

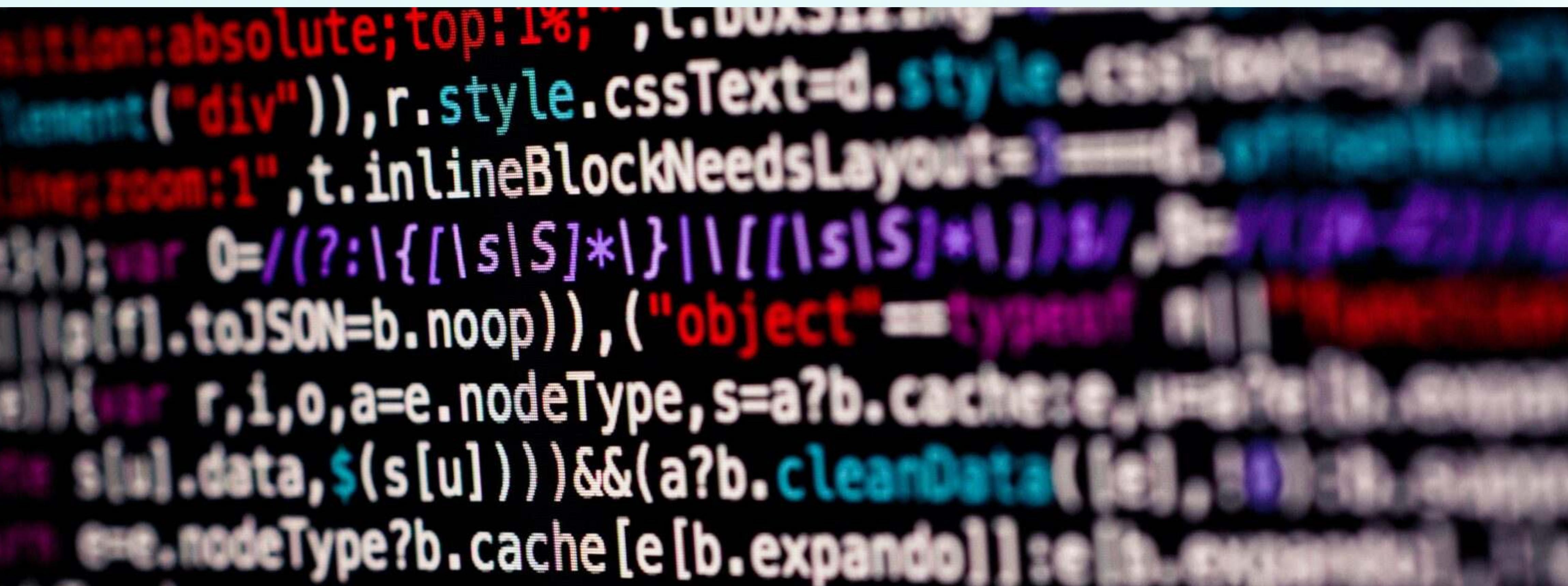
mAGICK

The Future of AI Development

Problem

AI Agent Development is Complex & Costly

AI can transform industries around the world, but off-the-shelf solutions fall short, and in-house AI development is a costly & complex maze of code.

