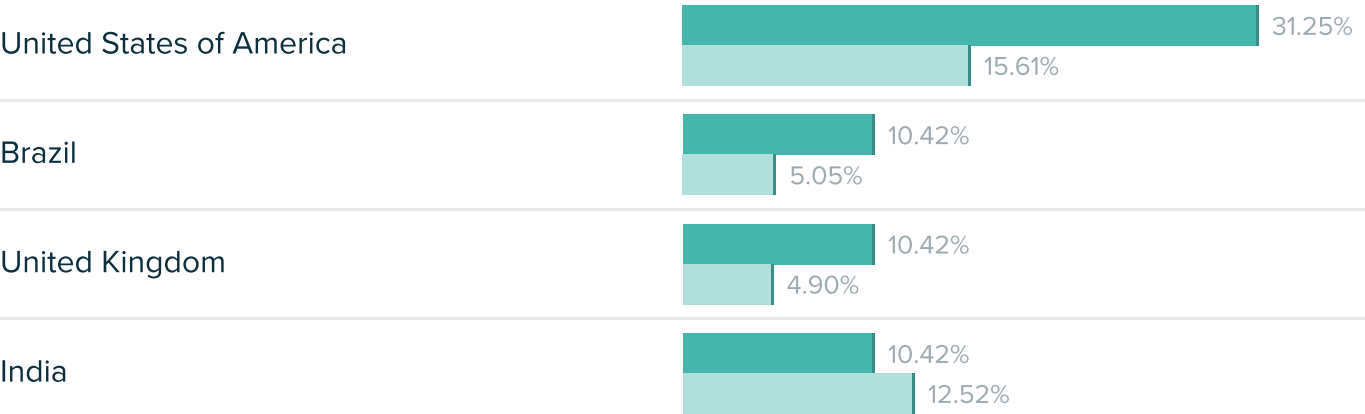
This graph shows the distribution by most common names in the audience and its variance from the baseline



