





# DR. ABHIK ROY

## EDUCATION


- Western Michigan University  
Ph.D. in Program Evaluation  Kalamazoo, MI  
*Dissertation.* Building an Evaluation Model of Academic Advising's Impact on Progression, Persistence, and Retention Within University Settings
- Michigan Technological University  
M.S. in Mathematics  Houghton, MI  
*Thesis.* Quotient Rings of the Eisenstein Integers
- West Virginia Wesleyan College  
B.S. in Mathematics  Buckhannon, WV  
*Terminal Study.* 4-Cell Embedding on a  $n$ -genus Torus

## PROFESSIONAL EXPERIENCE





2023  
|  
2016

- Assistant Professor  
West Virginia University  Morgantown, WV
  - Authored and submitted 15 peer-reviewed publications, contributing to various fields including program evaluation.
  - Conducted over 20 rigorous evaluations leading to increases in program effectiveness.
  - Designed and deployed interactive surveys using HTML, CSS, and JavaScript on the Qualtrics platform, reaching up to 4,000 respondents.
  - Extracted and cleaned data from multiple remote sources; developed and published 20+ interactive visualizations for public reporting and client dissemination using Rmarkdown and Shiny.
  - Mentored 4 Masters and Doctoral students, guiding them to successful completion of their academic research projects.
  - Taught courses in evaluation, measurement, research methods, and survey design, with a focus on data science techniques, to over 500 students.

2016  
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2014

- Data Analyst  
University of Kansas  Lawrence, KS
  - concise - Conducted comprehensive studies using qualitative, quantitative, and mixed-methods approaches, and presented findings to senior management, influencing policy changes. - Crafted tailored evaluations that met the needs of diverse stakeholders, resulting in actionable insights for multiple non-academic departments. - Designed and administered surveys to over 300 university students and staff, achieving response rates ranging from 47% - 91%. - Engineered web applications using R and Tableau, streamlining data extraction and visualization processes. - Spearheaded research initiatives that increased student retention rates by 3% - 5% through predictive statistical modeling.

## CONTACT INFORMATION

@ [abhikroy@protonmail.com](mailto:abhikroy@protonmail.com)  
 [github.com/drabhikroy](https://github.com/drabhikroy)  
 [iam.adasocialscientist.com](mailto:iam.adasocialscientist.com)  
 +1 304-554-9436  
 0000-0002-7085-8964

