C4135

Lecture 10
Finishing your coursework:
Testing & evaluation

Submitting coursework

- Submit Cl435 assignment 15:00 Friday January 15 2021
- Online submission link and instructions studentcentral>CI435>Assessment>COURSEWORK
- Submit the following
 - 1. **ZIP file** containing -
 - Website folder with HTML, CSS and media files
 - PDF files or screenshots of HTML and CSS validation
 - 2. **URL** of your website (on <u>brighton.domains</u>) in the text comment box you will see when you submit work
- Failure to follow the submission instructions may result in us being unable to mark your work

If you are still not sure how to create a zip file try this out before the deadline

Test the URL before you ASSIGNMENT SUBMISSION submit to make sure it works! Text Submission Write Submission For the toolbar, press ALT+F10 (PC) or ALT+FN+F10 (M T T Paragraph → Arial \bigcirc $i \bowtie \land$ Û Q ▶ @ 를 를 를 볼 을 T* http://itsuite.it.brighton.ac.uk/esg1/mysite/index.html Path: p Words:1 Attach Files Browse My Computer Browse Content Collection Attached files File Name **Link Title** 188270681_CI435.zip 188270681_CI435.zip Do not attach Zip filename should not

identify you by name

Click this button to locate your zip file and attach it

Anonymous marking

- This module uses anonymous marking
- Please do not identify the zip file you submit by name use your student ID instead
 188270681_CI435.zip
- The work will be marked by the module tutors anonymously we will only know the student ID (your work won't necessarily
 be marked by your tutor)
- Ensure that your work doesn't have your name in it (or photo!)
- Aim of the anonymous marking -
 - To avoid 'unconscious bias' and any risk of unfairness

Submitting coursework

- Before you submit your work re-read the assignment brief and check that you have done everything required
- Look at the marking criteria to see if work can be improved
- **Check** that all relative links between website files work
- Check that the URL is correctly formatted and can be accessed through a browser
- If you experience a studentcentral technical problem when submitting work email Jennie Harding jh1033@brighton.ac.uk before the deadline with a screenshot of the error message and the zip file you were trying to upload.
- Don't leave submission until the last possible minute

Marking criteria – see assignment brief

CRITERIA & WEIGHTING	A+ >80%	A >70%	B 60-69%	C 50-59%	D 40-49%	FAIL 30-39%	FAIL <30%
Technical competence	Exceptional use of valid, well-formed HTML and CSS media queries to create a fully responsive website. Very advanced standard for this level.	Excellent use of valid, well-formed HTML and CSS media queries to create a fully responsive website. Advanced standard for this level.	Good use of valid, well-formed HTML and CSS media queries to create a responsive website.	Satisfactory understanding of how to use well-formed HTML and CSS. Website may not be fully responsive.	Weak understanding of how to use well- formed HTML and CSS. Website is not responsive.	Only partial understanding of standards-based web development; many code errors. Below what is required at this level.	Lacks understanding of web standards and how to apply them
Content and styling 25%	Exceptionally creative use of CSS, HTML, text and image, possibly other media, to create an engaging website.	Very creative use of CSS, HTML, text and image, possibly other media, to create an engaging website.	Creative use of CSS, HTML, text and image, possibly other media, to create an engaging website.	Satisfactory use of CSS, HTML, text and image. Website presentation may not be optimised for different screen widths.	Shortcomings in use of CSS, HTML, text and image.	Poor use of CSS, HTML, text and image	Very poor use of CSS, HTML, text and image
Awareness of legal and ethical issues	Exceptional under- standing of issues; sources credited through hyperlinks and references; permission to use all 3 rd party assets and code.	Excellent under- standing of issues; sources credited through hyperlinks and references; permission to use all 3 rd party assets and code.	Good understanding of issues; sources credited through hyperlinks and references; permission to use all 3 rd party assets and code.	Satisfactory under- standing of issues; most sources credited through hyperlinks and references; permission to use 3 rd party assets and code.	Weak under-standing of issues; few sources, may not be fully credited or referenced.	Lacks understanding of copyright; no credits or hyperlinks to sources; use of 3 rd party assets and code without permission.	No awareness, or not attempted. Plagiarised 3 rd party assets or code.
Independent study 10%	Evidence of Exceptional independent study to create the website	Evidence of excellent independent study to create the website	Evidence of good independent study to create the website	Evidence of satisfactory independent study to create the website	Evidence of little independent study to create the website, mainly relying on examples provided.	Little or no evidence of independent study to create the website	No evidence of any independent study having been done
Reflection on learning 20%	Exceptionally insightful and well- documented reflection on the process and learning in the Journal	Very insightful and well-documented reflection on the process and learning in the Journal	Thorough documenting and reflection on the process and learning in the Journal	Satisfactory documenting and reflection on the process and learning in the Journal	Weak reflection and little documentation of the process and learning in the Journal, or incomplete journal	Poor documentation and reflection on process and learning in the Journal, which is incomplete	No evidence of learning in the Journal, which is incomplete