 business, services  Ye Man Aung

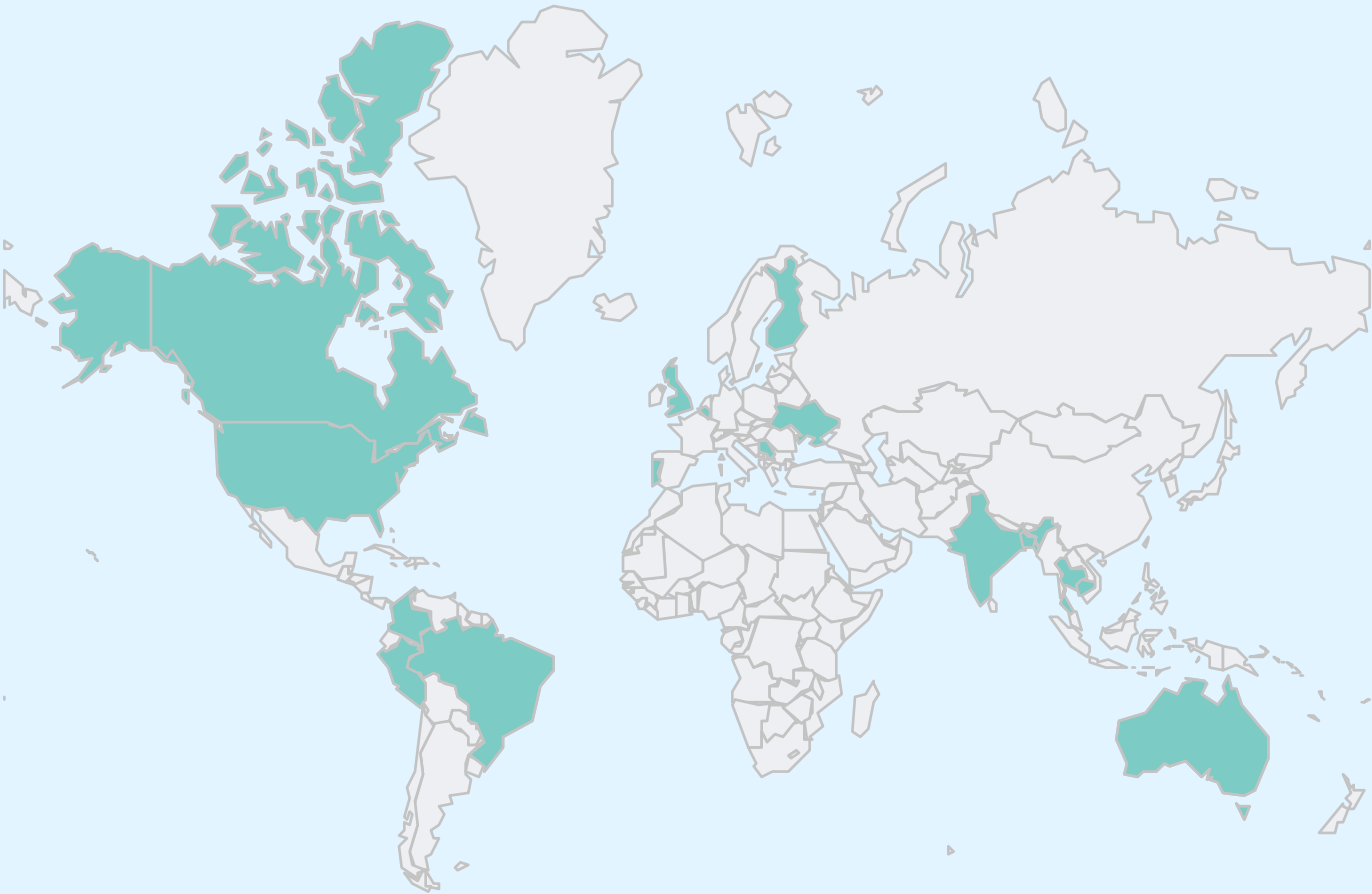
Country

This graph shows the distribution by country and the variance from the baseline



Accounts distribution

This graph shows the distribution by country and the variance from the baseline






business, services Ye Man Aung

Affinities


This graph shows the brands and people the users within the audience have more affinity with




