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**Summary:**

A senior .net developer with over 9+ years’ experience in structured and object-oriented development / agile development, n-Tier application design & development, also DevOps style web-based solution, maintenance and reengineering on existing projects, upgrading to the latest version of CMS.

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| **Employers** | **Develop & Delivered Projects are** | **Design & developed for** |
| **Creative Edge** | **May-2019 To Till Now** | |
|  | Shopify Store | Suvorna |
| **Intelligent Environments** | **Oct-2018 To Mar-2019** | |
|  | Interact (IE-Product) & Sitecore 8.2 | John Lewis Finance, Lloyds Cards, Argos, Santander loan |
| **2112 Comms** | **Sep-2017 To June-2018** | |
|  | Sitecore 8.2 to 9.0.1 | Civilised Bank |
| **Fitch** | **Apr-2017 To May-2017** | |
|  | Sitecore 8.2 | Lynk & Co |
| **Atom Bank** | **May-2015 To Dec-2016** | |
|  | Surefire (Sitecore 7.5) | Atom Bank |
| **Sainsbury’s Bank** | **Dec-2014 To Feb-2015** | |
|  | Sainsbury’s website (Sitecore 7.2) | Sainsbury’s Bank |
| **Intelligent Environments** | **May-2014 To Nov-2014** | |
|  | MeDirect Bank Malta (Sitecore 6.2) | Medbank Malta website |
|  | MeDirect Bank Belgium (Sitecore 6.4) | Medbank Belgium website |
|  | Barclays Collection (Sitecore 6.6) | Barclays Credit Card Collection |
| **Unified Solution Ltd** | **March-2013 To Sep-2013** | |
|  | RPS (Sitecore 6.6) | The Royal Photographic Society |
|  | AMBA (Sitecore 6.6) | Association of MBAs |
|  | RCGP (Sitecore 6.5) | Royal College of General Practitioners |
| **Radley Yeldar** | **Nov-2012 To Dec-2012** | |
|  | Capita (Sitecore 6.5) | Capita |
| **AIMIA** | **April-2012 To Sep-2012** | |
|  | YourPoints (Sitecore 6.4) | RBS, NatWest, UBNI & UBROI |
| **Ogilvy*Action*** | **Feb-2012 To March-2012** | |
|  | SaBRE (Sitecore) | SaBRE |
|  | Retail Lay Day | OgilvyAction internal project |
|  | LifeREWARDS CHAMPIX(Sitecore) | Pfizer |

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|  | **Things which I have used in the past few years** | | |
| **Languages & Technologies** | | | |
|  | .NET Framework, C#, ASP.NET, MVC, Razor, .NET CORE, Web services, REST API’s, Node.js, WCF, TDD, NUnit, LINQ, Nuget packages, Windows services | JSON, XML, XSL, XSLT, HTML, Javascript, jQuery, Ajax, LINQ, Lambda, T-SQL, Curies Control, Less, Gulp scripts, .Net localisation,SC Powershell CLI, Liquid | |
| **Architecture Patterns / Principles** | | | |
|  | Layered pattern, Broker pattern, Event Bus pattern, Model View Controller pattern | Helix Habitat Principle, SOLID Principle, Dependency injections, GlassMapper | |
| **Version Control Systems** | | | |
|  | Git, SVN, Bit bucket, Unicorn | TFS, Synology SVN Server | |
| **Databases & Cloud storage** | | | |
|  | SQL SERVER 2016, MY SQL, MongoDB, Solr, Zookeeper | Microsoft Azure, AWS, MWS, QB-Online | |
| **Payment Gateways** | | | |
|  | SecPay, WorldPay, BottomLine | NetBank, Profile, Paypal | |
| **Content Management System's** | | | |
|  | Certified Sitecore Developer – Sitecore | Sitefinity, Umbraco, Wordpress, Ali-Baba (CRM) | |
| **Windows Utilities and other 3rd party services** | | | |
|  | IIS 8.5, VS2017, VS2017 code, Sitecore Rocks, SMTP servers, Decision Matrices services for credit & bank check, NetFinance, EasyJet, Ebooker, FB & Twitter API’s, Postman, Swagger and many more | | Sphonic, Profile, FMS.Net, FIS, Aqilla, Optimus, CSC Biometrics system (IdentityX v4.2), Jira, Jenkins, Dockers, TeamCity, IIS6 Rewrite URL, SPRINT web services, Site Catalyst, full-text search & so on |

