

Almaas Shaikh

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EXPERIENCE

PERFECT ASSOCIATES (VIA ST) | PRODUCT OWNER

Oct 2022 – Present | Ahmedabad

- Product Owner for a B2B e-commerce platform and ERP in the mobile parts industry.
- Led requirements gathering and solution discovery, aligning with MACH principles and business goals.
- Developed prioritised roadmaps with cross-functional teams and stakeholders.
- Managed API integrations with insurance, logistics, and payment providers, improving transaction processing by 20%.
- Implemented a 3P RPA system in the warehouse, reducing handling costs by 20% and enabling 5K+ daily order picking.
- Led migration from monolith to microservices, improving feature delivery and uptime.
- Created requirement documents, user stories, UML-BPMN diagrams, and managed UAT with stakeholder showcases.
- Directed systems integration testing for seamless releases.
- Facilitated backlog grooming with dev and QA teams, ensuring timely delivery.
- Implemented continuous feedback loops for process improvement.

STEAMROLL TECHNOLOGIES | PRODUCT OWNER / BUSINESS ANALYST

Jul 2018 – Oct 2022 | Ahmedabad

- Delivered 10+ enterprise IT projects, overseeing requirements, roadmaps, and cross-functional coordination.
- Presented scope and deliverables to senior bureaucrats for G2G and G2B projects.
- Drafted RFPs and evaluated vendor proposals for strategic selection.
- Led client engagement across pre- and post-sales, increasing satisfaction by 30%.
- Facilitated Agile ceremonies: sprint planning, reviews, stand-ups, and backlog refinement.
- Recommended process optimizations using BPMN/UML diagrams, boosting enterprise efficiency.
- Transitioned teams to Agile tools (Jira, Confluence) for better project tracking and communication.

EMPOWERING CPO | BUSINESS ANALYST

Jan 2018 – Jun 2018 | Ahmedabad

- Conducted spend analysis, achieving a 12% cost reduction on a \$150K budget.
- Performed competitive research for GTM positioning and pricing.
- Advised global CPG and Aviation clients on procurement strategies.
- Developed category-specific strategies through data and market research, enhancing partner selection.

GUJARAT AGRO INDUSTRIES CORPORATION LTD. |

MANAGEMENT TRAINEE

Jul 2017 – Sep 2017 | Gandhinagar

- Reviewed ERP and mobile app implementation, improving usability.
- Assisted in financial data analysis for insurance products and pricing forecasts.
- Developed credit policy that reduced late payments by 20%.

PEERBITS SOLUTIONS | CONTENT WRITER

May 2016 – Aug 2016 | Ahmedabad

- Improved web traffic by 25% and CTR by 30% via 20+ blog posts.
- Conducted keyword research to enhance SEO.

SUMMARY

A strategic PO & BA with a passion for leading digital transformation in complex environments like E-commerce, ERP, & the Public Sector. Thrives on bridging the gap between business goals and technical execution, fostering collaboration to optimize workflows and deliver user-centric products. A quick learner dedicated to creating tangible business value.

EDUCATION

POST GRADUATION

MBA - DUAL SPECIALISATION

FINANCE & MARKETING

2018 | BKSMB, GU

MA - SOCIOLOGY

expected 2026 | MSO, IGNOU

GRADUATION

BE IN COMPUTER SCIENCE

2016 | AIT, GTU

Dean's List (All Semesters)

KEY SKILLS

PRODUCT & AGILE

Product Roadmapping
Stakeholder Management & Alignment
User Persona & Journey Mapping
Market Research & Competitive Analysis
Agile & Scrum Methodologies
User Story & Epic Creation
Backlog Grooming & Prioritisation

BUSINESS ANALYSIS

Requirements Elicitation & Management
Process Modelling
Gap Analysis & Solution Design
Documentation
User Acceptance Testing (UAT)
ABC Cross-Functional Team Leadership

TOOLS & TECH

Jira • Confluence • Trello • Lucidchart
Figma • GitHub • Productboard Aha
SQL • Power BI • GA • Mixpanel

COMPETITIVE AWARDS

Open Gov Data Hackathon
Smart India Hackathon
National Case Studies (under publication)