Trend Hunter
@trendhunter
62.12%




Ad Age
@adage
37.88%



CNET
@CNET
43.94%



VentureBeat
@VentureBeat
34.85%



LinkedIn
@LinkedIn
40.91%



TNW
@thenextweb
42.42%




FORTUNE
@FortuneMagazine
37.88%




NYT Business
@nytimesbusiness
30.3%




Adweek
@Adweek
28.79%




Fast Company
@FastCompany
40.91%



HubSpot
@HubSpot
34.85%



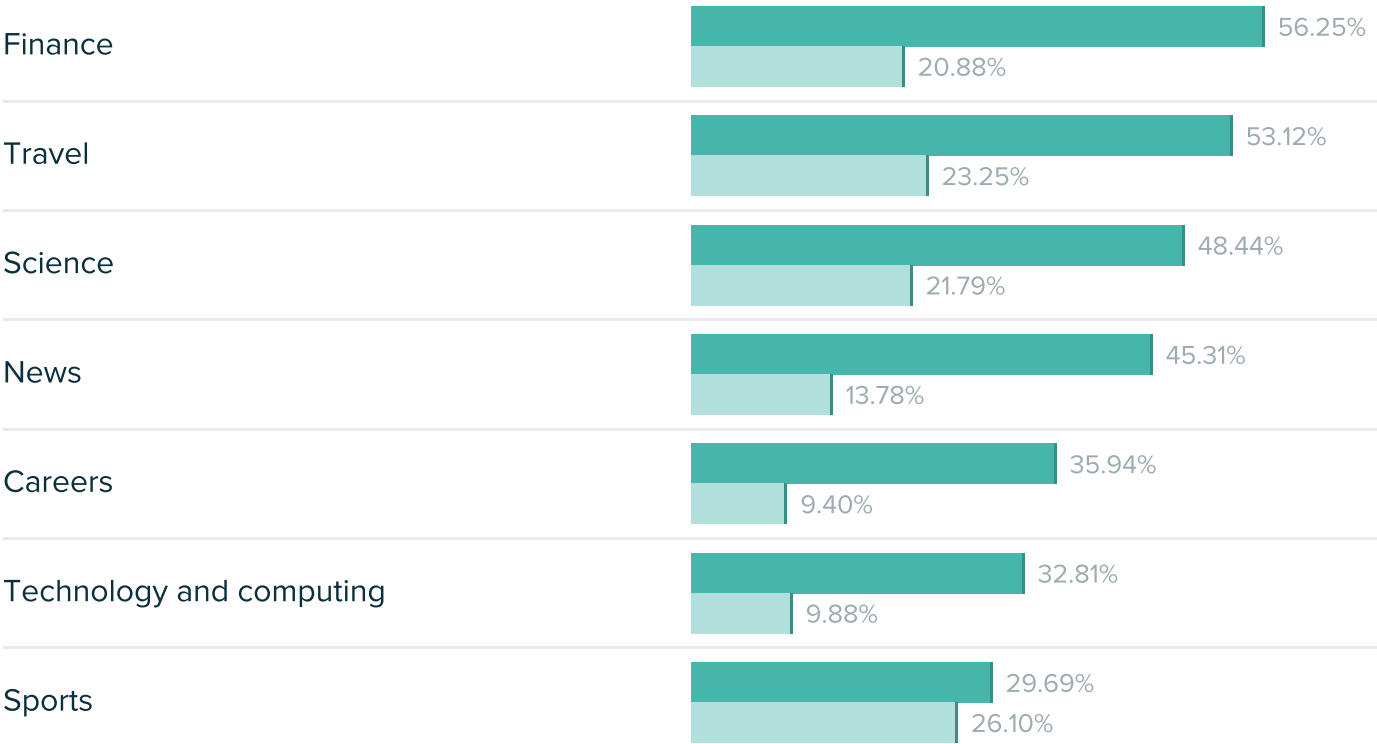
Hootsuite
@hootsuite
48.48%



Business Insider
@businessinsider
37.88%

Interests

This graph shows the interests the users within the audience have



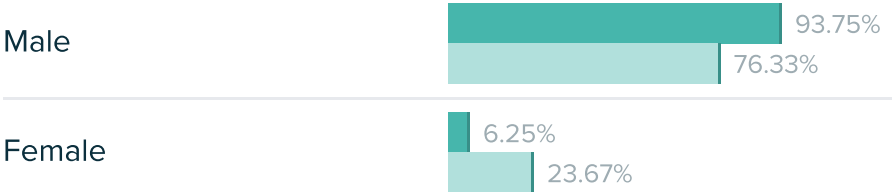


google, android

● google, android ● Ye Man Aung

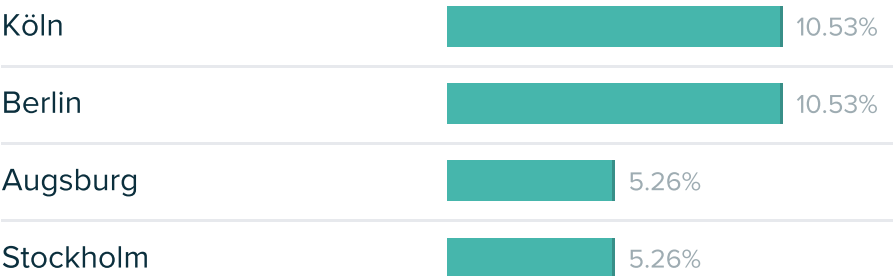
Gender

This graph shows the distribution by gender and its variance wth the baseline



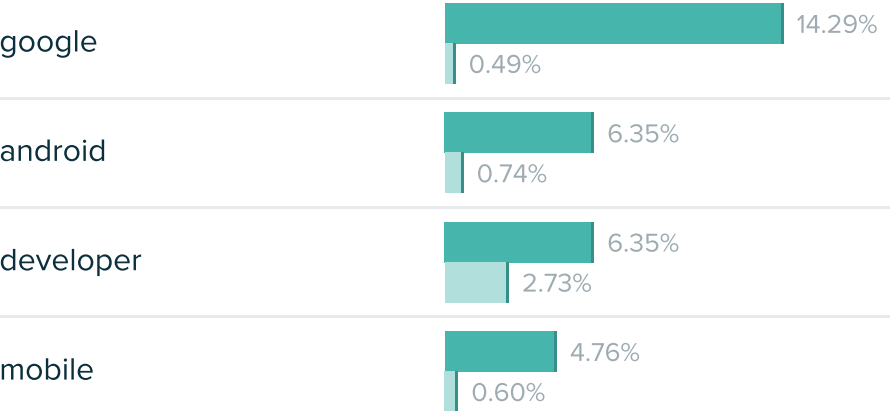
City

This graph shows the distribution by cities and its variance wth the baseline



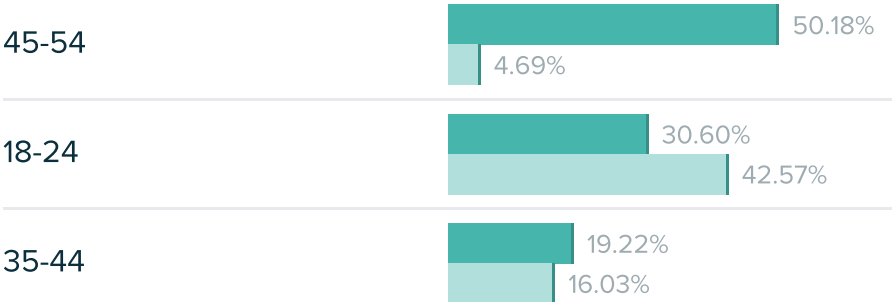
Bio

This graph shows the distribution by most common words used by the audience to describe themselves, and its variance from the baseline