In Year Module Retrieval (IYMR)

- Anyone who submits the assignment, but does not pass, is eligible for IYMR
- You will be offered advice on how to improve your work; then re-submit
- More details in February when the work has been marked
- See the <u>IYMR studentcentral page</u>



Submitting late work

- You can submit before the deadline the link opens on in last week of term (now)
- You can submit as many times as you like, up to the deadline
- Once the deadline has passed don't make any changes to your work on brighton.domains
- We will accept late work up to 14 days after the deadline: the mark for late work (if it is a pass) will be capped at 40%
- There will be a submission link for <u>LATE AND EXTENSION</u>
 <u>COURSEWORK</u>
- If you have grounds for an extension, or an LSP, contact your course leader before the deadline to request extra time
- We aim to mark the work within 20 working days
- Feedback and grades will be provided through 'My grades'

Completing your Learning Journal

- The following things are assessed in your Learning Journal -
 - Awareness of legal and ethical issues no breach of copyright in the use of images, graphics or other content in the web pages. Referencing all sources that have been used e.g. for snippets of HTML and CSS, images in code comments, or in the *Learning Journal* posts and References.
 - Reflection on learning ability to reflect critically on your learning and achievement
- The final Learning Journal posts should be
 - How you created and styled the *Tutorial* page and contact form – with links to resources used for learning
 - A short evaluation of your work and what you learned

This lecture will cover...

- Testing and evaluation
 - The difference between testing and evaluation
 - Testing when, why, what and how
 - Tools to debug HTML and CSS
 - Evaluation when, why, what and how
- Code validation; improving your CSS code

These are the final things you need to know to finish your coursework and improve your grade - we want you to achieve a good result

Testing and evaluation

- Test that web pages
 - Are compliant with W3C HTML and CSS web standards
 - Function correctly e.g. all links work, images load
 - Display on different 'user agents' i.e. browsers
 - Display on different devices and platforms i.e. desktop, tablet, mobile
 - Are accessible to uses with disabilities e.g. sight impairment

Evaluate –

- Whether the website has met its aims and objectives i.e.
 client's and users' requirements
- If you have met the CI435 assessment brief marking criteria

Test, test, test as you work

- We will mark your work on the latest version of Chrome or Firefox ... so develop and preview your web pages in these browsers
- Making your web pages display well on different and older browsers is *not* one of the assignment requirements although this is very important for real-world projects
- Preview constantly ... interactive features and some CSS styles can only be seen in the browser
- Validate HTML before styling the page and every time that you make a change

Validating HTML and CSS

 You have to hand in screenshots or PDF file showing the summary results of validating the HTML with the W3C Markup Validation Service -

http://validator.w3.org/

- Errors should be fixed, warnings may be unavoidable (e.g. YouTube embed code, Google Fonts URLs)
- In addition, HTML and CSS should be well-written consistent, indented and commented
- If you have errors and are unable to fix them, write about this in your last Learning Journal post