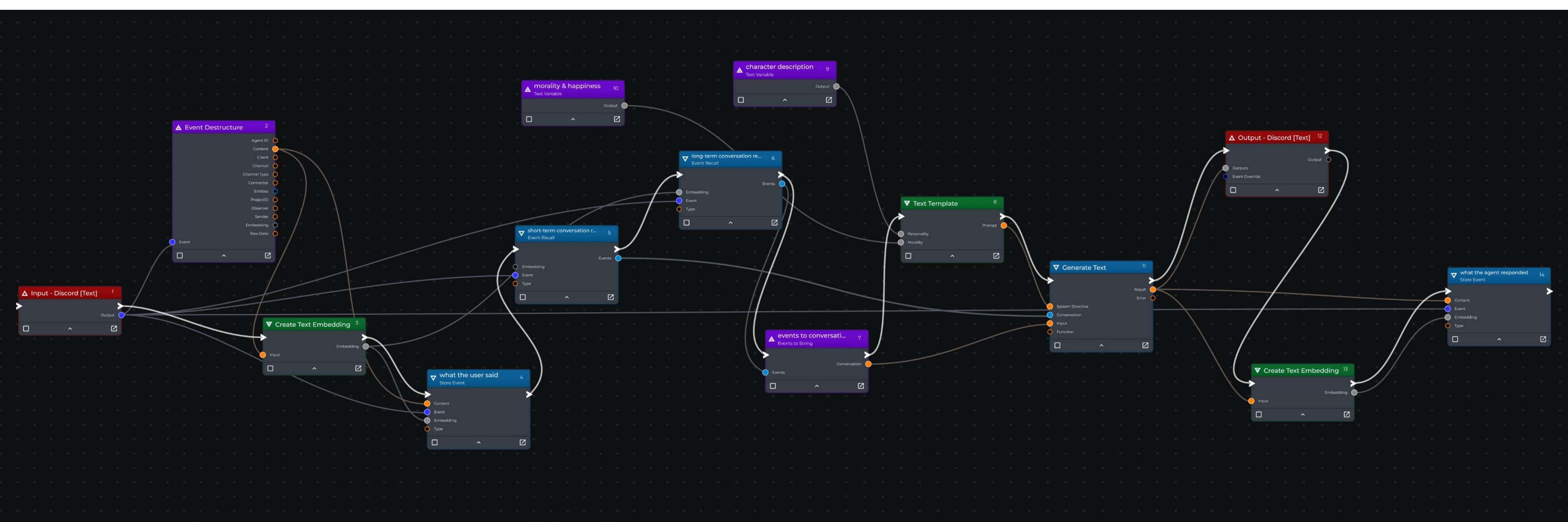
A blurred background image of a computer screen displaying a large amount of colorful, abstract code or data. The colors are primarily shades of red, blue, green, and purple, creating a digital texture. The text is illegible due to the blur.

The image shows a dense, multi-layered background of abstract data or code, appearing as a colorful, pixelated pattern of red, blue, green, and purple. It has a digital, futuristic, and complex feel, representing the complexity of AI agent development mentioned in the slide's title.

Solution

Specialized Software to Build AI Agents

Magick democratizes AI development, enabling custom, creative, and independent AI solutions without the complexity.



Why

Unlocking Dreams with AI - Democratizing Innovation for All

Our vision is a world where AI's transformative power is accessible to all, leveling the playing field and ensuring that innovation and opportunity are shared, not monopolized.



Product Overview

Multi-Platform Integration

BabyAGI On

Linked Secrets

You can link secrets to your agent to use in your spells and connect to external services. Click the button above to open the secrets manager.

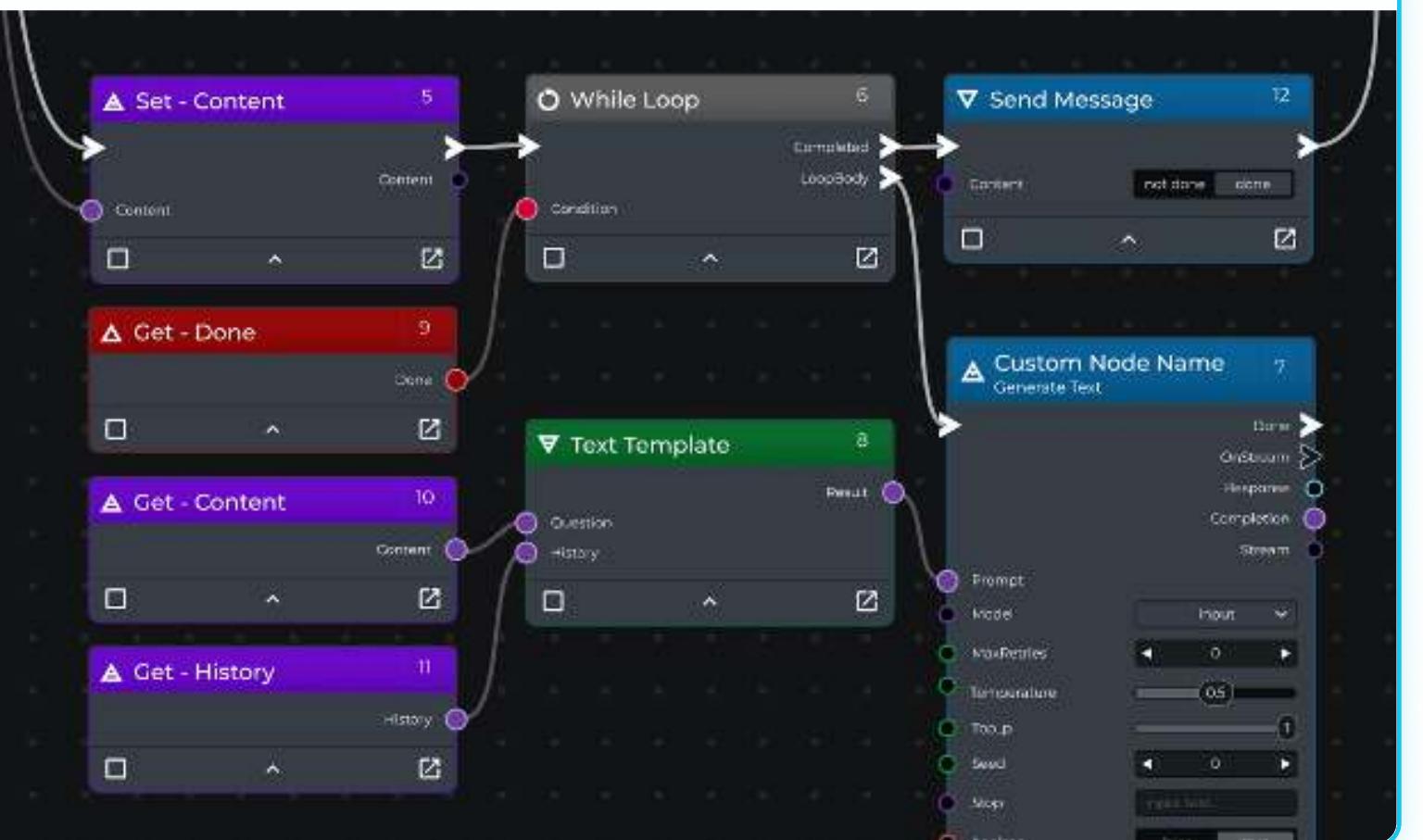
OpenAI
OpenAI API Key
Not Linked
[Learn more](#)