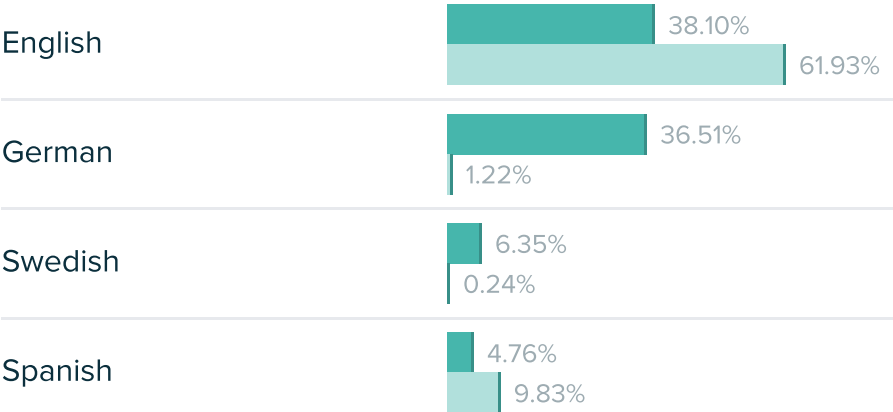
Age

This graph shows the distribution by ages and its variance wth the baseline



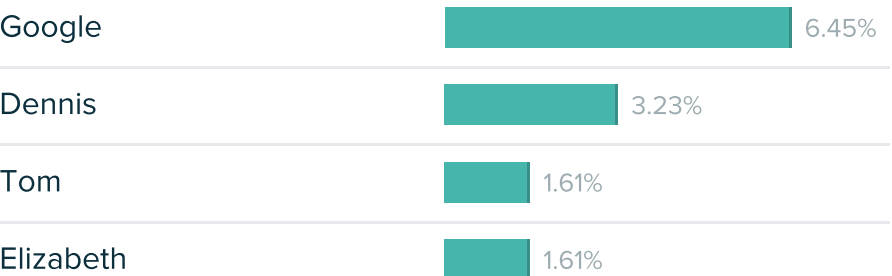
Language

This graph shows the distribution by languages and its variance wth the baseline



Name

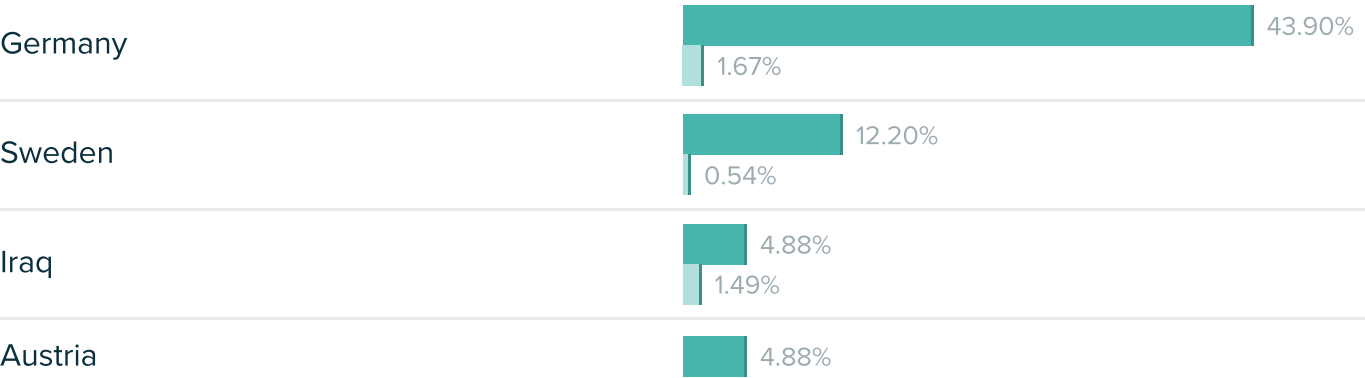
This graph shows the distribution by most common names in the audience and its variance from the baseline



