

A set of five horizontal lines for handwriting practice, consisting of a top line, two middle lines, and a bottom line.

*half step*

*climb higher*

learn  
m u s i c  
one step at a time

**Music practice** can be unfocused, filled with self-doubt, lonely, and disconnected from your goals and dreams.

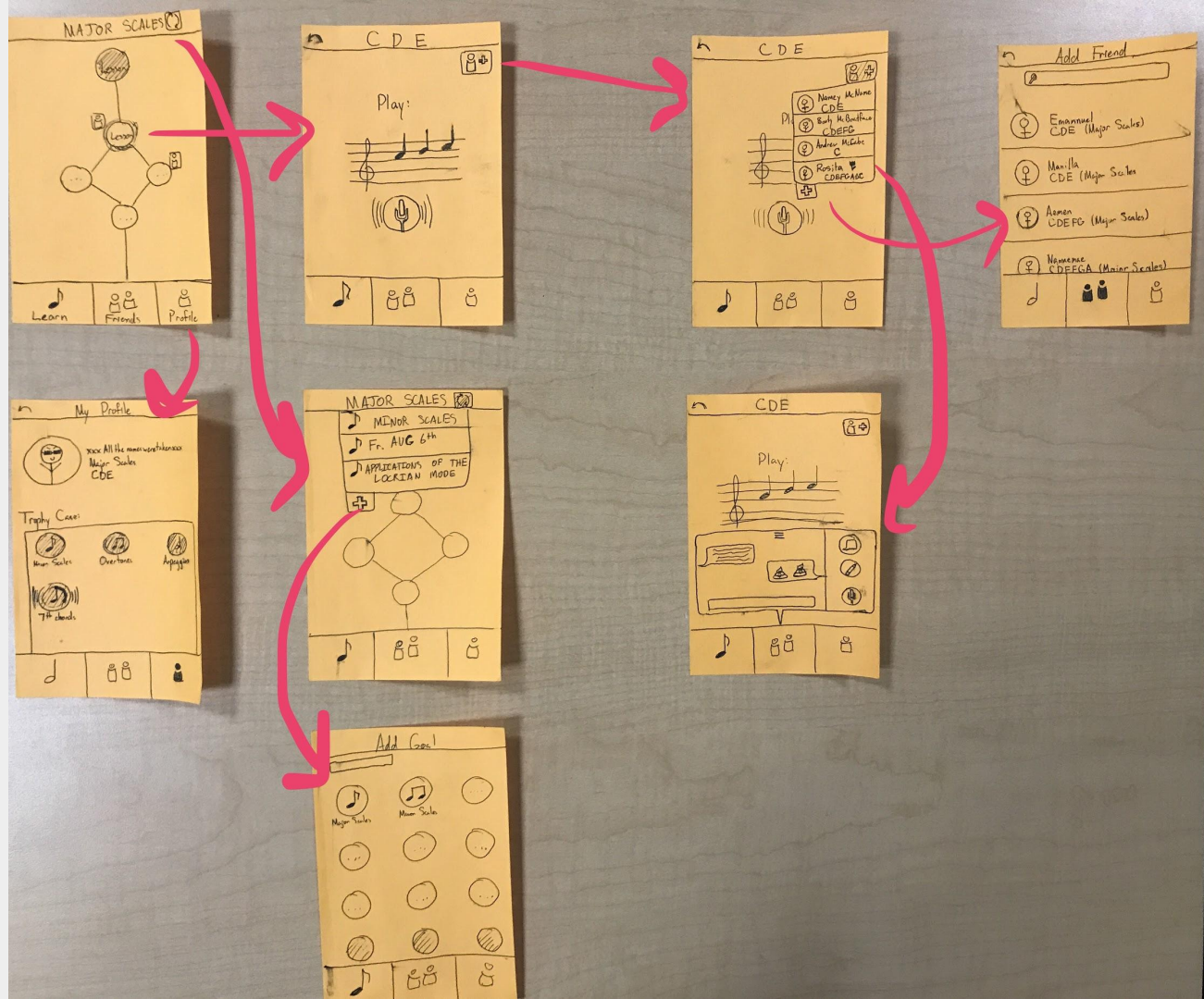
***half step*** helps you climb higher by providing bite-sized tasks, near-peer support, and progress tracking.

