#### **FUNCTIONAL SPECS**

#### SITE FEATURES

# Branding:

- The CCC website will follow the branding standards written in the CCC branding page.
- The images and photographs will be of the highest standard and presented as the closest representation of products.

#### Technical:

- The CCC website will be written using valid ZHTML and CSS. Javasript, PHP and MySQL will also be implemented where applicable.
- The website will be able to be viewed in most browsers available, including: Firefox 2 and 3, Safari 2 and 3, IE 7 and 8 only.

#### SPECIFIC FEATURES

## **Informational**:

- History and general information
- News and upcoming events

## **Contact information:**

- o Phone number
- Address
- Return process

### **Customer Tools:**

- Product Search
- Wish List
- Customer Login
- Shopping Cart
- Tracking
- Account Summery and Details

# **Product Features:**

- Customer Service Tools:
- The images and photographs will be of the highest standard and presented as the closest representation of products.
- Size and Color of products
- Types of wood used
- Weight of the products
- Client reviews

# <u>Customer Service Features:</u>

- FAQ and HELP
- Support
- Shipping and Tracking
- Returns