● google, android ● Ye Man Aung

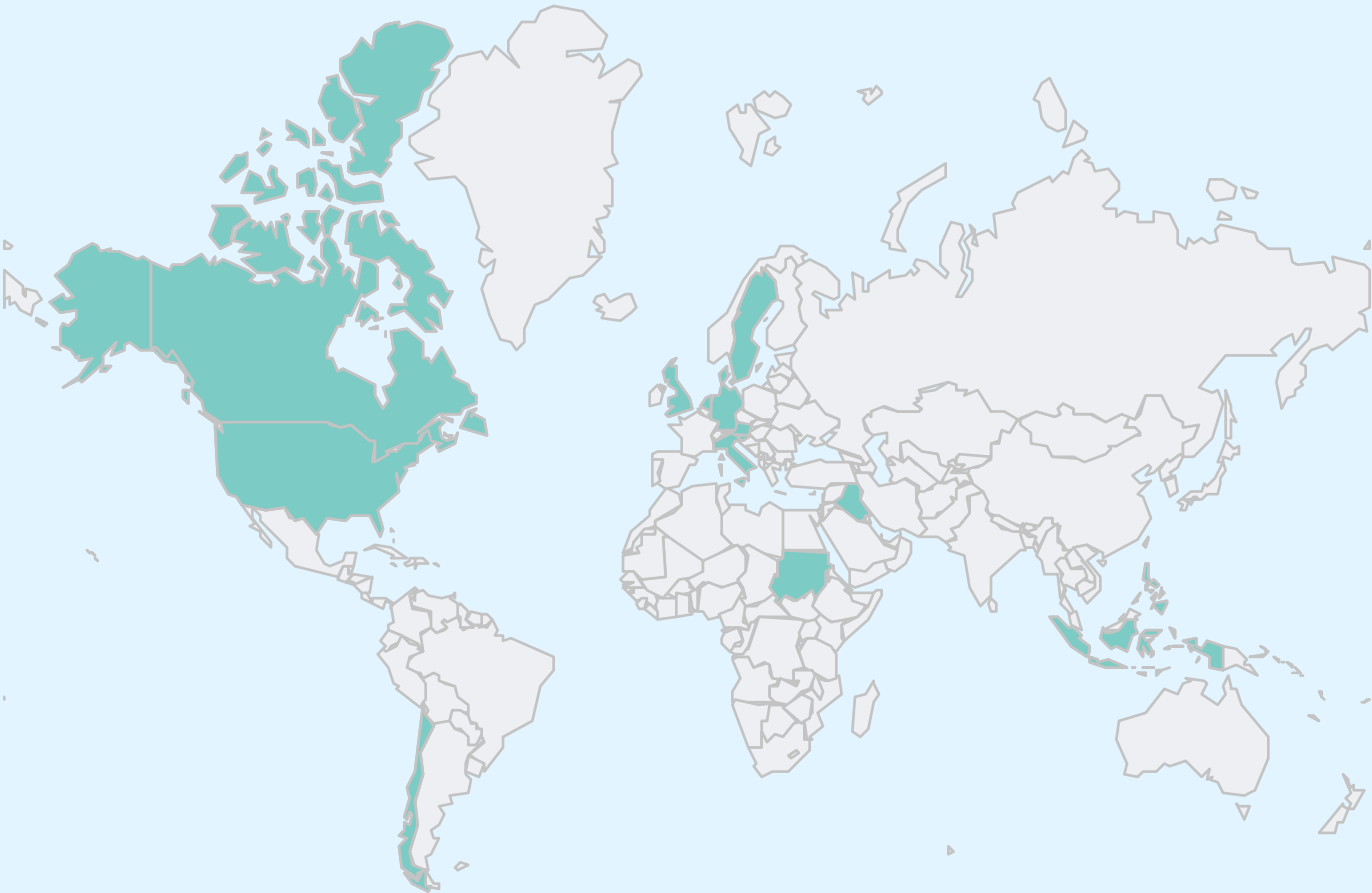
Country

This graph shows the distribution by country and the variance from the baseline



Accounts distribution

This graph shows the distribution by country and the variance from the baseline

