

JINGYUE ZHAO

🏠 Essex, England, UK

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PERSONAL SUMMARY

- A front-end web developer with a passion for creative problem-solving and continuous innovation, building dynamic user-friendly UIs to create excellent user experiences
- A highly motivated, proactive, and enthusiastic self-starter with a burning desire to succeed within an exciting and fast-growing company
- An experienced manager and communicator who forms strong working relationships at all levels of the business, and takes a pragmatic approach to tackle business challenges

KEY PROJECTS & PROFESSIONAL EXPERIENCE

- A random password generator based on the selected criteria by a user
- A timed, multiple-choice coding quiz that can keep track of high scores and quiz-takers' initials
- A daily planner app that allows a user to save events for each hour of the day
- A weather dashboard that displays the weather outlook for multiple cities
- A command-line application that generates professional README file from a user's input
- A team profile generator that creates HTML files using input from a command-line interface
- HTML, CSS, JavaScript, Git, working with client-side storage, web APIs, third-party APIs (jQuery and Moment), server APIs, ES6 & Node.js, test-driven development, object-oriented programming, modern development with React

EMPLOYMENT HISTORY

Senior Market Access Strategist, PHMR (part of Inizio)

Mar 2022 – Sept 2022

I provide strategic leadership for the Market Access Strategy team, and support clients to develop successful global market access, pricing, and reimbursement strategies.

Consultant, Market Access Transformation

Nov 2020 – Feb 2022

Responsible for organising, managing, and delivering market research projects via the 'Rapid Payer Response' platform, including primary and secondary research, data analysis, insights interpretation, and meeting presentations.

Independent Market Access Consultant

Dec 2019 – Oct 2020

I participated in a wide range of projects on pricing, reimbursement, and market access strategies across global markets, conducted research and data analysis for evidence generation and strategic recommendations to clients.

Senior Business Analyst, Evidera | PPD

Oct 2013 – Nov 2019

I focused on market research and value communications, developing and implementing market access and value communication strategies in various disease areas.

Postdoctoral Research Associate, Imperial College London

Jan 2012 – Sept 2013

I participated in clinical research at the interface of biotechnology and nanotechnology, designed new models to investigate the respiratory effects of nanomaterials, and developed new research ideas and methodologies.

Research Assistant, King's College London

Oct 2007 – Dec 2011

I designed novel experiments to determine the role of immune cells in chronic renal transplant rejection and participated in clinical trials. I also established a significant link between asthma and the novel Th17 responses.

Research Assistant, CAS-MPG Partner Institute for Computational Biology

Aug 2006 – Aug 2007

I was involved in various research projects and laboratory management to set up and maintain research databases. I coordinated workshops and seminars, arranged lab tours and interviews for international exchange students.

EDUCATION

PhD in Immunology

Oct 2007 – Mar 2011

Medical Research Council - Asthma UK Centre in Allergic Mechanisms of Asthma, King's College London

MPhil in Molecular Biology and Biochemistry

Sept 2002 – Jul 2006

Shanghai Institute of Biochemistry and Cell Biology, Chinese Academy of Sciences

BSc (Hons, 1st class) in Biotechnology

Sept 1998 – Jul 2002

Shandong University, China

SKILLS

IT Skills:

- Front-end web development: HTML, CSS, JavaScript, Bootstrap, jQuery, server APIs, ES6, NodeJS, React
- Software packages: Microsoft Office (Word, Excel, PowerPoint, Outlook, etc.), databases, adobe, and statistics programme, customer relationship management software
- Programming and computational modelling, SGI visual workstation, molecular graphics

Industry Specialties:

- Comprehensive knowledge of the pharmaceutical and healthcare industries
- Profound understanding of drug discovery, clinical trials, and product development process
- Broad knowledge in various disease areas, with a specific interest in advanced therapy medicinal products
- Payer research, health technology assessment, market access strategy, pricing & reimbursement

TRAINING COURSES

Numerous training courses over the years including thought leadership, account management, business development, project management, time management, data analysis, commercial awareness, mergers and acquisitions (M&A) strategy, decision making, team building and development, coaching skills, effective communications and presentations

- Front-end web development bootcamp (Nov 2022 – Mar 2023)
- The British Healthcare Business Intelligence Association (BHBIA) Legal and Ethical Guidelines Training for Market Researchers and Adverse Event Reporting in Market Research (Nov 2021)
- Quantic School of Business & Technology (Smartly MBA) Business Foundations course: modules cover Finance, Accounting, Microeconomics, Marketing, Statistics and Strategy (Dec 2019)
- Pharma commercial practices policies and marketing code training (Aug 2017)
- International Health Technology Assessment and Reimbursement, University of Sheffield (Dec 2013)

INTERESTS

- Public health, mental wellbeing, personal development, and self-improvement
- Swimming, Yoga, Tai Chi, meditation
- Child growth and development, behaviour change strategies
- Personal finance, financial education