

Creator of engaging and functional web experiences that combine technical skills with a strategic vision in digital marketing.

## CONTACTO

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- dracu.dev
- Barcelone

#### **HARD SKILLS**

- HTML, CSS, JavaScript, TypeScript
- React, Tailwind, Bootstrap, Sass
- Node.js, Express.js, MySQL
- GitHub, WordPress, Photoshop
- Excel CRM SAF

#### **SOFT SKILLS**

- Adaptation to change
- Learning agility
- Empathy and communication
- Planning and organization

## **LANGUAGES**

- Spanish Native
- English B2
- Catalan B

# **Javier Andreu**

FRONTEND DEVELOPER | DIGITAL MARKETER

## **EXPERIENCE**

## FRONTEND WEB DEVELOPER

Freelance | Jan 2025 - Present

- El Gavilán | Gener 2025 Present
  - E-commerce platform
  - Next.js, React, TypeScript, Tailwind, Stripe, Supabase
  - https://gavilan-shop.vercel.app/
- Bel'pom | Abril 2025 Present
  - Corporate website
  - Astro, TypeScript, Tailwind

## SALES ASSISTANT

El Gavilán | Sept 2023 - August 2024

- Website and social media profile creation.
- SEO/SEM strategy implementation.
- Visual merchandising.
- Personalized customer service.

## JUNIOR MARKETING

TD SYNNEX | May 2022 - April 2023

- Customer relationship management (CRM SAP).
- Content design and layout.
- Digital marketing and email marketing campaigns.
- WordPress website management.

## **EDUCATION**

## FRONTEND WEB DEVELOPMENT BOOTCAMP

IT Academy | Oct 2024 - March 2025

## MASTER'S DEGREE IN STRATEGIC PLANNING

Autonomous University of Barcelona | Oct 2021 - July 2022

#### DEGREE IN ADVERTISING AND PUBLIC RELATIONS

Complutense University of Madrid | Sept 2017 - July 2021

## **CERTIFICATES**

# FULL STACK DEVELOPER COURSE (272 HOURS)

Adecco/red.es | Oct 2023 - Dic 2023

## ADVANCED COURSE IN DIGITAL MK (420 HOURS)

Aicad Business School | May 2022 - Nov 2022