**Brief detail on major projects:**

**Suvorna**

**Duration:** 5+ Months (Working on Suvorna online Store)

**Role:** System Architect - Senior Developer  
**Project Description:** This New Jersey based company want to move from their old Word-Press based website to Shopify e-commerce platform, so they can list all their product and sell them using online store and using Shopify POS device for their sale rep personals. I personally know these guys and they asked me to do the migration from the old system new e-commerce platform.

**Responsibilities**: I joined them in May 2019 and I start looking at their old website and identifying which part of the old site can me migrate to Shopify E-commerce platform. Shopify uses Liquid for customer-facing template language for flexible web apps. It is the backbone of Shopify themes and is used to load dynamic content on storefronts. Once all the sections of the sites were identified which were not a lot. I start importing these different areas of the site into Shopify. Meanwhile the guys at the Creative Edge decided to update the look and feel of the website as well. I was working very closely with the design team and start implementing the new designs. I was responsible for creating the new custom templates and the page layouts of the different areas of the store. Adding and maintaining store Image carousels, css & js files as well as finding a way to load the high res images quickly for based on this new look and feel, I have to add custom fields, which are used within the product listing pages, product details page & as well as product search result page. These custom fields were managed using the Load ShopifyFD app. I also integrated the store with PayPal & Shopify payment. For social media I added Facebook and instagram. [www.suvorna.com](https://www.suvorna.com/) For more detail please contact me

**Intelligent Environment**

**Duration:** 4+ Months (Worked on Multiple projects)

**Role:** Senior .Net & SiteCore-Developer  
**Project Description:** As always it was a pleasure working with IE. In these past few months, I worked on the Santander Loan programme (Greenfield project), On going project for John Lewis loans where I was replacing the T&C's plus Reports when customer AFP and last but not the least Argos project where I was responsible for handling the user-related historical data and their personal data.

**Responsibilities**: I join the IE to complete John Lewis and Argos projects, both of these project were Sitecore based solutions. In John Lewis was responsible for maintaining & creating new sublayouts and controls for the updated T&C’s when user complete the new AFP (Apply for Product) form. Argos Project: I was responsible for deactivating the user which haven’t signed in for last 90 days. Based on the type of this CR change request, we decided to handle this within the SQL Server instead writing custom code, so I created few new stored producers and these SP’s were making sure that the user’s are deactivated completely from all the different areas of the system and they won’t be able to login using different entry point within the solution, I was also responsible for creating a task scheduler with in SQL, so we can runs this task everyday on Prod servers. Once the task is completed a custom report get generated which can only be seen with in Sitecore. Once these two projects were completed I been moved to SLP (Santander Loan Programme) where I was responsible for connecting with third party web services using TDD methodology, for this I was using VS2017 web services , postman, swagger & for automated development testing + passing on the token value to another service I was using SoapUI. For our QA guys in order to build, test, and pre-release these individual services, so can be used by the AFP process we used automated DevOps testing which was added into Team City build process. These services were used at different stages of the AFP. I was also involved in creating new MSI setup file for these services using PowerShell CLI which was picked and run by the TeamCity instance once the build completed and pushed to QA servers. For more detail please contact me

**Civilised Bank**

**Duration:** 9 Months (Still in development phase – Launching in mid 2019)

**Role:** Senior .Net & SiteCore-Developer  
**Project Description:** Civilised Bank is a simple banking concept, which is backed and interlinked with LLOYD’s payment gateway (BottomLine). In my opinion what a bank should be is a combination of people and technology working together to help business and people save money, a better and more civilised way. That’s why CB reinventing traditional banking for UK businesses. Local Bankers will bring the bank to business customers. This way you’ll always speak to someone you know. They’ll serve your needs enabled by reliable, innovative technology and so on.

