

# ALEX LARIS

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| PHONE: (832)-757-7018 | LOCATION: HOUSTON, TX |

## WORK EXPERIENCE

### FRONT-END DEVELOPER and DATA ANALYST

SEP 2021 – FEB 2023

*TopSpot IMS* - Web Development for Marketing (SEO and PPC) Clients

- Designed, developed, documented, and tested JavaScript code for various website solutions.
- Increased optimized conversions by 30% with geographic web visualizations of clients' sales areas.
- Onboarded over 100 clients. Thoroughly set up and guided them on understanding their analytics platforms. Set up conversion optimization, pay-per-click, acquisition, and e-commerce reports based on their requirements.
- Solved over 440 troubleshooting tickets per year, achieving *TopTeam* award.

Programming/Framework: JavaScript, jQuery, WordPress, Google Analytics, Data Studio, A/B Testing

### FULL-STACK SOFTWARE DEVELOPER

AUG 2021 – JAN 2022

*FS MMA Fitness* - Fitness Class Scheduling Application

- Lead developer for a professional scheduling application demo using agile methodology.
- Designed and implemented relational database design, user-interface web components, and end-to-end deployment on AWS Elastic Beanstalk.
- Designed 40+ deliverables for stockholders to analyze the benefit of moving to a web-based scheduling system. Included: system architecture diagrams, relational database diagrams, unit tests, etc.

Programming/Framework: Vue, Node, Express, JavaScript, MySQL, AWS, Gmail server

### SYSTEMS ANALYST and OPTICAL TECHNICIAN

JUL 2020 – JAN 2023

*Bird's Eye View Optometry* - Healthcare Claims Application

- Developed an internal application to automate insurance claims with limited user input. Reduced each claim's time by over 75%, saving over \$1.2k on manual labor per month.
- Provided end-user support to and developed additional features based on users' feedback.
- Reduced Rx remakes by 25% by maintaining a systematic approach for patients' orders.

Programming/Framework: Python, Tkinter, Selenium, Crystal PM, Optos Retinal Imaging

## TECHNICAL SKILLS

JavaScript – Expert	HTML – Expert	SQL – Competent	Redux – Competent
jQuery – Expert	React JS – Expert	CSS – Competent	Git – Competent
Google Analytics – Expert	Node JS – Competent	WordPress – Competent	AWS:EB – Advanced Beginner
Google Tag Manager – Expert	Python – Competent	API Integration – Competent	AWS:S3 – Advanced Beginner

## EDUCATION

UNIVERSITY OF HOUSTON, Bachelor of Science, Major in <b>Computer Science</b>	GPA: 3.8
UNIVERSITY OF HOUSTON, Bachelor of Science, Major in <b>Computer Information Systems</b>	GPA: 3.8
CCF SORBONNE PARIS, Français B2, <b>French Language and Literature</b> , Study Abroad	

## ACHIEVEMENTS and CERTIFICATIONS

Summa Cum Laude Graduate, U of H, College of Natural Sciences, **2020**

Google Analytics Certification, **2021-2023**

Codecademy Front-End Developer Certification, **2023**

## OTHER SKILLS and INTERESTS

Spanish Speaker (Native), French Language Studies (B3), PC-Building, Tennis, Optometry, SDLC, Travel, and excited to Learn!