## EXPERTISE

**Data visualization**

**Markup using  $LATEX$**

**Program evaluations from planning to reporting**

**Quantitative, qualitative, and mixed method studies**

 **programming**

**Social network analysis**

**Survey design, administration, and research**

**Statistical modeling and analysis**

**Text analytics**

**Web application development and static/dynamic reporting using**



**WWW** 



## SELECT PUBLICATIONS

- 2023 ● Is it accessible? Preservice teachers' access to computational thinking.  
*Contemporary Issues in Technology and Teacher Education*  
Kale U., Kookan, A., Yuan, J., & **Roy, A.** (accepted)
- 2023 ● Program Evaluation Standards for Utility Facilitate Stakeholder Internalization of Evaluative Thinking in the West Virginia Clinical Translational Science Institute  
*Journal of Multidisciplinary Evaluation*  
Curtis, R., **Roy, A.**, Lewis, N., Dooty, E. N., & Mikalik, T. [https://journals.sfu.ca/jmde/index.php/jmde\\_1/article/view/831](https://journals.sfu.ca/jmde/index.php/jmde_1/article/view/831)
- 2022 ● Thinking Processes in Code.org: A Relational Analysis Approach to Computational Thinking Computer Science Education  
*Computer Science Education*  
Kale, U., Yuan, J., & **Roy, A.** <https://doi.org/10.1080/08993408.2022.2145549>
- 2021 ● There's So Much to Do and Not Enough Time to Do It! A Case for Sentiment Analysis to Derive Meaning From Open Text Using Student Reflections of Engineering Activities.  
*American Journal of Evaluation*, 42 (4), 559–576.  
**Roy, A.**, & Rambo-Hernandez, K.E. <https://doi.org/10.1177/1098214020962576>
- 2020 ● To design or to integrate? Instructional design versus technology integration in developing learning interventions.  
*Education Tech Research Dev* 68, 2473–2504.  
Kale, U., **Roy, A.** & Yuan, J. <https://doi.org/10.1007/s11423-020-09771-8>
- 2020 ● Using Interactive Theater to Promote Inclusive Behaviors in Teams for First-year Engineering Students: A Sustainable Approach.  
*Development of A Holistic Cross-Disciplinary Project Course Experience as a Research Platform for the Professional Formation of Engineers*.  
Dey, K.C., & Rahman, M.T., & Pyrialakou, V.D., & Martinelli, D., & Rambo-Hernandez, K.E., & Fraustino, J.D., & Deskins, J., & Plein, L.C., & **Roy, A.R.** <https://peer.asee.org/29592>
- 2018 ● General chemistry student attitudes and success with use of online homework: Traditional-Responsive versus Adaptive-Responsive.  
*Journal of Chemical Education*, 95 (5), 691-699.  
Richard-Babb, M., Curtis, R., Ratcliff, B., **Roy, A.R.**, & Mikalik, T. <https://doi.org/10.1021/acs.jchemed.7b00829>
- 2018 ● To go virtual or not to go virtual, that is the question: A comparative study of face-to-face versus virtual laboratories in a physical science course.  
*Journal of College Science Teaching*, 48 (2), 59-67.  
Miller, T.A., Carver, J.S., & **Roy, A.R.** <https://www.jstor.org/stable/26616271>
- 2014 ● Reasoning-and-proving in algebra: The case of two reform-oriented U.S. textbooks.  
*International Journal of Educational Research* 64., 92-106  
Davis, J.D., Smith, D.O., **Roy, A.R.**, & Bilgic, Y. K. <https://doi.org/10.1016/j.ijer.2013.06.012>
- 2012 ● What's in a Scriven number?  
*Journal of MultiDisciplinary Evaluation*, 8 (19), 41-45.  
**Roy, A.R.**, Hobson, K.A., & Coryn, C.L.S. <https://doi.org/10.56645/jmde.v8i19.372>



## BOOK CHAPTERS

2014

- Social network analysis: Finding meaning in connections.  
*Nova Science Publishers, Inc.*  
**Roy, A.R.** 978-1-53612-734-8



## INVITED CONTRIBUTIONS

2012

- What is a Scriven number?  
*The American Evaluation Association Newsletter*  
**Roy, A.R.**, Hobson, K.A., & Coryn, C.L.S.



## ACTIVE EVALUATIONS

Current  
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2023

- Healthy Start Initiative ([HRSA-19-049](#) Total Award: \$5,470,000)  
West Virginia University Research Corporation 📍 Morgantown, WV
  - *Lead Program Evaluator & Methodologist*
  - Building valid and reliable survey instruments to assess participant experiences.
  - Implementing process, monitoring, and impact evaluations of programmatic activities.
  - Utilizing mixed methods designs to study participant data.

Current  
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2022

- Teaching Science with Computational Thinking: Preparing Preservice Elementary Educators of the Future STEM Workforce ([2019-NSF 2142274](#) Total Award: \$294,958.00)  
West Virginia University 📍 Morgantown, WV
  - *Lead Program Evaluator & Mixed Methods Analyst*
  - Applying mixed methods text analysis of written and interview data using thematic analysis and various machine learning methods.
  - Constructing and validating survey instruments used to assess progress and programmatic impact.
  - Implementing process and impact evaluations of program activities.




## COMPLETED EVALUATIONS

2022  
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2017

- WVCTSI: West Virginia Clinical and Translational Science Institute ([2017-NIH 2U54GM104942-02](#) Total Award: \$20,000,000)  
West Virginia University 📍 Morgantown, WV
  - *Program Evaluator & Data Scientist*
  - Analyzed large data sets using frequentist and Bayesian methods.
  - Conducted local and multi-site multi-cluster evaluation studies.
  - Developed/validated items and distributing customized Qualtrics surveys built with CSS and JavaScript.
  - Mentored future graduate social data scientists.
  - Pulled, wrangled, and visualized secondary data

2020  
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2021











- Appalachian Gerontology Experiences - Advancing Diversity in Aging Research ([2020-NIH 1R25AG059558-01A1](#) Total Award: \$678,000)  
West Virginia University 📍 Morgantown, WV
  - *Lead Program Evaluator*
  - Developed and distributing customized Qualtrics surveys built with CSS and JavaScript.
  - Performed various evaluative studies addressing program efficacy and engagement.