# mobile

most portable, easy  
to manage

UI simple, easy to  
navigate

people more likely  
to regularly use



**simple**

complete current lesson

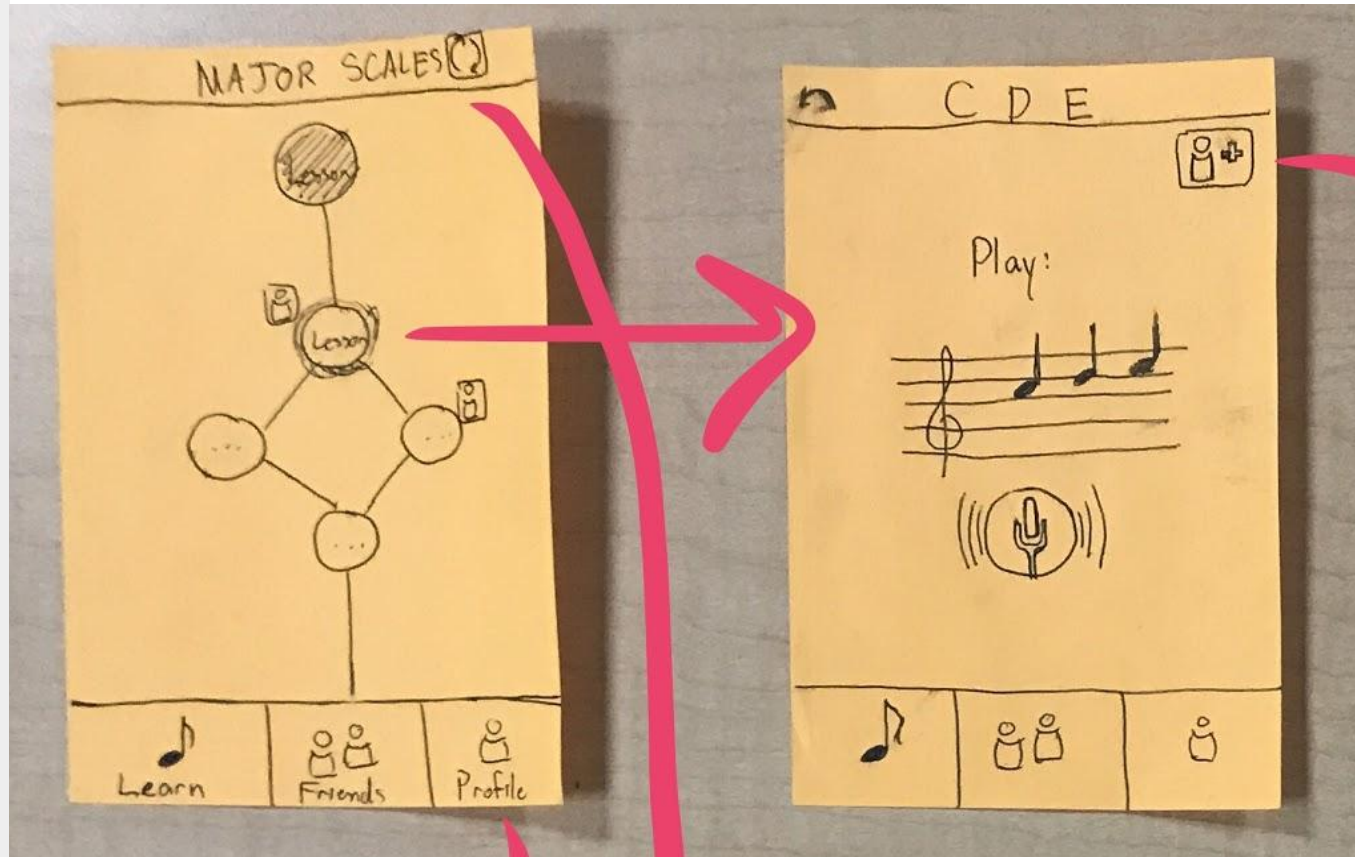
**medium**

add new music learning goal

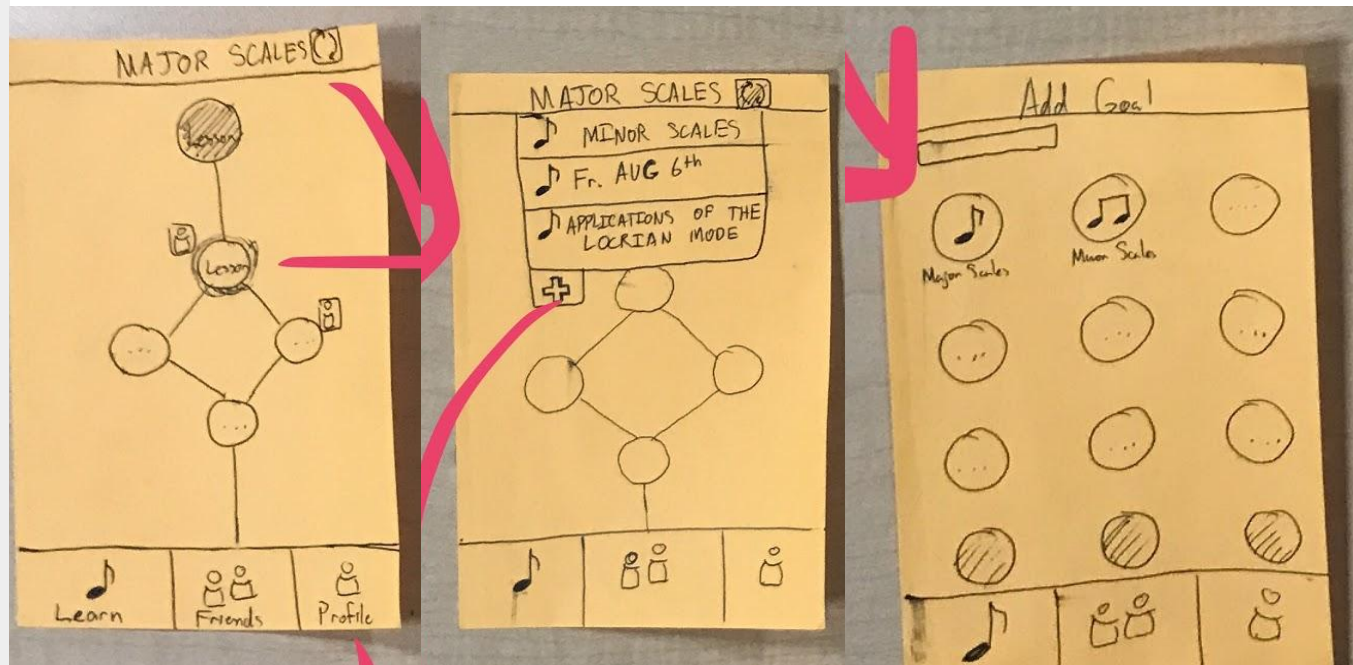
**complex**

find someone on the same step  
