**August 22, 2018**

**Eastside Community School Board Meeting**

**Attendees (Board and Advisors):** Grif Owen, Andy Hartpence, Boris Bobrov, Brandon Dudley, Daniel Goldschmidt, Lisa O’Connell

**Other Attendees:** Ivan Gorne, Mary Spurgin, Kelly Nash

**Marketing Update**

* Kelly Nash presented a case for updating our current working ECS Logo into more of a provisional logo. The presentation is [here](https://drive.google.com/open?id=1t6zibJeXlNaVvc-3w0_SW2u2h-7mC_75)
* The board agreed that we need to update the logo, but the degree to which to change it was not determined
* Ivan will lead the formation of a “Logo Committee” to facilitate the planning and direction of the new logo
* Posters were delivered
* ParentMap SOW is signed

**School Name**

* The faculty met to discuss the school name. There is a very strong desire to go back to Three Cedars
* Some were worried that there could be confusion if we change the name now, and that changing could also result in extra work
* There are pros and cons to changing the name now
* It was agreed that there is not an urgent need to make this change now. We will keep evaluating when the right time will be

**Site Update**

* Negotiation with Colliers has been underway
* As part of these discussions, Colliers learned that there are no funds currently set aside for the lease/purchase of a new property
  + This raised concerns with Colliers
  + The conversation was left open-ended
* There is an option with another agency (Kidder Matthews), but they have received mixed reviews (there are few options with agencies that truly understand what it takes to move a school)
* Unless we find a property that is already built as a school, we are looking to lease first
* Ivan thinks the best lease for us is something that is already a school, and he is working on this. The Site team will assist.
* There is also an option to move into two smaller facilities

**Enrollment**

* We should be up to 100 students by the time school starts
* There is a situation where some students enrolled and have pulled out
  + Our paperwork requires 50% tuition to be paid in this circumstance
  + This policy exists so that we don’t hold spots for students when enrollment is full
  + Because enrollment was not full, the board determined we should not charge this penalty

**Fundraising**

* The fundraising team is still working on the final version of their plan
* We need to be ready for fall fundraising drives

**Operations**

* The next board meeting will be September 12 at 4:30PM
  + We need to determine a new cadence for board meetings
* There is a welcome tea on the first day of school. It would be nice to have a board meeting attend this