

Amitabh Apte

CTO, Chief Enterprise Architect, Author, Blogger, Speaker, Evangelist

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Summary

Amitabh is a CTO / Chief Enterprise Architect with more than 17 years of Successful Global Delivery Track Record across a range of industries and markets. He has seamlessly worked across Financial Services, Digital & ECommerce, Retail, CPG / FMCG, Post / Logistics, Airlines Travel Transport and Technology Consulting / Outsourcing.

He has proven his versatility while playing a range of hands-on roles such as, CTO, Chief Architect, Enterprise Architect, Business Architect, Application Architect, Integration Architect roles while living and working across the USA, Germany, UK, Asia and Europe.

Amitabh's Core Capabilities are Strategy Definition, Business Architecture, Enterprise Architecture, Operating Model definition, Tech Finance Governance, Tech Rationalisation and Transformation Programs. He specialises in shaping Digital, Big Data, ERP, Customer Insight, Sales / Front-Office, Stores, Middleware, Integration, Governance Framework, Architecture development, Architecture team management, Architecture Standards, Roadmap definition, technology selection and Reference Architecture.

He is an MBA with Distinction, holds MS Computer Science with Distinction. Amitabh is a hands on practitioner with TOGAF 9 and Zachman certifications.

Experience

Global Director - Enterprise Architecture & Technology at RB

2015 - Present (2 years)

Global enterprise architecture, strategy, technology roadmaps, governance and solution architecture consulting. Currently leading the charge at this FTSE 10 business on following:

- Executive Business Architecture Development working with Board Members
- Integration Competency Centre (ICC)
- Technology Governance Board leading to IS Investment Planning for the Global CIO
- DevOps Near-shore (Poland) and offshore with strategic partners (India)
- API integration across Digital Front-Office (Salesforce, AWS) & Back-Office (SAP, JDEdwards)
- Architecture Technology Internal Capability Building with HR Career Paths
- End-user / Infrastructure / Network / Data Architecture Definition Accountability

Founder & Chief Architect at AVAEA Digital

2013 - Present (4 years)

AVAEA provides strategic and hands-on architecture and technology capabilities for delivering large-scale, complex business transformation programs for market-leading businesses. Recent assignments include:

- Retail, Ecommerce, Digital, Customer Insight Transformation at Argos
- Operational Excellence and Program Governance at a tier-1 financial services business

Lead Architect - 2015+ Operational Excellence Program Portfolio at Deutsche Bank

2014 - 2015 (1 year)

2015+ Operational Excellence are portfolio of strategic programmes in Deutsche Bank which are fundamental for the Transformation of the Deutsche Bank Operating Model. The scope of the transformation covers key Business Processes, Technology Investments, Operations and Commercial concerns such as suppliers and locations. Amitabh is part of the global CTO / Core Architecture team and is the Lead Architect driving following initiatives;

- architecture and technology governance for programmes spanning all four key business lines
- architecture blueprint reviews and monthly stage-gate tollgate reviews
- reporting, management exco dashboard creation and stakeholder communication / management
- definition of common standards for the program governance framework across the bank
- alignment of program governance with the Deutsche Bank architecture framework
- delivery of training on common Program Governance and architecture standards

Head Architect - Digital Channels, Stores, Payments & Customer Insight at Home Retail Group PLC

2013 - 2014 (1 year)

Amit provided the architecture and technology leadership for the ongoing transformation of Argos into a Digital Retailer. While reporting to the Head of IT for Digital, Stores, Amit delivered the following:

- Architecture & Technology Strategy & Roadmaps for Stores, Digital Channels & Customer Insight
- Architecture & Technology Governance over a large business transformation program
- Domains: Stores Technology, Ecommerce, Customer Insight, Analytics, Digital, Payments
- Supplier Management: Accenture (Transformation program), IBM (Ecommerce Technology)
- Stakeholder Management: Group Functions, Stores / Digital / Marketing business customers

Chief Technology Officer - Post Office Retail & Financial Services at Fujitsu Services

2010 - 2013 (3 years)

Seamlessly transitioning into a commercial supplier role, Amit successfully delivered Strategy, Architecture, Technology delivery and Governance initiatives for Fujitsu's large, tier-1 accounts;

- Business planning, Roadmap Definition, Operating model definition,

- Strategic investment business case definition and commercial lead
- Large scale enterprise technology refresh programs
- Large scale technology community management
- Senior board-level customer Stakeholder Management (CIO, CTO, CXO, COO)
- Domains: Post, Retail, Financial Services, Hospitality, Pharma, Telecom, Government

Head of Enterprise Architecture Group at SITA

2005 - 2010 (5 years)

Established global enterprise architecture practice and successfully delivered critical IS / IT enterprise architecture components by providing leadership to a global team of enterprise architects across the US and Europe,

- Definition and Change Management of Service Oriented Architecture (SOA)
- End to End Service Management Strategy
- Architecture & Technology Governance - Including board setup and management
- Global Messaging, ESB Middleware Business Case Development
- Domains: Passenger Management, Airport Management, Integration, Messaging, Ecommerce