to meet and learn with

complete  
lesson

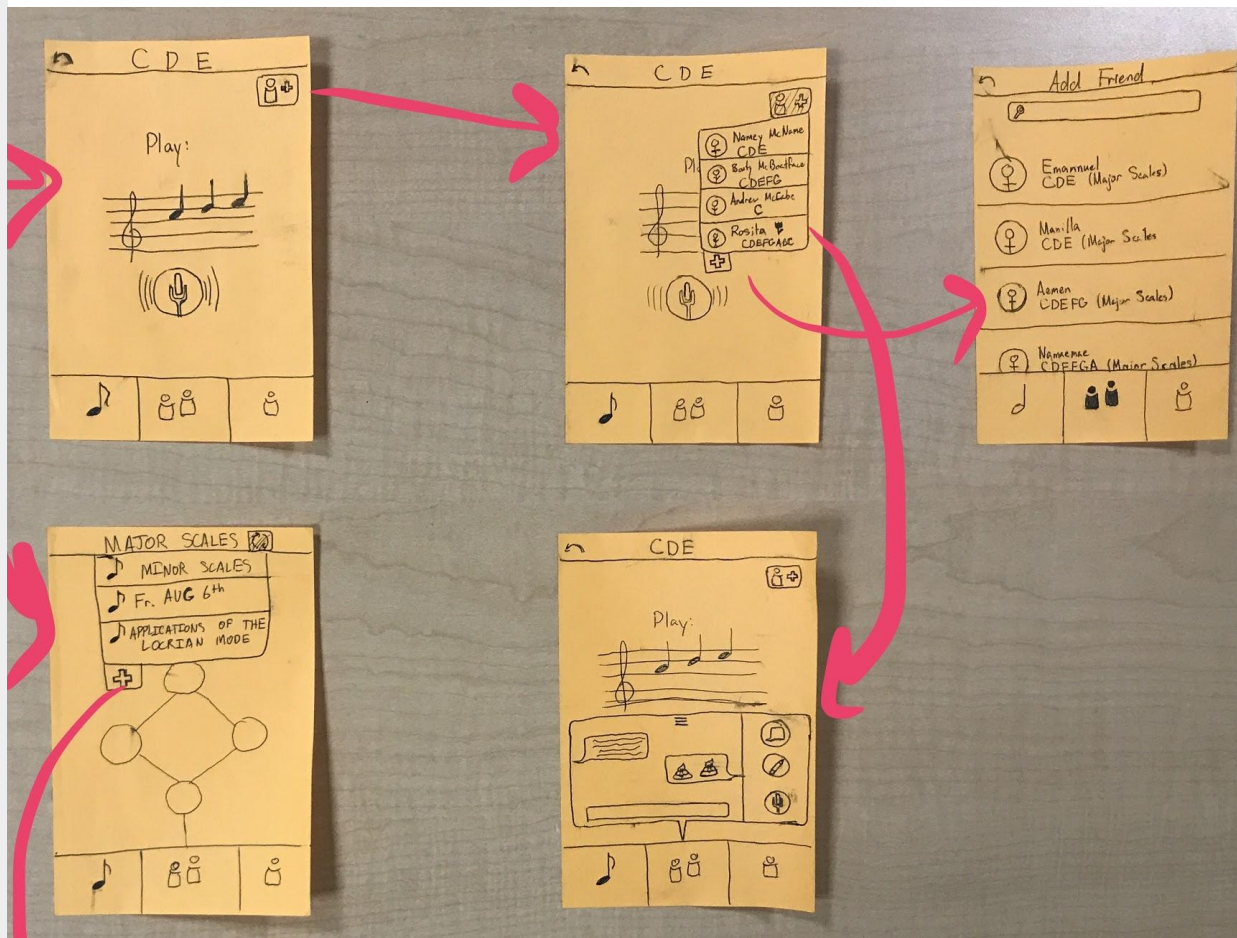


new  
goal





find a  
friend  
on the  
same  
step





# experiment

sat participants down with  
prototype slides

asked participants to  
complete tasks in a  
non-leading manner

debrief and follow-up  
interview

# participants

georgina - experienced  
