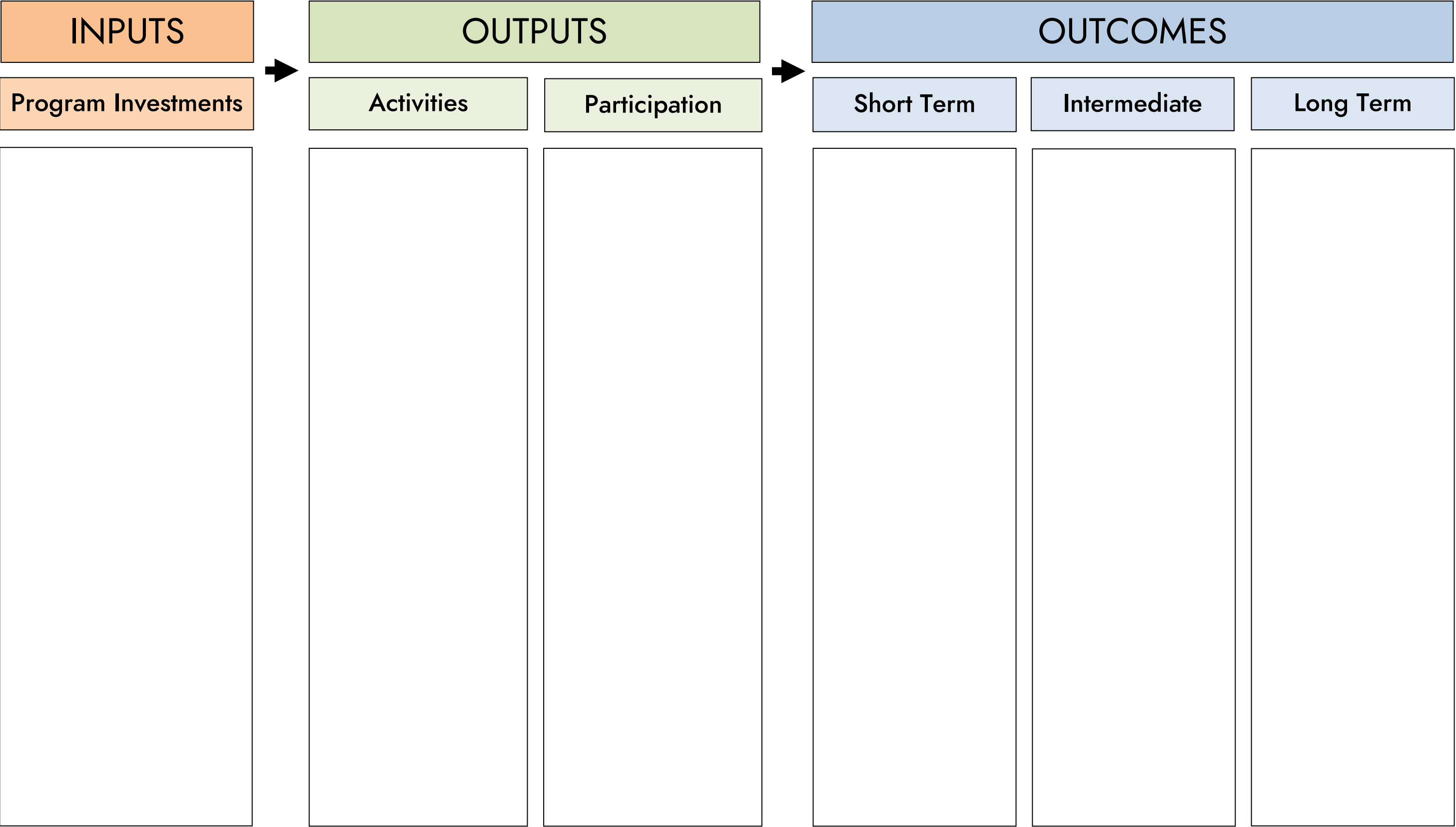


Logic Model: PROGRAM NAME



Terminology

- Inputs
 - Investments (what is put in)
- Outputs
 - Activities (the actual tasks performed)
 - Participation (who is served; customers & stakeholders)
 - Engagement (how those served engage with the activities)
- Outcomes
 - Short Term (immediate, measurable – e.g. *learning: awareness, knowledge, skills, motivations*)
 - Medium Term (by the conclusion of the program, measurable – e.g. *action: behavior, practice, decisions, policies*)
 - Long Term (distant, immeasurable – e.g. *consequences: social, economic, environmental etc.*)