Validating HTML and CSS

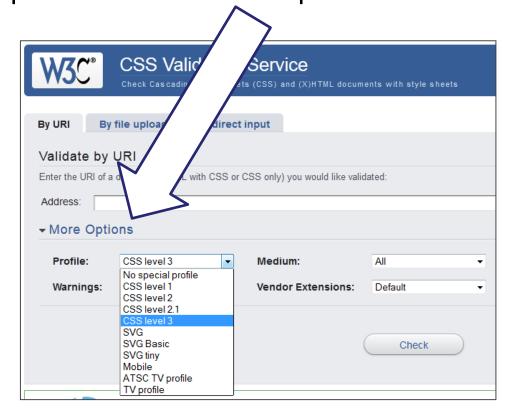
 Check stylesheets with the W3C CSS Validation Service -<u>http://jigsaw.w3.org/css-validator/</u>

If you have used CSS3 properties select 'More Options' to

validate as CSS level 3

 Don't worry if the newest CSS3 properties won't validate – this won't lose marks

 Don't print the whole report with all the stylesheet CSS – just the summary of the results



De-bugging CSS

- Validator error messages are often obscure but they do tell you what line the error is in
- De-bug validation errors in order correcting an earlier error will often sort out a later one
- Re-validate every time you correct an error
- Common problems
 - Wrong spelling of a property in CSS e.g. 'color'
 - Mismatch between class or id attribute name in the HTML and the CSS selector
 - CSS syntax error missing or duplicate; : or }
- If you can't locate an error try commenting out CSS rules one by one to try and isolate it

Limitations of validation

- HTML and CSS validators will only test that your files comply with the web standard (HTML5, CSS2.1 or 3)
- They do not show whether a web document or stylesheet is well-coded e.g.
 - Redundant tags in HTML that are not marking up content
 - Redundant, repetitive or conflicting declarations in the CSS that are not styling any element
- It's important to read through and edit HTML and CSS files to quality control code – don't just rely on the validators

- Once you have learned the basics try to write elegant and economical CSS
 - Time = money
 - You and other people will need to edit and maintain your web pages
 - /*comment your CSS rules*/
- CSS may validate, but still not be well-written especially if you are using Dreamweaver
 - Don't write more rules than are needed
 - Inspect stylesheet to check that all rules and declarations are needed and are actually styling their target element
 - Remove unused / duplicated rules

- A CSS value assigned to a property in an HTML document will be *inherited* by that element's 'children' e.g.
 - The **<body>** page font style (font-family, size, color etc.) will be inherited by all the text elements on the page, unless over-ridden by a subsequent, more specific rule
 - The background colour of an element will be inherited by all the other elements nested inside it (default background is transparent) – unless over-ridden by their own specific background colour rule
- Therefore ... there is no need to specify all the properties for every element, if some of them can be inherited from a parent element in which it is nested

No need to specify all padding and margin properties

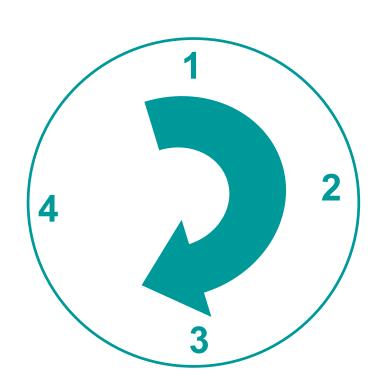
separately e.g.

```
.box {
    padding-top: 5px;
    padding-right: 5px;
    padding-bottom: 10px;
    padding-left: 0;
}
```

• Shorthand is .box {
 padding: 5px 5px 10px;

}

Specify in clockwise order



border-width: 1px;

border-style: dotted;

 Border-width, border-color and border-style (for all sides of the box) can also be specified together — .box {
 border-color: #FFF000;

