

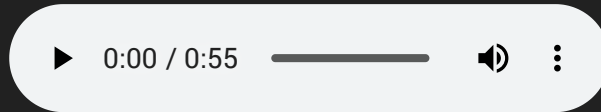
A Short Course on Evaluation Models

A Tiny Primer

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Welcome

This is a relatively compact and short introduction to evaluation models.



The Basics

▶ 0:00 / 0:19 ——— 🔊 ⋮

Behavioral Objectives Approach

▶ 0:00 / 0:14 ——— 🔊 ⋮

The Four-Level Model

▶ 0:00 / 0:22 ——— 🔊 ⋮

Responsive Evaluation

▶ 0:00 / 0:21 ——— 🔊 ⋮

Goal-Free Evaluation

▶ 0:00 / 0:46 ——— 🔊 ⋮

Middle of the Pack

▶ 0:00 / 0:15



Adversary/Judicial Approaches

▶ 0:00 / 0:23

Consumer Oriented Approaches

▶ 0:00 / 0:18

Expertise/Accreditation Approaches

▶ 0:00 / 0:12

Organizational Learning

▶ 0:00 / 0:26

Success Case Method

▶ 0:00 / 0:33

The Drivers

▶ 0:00 / 0:10 ——— 🔊 ⋮

Theory Driven Evaluation

▶ 0:00 / 0:34 ——— 🔊 ⋮

Utilization Focused Evaluation

▶ 0:00 / 0:30 ——— 🔊 ⋮

Participatory Evaluation

▶ 0:00 / 0:24 ——— 🔊 ⋮

Empowerment Evaluation

▶ 0:00 / 0:29 ——— 🔊 ⋮

Which One to Use?

You don't have to formally declare a model. In fact, unless specific circumstances demand it, its better that you probably don't. Recently there has been a push to get away from a design oriented evaluation approach which is good for many reasons - for one you aren't pigeonholing yourself to a predetermined structure that

1. may not apply exactly resulting in skewed results, and
2. dilutes or suppresses creativity and thinking.

This allows you to deal with the program as is rather than viewing it through framework of a model. The bottom line is if we believe that *no two programs are alike, then why should we use a one size fit all approach to study it?*

So should you care? Yes because even though a prior framework is likely not the best tool to use, you'll use parts of multiple models here and there. So rather than treating these as musts, think of them as possible approaches that can be combined, expanded, ignored, etc. Like anything else, they can help but most evaluations should never rely on any one of them.

And That's It

Remember that models don't determine the course of an evaluation - you do! Use your best judgment, common sense, content knowledge, expertise, etc - the things that hopefully distinguish you both professionally and academically to administer a study. If you have any questions, please feel free to reach out.



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