Manager Architecture & Technology - Chief Architect at Star Alliance

2002 - 2005 (3 years)

Setup the global architecture practice to deliver business architecture, SOA, Web Services common platform to a global alliance of 15+ major international airlines;

- Established and managed the Alliance Architecture Governance Board
- Established architecture and technology practice: Technology & Business Integration
- Effective communications across 15+ international airlines
- Delivered technology procurement leadership: RFI, RFP, BAFO, Commercial negotiations
- Lead architect on middleware, Integration systems connecting 15+ airlines

Manager - Software Delivery at Adidas

2001 - 2002 (1 year)

Delivery management of software engineering outsourcing contract between Adidas and a outsourcing team offshore. Successfully delivered software development lifecycle (SDLC) activities such as;

- Gather requirements and develop functional specs at client site
- Alignment with business to confirm functional specs
- Transferring the functional spec to technical specs
- Liaise with technical delivery team offshore (India)
- Release management and service management post development
- Lifecycle Management of delivered components

Team Lead at Blue Star Infotech

2000 - 2001 (1 year)

Established and managed off-shore teams to carry out development and support activities on several outsourcing engagements for key customers. The worked involved team selection and set-up, project scoping, specification creation, task assignment and delivery management. Also a key member of the CMM certification effort.

Programmer / Analyst at SQM 400

1998 - 2000 (2 years)

Provided maintenance and development of live AS.400 systems for prestigious US clients in early offshoring initiatives of its kind. Instrumental in setting up the operations and off-shore processes, methods and its delivery for a number of concurrent projects.

Consultant at Independent

1994 - 1998 (4 years)

Carried out a number of independent IT consulting assignments to conceptualise, design, build and manage innovative internet sites for local businesses.

Honors and Awards

Fellow

British Computer Society

October 2012

MBA Distinction

Warwick Business School

July 2010

MS Computer Science Distinction

University of Pune

July 1998

Certifications

TOGAF 8.1 Certified Enterprise Architect

The Open Group License 9873 July 2006

TOGAF 9 Certification

The Open Group License 87303 August 2014

Zachman Certified Enterprise Architect

Zachman International License Zachman 2014 August 2014

Publications

Management Skills in IT

British Computer Society December 1, 2011

Authors: Amitabh Apte

This collection of articles and blog posts by IT industry experts explores the challenges IT professionals face when moving from a technical into a managerial role. The authors look at the skills required to scale the career ladder, the opportunities for training and development and how to progress from a first job in IT to CIO. Each article ends with a range of current resources and recommendations including blogs, books and websites.

In the future, Cloud Computing will be the only choice

The Daily Telegraph August 2, 2011

Authors: Amitabh Apte, Nick Martindale

Contributed to an article in the Daily Telegraph on the business, commercial and operational impact of the Cloud Computing Paradigm. Please note: I am not the author of this article however, I did contribute and my quote is included in the article.

IT Management - Architecture Matters Blog

The British Computer Society November 27, 2012

Authors: Amitabh Apte

This blog covers multiple IT topics focusing on the Enterprise Architecture and Strategic IT viewpoint.

Courses

MBA, Strategy and Operations

University of Warwick - Warwick Business School

IT Strategy

Business Transformation

Organisational Behaviour

Operations Management

Financial Accounting

Marketing Strategy

Economics of Business Environment

Skills & Expertise

Enterprise Architecture

IT Strategy

Outsourcing

Cloud Computing

Governance

IT Management

Integration

Solution Architecture

Change Management

SOA

Strategy

Business Transformation

Management
Requirements Analysis
Program Management
Stakeholder Management
TOGAF
Business Architecture
ITIL
Team Leadership
SaaS
Technology Planning
Roadmap Definition
Business Alignment
E-commerce
Business Strategy
Product Management
Team Building
Operating Model Design
Vendor Management
Zachman
Airlines
Retail
Financial Services
Customer Insight
Middleware
Service Oriented Architecture Design
Enterprise Software
Business Analysis
Consulting
Business Process
SDLC
Business Intelligence
ERP
Project Management
Team Management
Business Process Improvement
CRM
Leadership
Service-Oriented Architecture (SOA)

Education

University of Warwick - Warwick Business School

MBA, Strategy and Operations, 2006 - 2009

Activities and Societies: Complexity and Change Management Think Tank

University of Pune

MS, Computer Science, 1996 - 1998

Activities and Societies: Computer Science, Artificial Intelligence, Programming Languages work groups

Fergusson College

BS, Computer Science, 1993 - 1996

Activities and Societies: Other topics - Mathematics, Statistics, Electronics

Organizations

Business Architecture Guild

Associate

June 2013 to Present

The primary purpose of the Business Architecture Guild is to promote best practices and expand the knowledge base of the Business Architecture discipline.

