

December 4, 2025

World Economic Forum
Centre for Climate and Nature
First Movers Coalition
Geneva, Switzerland

Re: Lead, Government Engagement, Climate Action, First Movers Coalition (R3800)

Dear Hiring Manager,

I am writing to express my strong interest in the Lead, Government Engagement, Climate Action position for the First Movers Coalition. As the founder of the China Marine Funders Alliance, which became a strategic network partner to the World Economic Forum's Friends of Ocean Action, I bring direct experience collaborating with WEF on multistakeholder initiatives, combined with proven expertise in managing government partnerships across Asia-Pacific contexts. Currently based in Switzerland and available for immediate start, I am well-positioned to ensure continuity of FMC's government engagement during this maternity cover period.

My experience founding and leading the China Marine Funders Alliance directly parallels the core requirements of this role. I built a network of 30+ Chinese and international foundations and government partners, tripling annual investments over three years through tailored value propositions and strategic relationship management. This work required exactly what FMC needs: maintaining regular coordination with diverse institutional partners, designing major convenings (including the China Ocean NGO Forum with 300% stakeholder growth), and navigating complex government dynamics at both political and technical levels. Our strategic partnership with WEF's Friends of Ocean Action, involving shared convenings and collaborative network building, provided me with direct exposure to the Forum's approach to multistakeholder coordination and international partnership development.

My government engagement experience spans multiple contexts relevant to FMC's portfolio. At the Institute for Global Environmental Strategies, I conducted policy research supporting the Japanese government's tri-ministerial agenda on transboundary air pollution between China, Japan, and Korea, directly contributing to regional climate cooperation. I prepared analytical briefings for government officials and presented findings at international expert workshops attended by ministries from all three countries. This experience navigating Northeast Asian government relations will be directly valuable for FMC's planned events in Korea, Japan, and China. Combined with my native Chinese fluency and professional-level Japanese, I can effectively engage government counterparts across these critical markets.

My collaborative event ethnography work provides deep insight into the mechanics of successful international convenings. Leading analysis at the UN Ocean Conference 2022, I studied how diverse stakeholders coordinate messaging, build coalitions, and navigate competing priorities in high-stakes multilateral settings. This research examined how governments, corporations, NGOs, and international organizations align their activities and deliver joint outputs, providing me with a sophisticated understanding of the orchestration required for events like FMC Day, Annual Meeting sessions, and in-country workshops. I understand not just event logistics, but the strategic architecture needed to ensure meaningful government participation and tangible outcomes.

My foundation in industrial decarbonization and climate-mitigation policy has grown in clear, practical stages. At the Graduate Institute Geneva I achieved top performance in Politics and

Economics of International Energy and led a government simulation on energy transition as President of Mozambique, negotiating carbon budgets, technology transfer, and just-transition measures under strict climate constraints. I then put this into practice at Oak Foundation (2014-2017), where I supported both the Climate Change Programme and the Marine Programme in designing mitigation strategies for grantees in China and India, with particular attention to industrial emissions, shipping decarbonization, and circular-economy approaches to marine plastics. In that period I repeatedly visited China's National Development and Reform Commission and provincial energy bureaus to discuss low-carbon development planning. More recently I have been advising Chinese NGO platforms on ocean-climate mitigation proposals that integrate blue-carbon credits and shipping-emission reductions into national and provincial policy pipelines. Together with my long-term ethnographic study of narrative building and coalition orchestration at UN Climate COPs, the UN Ocean Conference, and BBNJ negotiations, this progression gives me both the technical grounding and the political-process insight required to help FMC member governments translate their pledges into concrete, sector-specific purchasing commitments.

Throughout my career, I have demonstrated the ability to quickly master new sectors while maintaining operational excellence. I moved from air pollution policy to ocean conservation to food systems, each time building effective partnerships and delivering results. For this maternity cover role, you need someone who can immediately manage 14+ government relationships, coordinate complex international events, prepare high-quality analytical inputs, and maintain alignment across multiple workstreams. My track record shows I can do exactly this while rapidly building knowledge of FMC's specific sectoral focus areas.

The timing and location alignment could not be stronger. Based in Switzerland with immediate availability, I can begin engaging with FMC government partners and contributing to AM26 preparations without delay. My experience working across Western and Asian contexts, combined with multilingual capabilities and deep understanding of WEF's institutional approach, positions me to maintain momentum on FMC's government engagement while bringing fresh energy to partnership development and event delivery.

I would welcome the opportunity to discuss how my experience building multistakeholder initiatives, managing government partnerships, and orchestrating international convenings can support the First Movers Coalition's mission during this critical period. Thank you for considering my application.

Sincerely,

Xinyan Lin, Ph.D.