- 2020  
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2022
- Research Initiative: A Holistic Cross-Disciplinary Project Experience as a Platform to Advance the Professional Formation of Engineers ([2019-NSF 1927232](#) Total Award: \$200,000)  
West Virginia University  Morgantown, WV
    - *Methodological Advisor & Research Specialist*
    - Mentored engineering faculty and graduate students on the implementation of research methods.
    - Conducted quantitative and qualitative studies on undergraduate student experiences within grant related programs.
- 2018  
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2017
- Stepping UP with Avenue: Progress Monitoring: A Software Suite Helping Teachers Improve Literacy Progress For Deaf/Hard Of Hearing Students ([2017-ED H327S170012](#) Total Award: \$2,470,440)  
Pennsylvania State University  State College, PA
    - *Lead Program Evaluator*
    - Administered product and program evaluations of existing tools and activities.
- 2018  
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2017
- Cultivating Inclusive Identities of Engineers and Computer Scientists: Expanding Efforts to Infuse Inclusive Excellence in Undergraduate Curricula ([2017-NSF 1725880](#) Total Award: \$2,000,000)  
West Virginia University  Morgantown, WV
    - *Lead Program Evaluator*
    - Conducted personnel and program evaluations of existing members and interventions.
    - Created and implemented various text analysis methods.
- 2020  
|  
2017
- GAUSSI: Generating, Analyzing, and Understanding Sensory and Sequencing Information: A Trans-Disciplinary Graduate Training Program in Biosensing and Computational Biology ([2017-NSF 1450032](#) Total Award: \$3,013,779)  
Colorado State University  Fort Collins, CO
    - *Lead Program Evaluator*
    - Conducted unstructured and semi-structured interviews and focus groups assessing participant experiences.
    - Implemented mixed methods evaluations to study program impacts on students and faculty.



## PRESENTATIONS

- 2022
- Let's Get Sentimental: Machine Learning Aided Data Analysis for Large Qualitative Data Sets  
*American Evaluation Association Annual Conference*  New Orleans, LA  
Seidel, T., Ferguson, C.F., & **Roy, A.R.**
- 2022
- Best of Both Worlds: Affordances of Mixing Machine Learning and Qualitative Content Analysis  
*American Educational Research Association Annual Meeting*  San Diego, CA  
**Roy, A.R.**, Ferguson, C.F., Curtis, R., & Babb-Richards, M.
- 2020
- These Aren't Random Words Just Strung Together?: Using Machine Learning and Pretty Visualizations to Discover Topics in Articles.  
*American Evaluation Association Annual Conference*  virtual  
**Roy, A.R.**
- 2019
- Little Fish in a Big Pond, Only Fish in a Little Pond: How Roles Shape our Identities as Evaluators.  
*American Evaluation Association Annual Conference*  Minneapolis, MN  
M, Loomis, D.L., Mikalik, T.L., Curtis, R., **Roy, A.R.**, & Bernstein, M.
- 2019
- Evolving Program Logic Models to Meet Shifting Program Needs: The Case of WV Clinical Translational Science Institute.  
*American Evaluation Association Annual Conference*  Minneapolis, MN  
Curtis, R., **Roy, A.R.**, Bernstein, M, Loomis, D.L., & Mikalik, T.L.

