

CI465 Semester 2 – Week 1

Tutorial: Starting your Action Plan

In today's tutorial you will be starting your action which is to be 10 slides uploaded to MyStudies by 5th March 2021 15:00

Use this sheet and write into it as a template before transferring to Powerpoint or Prezi

1. Brief profile: your strengths, interests and career aspirations

What do you think you are best at in terms of academic and technical abilities and also interests outside the university relevant to your profession. Write down at least 5 of your main skills and interests

2. Target sector: briefly describe the sector in which you would like to pursue a career and the roles it offers, with a real example

Research into the sector you would like to work in and the roles it offers. Write down at least 5 different roles and links to interviews with people in those roles (plenty out there on blogs, YouTube)

3. Competitor analysis: example of a professional portfolio that inspires you

Search out various portfolios on various platforms and note down at least 5 which you find inspire you and why. Create screengrabs. Remember a 'portfolio' can take many forms; website, social media, video, Github, DeviantArt, Behance,
<https://www.gamedev.net/portfolios/>

4. Format and technology: briefly discuss the options for your own portfolio

Look at your tech options for creating your portfolio. Ask yourself what you are trying to promote about yourself: Are you showing your technical skills then maybe hand code; HTML, CSS, Javascript. Are you looking to create a gallery of your work then maybe WordPress (WordPress.org NOT .com). Are you looking to show a specific project; create a project specifically for your portfolio.

6. Design: discuss the design and brand for your portfolio

Look at design ideas. Create moodboards and design tiles.
<https://alistapart.com/article/style-tiles-and-how-they-work/>

7. Content: describe what work you will showcase in your portfolio

Describe 5 projects: When looking at how to show your work you need to think in terms of a 'case study' showing not only the finished work but your design process; sketching, development work, coding,

8. Social media strategy: describe how you will market yourself online through social media

Look at 5 social media outlets and describe how they would promote your work. NOTE Not all social media may be relevant to you and how you want to promote yourself online

9. References: formatted using an academic referencing style such as Harvard

If you have forgotten about how to use Harvard referencing please read this:

<https://www.citethisforme.com/harvard-referencing>