**Responsibilities**: I join the team as a senior Sitecore developer and help them to shape & form the base architecture on which the whole Bank would be running. I was involved from the beginning in setting up baseline within Sitecore & Dynamic CRM, development & workshop meeting, installing different Azure environments, which allow us to move from SC v8.2.3 to all the way to SC v9.0.1. Used modules Entity Framework Connector, SC Powershell CLI, CRM Connector, Blog Module, xConnect, SXA, Gulp, Personalisation, Ajax based form using Node.js (MVC Razor) and many more, also made sure to maintain different code repositories because of database level changes in v9.0.0 compare to v8.2. Other services that were involved are Dynamic CRM, Sphonic, FMS Next, Profile, VOIP, Aqilla, Optimus, Power BI, BottomLine, CheckPrint, Tusmor (responsible for maintaining CRM). The content from Sitecore and any third party service is only being accessible via custom token base Rest API services, which was tested using the Swagger UI tool & PostMan. For more detail please contact me

**Lynk & Co**

**Duration:** 2 Months

**Role:** Senior .Net & SiteCore-Developer  
**Project Description:** Lynk & Co is an automotive brand owned by China-based Zhejiang Geely Holding Group. Founded in 2016, its cars will be positioned between those of the Geely brand and Swedish brand Volvo, which was purchased by Geely in 2010. Lynk & Co has revealed a production-ready version of its 01 luxury compact crossover, due to go on sale in the UK in 2018. I worked on the [www.lynkco.com](http://www.lynkco.com/) (Site for Europe) & [www.lynkco.cn](http://www.lynkco.cn/) (Site for China)

**Responsibilities**: I was involved in more or less everything, developing branches for news & events section, creating different types of forms (news subscription, RSVP, Job Opportunity form), Custom Media-Handler, Solr search engine, third-party CRM integration, Custom Pipeline, Pushing latest build to Azure server and so on. The content from Sitecore is only being accessible via Rest API services, which was tested using the Swagger UI tool & PostMan. The Lynk & Co website is quite heavy on the image side so to optimize images, I was involved in implement the hash media URL for different sizes of the images which are also driven from within Sitecore, CDN hosted on Azure for caching for images and JSON responses. For the China version, I have to add Ali-Baba CRM integration to add chines user. For login, I have implemented token-based authentication, which is a new feature in 8.2. For more detail please contact me

**Atom Bank**

**Duration:** 19 Months

**Role:** Senior .Net Developer & SiteCore-Developer  
**Project Description:** Atom is the UK's first mobile-only bank. "Designed for Digital" and perfected for smartphone and tablet. Atom exclusively operating through mobile apps. It’s a fully licensed bank, regulated by the UK Authorities. The app also uses next-generation security features, including voice and photo recognition.

**Responsibilities**: I was involved in setting up web services for IOS & Android SDK and content from Sitecore CMS using HTTP request, FIS WS for storing customer details plus related documents (TnC’s, uploaded doc’s) & for account keeping, Decision Matrices services for credit & bank check, CSC Biometrics system (IdentityX v4.2) WS for Authenticating/Login. For more detail please contact me

**Sainsbury’s Bank**

**Duration:** 3 Months

**Role:** Senior SiteCore-Developer  
**Project Description:** I was involved in setting up website architecture in Sitecore, outlining data templates, C# & XSL based rendering, custom controls (sub-layouts) & setting up Sitecore basket. Add blog & custom created reports. For more detail please contact me

**Responsibilities**: I was involved in setting up website architecture in Sitecore, outlining data templates, c# rendering & models, custom blog section, Sitemap reboot.txt & using glass mappers.