Shorthand is -

.box {
 border: #FFF000 1px dotted;
}

 You can't specify different values for different sides of the box using this shorthand

Rules can also be grouped for economy –

```
h1 {
    font-family: Helvetica, Arial, sans-serif;
    color: #333; }
h2 {
    font-family: Helvetica, Arial, sans-serif;
    color: #333; }
• Shorthand is -
    h1, h2, h3 {
        font-family: Helvetica, Arial, sans-serif;
        color: #333; }
```

 Can be used to group any selectors with common properties and values; can also have a specific rule for the same selector to specify it's own properties

Testing page functions

- Do the images load OK? Check relative links to website files –
 especially if you have moved files around, or renamed them,
 or have linked to files stored on your home computer
- Links do all the pages link together correctly? Are links to external sites working?
- Interactive features forms, email links are they functioning correctly?
- A common error is to link to files on your home computer, which can't be retrieved by the browser from another computer

Testing accessibility

<u>Link - Gov.uk - Making your website accessible</u>

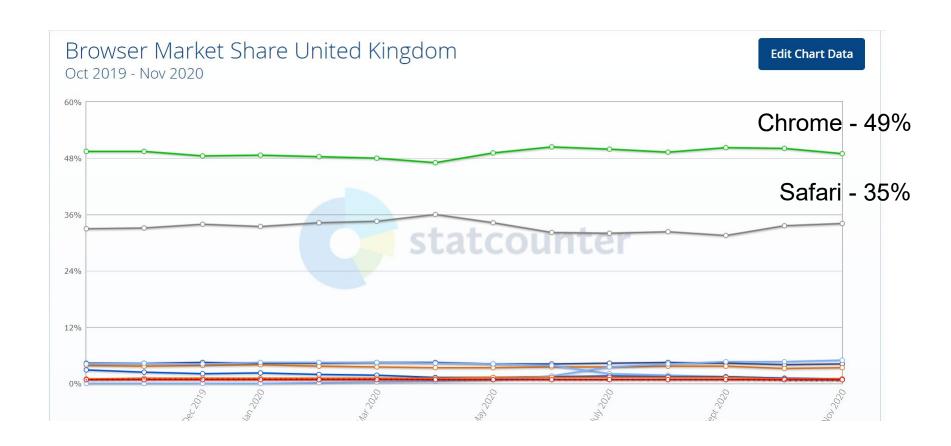
- Is the text readable?
 - Check contrast of foreground and background https://webaim.org/resources/contrastchecker/
- Do images have alt-text?
- Are links obvious e.g. styled in some way?
- Are headings logically correct e.g. ordered, consecutive?

 Some of this will be addressed by validating – other parts by manual examination. For an overview of accessibility, have a look here: https://webaim.org/intro/

Cross-browser optimisation

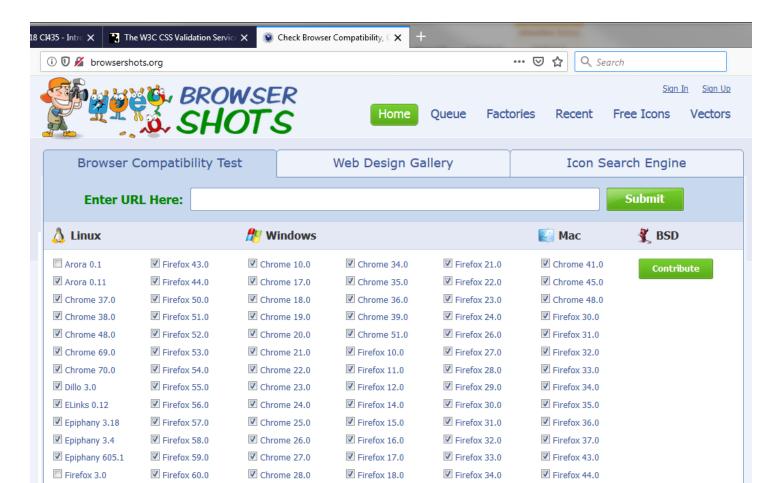
- What browser engine, browser and platform will your website audience be using? For example -
 - Webkit open source browser engine Mac OSX Safari,
 Chrome, iPhone and iPad mobile browsers
 - Gecko Mozilla FireFox
 - Microsoft Internet Explorer 10.0? or an older version e.g.
 IE 6.0, 7.0 or 8.0? Only IE 9.0 and above provide good standards compliance
 - Text only browser Lynx
- In real-world projects ensure that a site renders acceptably on all browsers in common use
- Test your site on different platforms (Mac, PC)