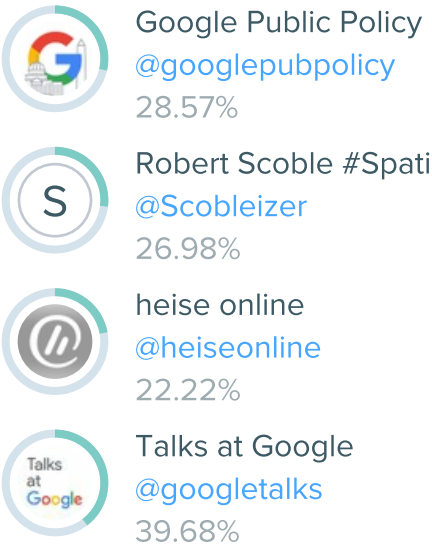




● google, android ● Ye Man Aung

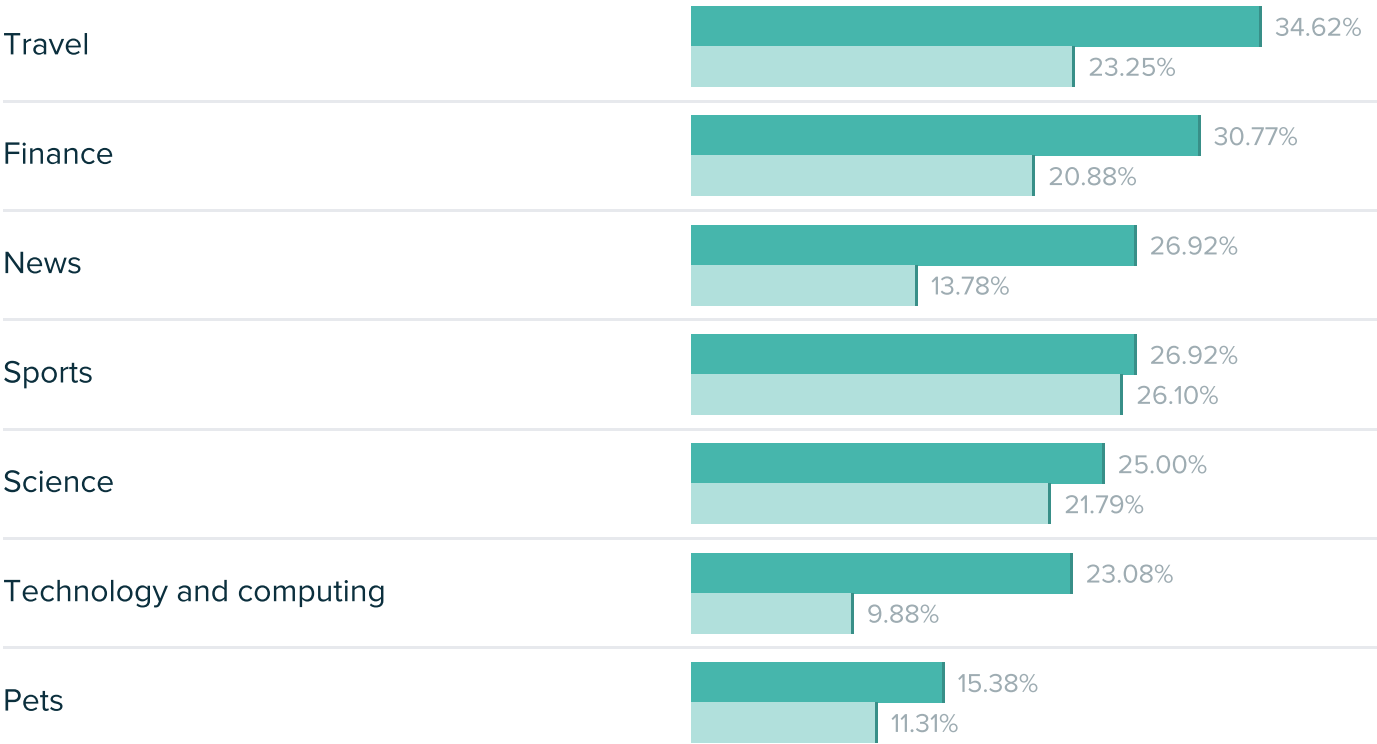
Affinities

This graph shows the brands and people the users within the audience have more affinity with