British Computer Society - Enterprise Architecture Specialist Group

Enterprise Architecture Blogger & Group Secretary

February 2009 to Present

One of the founding members and the group secretary of the BCS Enterprise Architecture Specialist Group, one of the largest Enterprise Architecture groups in the world.

British Computer Society

Fellow

June 2012 to Present

Warwick Business School

Alumni Network Member

July 2009 to Present

Interests

Strategy Definition, Cloud Computing, Governance, communications.

Languages

English	(Native or bilingual proficiency)
German	(Elementary proficiency)
Hindi	(Native or bilingual proficiency)
Marathi	(Native or bilingual proficiency)

Volunteer Experience

Founder & Management Committee Member - EASG at British Computer Society

January 2009 - Present

Founded and since then acting as the management committee member for the Enterprise Architecture Specialist Group of the BCS. This group is dedicated to the advancement of Enterprise Architecture with sponsorship from the BCS.

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9 people have recommended Amitabh

"“Amit is one of the rare CTOs who can be equally proficient in understanding and influencing the Business agenda as well as defining the strategic Technology response. He is a modern CTO who shapes the Enterprise Architecture framework, models, roadmap to serve the business and operational concerns of the organisation and customer. He is a genuine strategist and thought leader with his active blogging, industry-networking activities with an excellent ability of communicating this in simple business terms. At the same time, when required he can break abstract, complex, long-term roadmaps into a series of tactical programs and projects which make it easier for the Program Office and Delivery organisations to realise strategies into meaningful actions. I have no doubt he is and will be an asset to any organisation which needs to extract and value from it's technology investment”"

— **Alisdair Bach**, worked indirectly for Amitabh at Fujitsu Services

"Amit possess a rare ability to use very broad thinking, planning and analytical skills to evaluate options and formulate plans to deliver the very best business outcomes. Amit has an ability to quickly develop a strategic vision and then use that vision as the foundation for evaluation, planning and stakeholder management. To this end he is readily able to differentiate between the ends, (what) the means (how) and the why to show how they combine to deliver the required results in context for each stakeholder. He is highly energised and motivated when sharing his new found knowledge, ideas and insight directly with colleagues, peers and customers, especially via social media. If you are seeking help to develop a strategic plan to meet extraordinary objectives that defines; the desired results, in measurable terms and with a realisable path to execution, Amit will be a big part of the answer. Campbell Robertson."

— **Campbell Robertson**, worked with Amitabh at Fujitsu Services

"Amit immediately strikes people as the consummate professional. He has a very broad background in architecture, and would be a good start point for any kind of technology problem. He's very plausible in advising on technical issues, and having set a direction he'll stay the course."

— **Jeremy Worrell**, worked directly with Amitabh at Fujitsu Services

"I have known Amit professionally and personally for some years and we worked very closely together as colleagues in the SITA Office of Technology on many global programmes and opportunities in the Air Transport Industry arena. Amit is an outstanding individual who has the rare skill of being able to manage to intricate detail, yet also oversee and drive business, systems and application architectural strategy at the highest level. Amit is a very bright, open, honest and hard-working professional and an excellent communicator and real innovator. I would not hesitate to highly recommend him to any global organisation who needs a seriously accomplished architect. Nick Lipton, Major Programme Director, British Telecom Global Services"

— **Nick Lipton**, worked directly with Amitabh at SITA

"Amit and I worked together on a major business process reengineering project. The project's success was largely influenced by Amit's commitment to standards and quality, both key elements of process reengineering activities. I would endorse Amit's capabilities in this area."

— **Bill Cavendish**, worked with Amitabh at SITA

"Amit was the most motivated and intelligent person in my department. He was responsible for the overall direction of architectural standards and guidelines for the company and integrating these standards in to the partner airlines. Amit receives from me a rare high recommendation to any position where he has the opportunity to excel."

— **Timothy White**, managed Amitabh at Star Alliance

"Amit is a very reliable & highly committed valueable team member. Amit accomplished all his duties well within the defined time, with more than the expected results. Overall I would say that Amit is a very valueable asset to have in a team & company."

— **Umar Saeed**, was Amitabh's client

"Amitabh da Amit..get along very quickly with anyone. Always takes initiatives and self starter. Leadership qualities in him make him stand out in company. His command over communication left no option but to succeed in higher level. We had a fun working together. We together cherish many memories in arranging many events for company. I definitely endorse Amitabh at leadership level."

— **Vivek Kulkarni**, PMP ITIL, worked directly with Amitabh at Blue Star Infotech

"Amit is one of the very sincere and dedicated associate I had. I got a chance to work with him in SQM400 and despite of his initial stage into this vast field of IT, he showed fantastic skills of focused approach to achieve excellence in whichever project he worked on. He was very organised and reliable member of the team. I was very sure he will achieve great heights in this field. I wish him all the best for his future endeavor and recommend him for any such area which needs a very focused problem solving and management skills."

— **Nitin Gadgil**, managed Amitabh at SQM 400

[Contact Amitabh on LinkedIn](#)