

DRACO DOMINUS

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Experience

Planning & Analytics Intern

Sep 2025 – Dec 2025

TELUS

Toronto, ON

- Supporting **analytics dashboards and business performance reports** to identify operational trends and provide insights to strategy managers.
- Assisting in **data collection, validation, and visualization** to improve decision-making efficiency across teams.
- Collaborating with project managers on **planning initiatives** that align business operations with corporate goals.

Product & Strategy Intern

Dec 2024 – Apr 2025

Sparks Academy

Vancouver, BC

- Analyzed market and operational data** to prepare AI integration models, influencing a strategic partnership with the BC Ministry of Education and positioning the product for rollout in **50+ classrooms** with **\$20K projected annual revenue potential**.
- Mapped and documented** 10+ core business processes, implementing automation in scheduling and reporting that **cut manual coordination time by 5+ hours/week** and improved cross-team project delivery by **15%**.
- Conducted data-backed UX and SEO audit** of the company's product site, increasing organic traffic by **12%** and boosting lead-to-customer conversion by **8%** within one quarter.

Private Equity Analyst Intern

May 2024 – Sep 2024

Fifty-Seven Capital

San Antonio, TX

- Evaluated 80+ companies** using structured financial and operational metrics, enabling prioritization of high-value investments that improved average portfolio ROI projections by **7%**.
- Produced 20+ research briefs** on industry trends and competitive positioning, reducing strategy development time by **10%** and increasing recommendation adoption rate by **15%**.

Product & Growth Intern

Mar 2023 – Jun 2023

Illuminate Universe

Vancouver, BC

- Analyzed learner feedback datasets** to identify improvement opportunities, accelerating feature rollout by **20%** and raising learner satisfaction scores by **20%** in post-program surveys.

Projects

FrameWorks (AI Study Coach)

OpenAI API | HTML | Python

- Built and launched an AI-powered study tracker** with session logging, confidence scoring, and personalized learning tips, used by **10+ users** to improve focus and consistency

AccentCoach

HTML | CSS | JavaScript

- Developed a pronunciation trainer for French learners**, providing real-time phonetic feedback and progress tracking, and used by **30+ users** to practice, compare, and repeat spoken phrases

Leadership

Founder & Chief Executive Officer

Mar 2023 – May 2024

Invision The World

Vancouver, BC

- Founded and scaled a youth development nonprofit**, securing \$2,000+ in funding through 3 community partnerships and **impacting 200+ youth through workshops and community initiatives**

Education

Simon Fraser University

Expected Graduation: May 2027

Bachelor of Applied Science — Business, Computer Science & Artificial Intelligence

Burnaby, BC

Technical Skills

Languages & Tools: Python, C/C++, HTML, CSS, JavaScript, Github, Flask, JSON, OpenAI API

Other Skills: Fluent in French, Excel, PowerPoint, Word, Jira, Figma

Certifications: Product Management Basics, Product Analytics, AI for Product Management (All Pendo.io 2025)

Awards: CPABC- 1st Place, Leader of the Year (ACE SFU), Top 25/400 CPABC Coin