Youtube Token
Used to receive events from YouTube
Not Linked
[Learn more](#)

Slack Token
Used to receive events from Slack
Not Linked
[Learn more](#)

Google Calendar Token
Used to receive events from Google Calendar
Not Linked
[Learn more](#)

Visual Programming



One-Click Deployment

Draft

BabyAGI Updated 1 minute ago

Live Agent

BabyAGI Updated 6 days ago

Easy Agent Management

AGENTS

Choose from your Agents to access the Development Environment, where you can edit its Spell.

Choose your Agent:

- Toddler AGI
- BabyAGI
- Bot Of The Adytum
- Knowledge Bot
- Buddhist Bot
- Philosopher
- Test bot
- The Round Table

Unmatched Customization

Model Provider
together

Model

- ✓ **togethercomputer/llama-2-70b-chat**
- togethercomputer/llama-2-70b
- togethercomputer/LLaMA-2-7B-32K
- togethercomputer/Llama-2-7B-32K-Instruct
- togethercomputer/llama-2-7b
- togethercomputer/falcon-40b-instruct

Generate Text

- Done
- OnStream
- Response
- CompletionResponse
- Stream
- Prompt
- ModelOverride
- Stop
- Temperature 0..5

Robust Development Tool

Philosopher Spell

Text Template

Variables

- done (Boolean, Default Value: done, not done)
- history (string, Default Value: "")
- content (string, Default Value: "")

Text Editor

```
graph TD; A[Set - Content] --> B[While Loop]; B --> C[Send Message]; C --> D[Get - Done]; D --> E[Custom Node Name]; E --> F[Text Template]; F --> G[Get - Content]; G --> H[Get - History];
```