**MedBank Malta & Belgium**

**Duration:** 6 Months

**Role:** Senior SiteCore-Developer  
**Project Description:** I was involved in changing website architecture in Sitecore, outlining data templates, C# & XSL based rendering, custom controls (sub-layouts). MeDirect is the Belgian branch of Mediterranean Bank plc, a specialist bank, focusing on bringing wealth management, independent advice & third-party savings and investment products to the European market – currently operating in Malta and with offices in London and Brussels. For more detail please contact me

**Responsibilities**: To implement new responsive redesign layout for desktop, tables & smartphones. Add more tools

& functionalities for their MeDirect Bank users, so they can take advantage of these new tools & features. This current project is using a custom bespoke component based IE NetFinance product which is built using Sitecore. Sitecore is a browser-based CMS application that has a number of different user interfaces. IE NetFinance product is integrated with Sitecore, and the two work together hand-in-hand to give a powerful and secure online banking solution for the credit card, savings account servicing & loan applications.

**RPS, AMBA & RCGP**

**Duration:** 6 Months

**Role:** Senior SiteCore-Developer  
**Project Description:** I was involved in setting up website architecture in Sitecore, outlining data templates, C# & XSL based rendering, custom controls (sub-layouts) & custom database to store website basket and order information and passed onto 3rd party for fulfilment. AMBA website is integrated with CRM where most of the business school's information is and which is managed and maintained by the school's them self & RCGP, on the other hand, is quite basic Sitecore solution but with extensive Lucene search with a custom database. RSP is a work in progress. For more detail please contact me

**Responsibilities**: I was involved in setting up website architecture in Sitecore, outlining data templates, c# & XSLT based rendering, custom controls (sub-layouts, editor control within Sitecore) & custom database to store website basket and order information and passed onto 3rd party for fulfilment. Also work with custom user profile, integrating Sitecore with CRM, custom Lucene based search, worked with NetBank & SecPay API for online transactions, Find Bank API for validating user account and setting up Direct Debit form for the website member user, also used Find Address API for finding UK based address, custom blog and forums.

**CAPITA**

**Client Name:** Capita

**Duration:** 6 Weeks

**Role:** Senior-SiteCore-Developer  
**Project Description:** Capita leads the market in transformational outsourcing and provides professional services across 10 markets since 1987. Capita wants a fresh new look for their website using Sitecore 6.5. Capita old website was built in Sitecore which helped us a lot in order to complete the site within 6 weeks because the client was very clear about how they want the site to be built.

**Responsibilities**: For Capita project we had a team of 3 members. I was responsible for creating Capita in Sitecore 6.5 from scratch, setting up base templates, layouts, sub-layout, XSL rendering & maintaining the performance of the website. Form builder module is also been used to contact us & feedback areas of the site. I was also responsible for creating custom user controls, display RSS feeds and XSLT extension classes, for example, to return item absolute path & render twitter feeds. FMI please get in touch.

**YourPoints**

**Client Name:** RBS, NatWest, Ulster Bank -ROI & Ulster Bank -NI (banks)

**Duration:** 4 Months

**Role:** SiteCore-Developer  
**Project Description:** YourPoints site allow RBS, NatWest, Ulster Bank-ROI & Ulster Bank-NI users to purchase items in four different categories, User earned these points by using their credit cards. User can also book an EasyJet flight or book a holiday package with Ebooker if they have enough points in their account.

**Responsibilities**: For the YourPoints project, we had a team of 10 members in it. I was responsible for maintaining the performance of the current site and adding new features in Sitecore based on the client requirement. I was also involved in writing some selenium scripts to test certain user journeys. Adding custom controls to simplify user journey plus adding some extra pipeline to improve the user transactions. FMI please get in touch.

**Qualification:**

* B.Sc. Computer Science
* SiteCore Certified
* English diploma from (Domino English Language Centre) Karachi, Pakistan

**Interest and Activities:**

I like to get my hands dirty with the new gadgets, playing snooker & cricket, listing music and sometimes playing online games. I also try my best to find the best practices and apply them and reading computer related books or watching the best videos to improving my programming skills.