UK - browser market share



Browser optimisation

 Can also test by submitting page URLs to the following website - http://browsershots.org/ (takes time to get results)



Browser optimisation - assignment

- Optimising a site to render acceptably in all browsers in use can be tricky and time-consuming...
- ...may involve creating 'hacks' for older (IE) browsers that do not meet web standards
- Browser optimisation is not required for this assignment
 - Ensure that web pages render correctly in Firefox or Chrome on a PC
 - Try to get them working in the latest version of IE but if you cannot sort out IE glitches don't worry
- Also important to test website on a tablet and smartphone, or a simulator e.g. Chrome Dev Tools Device Mode -https://developers.google.com/web/tools/chrome-devtools/device-mode/

Responsive websites: testing

- Google website speed test https://testmysite.withgoogle.com/intl/en-gb/
- Google mobile-friendly test -https://search.google.com/test/mobile-friendly
- ProtoFluid an app for testing responsive prototype web pages (by local or host URL) and viewing them as if on a range of devices – iPad, iPhone etc. http://protofluid.com/
- Essential to test on as many actual devices as possible



Evaluation

The marking criteria for the assignment includes -

- 'Content and styling' use of HTML, CSS, text, image, other media to create an engaging responsive website
- This should be demonstrated in all 3 pages
- How can success be evaluated and measured?

What to evaluate?

'Usability'

- Ease of use and learning how to use
- Memorability can users remember how to use the site if they return after time has elapsed?
- Efficiency can tasks be carried out without making errors?
 E.g. correctly filling in and submitting a form

Other criteria

- Acceptability do users like the site?
- Is the user experience (UX) good on a small screen?
- 'Stickiness' will users stay on the site and return?
- Trust do users trust the information? Would they buy from the site? Would an employer give you a job interview?

Evaluation

- The development process is a constant cycling between design, evaluation and redesign
- Evaluation can be informal -
 - Self generated "I'll try blue no that doesn't work"
 - Based on peer review "I'd reduce the number of items in that menu if I were you, it's a bit confusing"
 - Based on casual user testing "Where do you think this link goes to if you click it?"

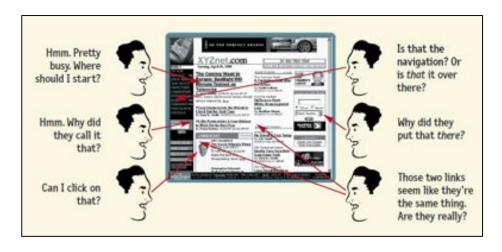
How to evaluate

- For your assignment ask your friends and family what they think of your *Tutorial* page –
 - Have you presented the *Tutorial* in an engaging way?
 Would your target audience want to use it?
 - Do they like the design features colour, typography, images and media?
 - Are the instructions easy to follow?
 - How could the pages be improved?
- This can be done quickly and informally but ask at least one other person for feedback on your assignment web page
- Finally, write up the findings from evaluation in your Learning Journal

Resources

 Can I use... Compatibility tables for support of HTML5, CSS3, etc. in desktop and mobile browsers

http://caniuse.com/



Steve Krug, 2013. Don't Make Me Think: A
 Commonsense Guide to Web Usability.
 New Riders. Excellent, short and readable
 introduction to usability.