- 2019 ● The Value of External Evaluators When Building Clinical Translational Research Infrastructure.  
*American Evaluation Association Annual Conference*  Minneapolis, MN  
 Curtis, R., **Roy, A.R.**, Bernstein, M, Loomis, D.L., & Mikalik, T.L.
- 2019 ● Using Associated Networks to Evaluate Content within Courses.  
*American Evaluation Association Annual Conference*  Minneapolis, MN  
**Roy, A.R.**, Kale, U, & Yuan, J.
- 2019 ● Why Is It That Writers Write but Fingers Don't Fing? Using Machine Learning and Lexemes to Make Sense of Nonsense.  
*American Evaluation Association Annual Conference*  Minneapolis, MN  
**Roy, A.R.**, Curtis, R., Mikalik, T.L., Loomis, D.L., & Bernstein, M.
- 2019 ● Discovering the Underlying Meaning Behind Get Me Off Your F\*\*\*ing Mailing List? and Most Other Narratives.  
*American Evaluation Association Annual Conference*  Minneapolis, MN  
**Roy, A.R.**, Curtis, R., Mikalik, T.L., Loomis, D.L., & Bernstein, M.
- 2019 ● Assessing for Improvement: The Use of Artificial Intelligence to Uncover Potential Differential Impact of Assignments.  
*American Evaluation Association Annual Conference*  Toronto, CN  
**Roy, A.R.** & Rambo-Hernandez, K.
- 2018 ● That's a Pretty Picture of Dots and Lines but What Does it Mean?: A Q&A Session with the Social Network Analysis TIG Leaders.  
*American Evaluation Association Annual Conference*  Cleveland, OH  
**Roy, A.R.**, Durland, M.M., Woodland, R., & Phillips, G.
- 2018 ● Navigating Buy-in and Shifting Evaluation Needs Over Time in NIH Clinical Translational Research Award.  
*American Evaluation Association Annual Conference*  Cleveland, OH  
 Curtis, R., & **Roy, A.R.**, Mikalik, T.L.
- 2018 ● Using a Mixed Methods Evaluation to Discover How an Interactive Theater Based Model Stimulates Inclusive Behaviors in Engineering.  
*American Evaluation Association Annual Conference*  Cleveland, OH  
**Roy, A.R.**, Rambo-Hernandez, K., Hensel, R.A., & Morris, M.L.
- 2018 ● Collaboration Evaluation: Using Social Network Analysis to Reveal an Active Undiscovered Network.  
*American Evaluation Association Annual Conference*  Cleveland, OH  
**Roy, A.R.**, Curtis, R., & Mikalik, T.L.
- 2018 ● Examining the Past and Looking Forward: The Future of Evaluation Theory and Use.  
*American Evaluation Association Annual Conference*  Cleveland, OH  
**Roy, A.R.** & Hobson, K.A.
- 2017 ● Transforming Graduate STEM Education: A Theory-Driven Evaluation of the GAUSSI National Science Foundation Research Training (NRT) Program.  
*American Evaluation Association Annual Conference*  Washington, DC  
**Roy, A.R.**, Hernandez, P.A., Chen, T., & Paguyo, C.

2017	<ul style="list-style-type: none"> <li>Program Evaluation for Everyone! - Constructing an Online Foundational Course for Capacity Building using Theorists as a Focus. <i>American Evaluation Association Annual Conference</i> <b>Roy, A.R.</b> &amp; Curtis, R.P.</li> </ul>	📍 Washington, DC
2017	<ul style="list-style-type: none"> <li>Three Stages Down! Exploring the Criteria for the Next Generation of Evaluation Theorists through Social Network Analysis. <i>Hawaii-Pacific Evaluation Association Annual Conference</i> <b>Roy, A.R.</b> &amp; Hobson, K.A.</li> </ul>	📍 Kane'ohe, HI
2017	<ul style="list-style-type: none"> <li>Content in the Background: Using Evaluation Theorists as the Principal Motivator for Foundational Evaluation Courses. <i>Hawaii-Pacific Evaluation Association Annual Conference</i> <b>Roy, A.R.</b> &amp; Curtis, R.P.</li> </ul>	📍 Kane'ohe, HI
2015	<ul style="list-style-type: none"> <li>Survey Says! Students Getting Tired of Surveys. <i>National Academic Advising Association Annual Conference</i> <b>Roy, A.R.</b> &amp; Goetz, H.L.</li> </ul>	📍 Las Vegas, NV
2013	<ul style="list-style-type: none"> <li>Influences of Hierarchical Linear Modeling in Evaluation. <i>Aotearoa New Zealand Evaluation Association Annual Conference</i> <b>Roy, A.R.</b> &amp; Goetz, H.L.</li> </ul>	📍 Auckland, NZ
2012	<ul style="list-style-type: none"> <li>Survey sample methods: Evaluators' toolbox refreshment. <i>American Evaluation Association Annual Conference</i> <b>Roy, A.R.</b> &amp; Hobson, K.A.</li> </ul>	📍 Minneapolis, MN