Market Analysis

Unlocking Potential Across Industries



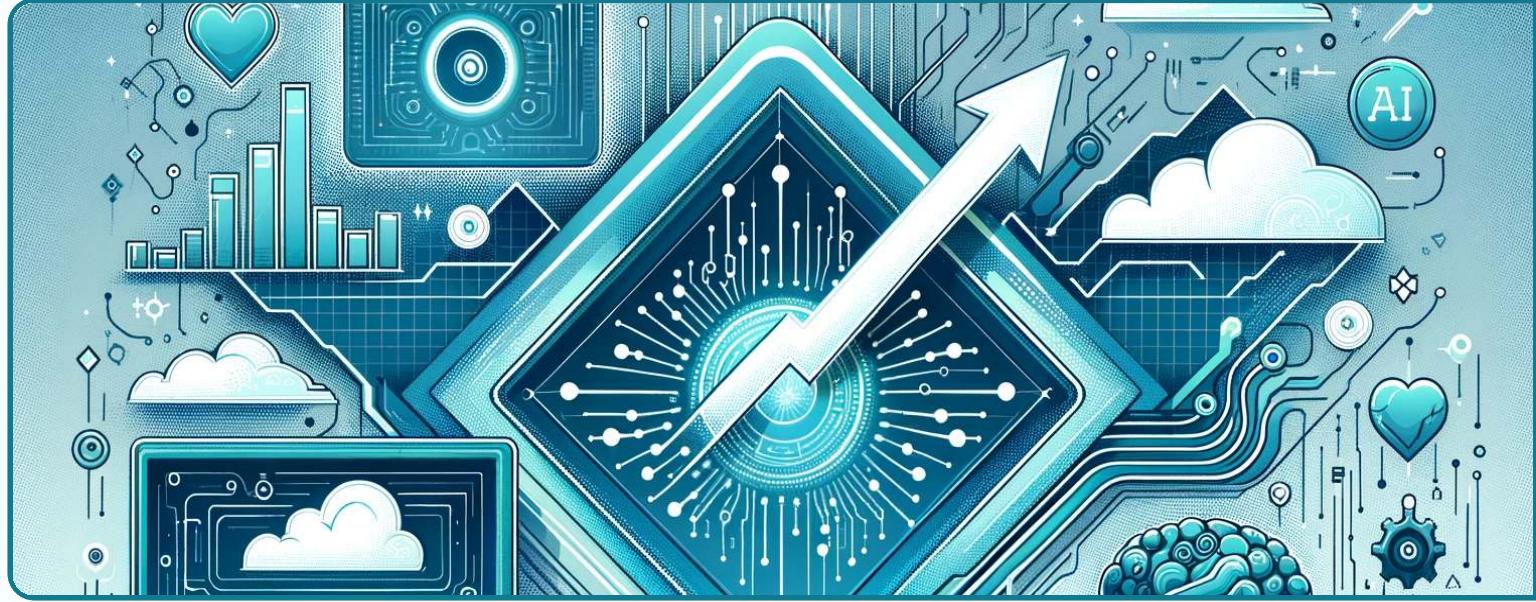
Target Market

Innovators & Developers seeking bespoke AI solutions.



Unique Needs

Custom AI agents that adapt & evolve with use.



Opportunity

The universal shift towards AI demands innovative, adaptable tools.

