

ALEX LARIS

| EMAIL: ADLARIS@UH.EDU | WEBSITE: ALEXDEMOS.NET | PHONE: 832-757-7018 | [LINKEDIN](#) |

EDUCATION

UNIVERSITY OF HOUSTON, Bachelor of Science, Major in **Computer Science**

- Cumulative GPA: 3.8
- Relevant Coursework: Software Design, Design File & Database Systems, Algorithms and Data Structures, Information Visualization, Systems Analysis & Design.
- Summa Cum Laude Graduate

UNIVERSITY OF HOUSTON, Bachelor of Science, Major in **Computer Information Systems**

- Cumulative GPA: 3.8
- Relevant Coursework: Database Management, Database Admin & Implementation, Enterprise Applications Development, Project Management & Practice, Designing E-Learning.
- Summa Cum Laude Graduate

CCF SORBONNE PARIS, Français B2, French Language and Literature Study Abroad, 2020

TECHNICAL SKILLS

jQuery (*expert*), JavaScript (*proficient*), React (*proficient*), Python (*competent*), Node (*competent*), Vue (*competent*), HTML (*proficient*), CSS (*proficient*), Google Analytics (*proficient*), Google Tag Manager (*expert*), AWS (*advanced beginner*), WordPress (*proficient*), MODx (*advanced beginner*), Photoshop (*proficient*), SQL, Database Schemas.

WORK EXPERIENCE

DATA ANALYTICS SPECIALIST & WEB DEVELOPER - *TopSpot IMS*, Houston, TX (2021 - Current)

- Internship turned to full-time position helping industrial clients develop their online marketing strategies.
- Successfully transitioned over 100 industrial clients to Google Analytics 4 to gather website events, pageviews, conversions, and user data. Created custom reports to analyze and present filtered results.
- Design and development of website pages and forms prioritizing SEO, analytics, and UX design.

OPTICAL TECHNICIAN AND SYSTEMS ANALYST – *Bird's Eye View Optometry*, Katy, TX (2020 – 2023)

- Reduced online insurance claims' times by 80% by building a custom automation tool with Selenium Python.
- Became 3rd most profitable optician out of a team of 15+ staff while remaining only a part-time employee.
- Maintained Rx remakes under 3% by systematically selecting and creating orders to fit patients' needs.

PROJECT EXPERIENCE

FS MMA Class Scheduler – *FS MMA Fitness*

- Lead developer for a practical business demo of a gym class scheduler using agile methodology.
- Tech: Vue.js front-end, MySQL database, Express framework, AWS deployment, PayPal integration, login system.

Eyemedtron Insurance Claim Atomization – *Bird's Eye View Optometry*

- Proprietary tool for automated insurance claims. Features: Selenium Python, Chrome Driver, Tkinter GUI.

ACHIEVEMENTS & CERTIFICATIONS

Summa Cum Laude Graduate, U of H, College of Natural Sciences

7x Dean's List, U of H, College of Technology

Google Analytics Certification (Dec 2021)

OTHER SKILLS & INTERESTS

Spanish Speaker (Native), French Language Learner (B3 – Conversational), Ethical Travel, UI/UX, PC-Building, Tennis, Weightlifting, Optometry, Affordable Healthcare, Video Games.

REFERENCES

Dr. Jose Martinez – *University of Houston*, College of Technology Professor - cmartinez34@uh.edu

Dr. Jennifer Bird – *BEVO*, Therapeutic Optometrist and Business Owner - birdod@gmail.com

Courtney Clark – *TopSpot IMS*, Analytics Department Manager - courtney@topspot.com