## TEACHING EXPERIENCE IN EVALUATION AND METHODOLOGY (2016 - 2023)

2020   2018	<ul style="list-style-type: none"> <li>Data Visualization West Virginia University 2020, 2018</li> </ul>	📍 Morgantown, WV
2017	<ul style="list-style-type: none"> <li>Educational Psychology West Virginia University 2017</li> </ul>	📍 Morgantown, WV
2016	<ul style="list-style-type: none"> <li>Educational Research West Virginia University 2016</li> </ul>	📍 Morgantown, WV
2022   2016	<ul style="list-style-type: none"> <li>Introduction to Research West Virginia University 2022, 2018, 2017, 2016</li> </ul>	📍 Morgantown, WV
2020   2018	<ul style="list-style-type: none"> <li>Measurement/Evaluation in Educational Psychology West Virginia University 2022, 2020, 2018</li> </ul>	📍 Morgantown, WV

2019   2017	<ul style="list-style-type: none"> <li>Mixing Research Methodologies West Virginia University 2022, 2019, 2018, 2017</li> </ul>	<ul style="list-style-type: none"> <li>Morgantown, WV</li> </ul>
2023   2017	<ul style="list-style-type: none"> <li>Program Evaluation West Virginia University 2023, 2022, 2021, 2020, 2019, 2018, 2017</li> </ul>	<ul style="list-style-type: none"> <li>Morgantown, WV</li> </ul>
2021   2017	<ul style="list-style-type: none"> <li>Social Network Analysis West Virginia University 2021, 2017</li> </ul>	<ul style="list-style-type: none"> <li>Morgantown, WV</li> </ul>
2021   2017	<ul style="list-style-type: none"> <li>Statistical Methods 1 West Virginia University 2021, 2020, 2019, 2018, 2017</li> </ul>	<ul style="list-style-type: none"> <li>Morgantown, WV</li> </ul>
2020   2022	<ul style="list-style-type: none"> <li>Survey Design West Virginia University 2022, 2020</li> </ul>	<ul style="list-style-type: none"> <li>Morgantown, WV</li> </ul>



## TEACHING EXPERIENCE IN MATHEMATICS (2005 - 2015)

2008	<ul style="list-style-type: none"> <li>Business Calculus Central Michigan University</li> </ul>	<ul style="list-style-type: none"> <li>Mount Pleasant, MI</li> </ul>
2009	<ul style="list-style-type: none"> <li>College Algebra Central Michigan University</li> </ul>	<ul style="list-style-type: none"> <li>Mount Pleasant, MI</li> </ul>
2012	<ul style="list-style-type: none"> <li>Discrete Mathematics Pittsburgh State University</li> </ul>	<ul style="list-style-type: none"> <li>Pittsburgh, KS</li> </ul>
2014	<ul style="list-style-type: none"> <li>Elementary Statistics Pittsburgh State University</li> </ul>	<ul style="list-style-type: none"> <li>Pittsburgh, KS</li> </ul>
2010   2009	<ul style="list-style-type: none"> <li>Foundations of Statistics Pittsburgh State University 2009, 2010</li> </ul>	<ul style="list-style-type: none"> <li>Pittsburgh, KS</li> </ul>
2008   2007	<ul style="list-style-type: none"> <li>Intermediate Algebra Central Michigan University 2007, 2008</li> </ul>	<ul style="list-style-type: none"> <li>Mount Pleasant, MI</li> </ul>
2007	<ul style="list-style-type: none"> <li>Integral Calculus Michigan Technological University</li> </ul>	<ul style="list-style-type: none"> <li>Houghton, MI</li> </ul>
2015   2014	<ul style="list-style-type: none"> <li>Linear Algebra University of Kansas 2014, 2015</li> </ul>	<ul style="list-style-type: none"> <li>Lawrence, KS</li> </ul>
2013	<ul style="list-style-type: none"> <li>Mathematical Thinking Grades 6-12 Western Michigan University</li> </ul>	<ul style="list-style-type: none"> <li>Kalamazoo, MI</li> </ul>

2014  
|  
2013



Mathematics Curriculum Grades 6-12  
Western Michigan University  
2013, 2014

Kalamazoo, MI

2005



Multivariable Calculus  
Michigan Technological University

Houghton, MI

2007  
|  
2006



Single Variable Calculus  
Michigan Technological University  
2006, 2007

Houghton, MI



## SERVICE

2022  
|  
2013



Associate Editor  
*Journal of MultiDisciplinary Evaluation*



## MEMBERSHIPS

2022  
|  
2012



American Evaluation Association