Business Model

Flexible Plans for Every Innovator

Apprentice basic package



- Manage your own API keys
- Feature limitations to upsell better subscriptions

\$9 . 99 / month

BEST VALUE

Wizard standard package



- All-in-one LLM access
- 20% compute markup to generate extra revenue

\$24 . 99 / month

Spellcaster Guild enterprise package

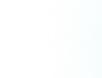


- Custom enterprise solutions, priced per project

Negotiated

Competitive Analysis

Other Agent Development Tools

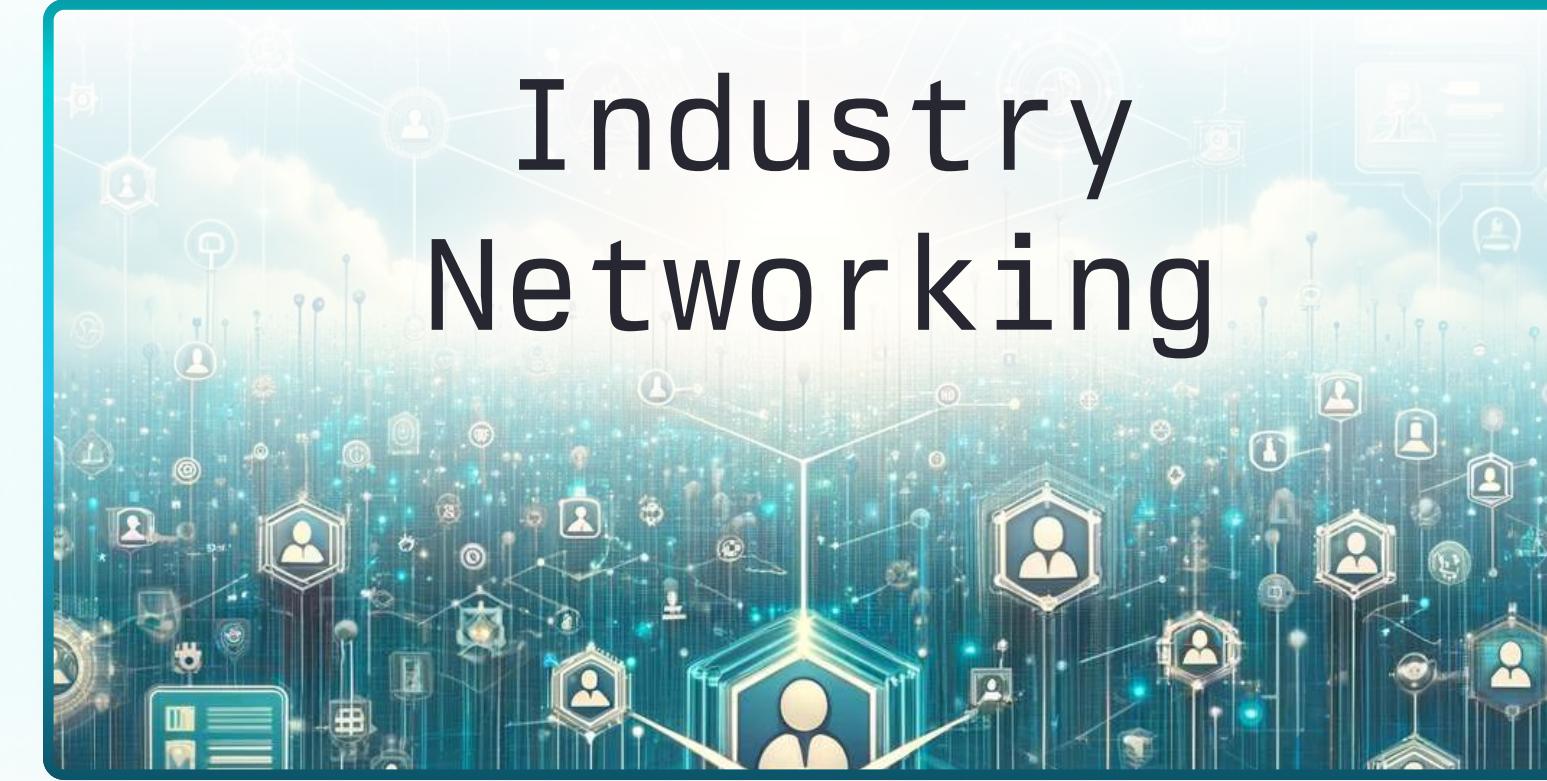
Feature/ Tool	Magick 	MindStudio 	MindOS 	SuperAGI 	OpenAI 
Customizable	 Very	 Somewhat	 Somewhat	 Somewhat	 Somewhat
Multi-Platform Support	 High	 High	 Medium	 Medium	 Medium
Visual Programming	 Yes	 Yes	 No	 No	 No
Open Source	 Yes	 No	 Yes	 Yes	 No

Go-To-Market Key Strategies

Early Adopter
Partnerships



Industry
Networking



Interactive
Community Events



Influencer
Collaborations



Showcasing
Success



OUTCOME

Sustainable revenue through monthly subscriptions and compute usage fees

Founders



Jesse Alton
coo

Extensive product leadership.
Focused on market trends
& operational excellence.



Michael Sharpe
CEO

Inventor of Magick's technology.
Deep-rooted passion for AI
innovation.



Andrew da Silva
CDO

Pro in product & graphic design.
Focused on user-centric,
innovative, & intuitive UX.

Advisors



Chris Kiefer
Hollywood Network

Creative Professional in M&E on
projects like Interstellar & WestWorld.



Dave Taylor
Gaming Network

Legendary developer from Doom &
Quake. Full of key industry insights.

Early Partnerships

Others Working with Magick



Google Partnership

Teaming up with Google's AI expertise to enhance our platform's capabilities and reach within the tech ecosystem.