musician

nysterio - never played music

marsdena - serious jazz  
vocalist

bartholomew - former vocalist

# results

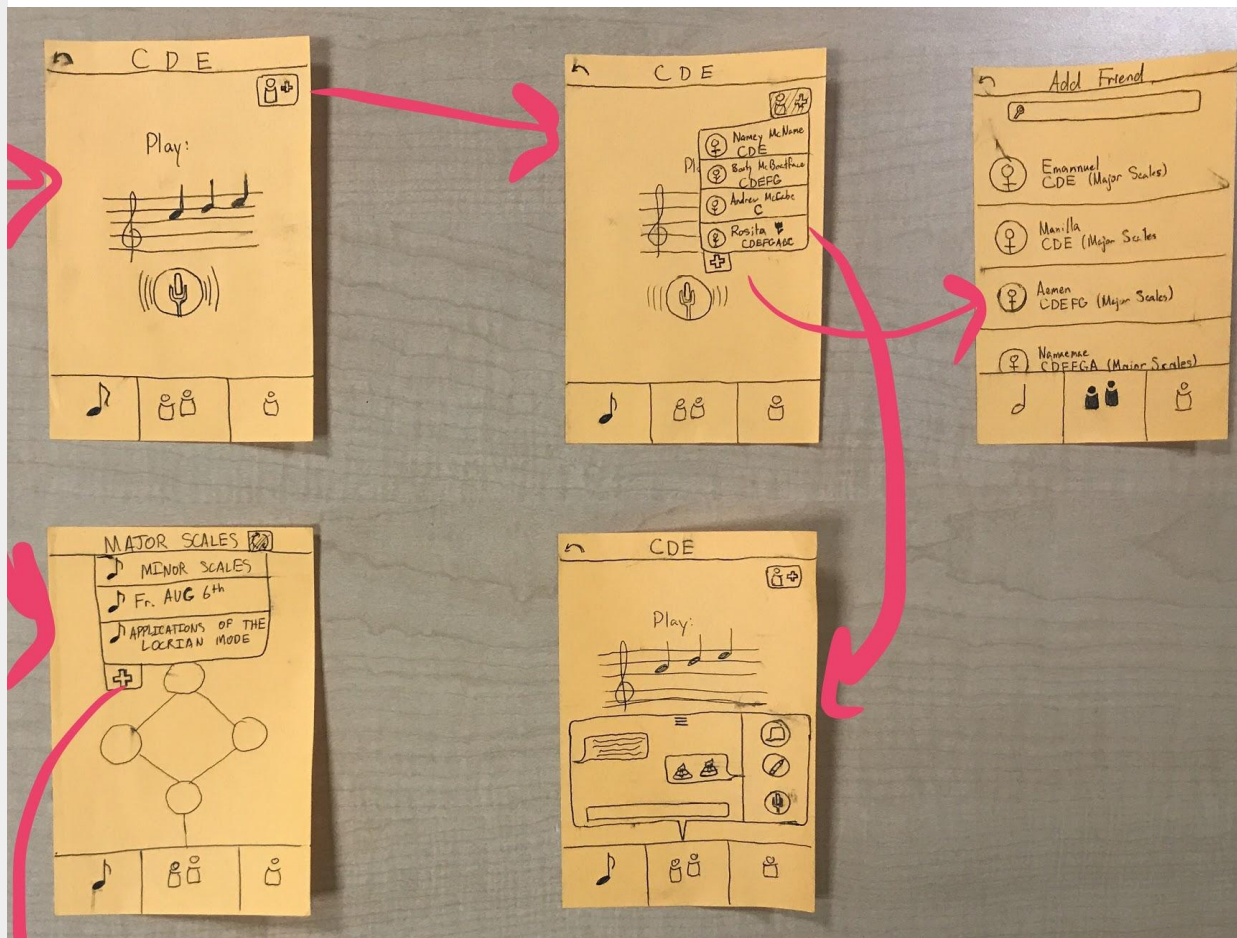
difficulty using friend  
functionality

uncomfortable sharing  
practice progress

wanted to learn from their  
idols practice habits

disliked trophy case

find a  