Interests

This graph shows the interests the users within the audience have



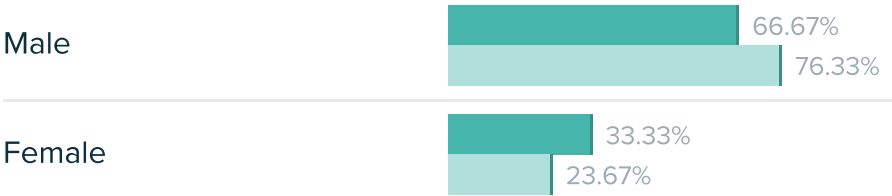


teacher, tech

teacher, techYe Man Aung

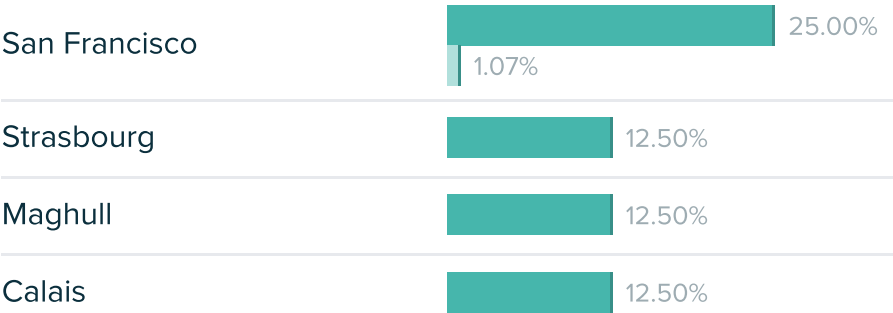
Gender

This graph shows the distribution by gender and its variance wth the baseline



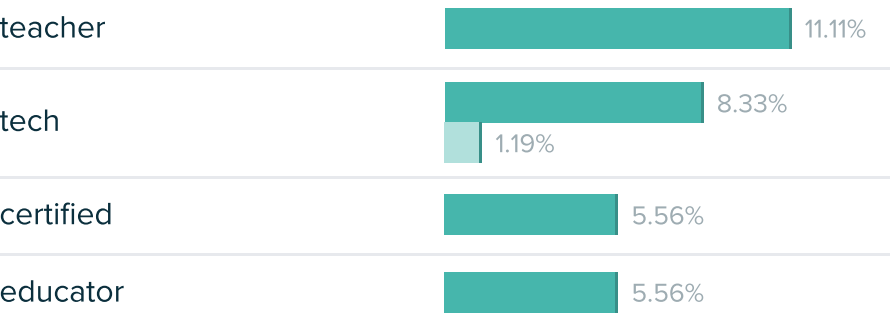
City

This graph shows the distribution by cities and its variance wth the baseline



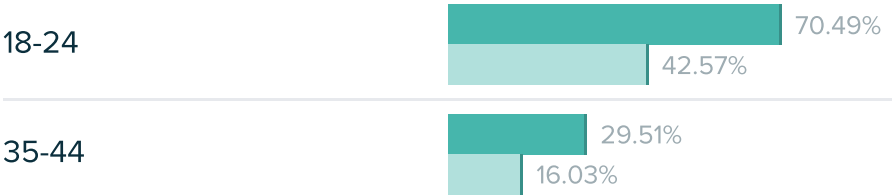
Bio

This graph shows the distribution by most common words used by the audience to describe themselves, and its variance from the baseline



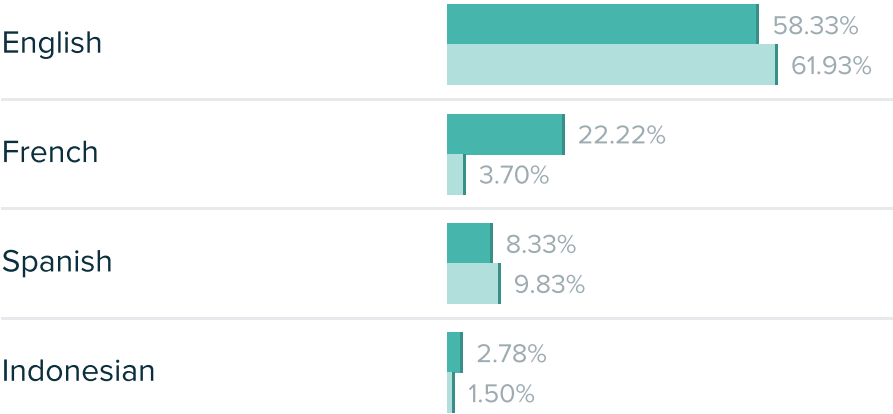
Age

This graph shows the distribution by ages and its variance wth the baseline



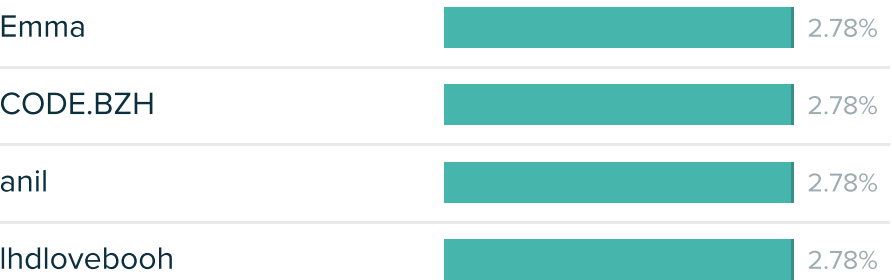
Language

This graph shows the distribution by languages and its variance wth the baseline



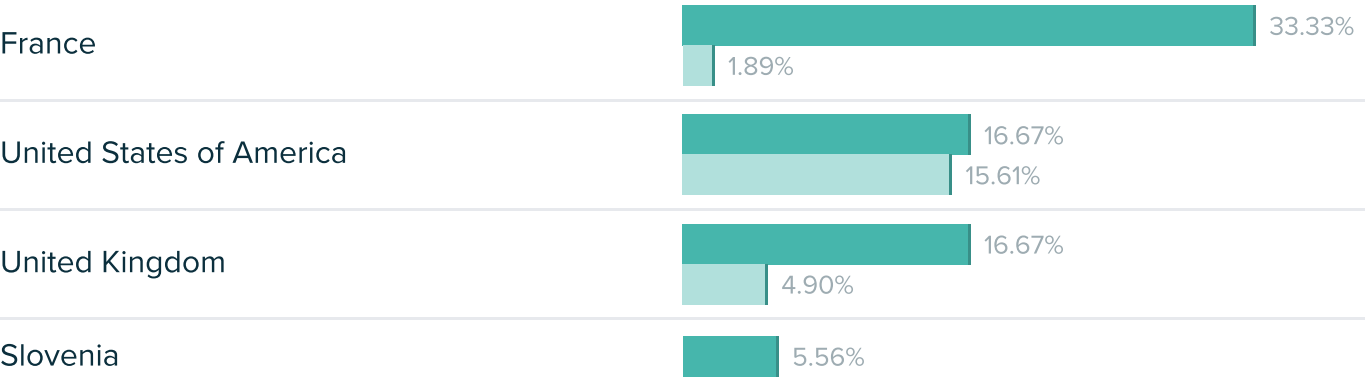
Name

This graph shows the distribution by most common names in the audience and its variance from the baseline

