Week 1: Recommend a Policy Strategy

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# Recommend a Policy Strategy

NCU-Financial (NCU-F) specializes in Banking-as-a-Service and payment processing services. Over the last decade, the organization has seen aggressive expansion through acquisitions. While this strategy enables the business to reach new markets and deliver customer value quickly, it also led to a fragmented technology platform. For instance, customers must maintain multiple distinct profiles and cannot easily navigate between the various products. Additionally, NCU-F is inefficiently utilizing its resources as many business units are recreating similar solutions to the same problems. The senior leadership team wants to improve upon these issues through IT Governance.