friend  
on the  
same  
step



# results

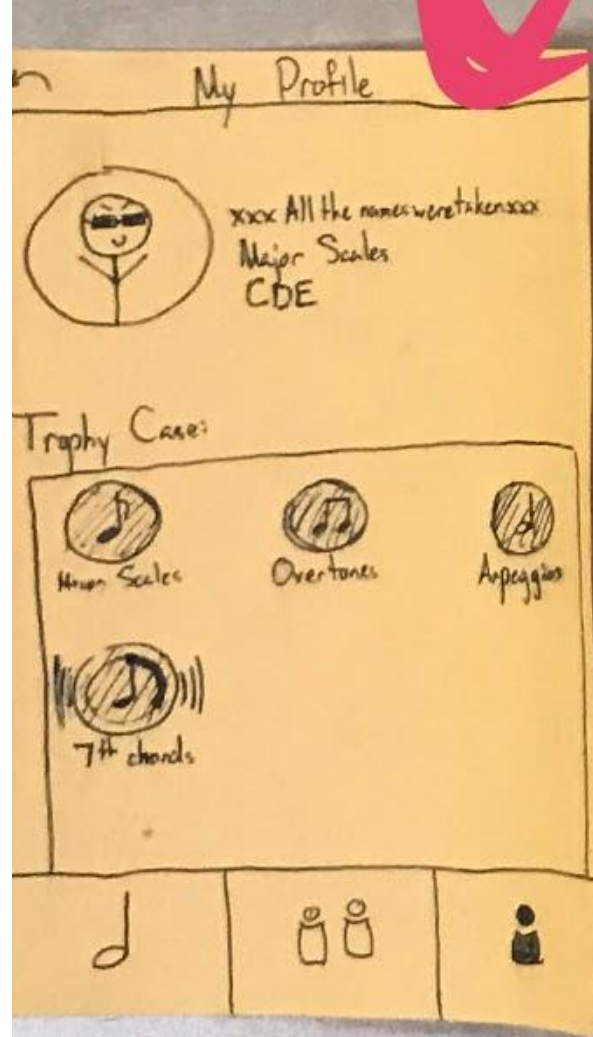
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# profile





# prospective changes

friends interface (icons, flow)

balancing privacy and sharing

creating a culture of openness  
about practice

accomplishment display

**Questions?**