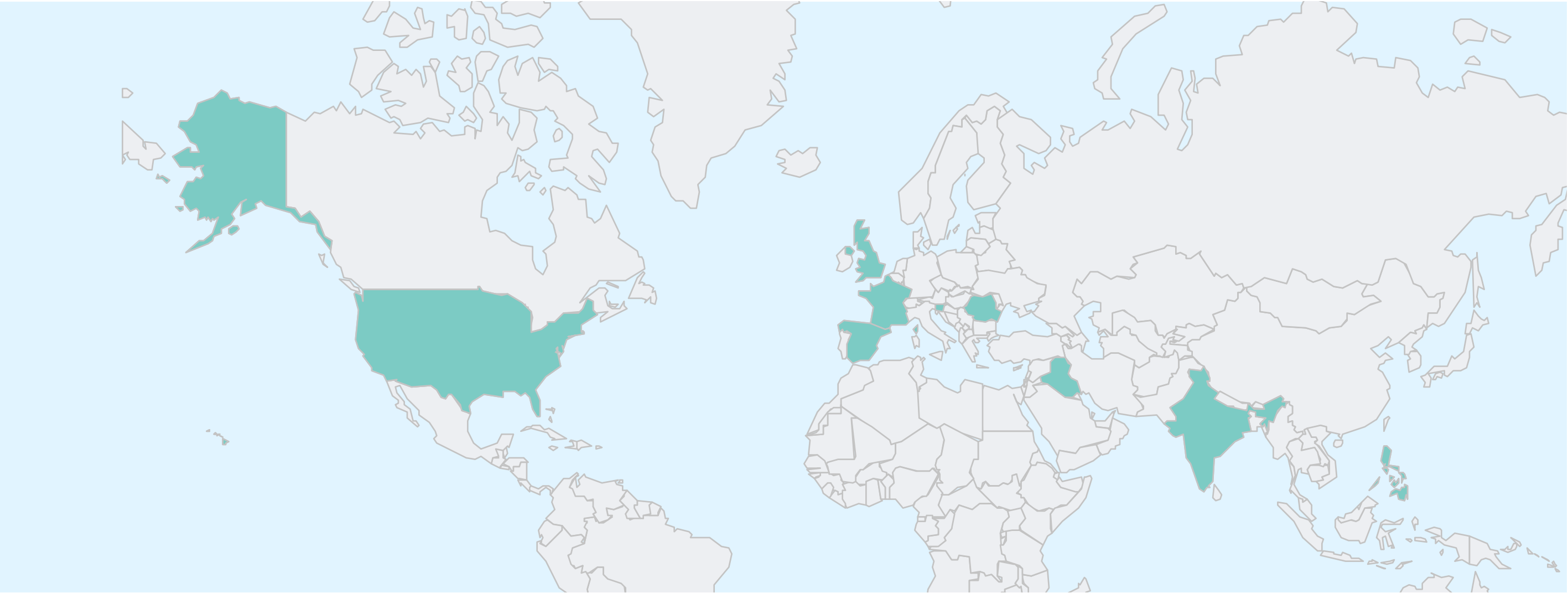


teacher, techYe Man Aung

Country
This graph shows the distribution by country and the variance from the baseline



Accounts distribution
This graph shows the distribution by country and the variance from the baseline





teacher, tech Ye Man Aung

Affinities

This graph shows the brands and people the users within the audience have more affinity with



Numerama
@Numerama
33.33%



Jesse Millette®
@JesseMillette
33.33%



Agence France-Presse
@afpfr
19.44%



Ed Sheeran
@edsheeran
30.56%



Edmodo
@edmodo
16.67%



Quizlet
@quizlet
30.56%



La Quadrature du Net
@laquadrature
16.67%



edutopia
@edutopia
19.44%



EdSurge
@EdSurge
16.67%



Le Monde
@lemondefr
22.22%



ANSSI
@ANSSI_FR
16.67%



FrAndroid ????
@twandroid
16.67%



La French Tech
@LaFrenchTech
16.67%

Interests

This graph shows the interests the users within the audience have

