Lauren Clark

FRONT END DEVELOPER / UX UI

Southend
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Ambitious, problem-solving full-stack web developer, who is continually boosting a powerful set of technology skills. I work across user experience, design and development, to understand, create and deliver. I have skills from concept development, creative design and high fidelity mock-ups, to prototypes, and fully functioning web applications. I focus on creating great customer experiences which work for businesses. I am passionate about digital and the opportunities that it provides, I support the open web and cutting edge technology.

Work Experience

Remote Ecommerce Front End Developer

Underwaterpistol - London
March 2019 to July 2019

Manage build and retainer clients using Monday.com
Develop and edit Shopify and WordPress (WooCommerce) themes
Use React.JS and some Vue.JS for custom Shopify Apps
Develop custom Wordpress themes leveraging new Gutenberg blocks and ReactJS
Create pixel perfect UI using Sketch, Adobe Suite and Zeppelin
Write detailed UX reports using SEO, Design, UX and Development knowledge
Write scalable, reusable code with Liquid, Sass, JavaScript and jQuery
Implement and train staff to use git version control to manage projects
Create and manage a developer staff knowledge base
Use Shopify Scripts and Shopify Flow to create and improve Shopify Plus sites
Track and communicate ticket/build progress with Trello, Monday, Teamweek
Manage multiple projects alone or as part of a team
Adhere to strict deadlines

Remote Lead WordPress Developer & UX

Homeowners Alliance - London
December 2018 to March 2019

Responsible for Front End UI
Introduce User Experience and convey to stakeholders
Plan and strategise with marketing and developers the best way to improve conversions
Assist with SEO and Marketing tasks
Use git to version code
Full-Stack WordPress developer with AWS knowledge
Created a living UI Styleguide for the website
Cleaned up WordPress codebase according to best practice
Removed old code and streamlined the amount of server space we were using

Remote Front End Developer UI & UX

HooYu ID Verification - London
November 2016 to November 2018

Lead the UX design of a brand new identity verification platform
Design and develop the UI for the consumer website
Streamlined consumer PPC campaign whilst maximizing CTR and conversions
Working within an agile scrum team providing UX/wireframes, design and front end development
UX/UI design of the client portal and dashboard for business users
Write and organize user stories as part of the backlog
Part of "Project Andromeda" team using D3 and ReactJS to build interactive search constellations
Write scalable, reusable code with Sass, JavaScript and jQuery
Designed and developed a style customiser for businesses to tailor their own iFrame look and feel
Create and maintain a style-guide for both the consumer and business website
Use Java templating engine Freemarker, to generate web-pages and emails
Lead user testing of MVP and user acceptance testing throughout later iterations
Present and explain UX/UI wireframes and mockups to stakeholders in weekly and monthly meetings
Blogging on how to avoid online fraud, and our design and development process
Developed a manual identity documents validating strategy, built and maintained a wiki for this
Hired and trained a team to manually validate identity documents
Communicated with team using Slack, daily Google hangouts

Front End Web Developer

Green Tornado - Brentwood
May 2014 to November 2016

Create mobile friendly, responsive websites
Bootstrap and Foundation to quickly prototype and develop websites
Custom WordPress Theme and Plugin Development
Create Pixel perfect HTML and CSS templates from PSD or Sketch
Write scalable, reusable code with Sass, JavaScript /jQuery & PHP
Use the in house PHP framework to create web applications and CMS websites
Cache and load speed optimisation
Present wireframes and site-maps in client consultations
Prototype larger projects on Invision
Create icons and graphics in Illustrator
Design SVG graphics for smooth retina ready applications
Design responsive email templates
Advanced SEO and organic online marketing strategies
Ecommerce development and set up on WordPress WooCommerce, Shopify or Magento
Laravel framework and blade templates to create maintainable static websites.

Junior Front End Developer

Solopress (Soloweb) - Southend
June 2013 to May 2014

Wordpress Custom Development
Website Design
WooCommerce integration and customisation
Regular blogging on print, design and technology topics
Inbound Digital Marketing analysis and improvement
SEO and Social Media management.

GUITAR DEPARTMENT MANAGER
Allegro Music - Westcliff
October 2007 to October 2011

Ordering of Stock, Training Junior & Part-time staff, Guitar Repairs, Graphic Design of Advertisements & Notices

Education

GCSE's in A-C Grade including Maths
Chalvedon School

Skills

Html5 (7 years), Css3 (7 years), Javascript (6 years), Jquery (6 years), Php (6 years), Wordpress (6 years), React.js (1 year), Angular.js (1 year), Freemarker (3 years), Sass (6 years), Bootstrap (6 years), Foundation (6 years), Front End, Javascript, React, Front-End, UI, User Interface, Shopify (1 year), ReactJS (1 year), REST/ API (4 years), Remote Working (4 years), Java Spring (3 years), WooCommerce (3 years)

Links

https://codepen.io/Deadlymuffin

https://flyweightfilming.com

https://github.com/laurenclark

https://laurenclark.io

https://sadiesbeauty.com

https://www.listen.co/

https://www.lowcarbon.com/