Impact Theory

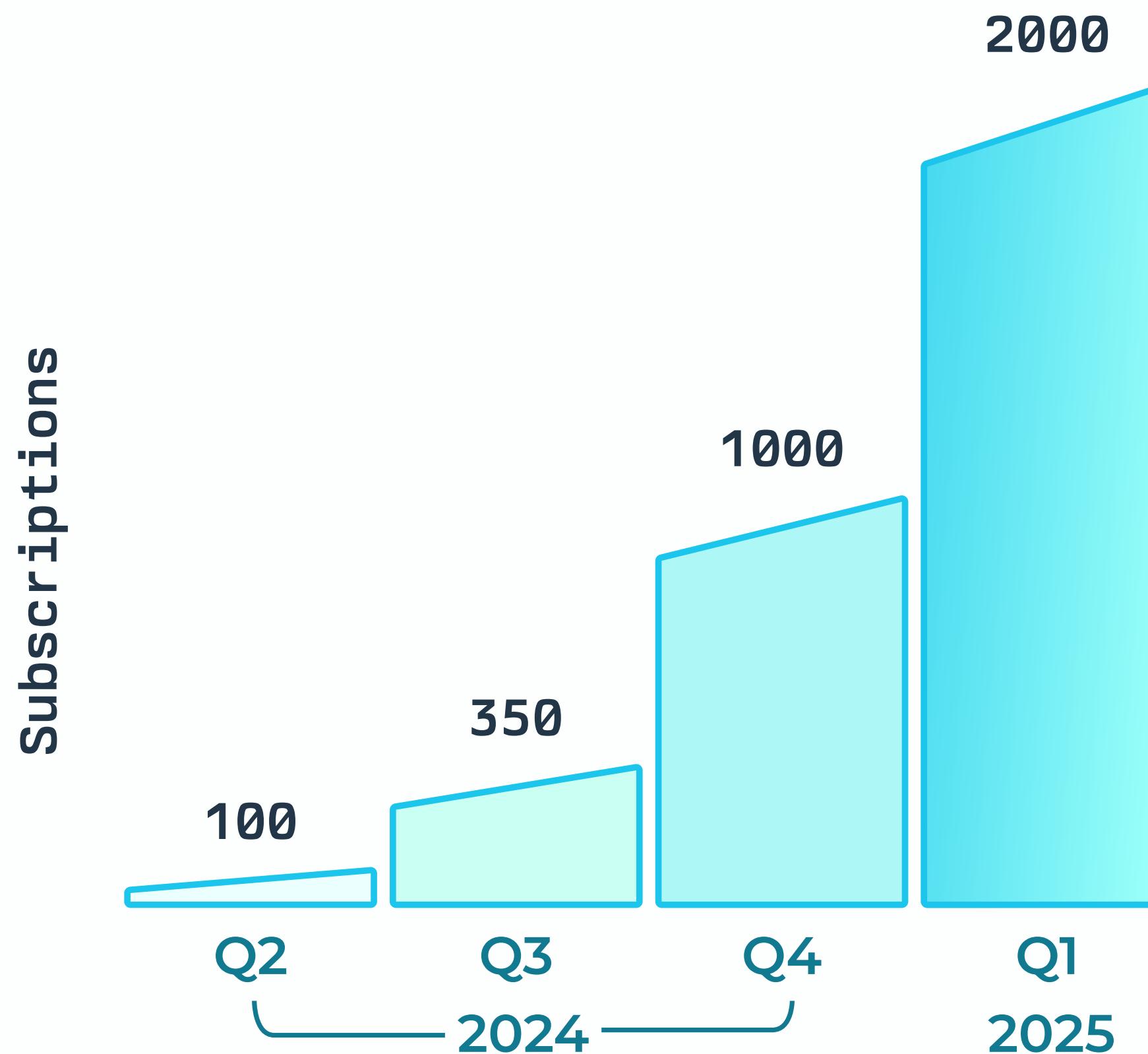
Streamlining Impact Theory's operations, showcasing Magick's potential in the space of customer service & brand support.



Financial Roadmap

Subscription Growth

Scaling from 100 to 1,000 subscribers in 2024.
Targeting \$100K+/month in revenue by 2025.



Revenue Streams



Subscriptions

Compute

Lean Operations



- Efficient team of 4
- Monthly costs at \$25K.

B2B Focus

Ongoing compute revenue from B2B partnerships



Compute Revenue

Earnings generated from the processing power required to run AI models.

OUTCOME

Strategically growing subscriptions while expanding B2B partnerships for sustained growth

Seeking \$250K to Scale our Vision



With \$250,000 we will:

- Create extensive Tutorials & Documentation
 - Build Integrations into Every major platform and All kinds of AI service providers
 - Build All major requested features
 - Create & curate templates to easily encourage new users
 - Develop an Artificially Intelligent Assistant that lives in the building environment
- 

SAFE with 25% discount

Let's make Magick together!

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